

# Global Grant Application

**GRANT NUMBER**  
GG2122514

**STATUS**  
Draft

## Basic Information

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### Grant title

Reintegrating Survivors of Sexual Exploitation and Sex Trafficking

### Type of Project

#### Humanitarian Project

Address community needs and produce sustainable, measurable outcomes

### Primary Contacts

Name	Club	District	Sponsor	Role
Patti Mellard	Topeka South	5710	District	Host
Lynette Stassen	E-Club of Greater Cape Town	9350	Club	International

## Committee Members

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### Host committee

Name	Club	District	Role
Faron Barr	Topeka South	5710	Secondary Contact
Lucy Bloom	Leawood	5710	Secondary Contact
Chuck Udell	Leawood	5710	Secondary Contact
Lenet Compton	Lenexa	5710	Secondary Contact
Barbara Wry	Emporia	5710	Secondary Contact
Usha Reddi	Community Action Against Human Trafficking	5710	Secondary Contact
Sharon Sullivan	Autoloader - No Parent Match	The Rotary Foundation	Secondary Contact

### International committee

Name	Club	District	Role
Josie Norfolk	Melkbos	9350	Secondary Contact International
Jacobus Stassen	E-Club of Greater Cape Town	9350	Secondary Contact International

### Do any of these committee members have potential conflicts of interest?

No

## Project Overview

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### Tell us a little about your project. What are the main objectives of the project, and who will benefit from it?

The project will expand the services that are currently being provided to victims of human trafficking by establishing a training and reintegration center to provide job skills training to survivors committed to restoration and reintegration after exiting a sexual exploitation or human trafficking situation. The goal of this new program is to provide experience and skills to those victims motivated to enter the workplace in business or retail as an employee or entrepreneur. Anyone can become a victim of human trafficking; however the average age of entry is from 13-16 years old. If a victim is rescued or leaves "the life," he or she has no life skills or work skills to reintegrate and become gainfully employed in the community. By connecting survivors with vocational training opportunities, life skills training, and access to mentors and resources, we decrease the likelihood that they will be re-exploited in the future. Members from two local Rotary Clubs are very excited about this project because they will be able to use their vocation and experience to volunteer to train, mentor and coach survivors. Survivors will also have the opportunity to develop life and parenting skills, complete a high school diploma and online vocational certification, and learn financial budgeting and retail/customer service skills. The training center will include a boutique that will sell slightly used high-end clothing that is donated by Rotarians and current Rended Heart supporters. In the boutique, survivors will have on-the- job training in retail sales,

marketing, financial management, inventory, customer service, and business management. The goal is that the operation of the boutique will make the project sustainable after the grant is completed.

## Areas of Focus

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### Which area of focus will this project support?

Community economic development

## Measuring Success

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Community economic development

### Which goals will your activity support?

Developing opportunities for productive work and improving access to sustainable livelihoods; Empowering marginalized communities by providing access to economic opportunities and services; Addressing gender or class disparities that prevent populations from obtaining productive work and accessing markets and financial services;

**How will you measure your project's impact? You need to include at least one standardized measure from the drop-down menu as part of your application.**

Measure	Collection Method	Frequency	Beneficiaries
Number of individuals trained	Direct observation	Every month	1-19
Number of victims/survivors completing GED or vocational training	Direct observation	Every three months	1-19
Number of victims/survivors referred who attend at least one training session	Direct observation	Every month	1-19
Number of Rotarians providing training, mentorship, or coaching	Direct observation	Every three months	1-19
Number of businesses supported	Grant records and reports	Every three months	1-19
Number of survivors who obtain employment	Grant records and reports	Every six months	1-19

### Do you know who will collect information for monitoring and evaluation?

Yes

### Name of Individual or Organization

Denise Lester, Executive Director, Rended Heart and Usha Reddi, President, RC of Community Action Against Human Trafficking

### Briefly explain why this person or organization is qualified for this task.

Rended Heart is the cooperating victim services agency that will be operating the training center after it is

established. As Executive Director, Denise will be in daily communication with the training center and will be supervising staff and coordinating Rotary volunteers.  
Usha Reddi, as President of the host club, is committed to overseeing this grant, ensuring that goals are being met, and budget is adhered to.

## Location and Dates

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### Humanitarian Project

#### Where will your project take place?

**City or town**

Grandview

**Province or state**

MO

**Country**

United States

#### When will your project take place?

2021-05-01 to 2022-05-01

## Participants

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### Cooperating Organizations (Optional)

Name	Website	Location
Rended Heart	<a href="http://www.rendedheart.org">www.rendedheart.org</a>	PO Box 321 Grandview United States

### Supporting Documents

- GG2122514\_MOU\_signed\_3\_10\_21.pdf

### Do any committee members have a potential conflict of interest related to a cooperating organization?

No

### Why did you choose to partner with this organization and what will its role be?

Rended Heart already serves victims and survivors of human trafficking that are currently in crisis situations in the Greater Kansas City Metro area and across Kansas and Missouri. The agency has a good reputation for its commitment to helping victims. In 2019, Rended Heart assisted 78 individuals, 69 women, 7 teens, and 2 males. The Rended Heart Crisis Line received 440 calls in 2019.

Rended Hearts role will be:

- Provide sex trafficking expertise and support to Rotarian volunteers
- Provide assistance in the renovation and furnishing phase of the project
- Provide management and oversight of the staff of the training center
- Coordinate Rotarians and other community member volunteers as trainers, mentors, and coaches
- Identify and contact businesses as potential employers of survivors who complete training
- Maintain records and measurements of participation and impact
- Assist in the completion of Rotary grant reports
- Assure sustainability after the Rotary Grant funding ends

Partners (Optional)

**List any other partners that will participate in this project.**

Rotary Club of Community Action Against Human Trafficking

District 4240, Panama

Rotary Club of Panama Nordeste

Rotary Club of Leawood

Rotary Club of Lenexa

## Rotarian Participants

**Describe the role that host Rotarians will have in this project.**

- a. Evaluate location for the training center and plan renovations needed
- b. Obtain bids from renovation contractors and furnishing suppliers
- c. Recruit volunteers to train, mentor, and coach survivor participants
- d. Assist in hiring staff for the training center
- e. Manage grant funds and pay suppliers, vendors, and staff
- f. Maintain active communication with International partners
- g. Conduct measurements of outcomes and evaluate progress of training
- h. Prepare Rotary grant project reports

**Describe the role that international Rotarians will have in this project.**

Assist in the planning and development of the Global Grant application and the Memorandum of Understanding for this project

b. Assist the host partner as needed in the Rotary grant project administration and project reporting

c. Participate in Zoom meetings when possible to better understand the Global Grant project

d. Review outcome measurements and evaluate success of the project

e. Communicate to Rotary members in the international partner Rotary Club about the goal and progress of the project

f. Assist as needed in the Rotary grant project reports

## Budget

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**What local currency are you using in your project's budget?**

The currency you select should be what you use for a majority of the project's expenses.

Local Currency	U.S. dollar (USD) exchange rate	Currency Set On
USD	1	04/01/2021

**What is the budget for this grant?**

List each item in your project's budget. Remember that the project's total budget must equal its total funding, which will be calculated in step 9. Every global grant includes a match of at least \$15,000 from The Rotary Foundation's World Fund. Project budgets, including the World Fund match, must be at least \$30,000.

#	Category	Description	Supplier	Cost in USD	Cost in USD
1	Accommodations	Remodeling of training center location	TBD	3000.00	3000
2	Equipment	Curtains, furniture, shelving, retail counter	TBD	4000.00	4000
3	Equipment	4 laptop computers with Microsoft Excel, Word, PowerPoint	Best Buy or similar	4000.00	4000
4	Personnel	Staff for training center	Rended Heart	27500.00	27500
5	Signage	Training center and boutique signage	TBD	700.00	700
6	Supplies	Office supplies, paper, pricing gun and other retail supplies	TBD	800.00	800
Total budget:				40000	40000

## Funding

**Tell us about the funding you've secured for your project. We'll use the information you enter here to calculate your maximum possible funding match from the World Fund.**

#	Source	Details	Amount (USD)	Support*	Total
1	District Designated Fund (DDF)	5710	11,000.00	0.00	11,000.00
2	District Designated Fund (DDF)	9350	2,500.00	0.00	2,500.00
3	Cash from Club	Emporia	1,000.00	50.00	1,050.00
4	Cash from Club	Leawood	1,000.00	50.00	1,050.00
5	District Designated Fund (DDF)	4240	4,500.00	0.00	4,500.00
6	Cash from Club	Lenexa	2,000.00	100.00	2,100.00

\*Whenever cash is contributed to the Foundation to help fund a global grant project, an additional 5 percent is applied to help cover the cost of processing these funds. Clubs and districts can receive Paul Harris Fellow recognition points for the additional expense.

### How much World Fund money would you like to use on this project?

You may request up to 18,000.00 USD from the World Fund.

18000

## Funding Summary

<b>DDF contributions:</b>	18,000.00
<b>Cash contributions:</b>	4,000.00
<b>Financing subtotal (matched contributions + World Fund):</b>	40,000.00
<b>Total funding:</b>	40,000.00
<b>Total budget:</b>	40,000.00

## Sustainability

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### Humanitarian Projects

#### Project planning

##### **Describe the community needs that your project will address.**

There are strong victim service agencies in the Greater Kansas City area that provide emergency and crisis services and longer term stabilization services; however there is a need to provide services that will enable survivors to become well-functioning and productive members of our economy. We learned from our needs assessment that this need is not currently being met. Servicing agencies are providing crisis intervention, stabilization, and even some longer term reintegration, but there is no effort to prepare these survivors for the workplace, help them obtain a GED, or give them usable work skills. When survivors lack the skills, education, and resources to obtain employment they have an increased likelihood of failure and relapse into exploitation in order to survive. Survivors many times have no identification documents, lack a high school education, have a criminal conviction, and lack confidence. They have never completed an application form for employment. The Training Center will provide the resources and assistance needed to support survivors on their path to sustainable employment. Currently no programs have aided victims in the very difficult step of survival without relying on their trafficker for housing, food, and clothing. Traffickers do a good job of retaining victims by making them dependent. We need to teach survivors how to be self-sufficient in order for them to successfully re-integrate. Newly released data by GBCAT (Global Business Coalition Against Human Trafficking) emphasizes the importance of vocational training to success of survivors. Our relationships, networks, workplaces, and neighborhoods are the most critical drivers of our resilience. Rotary has the capacity to help meet these needs through our businesses and networks.

##### **How did your project team identify these needs?**

We worked with several government agencies and charitable organizations in the community to gather data and establish areas that needs are not being met. We collaborated with the following: Jennifer Montgomery, Kansas Attorney General's office; Alison Phillips, UMKC Criminal Justice Department; Denise Lester, Rended Heart; Heidi Olson, Children's Mercy Hospital; Kristen Tebow, Youth Trust; Russ Tuttle, Stop Trafficking Project; Roxie Lloyd, Restoration House; Kris Wade, The Justice Project; Lucy Bloom, Veronica's Voice; and the Lawrence Human Trafficking Shelter. We gathered data from community meetings, personal interviews with survivors aided by agencies providing services, and meetings with other servicing agencies. Other needs that our assessment identified are:

- Lack of a means of transportation to agencies providing services, training, and jobs
- Lack of inexpensive long term housing options for victims
- Lack of reintegration housing for parents, LGBTQ victims, and victims under the age of 18
- Need for legislation to regulate the massage industry, which is a source of trafficking
- Prevention education programs in our schools to reduce the recruitment of young children into the sex trafficking industry

We will not be able to provide solutions to these other needs with this grant.

##### **How were members of the benefiting community involved in finding solutions?**

We conducted personal interviews and discussions with survivors that have been aided by the agencies listed above. They were very instrumental in describing the services needed that are not currently offered, or provided on a very limited basis.

## How were community members involved in planning the project?

We have involved community members and Rotarians in planning this project primarily through Zoom meetings and phone calls due to the limitations imposed by COVID-19.

## Project implementation

### Summarize each step of your project's implementation.

Do not include sensitive personal data, such as government ID numbers, religion, race, health information, etc. If you include personal data, you are responsible for informing those whose personal data is included that you are providing it to Rotary and that it will be processed in accordance with Rotary's [Privacy Policy](#).

#	Activity	Duration
1	Evaluate the property, hire contractors, recruit Rotarian help, complete renovations	2 months
2	Purchase equipment and furnishings for the center and boutique	1 month
3	Hire part-time employees and recruit volunteers to train and assist victims	1 month
4	Open Training Center and Boutique (proposed Mon – Thurs 10 am – 6pm, Friday & Sat 10am – 4pm.	12 months
5	Provide bi-monthly human trafficking education to Rotarians and community members through CAAHT Rotary Club meetings and other programs	12 months

## Will you work in coordination with any related initiatives in the community?

Yes

### Briefly describe the other initiatives and how they relate to this project.

We are collaborating with Rended Heart to implement this project. Rended Heart provides emergency and crisis services to victims of sex trafficking and sexual exploitation, but does not currently provide any services like what we are planning. Current Rended Heart staff and board members will provide expertise, operations management, and sourcing/recruitment of victims/survivors without any funding provided through this grant. Rended Heart will also assume the responsibility of tracking measurements, in coordination with the host committee, to ensure success. There will no funding to Rended Heart for this activity.

We will also collaborate with other programs that provide different aspects of victim assistance to acquire referrals to the training center. These programs include: Veronica's Voice, Children's Mercy Hospital, Youth Trust, Stop Trafficking Project, Restoration House, The Justice Project, and the Attorney General's office in the State of Kansas and Missouri.

## Please describe the training, community outreach, or educational programs this project will include.

Victim/Survivor training includes:

- Job acquisition skills, job search, resume writing, job application, interview skills, interview dress code and behavior, interview follow up, filling out a time card
- Financial management - basic budgeting, opening a bank account, payroll taxes, applying for a loan
- Computer skills – social media and email etiquette, data entry, word processing, Excel
- Marketing skills – social media, twitter, Google my Business, website marketing
- Customer Service Skills – telephone & communication skills, responsibility, positive language
- Retail skills – cash register, cash handling, scheduling, inventory, sales

Community training - We have found that most community members, Rotarians included, do not have knowledge of the extent of human trafficking in their communities. The CAAHT (Community Action Against Human Trafficking) Rotary Club will provide bi-monthly education at our club meetings. Members of all Rotary Clubs and community members will be invited to attend.



**How were these needs identified?**

These needs were identified through a Community Needs Assessment completed by members of the CAAHT Rotary Club, Rended Heart employees, District Governor Faron Barr, and District End Human Trafficking Chair, Patti Mellard using information provided by Kansas Attorney General’s office, UMKC Criminal Justice Department, Polaris Project, and “Empowerment and Employment of Survivors of Human Trafficking” business guide produced by GBCAT (Global Business Coalition Against Human Trafficking).

**What incentives (for example, monetary compensation, awards, certification, or publicity), will you use, if any, to encourage community members to participate in the project?**

To encourage victims/survivors to participate, the incentive is helping them obtain identification documents, vocational training, job acquisition skills, life skills training, a mentor, and employment

**List any community members or community groups that will oversee the continuation of the project after grant-funded activities conclude.**

Rended Heart and Rotary Club of Community Action Against Human Trafficking will continue to oversee the project after grant-funded activities conclude. Rotarians will be encouraged to continue support and volunteer at the center and serving as trainers and mentors, and clothing donations to the boutique.

Budget

**Will you purchase budget items from local vendors?**

Yes

**Explain the process you used to select vendors.**

All budgeted items will be purchased from local vendors. We will obtain 2 or more bids on aspects of the renovation and do comparative shopping on all furniture and equipment.

**Did you use competitive bidding to select vendors?**

Yes

**Please provide an operations and maintenance plan for the equipment or materials you anticipate purchasing for this project. This plan should include who will operate and maintain the equipment and how they will be trained.**

There will be no equipment that requires a maintenance plan.

**Describe how community members will maintain the equipment after grant-funded activities conclude. Will replacement parts be available?**

N/A

**If the grant will be used to purchase any equipment, will the equipment be culturally appropriate and conform to the community’s technology standards?**

Yes

**Please explain.**

All equipment purchased in the United States

**After the project is completed, who will own the items purchased by grant funds? No items may be owned by a Rotary district, club, or member.**

The items purchased will be owned by Rended Heart agency.

Funding

**Does your project involve microcredit activities?**

No

**Have you found a local funding source to sustain project outcomes for the long term?**

Yes

**Please describe this funding source.**

Rended Heart is an existing non-profit service provider. They are committed to fund this project long term through donations by their current and future supporters; however, the projection is that the Center will be self-sustaining through sales at the boutique.

**Will any part of the project generate income for ongoing project funding? If yes, please explain.**

Yes, sales at the boutique will generate income. The business model is soliciting high-end used clothing to be donated and then sold for a profit. This type of business is very successful in the Kansas City area market.

## Supporting Documents

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- GG2122514\_Training\_Plan\_1.pdf

## Authorizations

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### Authorizations & Legal Agreements

**Legal agreement**

Global Grant Agreement

I confirm and agree to the following:

1. All information contained in this application is, to the best of our knowledge, true and accurate.
2. We have read the Terms and Conditions for Rotary Foundation District Grants and Global Grants ("Terms and Conditions") and will adhere to all policies therein.
3. The grant sponsors ("Sponsors") shall defend, indemnify, and hold harmless Rotary International (RI) and The Rotary Foundation (TRF), including their directors, trustees, officers, committees, employees, agents, associate foundations and representatives (collectively "RI/TRF"), from and against all claims, including but not limited to claims of subrogation, demands, actions, damages, losses, costs, liabilities, expenses (including reasonable attorney's fees and other legal expenses), awards, judgments, and fines asserted against or recovered from RI/TRF arising out of any act, conduct, omission, negligence, misconduct, or unlawful act (or act contrary to any applicable governmental order or regulation) resulting directly or indirectly from a Sponsor's and/or participant's involvement in grant-funded activities, including all travel related to the grant.
4. The failure of the parties to comply with the terms of this Agreement due to an act of God, strike, war, fire, riot, civil unrest, hurricane, earthquake, or other natural disasters, acts of public enemies, curtailment of transportation facilities, political upheavals, acts of terrorism, or any similar cause beyond the control of the parties shall not be deemed a breach of this Agreement. In such an event, the Agreement shall be deemed

terminated and the Sponsors shall refund all unexpended global grant funds within 30 days of termination.

5. TRF's entire responsibility is expressly limited to payment of the total financing amount. TRF does not assume any further responsibility in connection with this grant.

6. TRF reserves the right to cancel the grant and/or this Agreement without notice upon the failure of either or both of the Sponsors to abide by the terms set forth in this Agreement and the Terms and Conditions. Upon cancellation, TRF shall be entitled to a refund of any global grant funds, including any interest earned, that have not been expended.

7. The laws of the State of Illinois, USA, without reference to its conflicts of laws principles, shall govern all matters arising out of or relating to this Agreement, including, without limitation, its interpretation, construction, performance, and enforcement.

8. Any legal action brought by either party against the other party arising out of or relating to this Agreement must be brought in either, the Circuit Court of Cook County, State of Illinois, USA or the Federal District Court for the Northern District of Illinois, USA. Each party consents to the exclusive jurisdiction of these courts, and their respective appellate courts for the purpose of such actions. Nothing herein prohibits a party that obtains a judgment in either of the designated courts from enforcing the judgment in any other court. Notwithstanding the foregoing, TRF may also bring legal action against Sponsors and/or individuals traveling on grant funds in any court with jurisdiction over them.

9. This Agreement binds and benefits the parties and their respective administrators, legal representatives, and permitted successors and assigns.

10. If any provision of this Agreement is determined to be illegal, invalid or unenforceable, the remaining provisions of this Agreement shall remain in full force and effect.

11. Sponsors may not assign any of its rights under this Agreement except with the prior written consent of TRF. Sponsors may not delegate any performance under this Agreement without the prior written consent of TRF. Any purported assignment of a Sponsor's rights or delegation of performance without TRF's prior written consent is void.

12. TRF may assign some or all of its rights under this Agreement to an associate foundation of TRF. TRF may delegate any performance under this Agreement to an associate foundation. Any other purported assignment of TRF's rights or delegation of performance without the Sponsors' prior written consent is void.

13. Sponsors will comply with all economic and trade sanctions, including those implemented by the Office of Foreign Assets Control (OFAC) of the United States Department of Treasury, and will ensure that they do not support or promote violence, terrorist activity or related training, or money laundering.

14. This Agreement constitutes the final agreement between the parties. No amendment or waiver of any provision of this Agreement shall be effective unless it is in the form of a writing signed by the parties.

15. Rotary International (RI) and TRF may use information contained in this application and subsequent reports to promote the activities by various means such as The Rotarian, Rotary Leader, rotary.org, etc. Unless indicated otherwise in writing, by submission of the photos, the parties hereby grant to RI and TRF the worldwide right to publish and use the photos, including but not limited to, in RI and TRF publications, advertisements, and Web sites and on social media channels and to license use to others, including, but not limited to, media outlets and its partners and through RI's online image database, for the purposes of promoting Rotary. By submitting the photos, the parties represent and warrant that all persons appearing in the photos have given their unrestricted written consent to use their likenesses and to license use to third parties.

16. The Sponsors agree to share information on best practices when asked, and TRF may provide their contact information to other Rotarians who may wish advice on implementing similar activities.

17. The Sponsors will ensure that all individuals traveling on grant funds have been informed of the travel

policies stated in the Terms and Conditions and have been made aware that they are responsible for obtaining travel insurance.

## Primary contact authorizations

### Application Authorization

By submitting this global grant application, we agree to the following:

1. All information contained in this application is, to the best of our knowledge, true and accurate, and we intend to implement the activities as presented in this application.
2. The club/district agrees to undertake these activities as a club/district.
3. We will ensure all cash contributions (as detailed in the grant financing) will be forwarded to The Rotary Foundation (TRF) or sent directly to the global grant bank account after Trustee approval of the grant.
4. Rotary International (RI) and TRF may use information contained in this application to promote the activities by various means such as The Rotarian, the RI international convention, RVM: The Rotarian Video Magazine, etc.
5. We agree to share information on best practices when asked, and TRF may provide our contact information to other Rotarians who may wish advice on implementing similar activities.
6. To the best of our knowledge and belief, except as disclosed herewith, neither we nor any person with whom we have or had a personal or business relationship are engaged, or intend to engage, in benefiting from TRF grant funds or have any interest that may represent a potential competing or conflicting interest. A conflict of interest is defined as a situation in which a Rotarian, in relationship to an outside organization, is in a position to influence the spending of TRF grant funds, or influence decisions in ways that could lead directly or indirectly to financial gain for the Rotarian, a business colleague, or his or her family, or give improper advantage to others to the detriment of TRF.

## All Authorizations & Legal Agreements Summary

### Primary contact authorizations

Name	Club	District	Status
Patti Mellard	Topeka South	5710	
Lynette Stassen	E-Club of Greater Cape Town	9350	

### District Rotary Foundation chair authorization

Name	Club	District	Status
Gary Duggan	Gardner	5710	
Jeromé O'Ryan	Kirstenbosch	9350	

## DDF authorization

Name	Club	District	Status
Gary Duggan	Gardner	5710	
Faron Barr	Topeka South	5710	
Carl-Heinz Duisberg	Helderberg Sunrise	9350	
Jeromé O'Ryan	Kirstenbosch	9350	
Maria Soler Garcia	Managua	4240	
Amilcar Cerrud Moreno	David	4240	

## Legal agreement

Name	Club	District	Status
Gary Duggan	Gardner	5710	
Jacobus Stassen	E-Club of Greater Cape Town	9350	