

**ROTARY DISTRICT 5810
NORTH CENTRAL TEXAS
PRESIDENT'S MANUAL
2020 - 2021**



ROTARY INTERNATIONAL PRESIDENT

Holger Knaack

DISTRICT GOVERNOR

John D. Moser

Lone Star PETS

February 27 – March 1, 2020

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Table of Contents

Page	Subject
5	Welcome Letter
6	District Governor Bio
9	Rotary Guiding Principles
11	Rotary Areas of Focus
12	RIPE Holger Knaack Letter
13	Rotary Vision Statement and Priorities
16	2020-2021 District Calendar
17	2020-2021 D5810 Proposed Budget
21	Club Goals and Objectives
22	Governor's Visit Schedule
24	Rotary Designated Months
26	Rotary Protocols – The Governor's Musings
28	2020-2021 Rotary Citation
29	Public Image
32	Youth Protection
41	District Executives & Officers

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Dear Rotary Club President-Elects

When Opportunity and Preparation meet, you will achieve success!

May I congratulate you upon being selected to be your Rotary Club's President for the 2020-2021 year. Rotary Opens Opportunities, and this is your opportunity to guide your Club. I believe you will find this opportunity both enjoyable and rewarding.

You will find that you will be the Club President at an exciting and challenging time. Rotary International will celebrate 115 years of service in 2020, and with growth come challenges. At a time that our United States membership is declining we are faced with how to recruit and retain members and we will be challenged as we integrate Rotaract into our Rotary model. Never-the-less, we will continue to provide much needed services in our communities and around the world.

These next days will aid you in preparation to be the leader of your club. You'll find your club members will look to you for inspiration and leadership. While we cannot provide you with all of the answers to the questions you'll be asked, we can provide you with the basic framework on which you can build your year. We will provide you with tools and skills to make you successful. We will give you insight on how to find answers to those lingering questions. Overall, we will provide you with the confidence to be a true, successful leader while having the best year your club has ever had.

One more IMPORTANT point. Whatever you do, please make sure you have fun. Make your club meetings fun. You'll never get a potential member to come back if he or she doesn't think the experience is fun and rewarding. So, please, make sure you're having fun.

Best wishes for a rewarding Rotary year.

John D. Moser
Rotary International
District 5810 Governor
2020-2021



John and Trudy with RIPE Holger Knaack and Suzanne

John is a Master Mason, 32° Scottish Rite Mason and a Shriner

John is married to, in his opinion, the best woman in the world, Trudy. They have a son and daughter and 4 grandchildren.

An alumni of Texas Christian University, John graduated from the University of Texas at Arlington (with honors) with a degree in Bachelor of Business Administration.

Retired from American Airlines with 31 years service. Experience in Reservations, Crew Scheduling, Flight Operations, Data Processing and Communication Services. Spent entire career in Texas except for 6 months in 1978 when he was assigned to coordinate move of corporate telecommunications services from NYC to Texas.

His last AA assignment was management of the communications services for American's System Operations Control (flight dispatch and crew schedule).

John had a second career with Sprint as Director of Client Services for client computer outsourcing services.

John's Rotary Journey...

Joined the Rotary Club of Frisco in March, 2008

Club President Club Secretary

Club Services Chair (3) Club Trainer (4)

Rotarian of the Year, 2009-2010

Participated in a National Immunization trip to India in 2008/2009

Paul Harris Fellow

Paul Harris Society

Foundation Bequest Society

Foundation Major Donor, Level Two

Joined the Rotary Club of Allen Sunrise in September, 2015

Club Foundation Chair

Club Secretary

Pre-PETS

PETS

Rotary University

Rotary International Leadership Institute (RILI)

District Grant Committee

District Grant Committee Chair

District Foundation Chair

Visited 48 Clubs to present new (Future Vision) Grant Model/Process

Conducted District Grant Qualification Assembly (3)

Assistant District Governor (2)

Chartered the Rotary Club of Prosper

Chairman, 2014-2015 District Assembly
Committee member, Humanity in Motion Gala (2)
Committee co-chair, Humanity in Motion Gala
Zone Multi-District Training Assembly (4)
Zone Institute (5)
Selected 11/17 to be District Governor in 2020/2021
DGN Training 12/17
Member Rotary Wine Fellowship
Member WASRAG
District 5810 Rotarian of the Year, 2018/2019

Guiding principles

For more than 100 years, our guiding principles have been the foundation upon which our values and tradition stand. The Four-Way Test, Object of Rotary, and the Avenues of Service express our commitment to service, fellowship, diversity, integrity and leadership.

Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- **FIRST:** The development of acquaintance as an opportunity for service;
- **SECOND:** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- **THIRD:** The application of the ideal of service in each Rotarian's personal, business, and community life;
- **FOURTH:** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

The Four-Way Test

The Four-Way Test is a nonpartisan and nonsectarian ethical guide for Rotarians to use for their personal and professional relationships. The test has been translated into more than 100 languages, and Rotarians recite it at club meetings:
Of the things we think, say or do

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

Avenues of Service

We channel our commitment to service at home and abroad through five Avenues of Service, which are the foundation of club activity.

- Club Service focuses on making clubs strong. A thriving club is anchored by strong relationships and an active membership development plan.
- Vocational Service calls on every Rotarian to work with integrity and contribute their expertise to the problems and needs of society. Learn more in [An Introduction to Vocational Service](#) and the [Code of Conduct](#).
- Community Service encourages every Rotarian to find ways to improve the quality of life for people in their communities and to serve the public interest. Learn more in [Communities in Action: A Guide to Effective Projects](#).
- International Service exemplifies our global reach in promoting peace and understanding. We support this service avenue by sponsoring or volunteering on international projects, seeking partners abroad, and more.
- Youth Service recognizes the importance of empowering youth and young professionals through leadership development programs such as [Rotaract](#), [Interact](#), [Rotary Youth Leadership Awards](#), and [Rotary Youth Exchange](#).

Membership: Composition of Clubs

“A club shall be composed of adult persons who demonstrate good character, integrity and leadership; possess good reputation within their business profession, occupation, and/or community; and are willing to serve in their community and/or around the world and having their place of business or residence located in the locality of the club or surrounding area.” (Constitution of Rotary International, Article 5, Section 2 (a))

Areas of Focus

We direct our efforts in six areas to enhance our local and global impact. Our most successful and sustainable projects and activities tend to fall within the following areas:

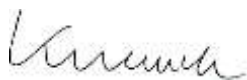
- **Promoting peace:** Rotary encourages conversations to foster understanding within and across cultures. We train adults and young leaders to prevent and mediate conflict and help refugees who have fled dangerous areas.
- **Fighting Disease:** We educate and equip communities to stop the spread of life-threatening diseases like polio, HIV/AIDS, and malaria. We improve and expand access to low-cost and free health care in developing areas.
- **Providing clean water:** We support local solutions to bring clean water, sanitation, and hygiene to more people every day. We don't just build wells and walk away. We share our expertise with community leaders and educators to make sure our projects succeed long-term.
- **Saving mothers and children:** Nearly 6 million children under the age of five die each year because of malnutrition, poor health care, and inadequate sanitation. We expand access to quality care, so mothers and their children can live and grow stronger.
- **Supporting education:** More than 775 million people over the age of 15 are illiterate. Our goal is to strengthen the capacity of communities to support basic education and literacy, reduce gender disparity in education, and increase adult literacy.
- **Growing local economies:** We carry out service projects that enhance economic and community development and create opportunities for decent and productive work for young and old. We also strengthen local entrepreneurs and community leaders, particularly women, in impoverished communities.

From RIPE Holger Knaack

I ask the 20-21 governors to share the following key messages with clubs at their visits:

1. The district will be actively at work creating new, innovative club models and will need your support. In addition, you can also help us expand our reach by creating a satellite club and by forming a community-based Rotaract club.
2. Every club should host at least one strategic meeting each year at which you ask: What should our club be like in five years and what steps should we take to help achieve that vision? What value do we bring our members? Select someone to lead that effort.
3. Select new members carefully. Make sure that they are a good fit with your club and that your club meets their expectations. Engage them and take care of them. There is no wrong age to become a Rotarian.
4. Continue your club's efforts to end polio by donating to End Polio Now and by hosting a World Polio Day event in October. We must fulfill the promise that we made to the children of this world.

Warmest regards,



Holger Knaack

President, Rotary International 2020-2021

Rotary Vision Statement and Priorities



PRIORITY 1

Increase Our Impact

People of Action are effective problem-solvers.

Why do Rotarians achieve so much? We invest in relationships. We make decisions grounded in evidence. We know how to mobilize our networks to create solutions that last. And we're always learning from our experiences in projects, clubs, and careers.

Throughout the fight to end polio, we've shown what we can do when we draw on our collective strengths. We've created solutions that match the people they serve. We've evaluated the results to learn from our successes and setbacks.

This is a model we will use again and again in pursuit of our audacious goals: educating the world's children, ensuring equitable access to water and sanitation, helping local economies grow sustainably, and so much more.

Let's seek out new ways to translate our expertise into making a difference—in our communities and across the globe. Let's prove that our impact on the world has only just begun.

PRIORITY 2

Expand Our Reach

People of Action activate and inspire one another.

We know that our capacity to make a difference is larger when more people unite with us. We want the world to appreciate our ambitious, compassionate, and inclusive spirit—because when they do, they see that Rotary is the source for the person-to-person involvement so many are seeking.

Told widely and emphatically, our stories give people hope that the world can change for the better, inviting listeners to imagine themselves as part of that change, too.

Let's build connections and opportunities that will allow people who share our drive to do the same.

PRIORITY 3

Enhance Participant Engagement

People of Action strive to understand the needs of others.

Just like the people and communities we serve, our participants need to feel seen and heard. They're seeking experiences that feel personally and professionally relevant and fulfilling. When they see our dedication to investing in them at every stage of their professional life, our participants are eager to go the distance with us—even at a time when there are many other options for networking and volunteering.

Let's recommit to putting the needs, expectations, and growth of our participants at the center of all we do.

PRIORITY 4

Increase Our Ability to Adapt

People of Action are inventive, entrepreneurial, and resilient.

We've shown throughout our history that we excel at finding new ways to lead the world to lasting change. And we've proven in our own careers that we know how to help organizations of every kind move forward. That's why new approaches to our organizing principles don't threaten our sense of who we are.

We're ready to seek out fresh opportunities, create more paths to leadership, open up our conversations to diverse voices, and simplify how we operate—with confidence.

Let's stay true to ourselves and stay ahead of change in our next 115 years.

District Calendar

Feb 27	Lone Star PETS
Mar 14	Roundtable
Mar 21	District Assembly
Mar 28	Roaring 20's Gala
Apr 4	Four Way Speech Finals
Apr 11	Roundtable
Apr 25	District Conference
May 9	Roundtable
May 9	District Business Meeting
Jun 6-10	Rotary International Convention, Honolulu
Jun 13	Roundtable
Jun 25	District Governor Installation
July 11	Roundtable
July 18	District Awards
July 31-Aug 1	RMDTI – Pflugerville
Aug 8	Roundtable
Sep 8 – 13	Zone Institute, Houston
Oct 10	Roundtable
Nov 14	Roundtable
Nov 21	Foundation Seminar
Dec 12	Roundtable
Jan 9	Roundtable
Jan 17-23	International Assembly
Feb 13	Roundtable
Feb 13	Mardi Gras
Mar 13	Roundtable
Apr 10	Roundtable
Apr 23-24	District Conference
May 8	Roundtable
Jun 12-16	International Convention, Taipei, Taiwan

Proposed 2020-2021 Budget

Rotary International District 5810

Income	
5000 District Revenue	
5010 District 5810 Dues	78,000.00
5020 R I Governor's Allocation	9,700.00
5070 Tom Thumb	-
5080 Advertising Income	-
5085 Advertising Income, Newsletter	-
5090 Advertising Income, Directory	-
5150 Interest Income	25.00
5160 Other miscellaneous income	-
5199 Transfer from Reserve	5,000.00
	92,725.00
 5500 Events & Fundraising Revenue	
5540 Sponsorship Income	-
	-
 Total Income	
	92,725.00
 Expenses	
6000 District Operating Expenses	
6010 Assistant Governor Stipend	500.00
6020 Awards, Pins. Banners & Gifts	5,000.00
6030 Bad Debt Expense	-
6040 Bank & Credit Card Service Fees	-
6060 Discretionary	3,500.00
6075 DGE Expenses	2,000.00
6076 DGN Expenses	750.00
6080 Entertainment & meals	-
6090 Gifts	200.00
6100 Insurance	-
6110 Meeting Expense	3,300.00
6120 Miscellaneous	-
6130 New Member Marketing/Supplies	1,500.00
6140 Office Supplies & Expenses	800.00
6150 Postage	150.00
6160 Printing	375.00
6170 Promotional Materials	-
6180 Public Relations	1,500.00
6190 Roundtable Expenses	-
6220 Storage	-
6230 Telephone & Fax	1,800.00
6250 Travel, Auto Mileage	3,000.00
6260 Treasurer Expenses	500.00

6299 Ask My Accountant	-
	24,875.00
6300 Events & Fundraisers	
6320 Venue Room Rental	-
6330 Club Fund Raisers	-
6390 Other Event Costs	-
6400 RI Foundation Events	-
6495 District Major Donor Event	-
	-
6500 Meetings & Conferences	
6510 Rotary International Convention	8,500.00
6520 Rotary Leadership Institute	-
6530 Rotary Zone Institute	6,000.00
6540 Rotary Multi-District Training	2,500.00
6550 Lone Star PETs	6,750.00
6560 Registration Expenses	-
6600 Travel, Airfare Hotels & Taxis	-
	23,750.00
6700 Youth Expenses	
6710 International Service Projects	-
6730 New Generations (Youth Program)	-
6735 Interact Expenses	3,000.00
6740 Youth Exchange	5,600.00
6750 Four Way Speech Contest	2,500.00
6770 Human Rights or Peace Symposium	-
	11,100.00
6900 Technology & Website	
6910 ClubRunner Annual Fee	2,400.00
6915 Website Maintenance	13,200.00
6920 Communications Software	200.00
6930 Computer Software	-
6940 Technology Expenses	500.00
	16,300.00
9801 Uncategorized Expense	-
	76,025.00
Net Operating Income before Events	16,700.00
Other Income (Expense), Net	
8000 Event Income, Self Funding	
8001 Governor Installation Dinner	-
8010 District Assembly	(1,000.00)



Rotary Opens Opportunities

8015 District Awards Dinner	-
8020 District Conference	(10,000.00)
8030 Women in Rotary Event	-
8040 PDG Luncheon	-
8100 REAL/RILI Events	(750.00)
8110 PR Seminar	-
8120 Foundation, Mardi Gras Event	(4,450.00)
8120 Foundation Grant Seminar	(500.00)
8210 Interact Events	-
8220 RU program	-
	(16,700.00)
8500 Community Support Projects	
8510 Rotary Foundation Events	-
8511 Rotary Foundation Donation	-
8550 Community Service Projects	-
8551 Community Projects, Donations	-
	-
Net Operating Income before Other Items	(16,700.00)
Other Expenses	
9000 Other Non-Operating Expenses	
9090 Fines & Penalties	-
9098 Prior DG expenses (revenue)	-
9099 PY Bank Rec Errors	-
	-
9999 Suspense	-
	-
Net Other Income	(16,700.00)
Net Income	-

Thursday, Oct 17, 2019 04:19:25 AM GMT-7 - Accrual Basis

District 5810 Annual Dues are \$30 per member per year and is based upon the club membership number provided by RI on July 1. The \$30 is for the ensuing year. That amount has historically been billed in August of the Rotary Year.

This does not recognize members who have joined a D5810 Club after July 1, therefore, the District dues for those new members have not been paid to the District. Consequently, effective July 1, 2020, the District will bill clubs for:

\$30 per member shown on the club roster as of July 1,

A pro-Rata amount for that period of time between the member joining the club after January 1 and June 30,

On (or about January 1), the District will bill a pro-Rata amount for that period of time between the member joining the club after July 1 and December 31.

Club Goals and Objectives

As with any organization, you cannot determine where you want to get to without Goals. And objectives provide you with the roadmap to determine your progress.

Historically, less than 50% of the clubs enter any goals in **Rotary Club Central**. Consequently, it is difficult for the District, and for RI for that fact, to plan its business.

This year, you **MUST** enter goals in **Rotary Club Central** for your club. Goals don't have to be dramatic, but they should reflect where you'd like to take your club. Here are a few examples...

- How many members would you like to add?
- What service project do you plan to achieve?
- How much will your club donate to the Annual Fund?
- How much will your club donate to the End Polio Now campaign?

One new change this year, will be the requirement to have goals entered in **Rotary Club Central** to be eligible for District Grants.

Governor's Visit Schedule

Club Name	Meet Day	Location	Meet Time	Proposed Visit 2020
Addison	Friday	Lawry's Restaurant	7:30 AM	18-Sep
Addison Midday	Tuesday	May Dragon	Noon	29-Sep
Allen	Wednesday	First United Methodist Church	Noon	23-Sep
Allen Sunrise	Wednesday	PAM Rehab Hospital of Allen	7:00 AM	15-Jul
Bonham	Wednesday	Family Life Ctr	Noon	21-Oct
Carrollton-FB	Thursday	Brookhaven Country Club	11:45 AM	24-Sep
Cedar Hill	Monday	High Pointe Baptist Church	6:00 PM	3-Aug
Commerce	Wednesday	Church of Christ Fellowship Hall	Noon	30-Sep
Coppell	Thurs, 1st and 3rd	Frost Cupcakery in Old Town Coppell	6:00 PM	16-Jul
Dallas	Wednesday	The City Club	Noon	16-Sep
Dallas-Uptown	Thursday	Mattito's in the Centrum Building	11:45 AM	TBD
Denison	Thursday	St. Luke's Episcopal Church	Noon	23-Jul
DeSoto	Thursday	Thorntree Country Club	7:00 AM	30-Jul
Duncanville	Tuesday	D.L. Hopkins Jr. Ctr. (across from Duncanville Public Library)	7:00 AM	25-Aug
East Dallas	Tuesday	Seasons 52 - Dallas NorthPark	11:45 AM	8-Sep
E-Club	Tuesday	Greek Isles Grill & Taverna	5:30 PM	15-Sep
Ennis	Tuesday	First United Methodist Church	Noon	11-Aug
Fairview	Thurs, 2nd 4th	Fairview Town Center	Noon	20-Aug
Farmers Branch	Tuesdays	Vivian Field Middle School Library	7:00 AM	8-Sep
Farmersville	Tuesday	The OE Carlisle Civic Ctr	Noon	6-Oct
Frisco	Thursday	Crest Infiniti Event Center	Noon	16-Jul
Frisco Sunrise	Tuesday	Randy's Steakhouse	7:30 AM	21-Jul
Garland	Wednesday	Holiday Inn Garland Hotel	Noon	8-Jul
Grand Prairie	Friday	Ruthe Jackson Center	Noon	24-Jul
Grand Prairie Metro	Tuesday	Ruthe Jackson Center	Noon	7-Jul
Grayson County	Wednesday	Fulbelli's Restaurant	6:50 AM	19-Aug
Greenville	Wednesday	The Landmark on Lee Street	Noon	7-Oct
Greenville Daybreak	Thursday	The Landmark on Lee Street	7:00 AM	7-Oct
Hurricane Creek	Thursday	Hurricane Creek Country Club	Noon	15-Oct

Irving Las Colinas	Thursday	Las Colinas Country Club	Noon	1-Oct
Irving Sunrise	Thursday	Las Colinas Country Club	7:00 AM	1-Oct
Lake Texoma	Tuesday	St. John Episcopal Church	6:00 PM	18-Aug
McKinney	Friday	Ricks Chop House	Noon	10-Jul
McKinney Sunrise	Wednesday	Eldorado Country Club	7:30 AM	29-Jul
McKinney Sunset	Thursday		6:00 PM tbv	
Melissa	Thursday	Melissa ISD Admin Bldg	7:30 AM	8-Oct
Mesquite	Tuesday	Dallas Athletic Club	Noon	15-Sep
Midlothian	Tuesday	Midlothian Civic Ctr	Noon	13-Oct
N. Tx Pioneers	Wednesday	Greek Isles Grille and Taverna	6:30 PM	2-Jul
Park Cities	Friday	Maggiano's Reestaurant - 2nd Floor	11:50 AM	TBD
Plano	Thursday	Gleneagles Country Club	Noon	6-Aug
Plano East	Thurs, 2nd 4th	Escape Expert	5:30 PM	6-Aug
Plano Metro	Wednesday	Gleneagles Country Club	Noon	5-Aug
Plano Sunrise	Friday	Norma's Café	7:00 AM	7-Aug
Plano West	Tuesday	Greek Isle Restaurant	Noon	14-Jul
Preston Center	Wednesday	Park City Club	7:15 AM	2-Sep
Preston Hollows	Tuesday	Greek Isles Grill & Taverna	11:45 AM	22-Sep
Preston Trail	Friday	Celina Star Café	Noon	17-Jul
Prestonwood	Wednesday	Prestonwood Country Club	Noon	14-Oct
Prosper	Thursday	Prosper ISD Admin Bldg	Noon	27-Aug
Richardson	Monday	Canyon Creek Country Club	Noon	10-Aug
Richardson East	Wednesday	Aboca's Italian Grill	Noon	12-Aug
Rockwall Breakfast	Tuesday	Rotary Hall	7:00 AM	4-Aug
Rockwall Noon	Thursday	John O. Foster Memorial Hall	Noon	13-Aug
Rowlett	Tuesday	Royal Buffet	Noon	4-Aug
Royse City	Thursday, 1st & 3rd	Melody Room at Royse City City Hall	8:00AM	3-Sep
Sherman	Tuesday	Sherman Municipal Bldg Ballroom	Noon	18-Aug
Terrell	Thursday	B& PW Club House	Noon	3-Sep
Waxahachie	Thursday	Waxahachie Civic Center	11:45 AM	17-Sep
White Rock	Friday	JJ's Café (formerly Divine Coffee Shop)	Noon	4-Sep
Whitesboro	Monday	La Hacienda Mexican Restaurant	Noon	5-Oct
Wylie East Fork	Thursday	Woodbridge Golf Club	Noon	30-Jul

Designated Months

Rotary has designated months to help clubs Develop meeting agendas, projects, or public image campaigns based on these special occasions.

The Concept is to give all the clubs of the District a Ready Reckoner of the types of Service Projects, which could be indulged, during the Year, and help plan the activities of the year, mostly based on the Rotary Calendar i.e. Rotary Designated Months.

Designated Month - July

July - (Non Designated Month)

Start of new Rotary officers' year of service.

Designated Month – August

August – Membership and New Club Development Month

Designated Month - September

September - Basic Education & Literacy

Area of Focus : Basic Education and Literacy Month, Promote Literacy and It's a time when Rotary clubs and districts highlight Rotaract by joining in projects with their Rotaract clubs.

Designated Month - October

October - Economic and Community development

Area of Focus : Economic and Community Development Month. This month also includes : International Day for the Eradication of Poverty on the 17th and World Polio Day on the 24th of October.

Designated Month - November

November

Rotary Foundation Month. Clubs and Districts call attention to the programs of The Rotary Foundation and frequently cultivate additional financial support for the Foundation by promoting contributions for Paul Harris Fellows and Sustaining Members.

Designated Month - December

December - Disease Prevention and Treatment

Area of Focus : Disease Prevention and Treatment Month. This month includes : World AIDS Day on the 1st and International Day of Disabled Persons on the 3rd of December

Designated Month - January

January - Vocational Services

Vocational Service Month During this period, clubs highlight the importance of the business and professional life of each Rotarian. Special activities promote the vocational avenue of service.

Designated Month - February

February - World Understanding Month

Vocational Service Month During this period, clubs highlight the importance of the business and professional life of each Rotarian. Special activities promote the vocational avenue of service.

Designated Month - March

March - Water & Sanitation

Area of Focus: Water and Sanitation Month. This month also includes the World Rotaract Week from the 7th until 14th of March.

Designated Month - April

April - Maternal & Child Health

Area of Focus: Maternal and Child Health Month. This month also includes the Birthday of Paul Harris on the 19th of April.

Designated Month - May

May - New Generation

Youth Service Month, Rotary clubs of the world give special emphasis to the many Rotary-sponsored programs which serve children and young people.

Designated Month - June

June - Rotary Fellowship

Rotary Fellowships Month, Rotary clubs indulge in fellowship activities, thanks giving and like.

Rotary Protocol

Just some notes...

1. When the Rotary International President, or the District Governor approaches the podium, it is customary to stand and applaud.
2. When the District Governor makes his or her official visit to your club, he or she IS the program for the meeting.
3. During his or her official visit, the District Governor will ask to meet with your Board of Directors, either prior to, or after your meeting. This is not a Board Meeting, it is a visit with the DG.
4. Normally, an honorarium is donated on behalf of the District Governor's spouse for his or her favorite charity. This year, the charity would be the End Polio Now campaign. The decision to donate and/or the amount is at the discretion of the Club.
5. Please notify the District Governor and/or his/her aide of any work project or social event you'd like to have him/her attend.
6. Your club has an Assistant Governor assigned to you to be a resource to you, to take information from you to the District, and to deliver information from the District to you. Please accept your Assistant Governor as your guest whenever he or she visits.
7. You will be called upon in the next Rotary Year to participate in the selection of the next District Governor Nominee Designate (DG for the year 2023-2024). This participation will involve suggesting a member of your club to sit on the District Governor Selection Panel. From those suggested, a panel will be formed to select the next District Governor Nominee Designate.
8. Please, most important, have fun. Have a fun Club. Why would anyone want to join a club that is not fun!

9. Celebrate, Celebrate, Celebrate...

Make events SPECIAL...birthdays, anniversaries, Paul Harris Award presentations, Annual Officer Installation. Make the events a party that everyone would like to participate in.

Enjoy Rotary. Enjoy your club. Enjoy yourself, enjoy your fellow Rotarians. I believe you'll find more cooperation within the club when everyone enjoys the fellowship and finds the true joy in being a Rotarian.

2020-2021 ROTARY CITIATION

To achieve the 2020-2021 Rotary Citation, a club must select and achieve at least 13 of the following goals (all listed in Rotary Club Central).

Membership and Engagement	Foundation
<ul style="list-style-type: none"> Club membership Service participation New member sponsorship Rotarian Action Group participation Leadership development participation District conference attendance Rotary Fellowship participation District training participation 	<ul style="list-style-type: none"> Annual Fund contributions PolioPlus Fund contributions Major gifts Bequest Society members Benefactors
Service	Young Leaders
<ul style="list-style-type: none"> Service Projects 	<ul style="list-style-type: none"> Rotaract clubs Interact clubs Inbound Youth Exchange students Outbound Youth Exchange students RYLA participation
Public Image	
<ul style="list-style-type: none"> Strategic plan Online presence Social activities Update website and social media Media stories about club projects Use of official Rotary promotional materials 	

Public Image

Promote Your Club At District

- Attend monthly District Roundtable
- Send us your stories for the District newsletter, website & social media (include a photo) to Webmaster Pam Blankenlee at pblankenlee@ca.rr.com
- Send us information of your upcoming Club Fundraisers (include posters & flyers) for the District Calendar to Webmaster Pam Blankenlee at pblankenlee@ca.rr.com
- Tag the District in your Facebook posts (@Rotary District 5810 North Texas) so we can share your posts
- Hashtag your Facebook posts #DistrictProud so we can find posts!

Website Audit

- Check your club website domain name (i.e. <http://rotary5810.org>)
- Add/Update Club's Logo/RI theme
- Add events and speakers
- Add fresh content to your website – new headline story, recap of an event

Social Media

- Update profile & cover photo with new Club (Master Branded) Logo & theme
- Know your ADMINS and have multiple members assigned
- Check your ABOUT US page for accuracy
- MAKE SURE you are a public page and not a closed group
- Add a new post about an upcoming meeting/speaker/event
- Commit to posting weekly content about your Club
- Ask your Club members to go to your club page and “like” it
- Help your members understand the importance of **interacting** with your Club’s content
- Like – Comment – Share



***REMEMBER TO USE:**

#PeopleOfAction

#DistrictProud

#RotaryOpensOpportunities

District Branding & PR Resources

Rotary5810.org

- Links to RI Brand Center
- PR Resources Tab on Home Page
 - Training Slides
 - Templates
 - PR Check List
 - Rotary Logos
- People Of Action Campaign for all clubs

- Websites & Social Media Pages

Myrotary.org

- BRAND CENTRAL (under manage tab)
 - Guidelines
 - Logos & Templates
 - Materials
 - Ads

FOLLOW US:

<https://www.facebook.com/RotaryDistrict5810/>

QUESTIONS:

Patrick Garcia— p1garcia@mygrande.net District PI Chair
469.667.9430

Pam Blankenzee— pblankenzee@ca.rr.com

Webmaster & Social Media Manager/Public Image Team

818.271.6415

The following slide presentation has been prepared by Daniel Long, District 5810 Youth Protection Officer. This is a very serious topic, and I encourage you to take it seriously.

Rotary International District 5810

2020 Youth Protection policy

Youth Protection Officer

Club and District



By: Daniel Long
District Youth Protection Officer

YPO

Rotary District 5810 does NOT tolerate harassment or abuse of any person, regardless of their gender, age, race, color, national origin, religion, sexual orientation or disability status.

Rotarians, Rotary staff and volunteers are expected to conduct themselves in a manner that respects the dignity of fellow Rotarians and others taking part in any Rotary program or activity.



? What is YPO ?

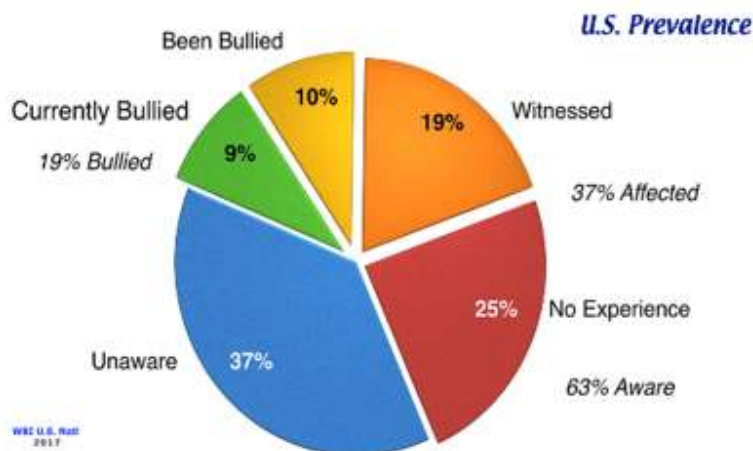
- Funny that we call it “Youth Protection” But, our youth are a big part of the future of ROTARY.
- But, the truth is that we are looking at protecting any and every person that Rotary comes into contact with, including persons who may be at increased risk, such as young people, the elderly, and people with disabilities.

ALL Rotary members & associates.

? What is a club YPO ?

- As each Rotary Club is run for a Rotary Year (1 July to 30 June) by each and EVERY Rotary Club President he/she is the Club YPO - But - like so many of the other leaders in each Club. A member should be appointed as their Rotary Club's YPO. And please remember it is always a good rule to appoint a person that is NOT working with any of your youth groups and a person that knows about the Rotary Youth Policies or is willing to learn.
- Please post so that each Club member knows your YPO & how to contact them when the need should arise.
- Your first line of help is always your **District Governor** and/or your District YPO. As posted at: Rotary5810.org

? Who are we talking about ?



? WHO is bullying ?

GENDER



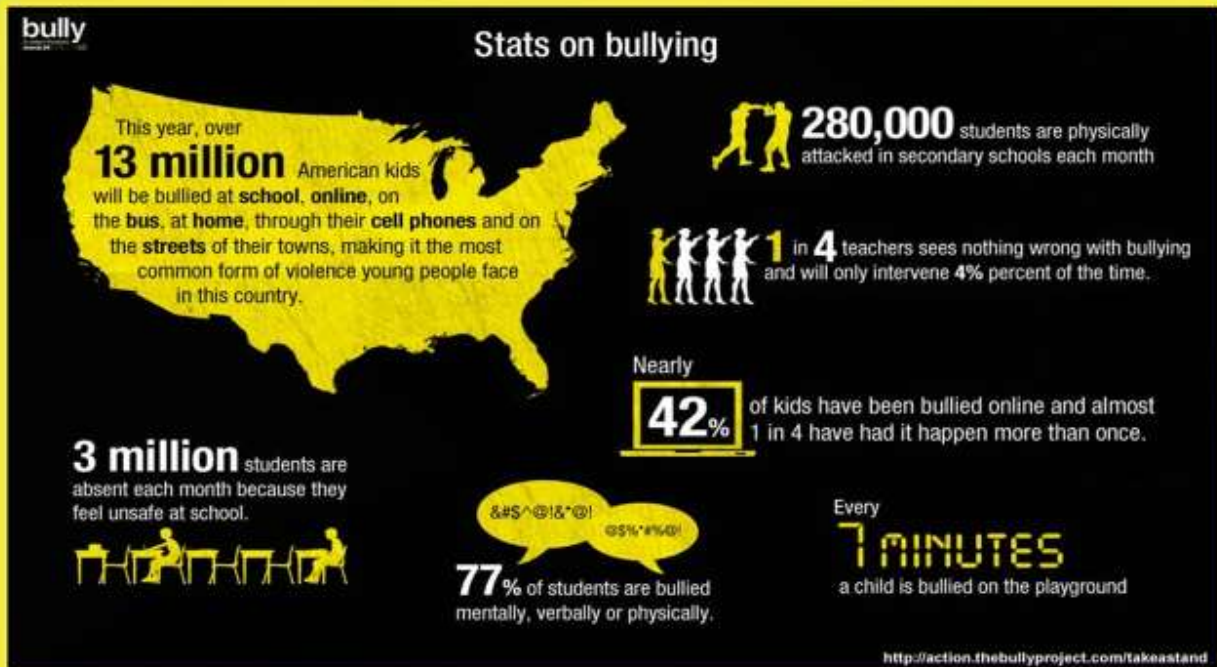
Dangers

- The answer is yes. There are many dangers.
- Even though technology has its many benefits and uses, if used improperly, it could cause some drastic consequences.
- One misuse that will be discussed throughout this presentation is:

CYBERBULLYING

bully

Stats on bullying



This year, over **13 million** American kids will be bullied at **school, online**, on the **bus**, at **home**, through their **cell phones** and on the **streets** of their towns, making it the most common form of violence young people face in this country.

280,000 students are physically attacked in secondary schools each month

1 in **4** teachers sees nothing wrong with bullying and will only intervene **4%** percent of the time.

Nearly **42%** of kids have been bullied online and almost **1** in **4** have had it happen more than once.

3 million students are absent each month because they feel unsafe at school.

77% of students are bullied mentally, verbally or physically.

Every **7 MINUTES** a child is bullied on the playground

<http://action.thebullyproject.com/takeastand>

Event Permission Slip and Waiver

Any time any Rotary Club in Rotary District 5810 is holding or hosting any person under the age of 18, the Club YPO, President, or the chairman of the event should have the two page form completed on each and every under age participant.

“Rotary District 5810 Event Permission Slip and Waiver”

This is for the protection of Rotary International, Rotary District 5810, the Rotary Club and the members hosting the youth event. And the safety and well being of the youth.

I/We give permission to Rotary District 5810 and/or Rotaract to use photos and/or videos for public relations.

Parent/Guardian: Name:

Phone: _____ OR _____

E-mail address:

Signature:

Date: _____

harassment

(either harris-meant or huh-rass-meant) n. the act of systematic and/or continued unwanted and annoying actions of one party or a group, including threats and demands. The purposes may vary, including racial prejudice, personal malice, an attempt to force someone to quit a job or grant sexual favors, apply illegal pressure to collect a bill, or merely gain sadistic pleasure from making someone fearful or anxious. Such activities may be [the](#) basis for a lawsuit if due to discrimination based on race or sex, a violation on the statutory limitations on collection agencies, involve revenge by an ex-spouse, or be shown to be a form of blackmail ("I'll stop bothering you, if you'll go to bed with me"). The victim may file a petition for a "stay away" (restraining) order, intended to prevent contact by the offensive party. A systematic pattern of harassment by an employee against another worker may subject the employer to a lawsuit for failure to protect the worker.

TYPES of Harassment

- **Verbal** - name-calling, whistling, dirty jokes, obscene phone calls, comments about people's bodies, innuendos, threats, or pressure to go on a date or to do more than that.
- **Written** - explicit letters, notes, graffiti,
- **Visual** - explicit cartoons, photos, offensive t-shirts, licking one's lips, grabbing one's own crotch, etc.
- **Physical** - grabbing, pinching, groping, bumping, or giving unwanted hugs and kisses.

What we are looking for:

Harassment
Bullying
Neglect
&
Abuse

Any type of Harassment - unwelcome jokes or remarks.

Any type of bullying - in person, by a third party, or on any of the many types of social media.

Neglect - can be a hard one to cover, but is up to us to report any and all neglect to the proper authority in order to prevent physical or mental harm.

Abuse comes from any of the above problems that may lead to Abuse and harm to any person who may be at increased risk, such as children, the elderly and the disabled. And it may be physical, sexual or mental.

Remember



We are Rotary and not any type of law enforcement

When you see or have a report sent to you of any harassment or abuse - take notes but do NOT act as if you (we) are any type of Rotary Police.

Report any and all to your local police department when warranted. When at any type of Rotary event or Rotary sponsored event, report to your club YPO, also have it reported to the district YPO and the District Governor.

We are all about Service Above Self, our youth, fun and the safety of ALL Rotary members.

May God bless us and help us to keep ALL of our members safe.

Please Remember !

Your District Governor is the leader of the Rotary District.

Your Club President is the leader of your Rotary Club.

We ALL work as a team for the good of ALL

This information can be found on-line at: Rotary5810.org

Youth: > Youth Protection: > Files OR call or E-mail your District YPO or your District Governor.

Rotary5810YPO@Gmail.com / Rotary5810YPO@AOL.COM



Director: Audio-Visual
Membership
District International Service Chair
Public Image
Director, New Club Formation
Youth Protection Officer
Youth Services Director
Rotaract Chair
RYLA
Interact Chair
Youth Exchange
Four Way Test Speech Chair
District Conference Co-Chair
District Conference Co-Chair
Mardi Gras Chair
2020 Dist. Assembly Chair
2021 Intl Covention Chair

Glen McCrary (Grand Prairie Metro)
Ean Sullivan (Plano East)
William "Bill" Dendy (Dallas)
Patrick Garcia (Allen Sunrise)

Daniel Long (Plano West)

Andrew Fortune (Grand Prairie Rotary)
Dana Mackison (Carrollton-Farmers Branch)

Mike Pugh (Addison)
Richard Gilman (Prestonwood)
Vickie Campbell (Prestonwood)
Glen Campbell (Prestonwood)
Max Duplant (Irving Las Colinas)
Pete McLellan (McKinney)
Shirley Hsia (Plano Metro)