

FOUNDATION FUNDING AND FUNDRAISING

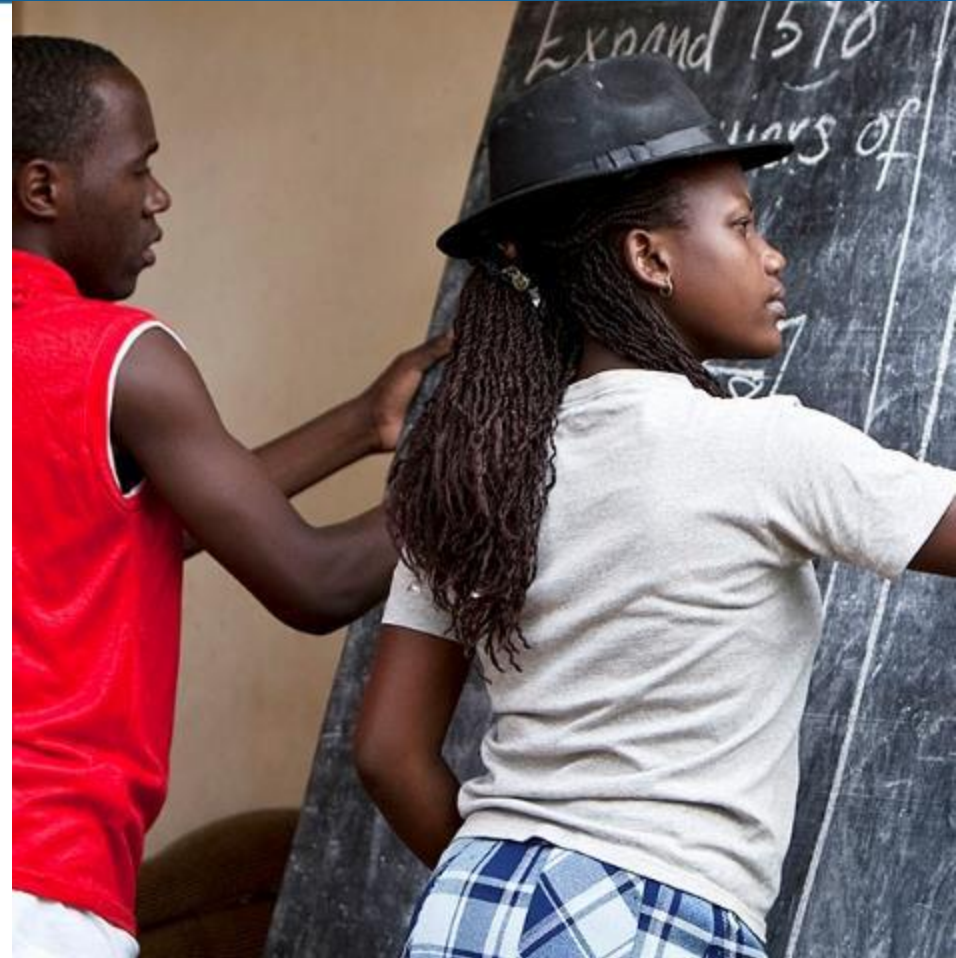


WHAT IS THE ROTARY FOUNDATION?

The mission of The Rotary Foundation is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.



OUR FOUNDATION IS UNIQUE



OUR FOCUS



Peace and conflict prevention/resolution



Disease prevention and treatment



Water and sanitation



Maternal and child health



Basic education and literacy



Economic and community development

SUPPORTING THE ROTARY FOUNDATION



PolioPlus Fund
End Polio Now



Annual Fund
For Support Today



Endowment Fund
To Secure Tomorrow

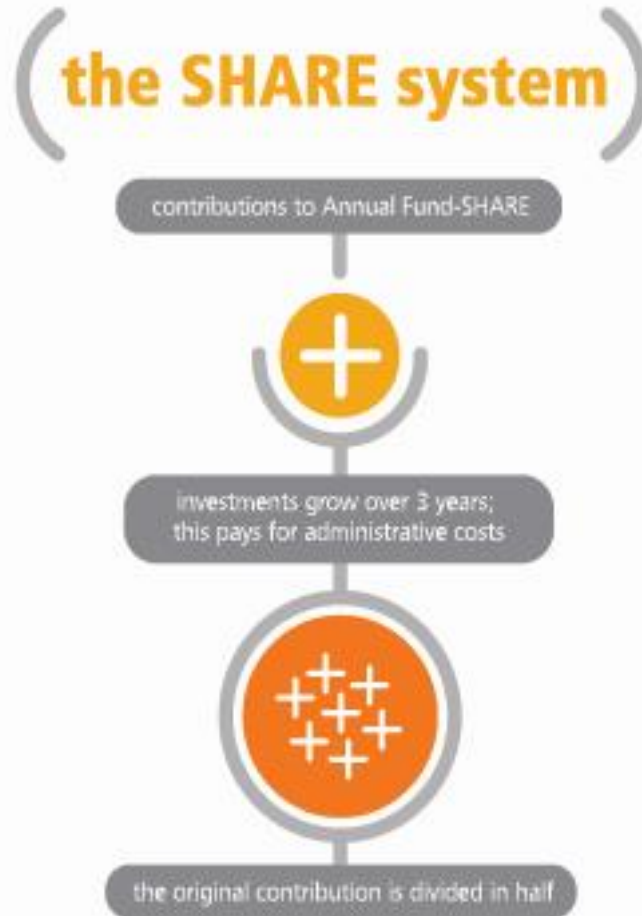


ANNUAL FUND

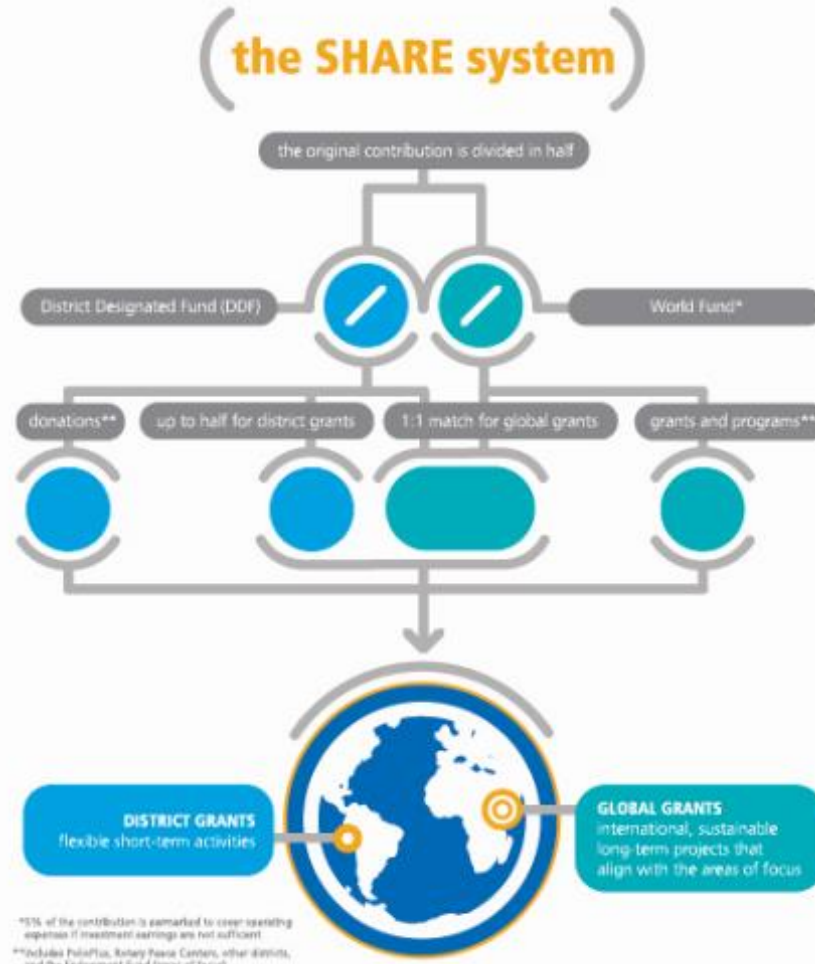
- Fund for Rotary grants
- Contributions are credited to the donor's club and applied to the club's goal
- Contributions generate District Designated Funds (DDF)



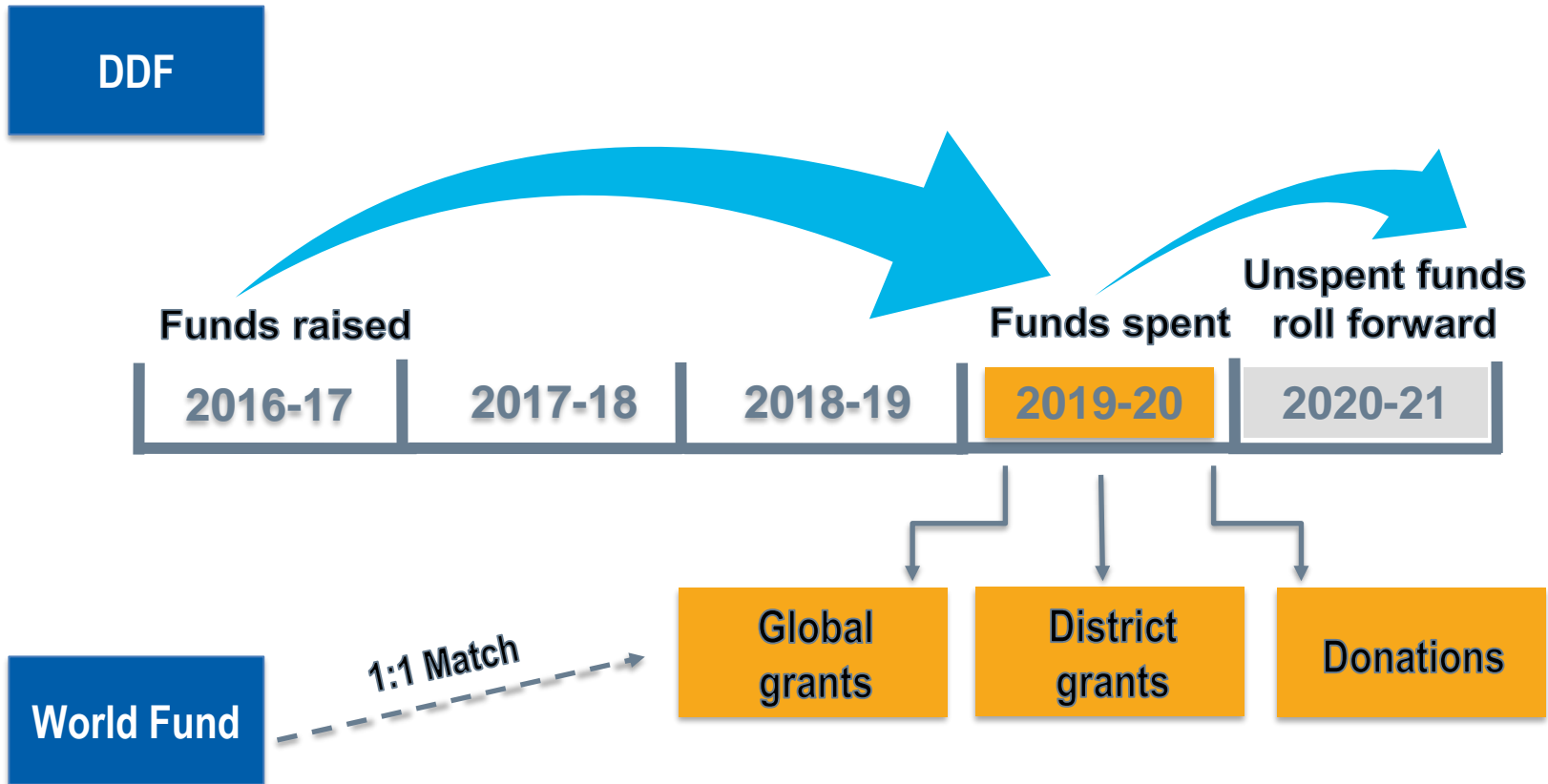
SHARE SYSTEM



SHARE SYSTEM



SHARE PROCESS



WHY SUPPORT THE ANNUAL FUND

Contributions:

- Fund club and district projects
- Help you build your donor base
- Can lead to individual and club recognition

DONOR STEWARDSHIP

Ways to thank individual donors:

- Make calls
- Present donors with pins
- Send thank-you notes
- Recognize donors at events
- Feature donors in newsletters



CLUB RECOGNITION

- 100% Foundation Giving Club
- Every Rotarian, Every Year Club
- Top Three Per Capita Clubs in Annual Fund Giving
- 100% Paul Harris Fellow Club
- 100% Paul Harris Society Club



RESOURCES

- Rotary Foundation [videos](#)
- Publications
 - [Annual Reports](#)
 - [Rotary Foundation Facts](#)
 - [Rotary Foundation Reference Guide](#)
- My Rotary [Fundraising page](#)
- Rotary Direct [frequently asked questions](#)



Questions?

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