

# MODULE A-1

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## Becoming a Vibrant Leader

**GOAL:** Club leaders will enhance their skills using targeted resources and tools, empowering them to emerge as vibrant and effective leaders.

**RELEVANCE:** Club presidents motivate members to reach goals, recognize club members with awards, communicate with club and district leaders, and listen to all members to ensure that their needs are met.





**Dr. Sharon Johnson**

**Allen Sunrise club**

**RLI Faculty**

**RYLA Chair**

# OBJECTIVES

## BECOMING A VIBRANT LEADER

- List characteristics of and resources available for developing a vibrant leader.
- List specific responsibilities of the Club President and Club President-Elect.
- Explain how the Club President and President-Elect work collaboratively with club leaders to support the structure of a vibrant Rotary Club.
- Discuss the importance of a strong leadership team and committee structure in building a vibrant and impactful Rotary Club.

# BEA VIBRANT CLUB – 10 TIPS

3-5 years Health  
Check - Strategic  
Planning Guide

Annual Goals -  
Rotary Club  
Central

Engagement  
Meetings

Communication -  
Brand Central

Future Roles &  
Transition - OJT

Rotary Club  
Bylaws

Relationships –  
New Members

Member  
Activities -  
Surveys / Interest

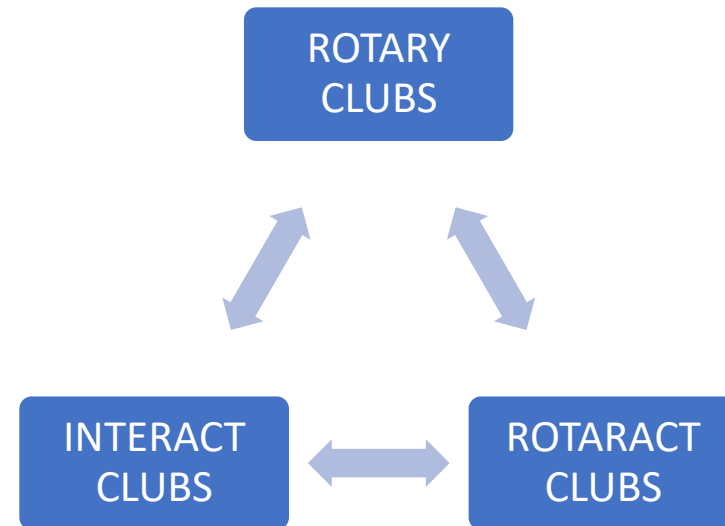
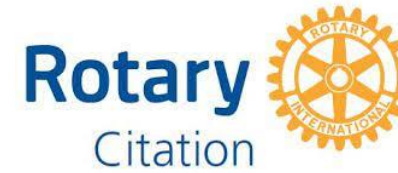
Coach -  
Leadership Action  
Guide

Create  
Committees -  
Small / Large Club

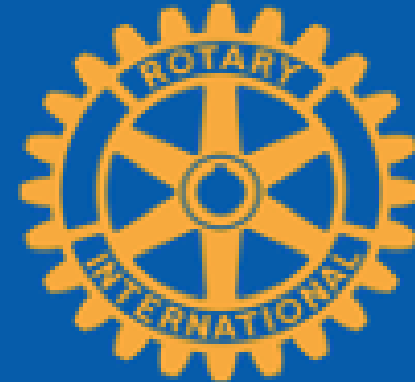
# ROTATION CITATION PAGE

CITATIONS GOALS ARE FOUND IN ROTARY CLUB CENTRAL

Set service goals for year and track progress, including volunteer hours and donations, through Rotary Club Central.



# CREATING YOUR CLUB LEADERSHIP PLAN



- Engagement Strategy
- Continuity
- Social
- Training Plan



- Rotary Club Central
- Communication Plan
- Bylaws
- Membership / Committees

# PREPARING TO BE A CLUB PRESIDENT

## PREPARING TO BE A CLUB PRESIDENT

This learning path will help you develop your leadership skills and understand what to expect as a club president. You'll use this, your prior knowledge and experience, and other district resources to prepare yourself for a successful year.



### LEARN ONLINE

- Access the Learning Center and complete:
  - [Club President Basics learning plan](#)
  - [Club President Intermediate learning plan](#)
- Other courses and learning plans based on your needs



### LEARN TOGETHER

- Attend the presidents-elect training seminar
- Attend the district training assembly
- Participate in the district vibrant club workshop



### WORK TOGETHER

- Accompany the current president as they conduct club business
- Meet with your assistant governor
- Meet with other presidents-elect or presidents in your area
- Organize and hold club assemblies



### PLAN

- Set goals in Rotary Club Central
- Complete Club Health Check
- Use tools on Membership page of My Rotary
- Work with your board and committees on initiatives, events, and goals

# BREAKOUT QUESTIONS



1. List characteristics of a vibrant leader.
2. What resources are available to assist you in becoming a vibrant leader?
3. What most excites you about being your club's President?
4. List specific responsibilities of the club President and President-Elect.
5. What most concerns you for next year?
6. Refer to Be a Vibrant Club. How do collaborative efforts between President and President-Elect strengthen a club?
7. See Creating Your Club Leadership Plan in Reference Materials. Discuss the importance of a strong leadership team and committee structure for a vibrant, impactful club.





Many hands make light work

# QUESTIONS

# Complete Session Evaluation

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