

MODULE A-2

Developing a Vibrant Rotary Club



DG John Curtis



IPDG Howard Templin

GOAL: Club leaders will master the resources and tools necessary to establish comprehensive multi-year goals and strategies, ensuring a thriving vibrant Rotary Club.

RELEVANCE: By understanding trends, strengths, and opportunities, presidents can help clubs set short-term goals that align with Rotary's Action Plan.

OBJECTIVES

DEVELOPING A VIBRANT ROTARY CLUB

- Explain the benefits of strategic planning to maintain a vibrant club.
- Outline the planning process to set multi-year goals and develop an action plan for the club.
- Describe how to use the Rotary citation to list your goals in Rotary Club Central.

WHAT IS VIBRANCY?

From Roget's Thesaurus

Pulsing, resonant, throbbing,

Forceful, energetic, animated

What is Vibrancy to you and your club?



**TOGETHER, WE SEE A WORLD
WHERE PEOPLE UNITE AND TAKE ACTION
TO CREATE LASTING
CHANGE ACROSS THE GLOBE,
IN OUR COMMUNITIES, AND IN OURSELVES.**

BREAKOUT QUESTIONS

1. Refer to the Strategic Planning Guide in Reference Materials. What are the benefits of a three-year strategic plan to maintain a vibrant club?
2. What are the benefits of good financial management? What ways ensure good stewardship of club funds?
3. How does your club reflect Rotary's vision statement?

BREAKOUT QUESTIONS

4. What steps help create meaningful goals and effective action plans for your Rotary Club?
5. How far have you progressed in setting club goals for the coming year?
6. See Rotary Citation Goals and Instructions in Reference Materials. Describe how to use the Rotary Citation to plan and list goals in Rotary Club Central.

CLOSEOUT

7. Take a few minutes to write action ideas on the Notes page at the end of this module.
8. What is your primary takeaway from the vibrant Rotary Club session?



QUESTIONS



Complete Session Evaluation

Facilitators:

DG John Curtis

Email: johncurtisdg2324@gmail.com

IPDG Howard Templin

Email: Templin5810@gmail.com