

# **-MEMBERSHIP OLYMPICS-**

## **Game One - Appoint a Club Membership Chair**

**Appoint a Club Membership Chair**

## **Game Two - Define Club Membership Goals**

**Enter club membership goals in Rotary Club Central**

## **Game Three - Survey Your Club Members**

**Conduct a survey of your club members using RI assessment tools**

## **Game Four - Engagement Activity**

**Organize a membership engagement activity that supports personal growth, leadership development, service, or networking opportunities**

## **Game Five - Retention Workshop**

**Hold a workshop to address your club and member needs**

## **Bonus Rounds**

**Game Six - Sponsor or nurture a new Service Companion Club, Satellite or Rotary Club**

**Game Seven - Club Membership Chair completes the Club Membership Committee' Basic Learning Plan in the Rotary Learning Center**

There is a scoreboard page on the District Membership page where Clubs can follow their progress.

## Olympic Rounds

- **Game One** – Appoint Membership Chair. Ask your club president to add the Membership Chair name to the Club Executives in Club Runner or Rotary.org. [How to Manage Club Officers](#) Email it to the District Membership Committee.
- **Game Two** – Define Membership Goals. Complete the goals in Rotary Club Central related to Membership:
  - ◇ Club membership
  - ◇ District training participation
  - ◇ New member sponsorship
  - ◇ Rotaract or Interact ClubsScreen shot and email to the District Membership Committee.
- **Game Three** – Survey Your Club Members. Use Rotary International's surveys and assessments to gain insight into the status, composition, needs, wants, and wishes of your club members. There are sample surveys in the District Shared Membership\* drive (See 1 Engage Retain/Surveys), even a Word doc you can edit. Email results to the District Membership Committee.
- **Game Four** – Member Engagement. In the online training or on our District Shared Membership drive\* there are ideas for member engagement or come up with your own. On the shared drive see “1 Engage Retain/Offering Value to Existing Members” or “Engaging and Keeping Members.” Email your event details to the District Membership Committee.
- **Game Five** – Membership Retention. In the online training or on our District Shared Membership drive\* there are ideas for member retention or come up with your own. On the shared drive see “1 Engage Retain/ Engaging and Keeping Members – A Retention Assessment and Analysis.” Email your event details to the District Membership Committee.

## Bonus Rounds

- **Game Six** – New Club Formation. In the online training or on our District Shared Membership drive\* there are ideas for New Clubs or come up with your own. On the shared drive see “3 New Clubs/ Starting And Nurturing New Clubs.” Email your event details to the District Membership Committee.
- **Game Seven** – Learning Center. <https://learn.rotary.org/members/learn/catalog/view/70> Email your event details to the District Membership Committee including Club Name, Person, and Course Taken.

\* The District Shared Membership drive has many resources for your membership activities. Email the District Membership Committee to request access.

## Marketing Recommendations:

Article for newsletter – every quarter about your Membership Challenge

Email Marketing Campaign – email every quarter to remind chairs of the Challenge

## Membership Olympics Set-up