

PUBLIC IMAGE CHAMPION

GAMES 2023-24

Level 1 - Jump Start your Club Public Image

Complete survey to create Club Public Strategic Plan. Share the confirmation email with Club president to enter goals at Rotary Club Central.

Level 2 - Promote to the Community

Use the Pre-Event checklist to promote your Club Fundraiser to the Community! Submit your Club Fundraiser for promotion on the District Calendar, newsletter and social media

Level 3 - Promote Your Club at the District - using the submission tool!

Submit 2 Club Stories for the District newsletter, social media and website

Level 4 - Promote Your Club as People of Action

Use the "People Of Action" Campaign steps to create your Club's People of Action Story! Create a "People of Action" photo and use it in a social media post telling your impact

Level 5 - Inspire Your Community through SERVICE

Partner with another Rotary/Rotaract Club or another service organization like Lions, Kiwanis etc., to foster relationships in service. Promote this project in joint efforts with partnering organizations. Share your project and photos.

-BONUS ROUNDS-

Level 6 - Promote your Club in Your Community

Install Rotary Signage/landmark in your Community.
Submit the location and a photo

Level 7 - Get Media Attention

Create a professional press release using the Press Release Template. Then use the Media Contacts list to submit your press release to the media!

