

PUBLIC IMAGE CHAMPION

GAMES 2024-25

Level 1 - Create Public Image Action Plan

Complete short survey to easily create Club Public Image Action Plan. Send confirmation email to Club President to enter goals in Rotary Club Central

Level 2 - Support to End Polio

Host/co-host a Polio Fundraiser: submit a flyer & register event at endpolio.org. Use the pre-event list to promote your Club Fundraiser to the Community!

Level 3 - Expand Your Reach

Submit 2 Club Stories for promotion in the District newsletter, social media and website

Level 4 - Membership Growth

Create a Club Brochure or a rack card that will promote your Club to the community. Include your Club logo and a Call-to-action

Level 5 - Showcase the Magic of Rotary

Create a 60-90 second video that showcases the impact your Club makes in the community

-BONUS ROUNDS-

Level 6 - Connect With Members

Create a Club Newsletter and send us a copy to entered into a separate contest

Level 7 - Get Media Attention

Create a professional press release using the Press Release Template. Then use the Media Contacts list to submit your press release to the media!