

ROTARY BRANDING 101

DISTRICT 5810 PUBLIC IMAGE

OUTDATED LOGOS



1905



1906-07



1911-14



1912-23



1924-2013

ROTARY MASTERBRAND

Rotary



ROTARY MASTERBRAND

Additional Color Options



CLUB MASTERBRAND

Plano Sunrise
Rotary



MARK OF EXCELLENCE



The Rotary wheel is the Mark of Excellence. When you use the Mark of Excellence, you need to use your club or district logo near it for clarity and recognition.