

Rotary International District 5830 Strategic Plan 2024-2028



Vision

District 5830 Leaders promote the Core **Values of Friendship, Fellowship, Service, Integrity, Diversity, and Leadership**, resulting in Rotary Clubs that are Growing, Vibrant and Engaged; filled with Rotarians passionate about Service both through their Vocations and their Clubs with likeminded Rotarians.

Mission

To assist Rotary Clubs across District 5830 to unite with the people of the world so that they may take action to create lasting change, in our communities across the globe.

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST: The development of acquaintance as an opportunity for service.

SECOND: High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society.

THIRD: The application of the ideal of service in each Rotarian's personal, business, and community life.

FOURTH: The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of

Avenues of Service

We channel our commitment to service at home and abroad through five Avenues of Service, which are the foundation of club activity.

- Club Service focuses on making clubs strong. A thriving club is anchored in service by strong relationships and an active membership development plan.
- Vocational Service calls on every Rotarian to work with integrity and contribute their expertise to the problems and needs of society. Learn more in **an introduction to Vocational Service** and the **Code of Conduct**.
- Community Service encourages every Rotarian to find ways to improve the quality of life for people in their communities and to serve the public interest. *Learn more in “Communities in Action: A Guide to Effective Projects”*
- International Service exemplifies our global reach in promoting peace and understanding. We support this service avenue by sponsoring or volunteering on international projects, seeking partners abroad, and more.
- Youth Service recognizes the importance of empowering youth and young professionals through leadership development programs such as **Rotaract, Interact, Rotary Youth Leadership Awards**, and **Rotary Youth Exchange**.

ROTARY INTERNATIONAL’S DISTRICT 5830’s 2024-2028 STRATEGIC PRIORITIES INCLUDE:

1. INCREASE ALL CLUBS IMPACT (Priority One)

A. Empower Clubs to Participate and Promote:

- Youth Services Programs – Rotaract, Interact, RYLA & Youth Exchange
- New Generations of Service Exchanges
- Service Activities – both LOCAL and International

B. Improve our ability to gather input from clubs for sharing on the District website, newsletters, social media and calendars:

- Best fund-raising ideas along with, club contact information.
- Publicize club fundraisers and service projects.

C. Eradicate Polio and Leverage the Legacy

- Integrate Polio “learnings” into future International Goals
- Ensure Polio “learnings” are NOT LOST or FORGOTTEN

D. Commit to increasing sustainable projects around Rotary’s SEVEN AREAS of focus and encourage collaboration among/between clubs to integrate joint club projects

- Promoting Peace
- Fighting Disease
- Providing Clean Water, Sanitation, and Hygiene
- Saving Mothers and Children
- Supporting Education
- Growing Local Economies
- Protecting the Environment

E. Increase collaboration among and between clubs in Rotary’s Focus Areas by encouraging joint project support and collaboration among clubs.

F. Educate and share innovative ways to increase club members participation in supporting The Rotary Foundation.

- Strive for 100% Club Participation in Every Rotarian Every Year
- Encourage/promote membership in Paul Harris Fellows, Rotary Sustaining Members, Paul Harris Society, Major Donors, Benefactors, and Bequest Society.

G. Develop/implement cooperative service projects between our District and others in Zone 30 & 31, as well as global/international initiatives.

2. EXPAND OUR REACH (Priority Two)

- A. Support our clubs in growing more diverse and inclusive membership**
- B. Encourage clubs to create/implement improved Rotary Orientation and activation programs that include:**
 - Appointing new members to positions that align with their passions, education, and experience
 - Placing younger/newer Rotarians in positions of Leadership with appropriate Mentoring and Guidance
- C. Encourage clubs to DEFINE their identity, develop a manageable Strategic Plan, and actively complete/integrate Rotary Club Visioning.**
- D. Create new channels into Rotary by educating members about new club formats that emphasize function over traditional form (E-clubs, Satellite Clubs, Passport Clubs)**
- E. Emphasize the promotion of our Rotary Brand and Impact across traditional media outlets and online social media**
- F. Encourage clubs, where possible, to include professional media individuals as club members**
- G. Provide a readily available library of Microsoft PowerPoint programs showcasing current and potential opportunities to expand the Rotary message / services.**
- H. Expand the Rotary District Image Team and provide a budget to accomplish established goals**

3. ENHANCE PARTICIPAN ENGAGEMENT (Priority Three)

- A. Improve and strengthen District leadership to support club activities.**
- B. Foster greater attendance at District meetings by controlling their length and holding them in a variety of locations each year**
- C. Identify at-risk clubs and develop support mechanisms to help strengthen and aid them to become successful again.**

- D. Develop multi-year leadership training programs and deploy across the District. Focus that deployment through regional training offerings, emphasizing training district and club leaders in all aspects of Rotary and The Rotary Foundation.**
- E. Highlight opportunities offered through Rotary to foster professional connections and build leadership skills.**

4. INCREASE OUR ABILITY TO ADAPT (Priority Four)

- A Encourage two-way dialogue with Club leaders, asking:**
 - What do they need from District leadership?
 - What assistance would be most helpful?
- B. Encourage all clubs to participate and integrate Club Visioning.**
- C. Encourage all clubs to offer new opportunities for personal and professional connections.**
- D. Support Diversity, Equity, and Inclusion in our Leadership and Governance**
- D. Streamline club and district governance, structure, and processes.**
- E. Encourage clubs to enter their goals and information in Rotary Club Central. Offer to support them with one-on-one training, if needed**