

## **BENEFITS OF CLUB VISIONING**

**Club will have a clearer focus**

**A Club Vision brief statement will be crafted**

**Club will develop a strategic plan (3 to 10 pages)**

**Club members will all, “be on the same page”, with new ideas and renewed energy in Club**

**Club members will be involved in the process and get to express their opinions**

**A few comments from the survey:**

***“I love the idea to have a big picture focus and not just think about what is happening at this moment”.***

***“I think our Club benefitted by setting some Club goals for our near and distant future. Also it helps that when implementing projects suggested, the members are reminded that it is their ideas.”***

Example of a Club’s Vision statement which is one of the features flowing out of the visioning process:

*O’Fallon’s premier Service Club – working together, having fun,  
Positively changing our community and the world*

*Rotary Club of O’Fallon, IL*