



Create Lasting Impact

DR. BRIAN MATTHEWS ROTARACT CHAIR

ROTARACT DISTRICT DEVELOPMENT PLAN

Join the local, regional and global movement of young leaders who are developing innovative solutions to the world's most pressing challenges.

Presented To:

DISTRICT ASSEMBLY

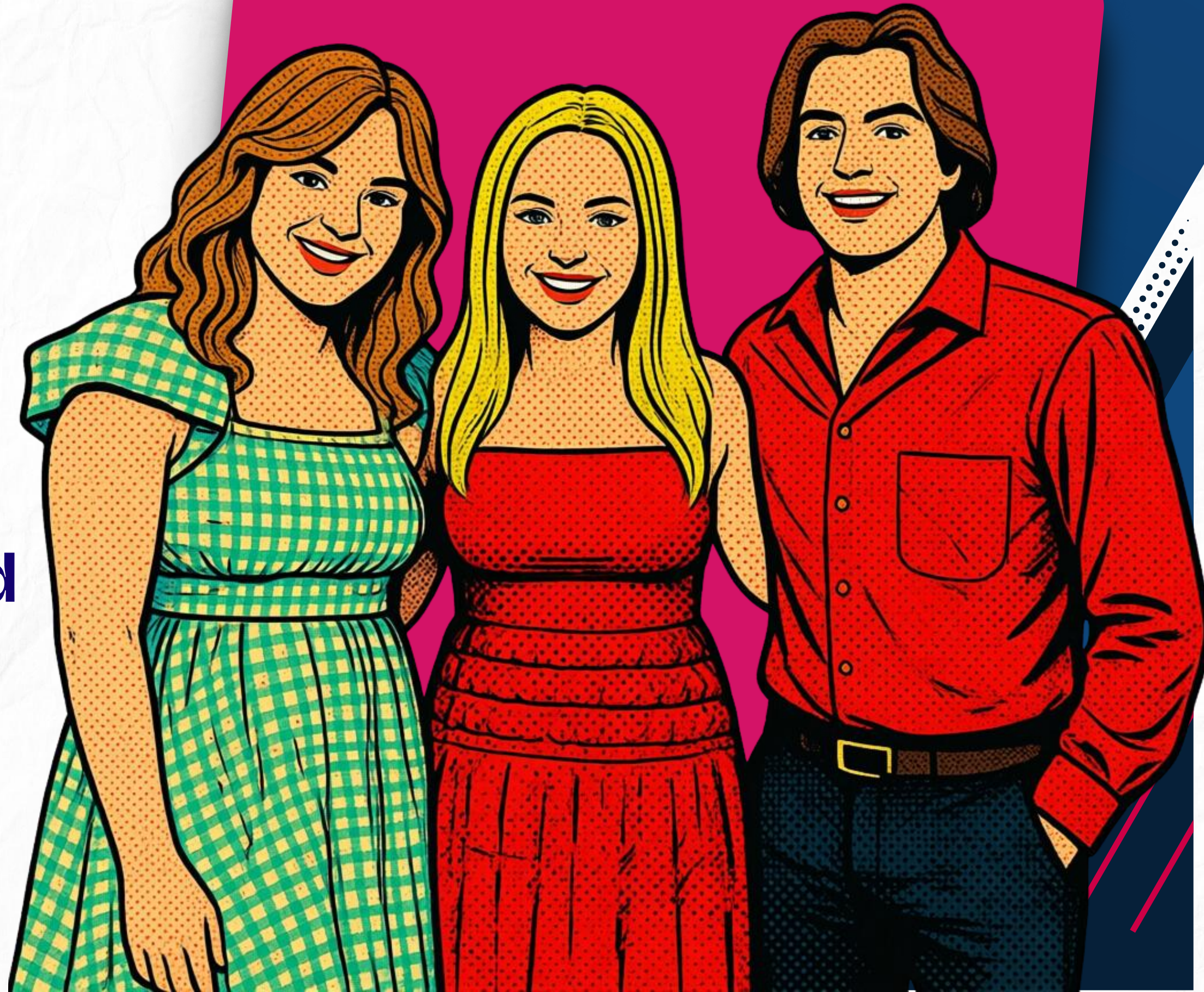
Date:

5/2/2026



VALUE PROPOSITION

- **Benefits to students (leadership, service, networking, fundraising, soft skills)**
- **Benefits to clubs (future members, stronger community ties, increased visibility)**
- **Benefits to colleges/universities (student engagement, community leadership)**





SPONSORSHIP & CLUB RESPONSIBILITIES

- **Role of sponsoring Rotary Clubs (mentorship, guidance, financial support if needed)**
- **Identifying Rotary advisors and liaisons**



SUSTAINABILITY & LONG-TERM SUCCESS

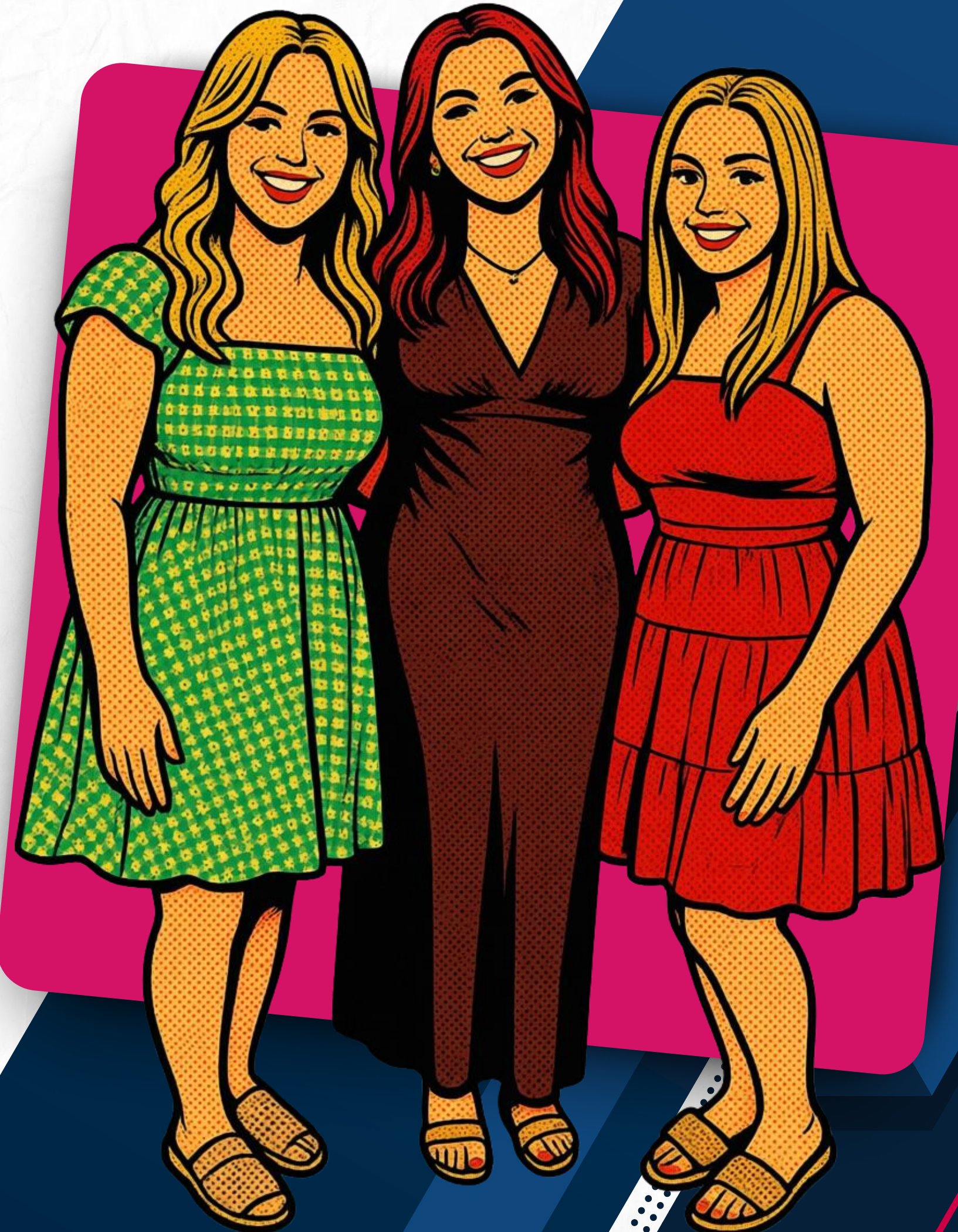
- **Strategies for keeping students engaged year-to-year**
- **Building strong ties between Interact, Rotaract, and Rotary Clubs**
- **Leadership succession planning**
- **Creating signature service projects that build visibility and traditions**





CLUB FORMATION

- Launch 4 new Rotaract Clubs by year-end
- Target Texas colleges and university campuses with active student engagement and community programs
- Charter 2 Rotaract Clubs per semester



PARTNER RELATIONS

- Partner with campus leadership, faculty advisors, and business partners



Alzheimer's Alliance
TRI-STATE AREA
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RANDY SAMS'
OUTREACH SHELTER, INC.
"BY THE GRACE OF GOD A SHELTER FOR HIS PEOPLE"

- Assign sponsoring Rotary Clubs & liaisons



RECRUITMENT & PROMOTION

- **Partnerships with student affairs/campus organizations**
- **Host campus info sessions & service events**
- **Recruit 5–10 founding members per club**
- **Create a unified Rotaract outreach kit (flyers, banners, templates)**





TRAINING & SUPPORT

- Onboard & train executive officers
- Provide a “New Club Starter Guide” with resources & templates
- Quarterly progress check-ins





QUESTIONS?

