

2025-2026 District 5830 Governor Damon Donnell



Dedicated Service to Rotary and Community

Damon joined the Rotary Club of Athens, Texas, in March 2013 by the nomination of the late 173rd District Judge, Hon. Jack Holland. Damon was the 94th Past President of the Athens Rotary Club, former chairman of the Rotaract & International Service Committees, and, most recently, served as the District 5830 Disaster Recovery Planning Chairman.

Rotary International

Our vision

More than 1.3 million people worldwide, including club members, staff, and the public, have helped shape Rotary's vision. The result is a statement that inspires and engages while creating a pathway for our organization's future.

Together, we envision a world where people unite and take action to create lasting change globally, within our communities, and within ourselves.



2025-2026 Rotary International President



Francesco Arezzo

*member of the Rotary Club of Ragusa, Italy
President, Rotary International 2025-26*

One of the most important things we can do to tell our Rotary stories effectively and compellingly is to make sure we all use consistent and unified messaging. You can use the president's message for 2025-26, Unite for Good, to inspire members, participants, and the public with an idea that aligns with our Action Plan and calls on us to work together.

Using the presidential message in your club and district communications helps to convey Rotary's global impact and create more substantial recognition of Rotary's name in our communities and with potential service partners. It can help people understand who we are and what we do and might inspire them to join



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*member of the Rotary Club of Ragusa, Italy
President, Rotary International 2025-26*

Vision for Rotary Focus on strategic priorities to strengthen and expand Rotary's global impact.

Strategic Goals

- **Membership Growth:** Stress sustainable membership growth as the top corporate priority.
- **Partnership Expansion:** Increase partnerships of all sorts, particularly for funding, and emphasize diversity.
- **Merit System:** Improve the merit system for appointments and governance.
- **Public Image:** Boost Rotary's public image, starting from the top down.



2025-2026 DISTRICT 5830 GOALS

1. Increase Our Impact

- **Support Local, District, Zone, and International Projects:** Enhance partnerships across various sectors, focusing on impactful and sustainable projects, with a specific emphasis on funding partnerships.
- **Stress Youth Leadership Development:** Launch new Interact in local high schools and Rotaract Clubs within our community colleges and trade schools, fostering a new generation of Rotary leaders.

2. Expand Our Reach

- **Expand Club Membership to Include everyone with Rotary values:** Intensify efforts to ensure diversity and inclusivity in membership, aiming for a holistic representation of the community.
- **Engage and Retain Club Members:** Focus on sustainable membership growth as the top priority, developing retention strategies that highlight Rotary's unique value proposition.



2025-2026 DISTRICT 5830 GOALS

3. Enhance Participant Engagement

- **Club Participation in All District Training Events and Committees:** Improve governance structures and the merit system for appointments, ensuring active and rewarding participation.
- **Complete and Integrate Club Visioning:** Utilize visioning to align club goals with global Rotary objectives, ensuring every member understands their role in achieving these goals.

4. Increase Our Ability to Adapt

- **Make All Rotary Logos Compliant with RI Branding:** Align all club branding with RI standards to maintain a cohesive and modern image. Consider updating obsolete city signage, etc.
- **Per Capita Giving of \$150 to Annual Fund and \$50 to PolioPlus or Disaster Fund:** Encourage consistent financial contributions while adapting fundraising strategies to meet changing economic conditions.

5. Focus on Leadership Development

- **Increase Involvement in Youth Exchange, Interact & RYLA Programs:** Expand these programs to not only increase youth involvement but also to develop future leaders who are well-versed in Rotary ideals and service.



About Rotary District 5830

Texas (21 counties)

Bowie
Camp
Cass
Delta
Franklin
Gregg
Harrison
Henderson
Hopkins
Kaufman
Lamar
Marion
Morris

