SAMPLE LETTER TO THE EDITOR

Building the conditions for sustainable peace

Dear editor,

I read with great interest your article [INSERT name of article] by [INSERT name of reporter] about [INSERT topic] on [INSERT publish date].

There’s no question — we face enormous challenges. If we don’t act now to build the conditions for sustainable peace, these problems will only increase. Rotary — a membership organization with clubs throughout the world — seeks to foster peace by funding and implementing thousands of projects and programs that support education, water and sanitation, maternal and child health, disease prevention and treatment, and community development.

With a global network of volunteers who come together to make our communities better, by its very nature, our organization encourages conversations that bridge cultures. We’re your neighbors — business and community leaders who represent all generations and virtually every ethnicity and culture in the world.

International understanding increases the compassion we feel for each other. That’s why Rotary sends 9,000 students on exchanges every year. Our scholarship programs send graduate students to other parts of the globe to act as ambassadors of goodwill. Our international service projects depend on the collaboration of Rotary members from multiple countries, often with very different cultures.

[INSERT example of a local project or exchange as an example of promoting peace.]

Conflict and unrest in the news can seem insurmountable. But if we, as a global community, get to work and become problem solvers, change makers, and opportunity creators, we can deliver a brighter and more peaceful future for generations to come.

[INSERT name, Rotary Club of INSERT club name]

[INSERT phone number, email address]