# MEDIA ADVISORY

Rotary to host [INSERT event description: for example, *concert/wine tasting/auction/panel discussion*] to [INSERT *raise funds/awareness*] to [INSERT cause]

**[INSERT city, state or province, country, date]** — [INSERT brief description of the cause, local relevance, and how your event will help raise funds or awareness. For example:

*While the United States boasts a literacy rate of 99 percent, the city of Chicago lags far behind with just 53 percent of its residents able to read, according to the White House Office of Public Engagement* [*report*](https://www.whitehouse.gov/blog/2012/05/23/turning-page-illiteracy)*. Rotary is hosting a free public panel discussion to raise awareness of literacy rates in Chicago and how to address this challenge.]*

**WHO**: [INSERT name of speakers/participants/performers]

**WHEN:** [INSERT date and time]

**WHERE:** [INSERT name of venue and location/address]

**CONTACT:** [INSERT name, phone, and email address]

[INSERT ticket sale information or attendance confirmation if applicable]

For more information, visit [INSERT website]

**About Rotary**

[**Rotary**](https://rotary.org/en) brings together a global network of volunteer leaders dedicated to tackling the world’s most pressing humanitarian challenges. Rotary connects 1.4 million members of more than 46,000 Rotary clubs in over 200 countries and geographical areas. Their work improves lives at both the local and international levels, from helping those in need in their own communities to working toward a polio-free world. For more information, visit[**Rotary.org**](https://rotary.org/en).

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