# MEDIA ADVISORY

**[INSERT name of club] of [INSERT city] will hold [INSERT type of event, for example: *a dinner/auction/charity soccer match*] to raise funds to achieve a polio-free world**

**[INSERT city, state or province, country, date]** — Rotary members in [INSERT city or town] will host [INSERT type of event, for example: a *fundraiser/silent auction/gala*] at [INSERT location] on [INSERT date] to raise awareness and funds to support the eradication of polio — a vaccine-preventable disease that still threatens children in parts of the world today.

**WHO:** [INSERT name of club, hosts, special guests]

**WHEN:** [INSERT date and time]

**WHERE:** [INSERT name of venue and address]

**CONTACT:** [INSERT name, phone, and email address]

[INSERT ticket sale information or attendance confirmation if applicable]

For more information, visit [INSERT website]

Since Rotary and its partners launched the Global Polio Eradication Initiative in 1988, the incidence of polio has plummeted by more than 99.9 percent, from about 350,000 cases to just 22 cases in 2017. Rotary has contributed more than $1.8 billion [SUBSTITUTE equivalent in local currency if appropriate] to ending polio.

**About Rotary**

[Rotary](http://www.rotary.org/) brings together a global network of community leaders dedicated to tackling the world’s most pressing humanitarian challenges. We connect 1.2 million members from more than 35,000 Rotary clubs in almost every country in the world. Their service improves lives both locally and internationally, from helping those in need in their own communities to working toward a polio-free world.

Visit [Rotary.org](http://www.rotary.org/) and  [endpolio.org](http://www.endpolio.org/) for more about Rotary and its efforts to eradicate polio.

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