# NEWS RELEASE

**Rotary [INSERT: *concert, gala, auction*] raises**

**[INSERT $xxx] to support [INSERT cause]**

**[INSERT city, state or province, country, date]** — More than [INSERT number of people] attended the Rotary [INSERT name of event] to [INSERT purpose, for example, *raise funds for scholarships and educational resources*] for [INSERT beneficiaries, for instance, *students/schools*] of [INSERT city] to [support/end/help] [INSERT cause].

All proceeds from the event will fund Rotary’s efforts to [INSERT description of cause].

[INSERT quote from a club member about Rotary’s efforts to further the cause.]

Rotary members improve lives and bring positive, lasting change to communities around the world by promoting [peace](https://www.rotary.org/en/learning-reference/about-rotary/peace-and-conflict-prevention-resolution), fighting [disease](https://www.rotary.org/en/learning-reference/about-rotary/disease-prevention-and-treatment), providing [clean water](https://www.rotary.org/en/our-causes/providing-clean-water), supporting [education](https://www.rotary.org/en/learning-reference/about-rotary/basic-education-and-literacy), saving [mothers and children](https://www.rotary.org/en/learning-reference/about-rotary/maternal-and-child-health), growing local [economies](https://www.rotary.org/en/learning-reference/about-rotary/economic-and-community-development) and [protecting the environment](https://rotary.org/en/our-causes/protecting-environment). Rotary’s top priority is the global eradication of polio. Rotary launched its polio immunization program, [PolioPlus](http://www.endpolio.org/), in 1985 and in 1988 became a leading partner in the [Global Polio Eradication Initiative](http://www.polioeradication.org/).

**About Rotary**

[**Rotary**](https://rotary.org/en) brings together a global network of volunteer leaders dedicated to tackling the world’s most pressing humanitarian challenges. Rotary connects 1.4 million members of more than 46,000 Rotary clubs in over 200 countries and geographical areas. Their work improves lives at both the local and international levels, from helping those in need in their own communities to working toward a polio-free world. For more information, visit[**Rotary.org**](https://rotary.org/en).

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**CONTACT:** (name/phone/email)

ROTARY CLUB OF [CITY]  
[INSERT PHONE NUMBER]

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