

## ROTARY'S PROMISE CLUB – Program Guide

### **Background/Purpose of Rotary's Promise Club (“RPC”)**

To encourage Rotarians to learn more about how their support of The Rotary Foundation's Endowment provides long-term and stable support for impactful Rotary Foundation activities.

### **What is the Endowment?**

TRF's endowment was created in 1917 to ensure that resources would always be available to do good in the world. Gifts to the Annual Fund support Rotary activities today; Gifts to the Endowment support the same programs forever.

### **How does the Endowment Work?**

TRF Endowment invests contributions and earnings that then provide spending to support Rotary Foundation activities, in perpetuity. The principal is never spent.

### **Definition of a Rotary's Promise Club**

Clubs with 100-percent member support of TRF's Endowment are eligible to request the designation be permanently associated with their club and receive an electronic **Rotary's Promise Club** certificate.

### **What is member support?**

Qualifying member support is US\$1,000 by a commitment for a future gift or a current gift to The Rotary Foundation's Endowment.

**Current Gifts** usually include cash and/or publicly traded securities and may be cumulative.

**Commitments** for future gifts usually are a bequest in a Will or Trust but may also be through insurance or retirement plans. Not all gift types are available in all areas, so consult with your nearest Rotary International office.

### **How do I know if my club qualifies?**

Club Officers can use the Benefactor column of the [Club Recognition Summary report](#) to check a club's status. A current Club Officer can email the club number with a request to verify eligibility to: [plannedgiving@rotary.org](mailto:plannedgiving@rotary.org)

### **What happens once a club qualifies?**

Planned Giving confirms club eligibility and alerts the Club Officer of approval. The Rotary's Promise Club certificate is prepared and current year Rotary leader signatures are affixed. The certificate and letter of congratulations are emailed to the Club President or other designee.

Please note that new certificates can be issued each Rotary Year, but the original date of achievement will not change. There is no banner for this designation.

### **Who can help?**

If you need assistance, please contact [plannedgiving@rotary.org](mailto:plannedgiving@rotary.org) Additional resources available at [www.rotary/legacy](http://www.rotary/legacy)