

2019-2020 Rotary District 5890: Web Presence Survey

Club Name	
Google Presence	
Does club website appear in Google search? Yes or No	
Does the club Facebook Page appear in Google search? Yes or No	
Are there any news media articles posted about the Rotary club in the past 12 months?	
Clubrunner Software Usage	
Does the club use Clubrunner Software? Yes or No	
Does the club have a website? Yes or No	
Club's Website	
Does the homepage display current Rotary International Logo? Yes or No	
Are the Rotary Logos used throughout the website compliant with Rotary Brand Center? Yes or No	
Does the homepage display the current Presidential Theme? Yes or No	
Does the website contain a link to Rotary District 5890 site? Yes or No	
Does the website contain a link to Rotary International? Yes or No	
Does the website have meeting information (time, date, location)? Yes or No	
Does the website contain (or have a link to) contact information? Yes or No	
Does the homepage (or have a link to) list upcoming speakers? Yes or No	
Does the homepage contain information or links to service projects? Yes or No	
Does the homepage have an about "About Us" link? Yes or No	
Does the homepage show links social media sites? Yes or No	
Does the homepage have an upcoming events section or link to a calendar of events? Yes or No	
Does the homepage contain a list of Directors/Executives or a link to information? Yes or No	
Does the homepage provide a subscription button or link to the Club Newsletter/Bulletin? Yes or No	
Is information on the website current (or have at least content from previous month? Yes or No	
Does the website contain any broken links? Yes or No	
Facebook Presence	
Does the club have a Facebook Page? Yes or No	
Has the Facebook Page been updated within the month? Yes or No	
Does the Facebook Page display the current Rotary Logo? Yes or No	
Does the Facebook Page show meeting information (time, date, and location)? Yes or No	
Does the Facebook Page contain a link to the club's website? Yes or No?	
Does the Facebook Page contain club images? Yes or No?	
Does the Facebook Page share Rotary International and District 5890 Posts in the past 30 days? Yes or No?	
Does the Facebook Page use Important Hashtags with posts? Yes or No?	
Club's Instagram Username or Handle:	
Club's LinkedIn Profile URL/Username:	
Club's Twitter Handle:	
Club's YouTube Username/Channel Name:	

Total Points:	
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Completed By: (Contact Information)	
Evaluated By: (District Officer)	
Date Received by District:	
For Support: Public Image Contact	

Miscellaneous Comments:	
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To download full length materials and updates:

- <https://my.rotary.org/en/news-media/office-president/presidential-theme>
- <https://my.rotary.org/en/learning-reference/learn-topic/public-relations>
- <https://my.rotary.org/en/search/all/learning%20center>
- www.rotary5890.org
- <https://my.rotary.org/en/learning-reference/about-rotary/strategic-plan>
- <https://my.rotary.org/en/message-strategic-planning-committee>
- <https://www.canva.com>

Clubrunner:

accounts@clubrunner.ca

1-877-469-2582

www.clubrunnersupport.com

2019-20 ROTARY DISTRICT 5890/ZONE 25b GOALS:

- Clubs modernize outward presence to the public with up-to-date materials using Rotary Brand Center, especially with correct LOGOS
- Clubs share their projects/fundraisers and all global grants on Rotary Showcase
- Clubs collaborate with Rotaract and Interact using People of Action Toolkit and share on Social Media Platforms