

# District 5910

# Rotary Board Training

Presented by

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Assistant Governor / District Membership Chair



# *About Demetress*

Demetress joined Rotary in 1998 after the generous support of PDG Joe Byrd. It was his rich love for Rotary and his impressive celebration for membership that cultivated my passion for Rotary as well.

A genuine leader is not a searcher for consensus, but a molder of consensus.....

*Martin Luther King*



# Cultivating Quality Board Members



# Board Training



Welcome Rotarians

## **BOARD**

## ***Objectives***

- Monitor and co-ordinate the efficient operation of all club committees and programs
- Monitor and adopt proposals from Service Committees
- Manage the overall finances of the club
- Implement and monitor the periodical Club Strategic Plan
- Be legally responsible for all decisions made by the club and club committees
- Be responsible for preserving the image of Rotary in the community

# Who are the Board of Directors for Rotary Clubs

According to RI

The governing body of a Rotary Club is its board of directors, consisting of, at a minimum, the president, immediate past president, president-elect, secretary, and treasurer. The Standard Rotary Club Constitution requires a club's bylaws to include article 2.

**Get involved! Board members needed!**



# Understanding the role of – President

The **role** involves disseminating District information to **Members**, presenting weekly reports at Club meetings, defining the selection of **Board Directors**, presiding over **Board** meetings and Club Assemblies, organizing the Club's activities, inducting new **Members** and being the “face” of **Rotary** for public events



# Viability of Rotary Boards

The Rotary logo, featuring the word "Rotary" in a blue sans-serif font next to a yellow gear-like wheel with eight spokes.

## #ThankABoardMember

**“It’s not what the vision is,  
it’s what the vision does.”**

— Peter Senge



# Importance of the Club's Governance

- Identifies members' skills and interests and puts them to work in club projects
- Maintains club operations, delegating responsibilities and establishing meeting schedules.
- Develops a plan for the year as early as possible & it is essential to list your goals in Rotary Club Central.



# Immediate Past President

## Immediate Past President

The Immediate Past President (IPP) remains on the board the year immediately following their tenure as aided support to ensure continuity in leadership and act as an advisor to the new President and board.

# Secretary Duties & Value

## Secretary

### Responsibilities:

- \* Handles the club's communication with the public, club members through correspondence to assure information is cohesive, outside agencies, prospective members, Rotary International, and other fellow Rotary clubs.
- Maintains all club records
- Takes the minutes for all board and club meetings (when necessary)

# Treasurer

## Keys of the Treasurer

As the collector and disbursing officer of club funds, the treasurer is responsible for the club's solvency and financial stability. In preparing for this assignment, the treasurer should meet with the previous treasurer and consult the Rotary club Officers on budget.

Works very closely with the President

# Committee Chairs

## Roles and Responsibilities

- Oversees committee functions
- Convenes regular committee meetings and activities
- Supervises and coordinates the committee's work
- Reports activities to club board

Resources on all are in the RI – RCC Learning Center:

- Administration
- Membership
- Public image
- Service projects
- Foundation

# Key Committees



- **FUNDRAISING COMMITTEE**

- *Objectives*

- To coordinate all fundraising projects within the club
- To develop a club plan directing fundraising profits to appropriate club committees and projects
- To monitor shortfalls in funding in relation to club commitments
- To continually generate and investigate possible new fundraising ideas

# Vital to the Success of Your Club

## **PUBLIC RELATIONS COMMITTEE**

### ***Objectives***

- To develop and implement plans to provide the local public with information about Rotary and to
- promote the club's service projects and activities.
- To promote and encourage members to be active promoting the club on Social media outlets
- To monitor the upkeep and effectiveness of the club's website (our face to the world)

# Membership – My Passion

- Rotary Leads
- Member Retention
- Member Diversity
- History in Demographics
- Sharing Rotary Stories
- New Satellite Protocols

*Without Members we have no Rotary therefore no Service to End Polio*

# Why Committee

## ROTARY FOUNDATION COMMITTEE

### *Objectives*

- To develop and implement plans to support The Rotary Foundation through both financial contributions and program participation.

**GIVE NOW >**



# Rotary

We are strengthen by our Board and should become cohesive to assure the vision is clear.....



# Board Challenges



A survey of 924 nonprofit directors found that:

- 27% of board members don't think their colleagues have a strong understanding of the mission and strategy.
- 65% don't think their board is very experienced, and about half don't think their colleagues are very engaged in their work.
- 46% have little or no confidence that the performance data they review accurately measures the success of their organizations.

In Rotary we need to maintain a clear vision for a rich Club development.

# Effective Strategies for Board Development

- Develop an assessment tool to evaluate your success & failures

Example: Exit interviews for why members leave your club

- Assess Clubs Best Practices

- *Develop a strategic plan*-identify long term goals and perform board member self-assessments
- *Establish a 100% board contribution policy*-vote on term limits and include them in the bylaws.
- *Annually assign the recruitment board, committee or individual Rotarian to provide comprehensive information to candidates ahead of time*-board member...create a deadline for all Board appointments for each new year (i.e. December)

# Board Training Tips



- *Orient new directors providing a board manual and assign a board mentor....each board member should receive a copy of the Rotary club handbook and even review the ABC's of Rotary.*
- *Send all committee minutes and reports at least one week ahead of the board meeting-move meetings along expeditiously while still addressing all pertinent agenda items allowing all members to have a voice*
- *Ensure financial reporting is meaningful to the board-all board members should be trained on how to read and understand financial reports.*

# Board Measurement

- Good boards insist on accountability.
- At some point, the board can no longer simply be “the Club President’s board, but the Club’s Board”
- Board seats should be filled according to needs, not personalities.
- Chemistry is critical.
- The best board members will know the organization (Rotary) and the market.
- Board members challenge the organization’s/Club’s thinking.
- Board members see value by being on the board & never omit new or long-term club members just because

# How do you define a good Rotary Board Member



They bring expertise, experience, talent, and passion to their work as **board members**. **Good** governance is, of course, executed by **good board members!**

*Stay Engaged and Stay Vibrant*

# *Leadership Life & Balance*

*Leadership Life and Balance*

30 YEARS MARRIAGE

20 YEAR ROTARIAN



25 YEARS EXECUTIVE

RECOGNIZING THE QUALITIES TO SERVE, SECURE, AND SAVOR THE  
LABOR OF ACCOMPLISHMENTS

*Women in Leadership*