

THE DISTRICT

A Weekly Update from Governor Brenda Walker

February 11, 2013



happy
valentines
day



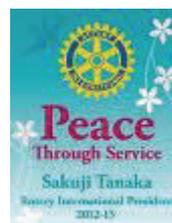
Governor's Message

Rotarians,

Are you making the effort to help your club meet year end goals and objectives? Each member has a special talent, skill or means of giving. I encourage you to give the best within you to achieve excellence. The Rotary year is passing quickly...be of service and good cheer!

Peace Through Service,

Brenda



WELCOME TO ROTARY!

The Woodlands



L-R: Bill Freibel, new member **Tom Shipp**, Allison Yee, new member **Judy Bell**,
Rotary Club president Mary Matteson-Parrish

HAPPY VALENTINE'S DAY



The day was first associated with romantic love in the circle of Geoffrey Chaucer in the High Middle Ages, when the tradition of courtly love flourished. By the 15th century, it had evolved into an occasion in which lovers expressed their love for each other by presenting flowers, offering confectionery, and sending greeting cards (known as "valentines"). Valentine's Day symbols that are used today include the heart-shaped outline, doves, and the figure of the winged Cupid. Since the 19th century, handwritten valentines have given way to mass-produced greeting cards.

Celebrating Valentine's Day in Other Countries

BRITIAN—Children sing songs related to Valentine's and are rewarded with candy, fruit and money. Valentine buns are baked with caraway seeds, raisins or plums.

ITALY—A popular Valentine's Day gift in Italy is Baci Perugina - a small, chocolate-covered hazelnut containing a small slip of paper with a romantic poetic quote in four languages.

DENMARK—The Danish valentine card is famously known as a "lover's card". Another Danish Valentine's Day custom is to send pressed white flowers called Snowdrops to friends. The season of love is also a time for fun what with many Danish men sending to their ladylove a form of valentine known as a gaekkebrev (or "joking letter"). This gaekkebrev is a type of romantic letter that contains a rhyme penned by the sender himself. The fun part of this custom is that the letter doesn't have the name of the sender. Instead, the lover signs the message with dots...one dot for each letter in his name. If the lady whom he sends the gaekkebrev correctly guesses his name, he rewards her with an Easter Egg at Easter Tide.

JAPAN—On February 14, young women give their sweethearts chocolate which is the most popular gift in Japan. Exactly one month later on March 14 known as "White Day", men give back gifts to the women who gave them one on Valentine's Day.

GERMANY— It is customer for a young man to give flowers to his sweetheart.

!!ROLL OF FAME!!

12 NOMINATIONS RECEIVED...WE ARE WAITING ON YOUR CLUB TO HONOR SOMEONE DESERVING!

Don't forget! Your Roll of Fame nominations are due by Feb. 15th if you want the recipient listed in David Johnson's 2013-2014 District Directory. If not, nominations are due by March 8th. We will not accept any nominations after this date so be sure and submit your nominations on time. The form can be found at www.rotary5910.org. When the page opens scroll down to important documents and downloads on left side of page.

Requirements for Roll of Fame Nominees.

Minimum criteria to be used for selecting Roll of Fame nominees: (Article XV, District By-laws)

1. Honoree must have served as an officer or director of a Rotary Club and must have been a Rotarian in one (1) or more clubs for five (5) years prior to submission of the honoree's name.
2. Honoree must have an above average attendance record.
3. Honoree should have attended Rotary clubs other than the club of the honoree, and must have attended at least one (1) District Conference and one (1) District Assembly.
4. Honoree should have chaired or actively served on several club committees in more than one of the Avenues of Service.
5. Outstanding service in Rotary shall be the primary consideration. Civic accomplishments may be mentioned in submitted biography, but shall not be a basis for recognition.
6. The name of a Rotarian, previously enrolled in the Roll of Fame should not be submitted.
7. Honoree is expected to appear in person at District Conference to receive and accept the honor.

If no member of the club fits the criteria for any given year, such club shall not submit a nominee for such year.

Induction into the Roll of Fame is the highest award conferred by District 5910 and is intended to recognize those Rotarians who have distinguished themselves by outstanding service to their clubs, communities, and District 5910.

Texas, Our Texas!

all hail the mighty State!



Rotarians are successful business people, educators and community leaders and were well represented in Austin during Palestine Chamber of Commerce Legislative Day. Speakers from Tourism, Economic Development, Texas Association of Business, Texas Education Agency and Texas Commission of Environmental Quality met with the group. They also visited with State Senator Robert Nichols, State Representative Byron Cook and State Agriculture Commissioner Todd Staples. Hot topics for the 83rd Legislature are Education, Water and Transportation. Surprisingly the same topics were at the forefront in 1911!

Pictured l-r: Councilman Therrell Thomas, Darwin Winfield (Longview-Greggton) Atmos Energy, Jeff Watson Trinity Valley Community College, Governor Brenda Walker Oncor Electric Delivery, Representative Byron Cook (House District 8), Jason Marshall Palestine ISD, Mike Orht City of Palestine, Lisa Priest, Sloan Shuffler CPA and Carson Wages Anderson County Appraisal District.

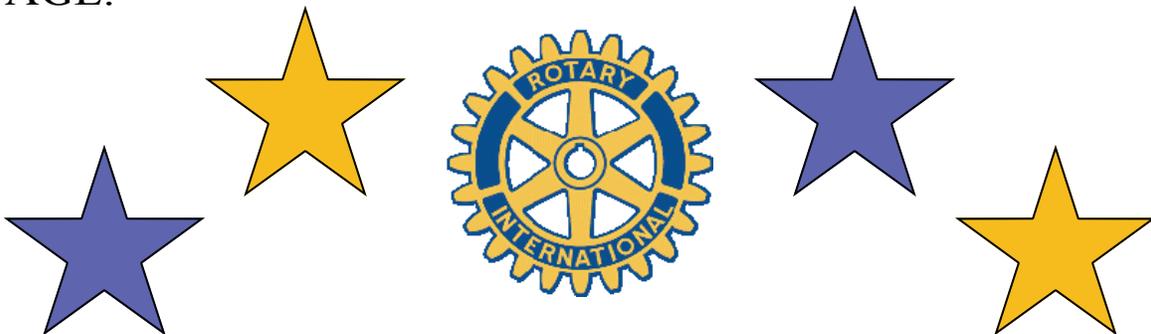
SIGNIFICANT ACHIEVEMENT AWARD

ROTARIANS,

The Significant Achievement Award recognizes Rotary clubs for outstanding community service projects. To be eligible, projects must:

- address a significant problem or need in the local community
- involve most or all of the club members in personal rather than monetary service
- be commensurate with the club's size and resources
- be capable of emulation by other Rotary clubs
- be currently active or reach a conclusion during the Rotary year for which the award is given
- be carried out by a single Rotary club

ONLY 1 PROJECT WILL BE SUBMITTED TO RI FOR THIS AWARD. IF YOU THINK YOUR CLUB'S PROJECT IS WORTHY OF THIS HONOR, PLEASE FILL OUT THE FORM AND SUBMIT TO GOVERNOR BRENDA BY **MARCH 10TH** FOR CONSIDERATION. GOOD LUCK! CLICK [HERE](#) TO ACCESS THE FORM ON THE DISTRICT WEBSITE. SCROLL DOWN TO IMPORTANT DOCUMENTS TO DOWNLOAD ON LEFT SIDE OF PAGE.



CONROE INTERACT



Nick Davis, Conroe Interact Sponsor and other faculty have agreed to spray their hair purple if the club is successful in raising \$1,000 for Polio Plus. Interact is over half way there. The Conroe club has agreed to match up to \$1,000 for the drive. If you would like to help the club reach their goal, please write a check payable to: The Conroe High School Interact Club and mail to:

Nick Davis
%Woodforest National Bank
3101 W. Davis
Conroe, Texas 77304



CLUB BULLETIN CONTEST

Keeping your members informed is a key element of retaining members. Most club bulletin editors spend hours each week compiling items of interest for your club, and I applaud them all! Acknowledge the work of your club by entering the Club Bulletin Contest. Awards for 1st, 2nd and 3rd place in small, medium and large club size category will be awarded at the District Conference May 3-5.

CONTEST INFORMATION

Every club editor is automatically a member of the District Judging Committee. You are strongly encouraged to attend the judging event to insure good review and input to all entries. If you do not see the other entries, you miss out on a valuable source of improvement potential for your own Bulletin! The committee will also discuss electronic versus the printed bulletin.

Please make every attempt to attend this short meeting. You and your club will benefit from the knowledge gained. Editor's: If you cannot attend, please send a representative, club president or whoever is most associated with this phase of your club's information system.

Date: March 16, 2013 (Saturday)

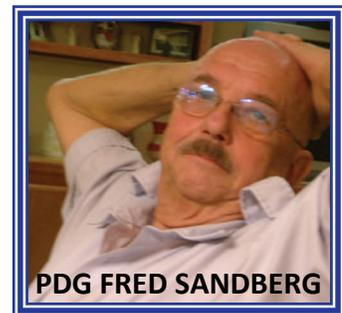
Time: 10:00am to 12:00pm lunch to follow

Location: Amegy Bank Community Room

13030 Hwy 6 (next to Post Office) Santa Fe, TX

Entries: Send one or more hard-copy issue(s) of your club bulletin to:

PDG Fred Sandberg
District Bulletin Chairman
14822 W First Street
Santa Fe, Texas 77517



PDG FRED SANDBERG

phone 409-457-7707

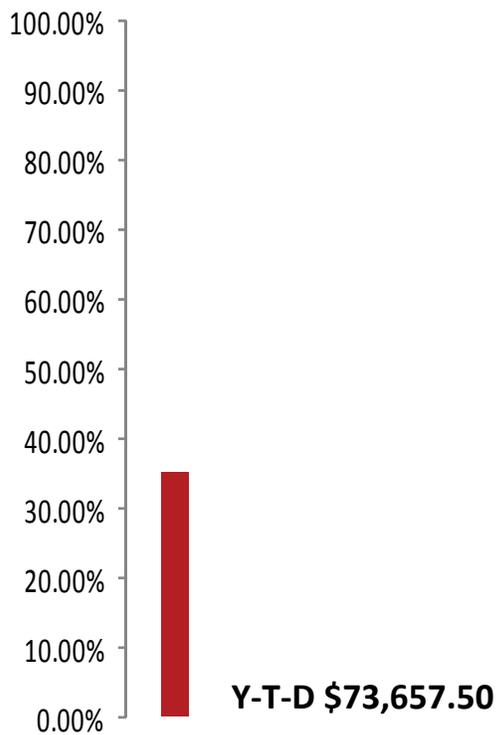
Mail entries must be received before Wednesday March 13, 2013. You may bring your entry with you if you will be attending.

The criteria we use for the judging include:

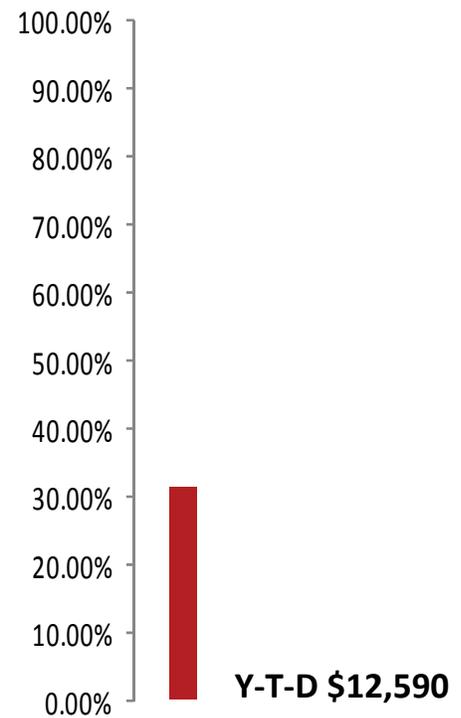
1. Easy to read
2. Compact
3. Clear, clean, open, uncluttered
4. Cover should contain Rotary Wheel, or word Rotary, Annual RI Theme Logo
5. Articles
6. What members are doing
7. Project news
8. Rotary information
9. Photos of people and projects are always a plus
10. Format that appeals to visitors, new members, each to locate areas of interest, and still be useful to established members
11. Cover that emphasized clubs identity and aid in public relations
12. Date and issue number on the cover for easy filing
13. Name of editor, phone number or an email of how to contact Rotarians for more information
14. Include day, time and where club meets
15. If the bulletin is on a web page, it should be presented and formatted in a manner that a member can easily print it

THE ROTARY FOUNDATION
2012-2013 DISTRICT 5910 GOALS
41 CLUBS CHANGING THE WORLD
PERMANENT FUND Y-T-D \$12,125!!

ANNUAL FUND GOAL \$209,490.00



POLIO PLUS \$40,000.00



**WHY
WE
GIVE**

