

Rotary International Vision Statement

Together, we see a world where **people** unite and take action to **create** lasting **change**—across the globe, in our communities, and in ourselves

Our Essence

Rotary joins leaders from all continents, cultures, and occupations **to exchange ideas and take action** for communities around the world.

Our Values

Our values represent our beliefs and determine our behavior. Our values are also the basis for the guiding principles that define Rotary. **We bring our values to life** by showing how we use them to improve lives in communities around the world.

Fellowship: We build lifelong relationships.

Integrity: We honor our commitments.

Diversity: We connect diverse perspectives.

Service and leadership: We use our leadership skills and professional expertise to solve social issues in our communities.

Our Action Plan

Rotary's Action Plan builds on **our past successes** and sets our **future direction** to ensure that **we continue to grow, unite people, and make a lasting difference**. To achieve the vision of Rotary International and The Rotary Foundation, we've set four priorities that direct our work:

Increase our impact

Expand our reach

Enhance participant engagement

Increase our ability to adapt