



Grow and Glow with Rotary

Rotary District 6000

THE REALITY

- Clubs don't grow by accident
- Growth reflects how people feel
- Your leadership shapes that experience



WHAT WORKS

People join for PURPOSE

They stay for CONNECTION

Growth = INVITATION + EXPERIENCE



THE FRAMEWORK

Intention → Set direction

Awareness → Pay attention

Connection → Build belonging



SET A CLEAR TARGET

- Choose a realistic goal
- Write it down and share it
- Review it monthly

MAKE IT EVERYONE'S JOB

- Growth is everyone's role
- Invite 1 person
- Bring a guest
- Repeat often



USE YOUR INFLUENCERS

Find 3-5 members who drive energy

Engage them to invite, welcome, and lead



EXERCISE:

WHO ARE YOUR 3?

- 1) Write down 3 influential members**
- 2) Note how you will engage each**



WATCH THESE 3 SIGNALS

- 1) Flat or declining membership
- 2) Same people doing everything
- 3) Low community visibility

PRACTICAL MOVES

Flat? Increase invitations

Low engagement? Give small roles

Low visibility? Show up in 3 places

EXERCISE: SET YOURSELF UP FOR JULY

- 1) 1 board member to align with**
- 2) 1 member to understand**
- 3) 1 champion to engage**
- 4) Plan outreach**

MEMBERSHIP OLYMPICS

Simple membership tasks

Win big for your club!



CONNECTION MATTERS

- People stay where they feel seen
- Notice who's missing
- Build relationships





THREE SIMPLE HABITS

- 1) Reach out to absent members
- 2) Help members connect
- 3) Offer meaningful roles

EXERCISE: FIRST REACH OUT

- 1) Identify 1 member**
- 2) Plan how and when to reach out**

YOUR LEADERSHIP IMPACT

Intention: Set direction

Awareness: Stay in tune

Connection: Build belonging

What will you do this week?



QUESTIONS