

ASSISTANT GOVERNOR SESSION

March 7, 2025

DMACC- NEWTON CAMPUS

WELCOME & INTRODUCTIONS



AG Team Orientation Purpose & Expectations

OVERVIEW 2025-2026



DETAILS FOR 2025-2026

2025-26 Rotary International President - Mario Cesar Martins de Camargo

- Stress sustainable membership growth; #1 priority
- Increase partnerships
- Emphasize diversity
- Improve the merit system for appointments and governance.
- Boost Public Image; top down

GOVERNOR'S 2025 – 2026 DISTRICT 6000 GOALS

Membership

- Increase net membership $\geq 1\%$
- Originate ≥ 3 Extension or Cause-Based Clubs

Foundation

- Annual Giving Fund - $\geq \$375,000$
- PolioPlus Fund - $\geq \$100,000$

Public Image – Marketing

- Complete and coordinate a comprehensive Public Image Plan - Marketing Plan

Technology Team

- Organize an effective Technology Team comprised of 5 – 7 Rotarians located geographically throughout the district

District Administrator

- Complete a mentoring program to ensure the District Administrator is adequately trained and functioning independently by November 1, 2025

Governor's 2025 – 2026

CLUB FOCUS

ENVIRONMENT

Every Rotary Club plants at least 1 tree per member to enhance environmental impact

MENTAL WELLNESS

Every Rotary Club conducts at least 1 Mental Health program, of their choice, in their community to enhance awareness and create a more open environment for Mental Wellness

UNITE FOR GOOD

AG IN DEPTH DETAILS.....



6:20 p.m. – Mike Ruby & Jeff Ashcraft

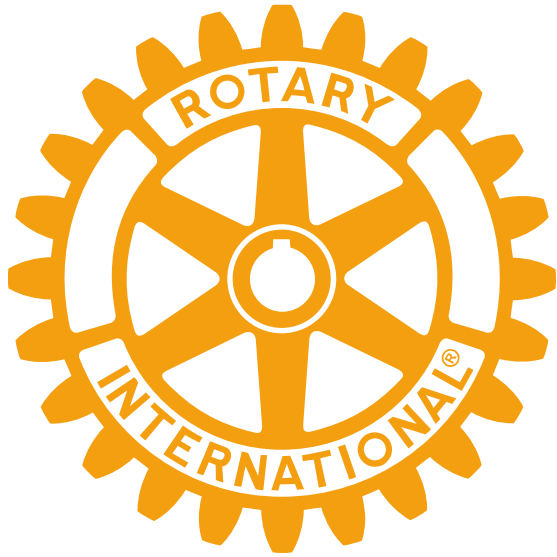
- AG Purpose & Responsibilities
- Communication channels
- Reference to the AG section in notebooks

6:40 p.m. – Small group breakout

- Current AGs – Mike Ruby
- Incoming AGs – Jeff Ashcraft

DINNER BREAK





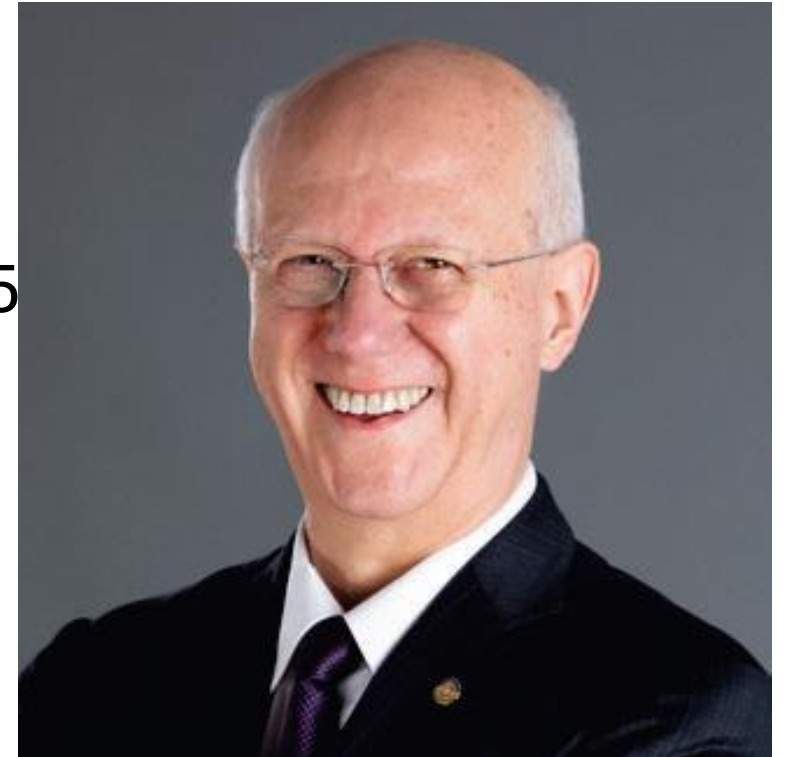
DISTRICT 6000 3-YEAR PLAN

Assistant Governor Orientation 2025

DGN Bill Bruce

In order for “things” to remain the same; “things” must change...

Mario Cesar Martins de Camargo
Rotary International President Elect 2024-2025
Rotary Club de Santo Andre', Brazil



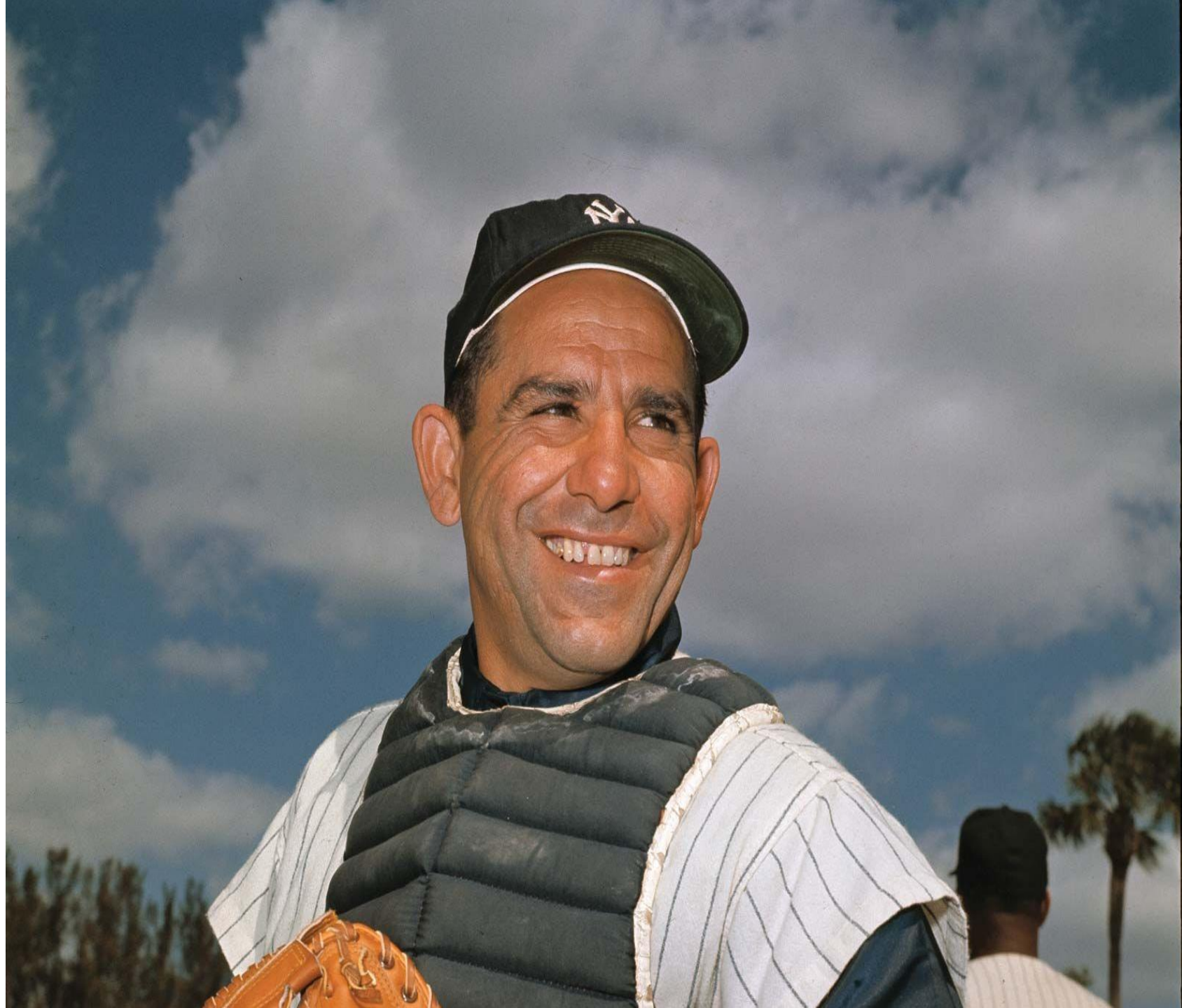
Be Innovative
Take Risk



***Unite For
Good!***

If you don't know
where you are
going, you might
wind up someplace
else.

- Yogi Berra



Fun Fact!

“Adaptable Leadership in a Multigenerational Workforce”

Source: Korn Ferry [Adaptable-Leadership-eBook.pdf](#)

What is the Generational Percentage Preference for In-Person Work?

- **Boomers: Born between 1946 and 1964 (current age 61 to 79)**
- **Gen X: Born between 1965 and 1980 (current age 45 to 60)**
- **Millennials: Born between 1981 and 1996 (current age 29 to 44)**
- **Gen Z: Born between 1997 and 2012 (current age 13 to 28)**

Fun Fact!

“Adaptable Leadership in a Multigenerational Workforce”

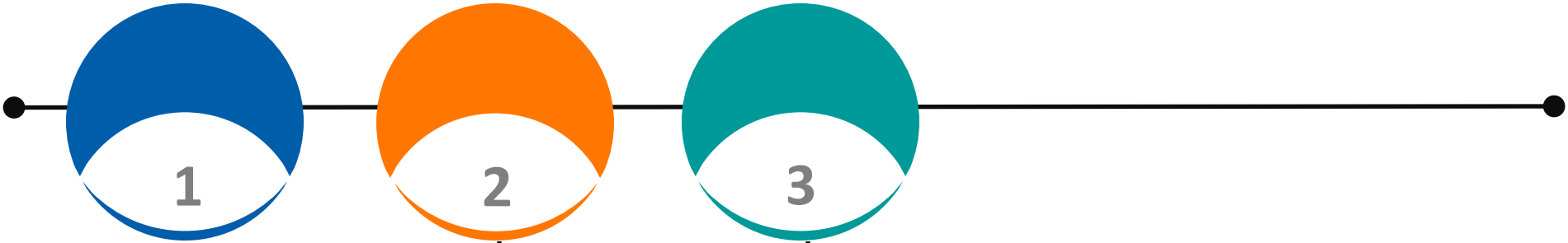
Source: Korn Ferry [Adaptable-Leadership-eBook.pdf](#)

What is the Generational Percentage Preference for In-Person Work?

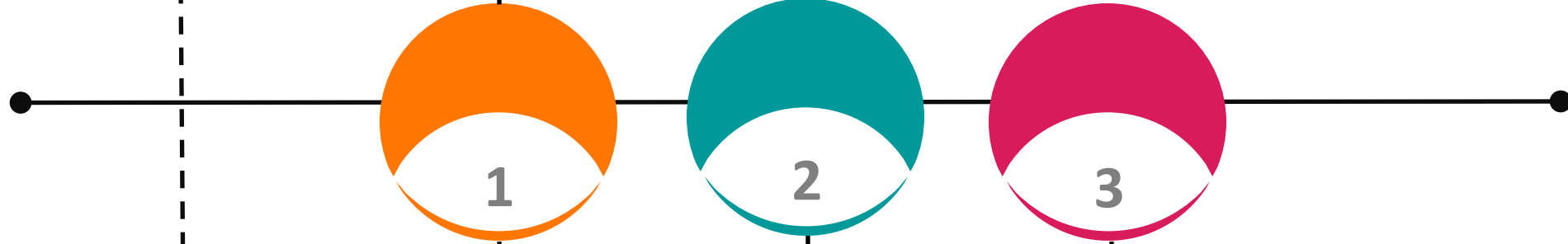
- **Boomers: Born between 1946 and 1964 (current age 61 to 79)**
- **37%**
- **Gen X: Born between 1965 and 1980 (current age 45 to 60)**
- **34%**
- **Millennials: Born between 1981 and 1996 (current age 29 to 44)**
- **34%**
- **Gen Z: Born between 1997 and 2012 (current age 13 to 28)**
- **57%**

3 Year Rolling Period

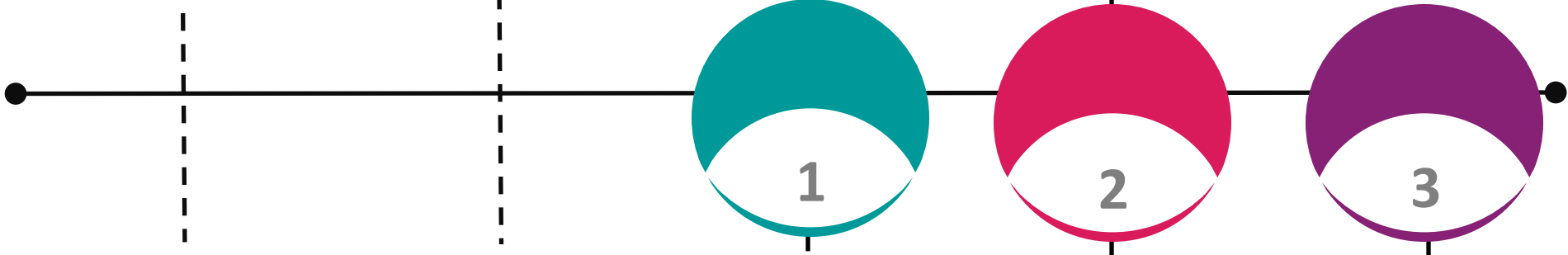
2023-24



2024-25



2025-26



23-24

24-25

25-26

26-27

27-28

Governor Dennis 2023-2024

Primary Goals

- **Maintain District Membership**
- **Annual Fund: \$347,000**
- **Polio Plus: \$200,000**
- **Public Image: Club Centric**

Secondary Goals

- Polio Plus Participation for All Clubs
- 1+ service projects per club
- Confirm member interests
- Blood Drive Participation
- Clothing Drive
- Zone Road Map Participation

Governor Dave 2024-2025

Primary Goals

- **Net Membership Increase of +1**
- **Annual Fund: \$370,053**
- **Polio Plus: \$105,111**
- **Public Image: Club Centric**

Secondary Goals

- Big Steps Forward
- Develop & Implement line of succession
- PETS Attendance
- Guardian of Integrity
- Showcase Sharing
- Zone Road Map Participation

Governor Norlan 2025-2026

Primary Goals

- **Net Membership Increase: minimum of 1 Percent**
- **Annual Fund: \$\$375,000 ++**
- **Polio Plus: \$100,000 ++**
- **Public Image: District Plan, Club Focus**

Secondary Goals

- Create Technology Team
- Develop & Implement line of succession
- Environment: 1 new tree per member
- Mental Wellness: 1 program per club
- District Administrator Orientation
- Zone Road Map Participation

Action Plan Toolkit

Get Your Start Materials *includes resources such as:*

- [Rotary Health Club Check](#)
- [Member Engagement Survey](#)
- [Club Experience Flyer](#)
- [Action Plan Flyer](#)
- [Action Plan Presentation](#)
- [What Clubs Can Do](#)
- [Diversifying Your Club Assessment](#)
- [Club Planning Assistant](#)

Build Your Skills Materials *includes resources such as:*

- [Increase Our Impact- White Paper](#)
- [Expand Our Reach- White Paper](#)
- [Enhance Participant Engagement- White Paper](#)
- [Increase Our Ability To Adapt-White Paper](#)
- [Strategic Planning Guide](#)
- + Learning Center courses

Continue Your Journey Materials *includes resources such as:*

- [Action Plan Survey](#)
- [Developing Effective Projects](#)
- [Action Plan Communication Guide](#)

Reach Out Anytime!

Bill Bruce DGN

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608-604-2501



UNITE FOR GOOD

SMALL BREAKOUTS

8:00 p.m. – 8:20 p.m. – 8:40 p.m. Small group rotating sessions

- ClubRunner, Learning Center, District Website – Gretchen Nollman
- AG and Club President Relationship – Jeff Ashcraft
- Club Membership – Mike Ruby

THAT'S A WRAP

- Overview of Saturday PETS Agenda – DGN Bill Bruce
- Summary Comments – Mike Ruby & Jeff Ashcraft
- Closing Statements – DGE Norlan Hinke

QUESTIONS