

Rotary

District 6000, Iowa

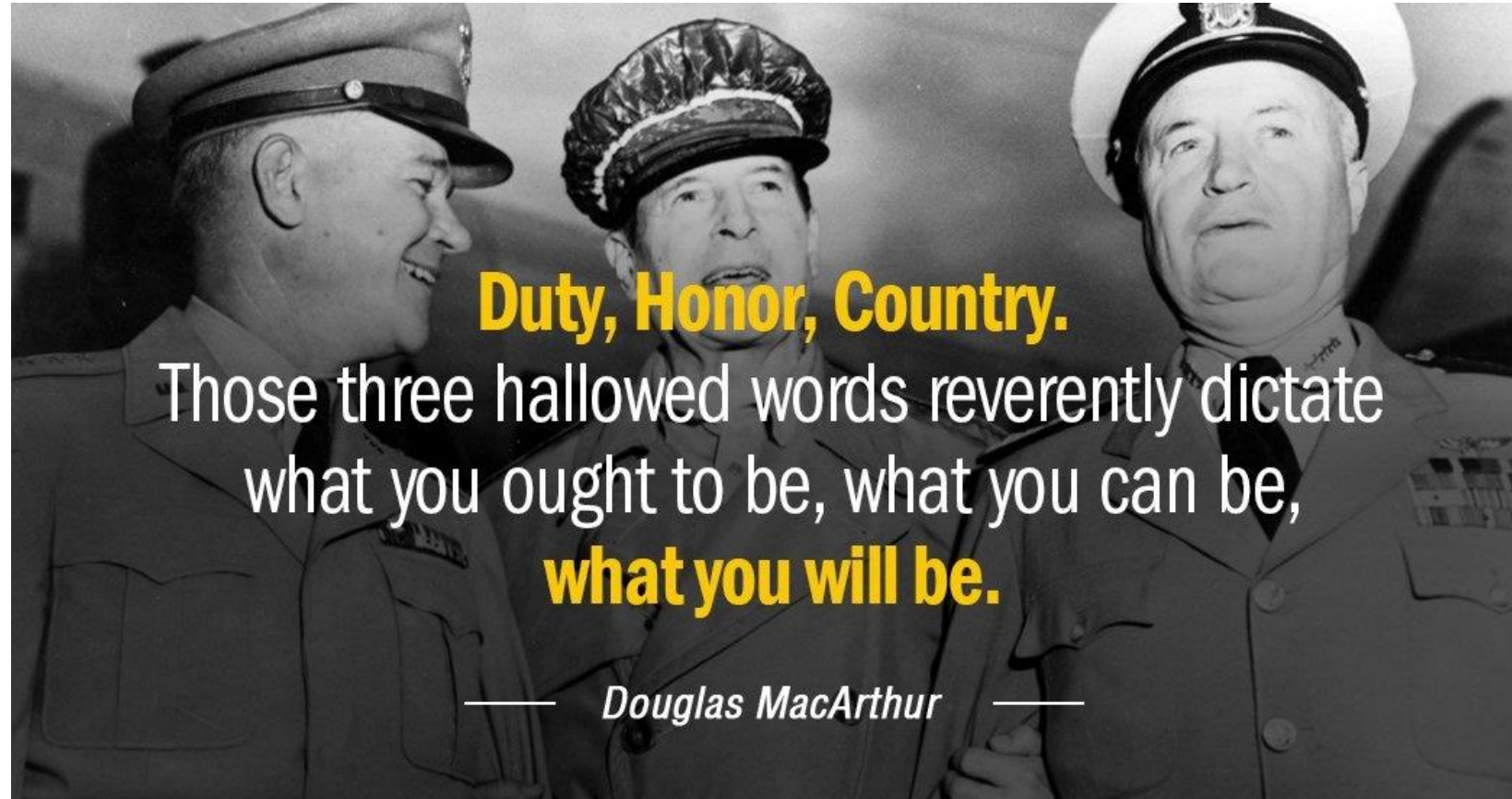


Generations

- March 8, 2025



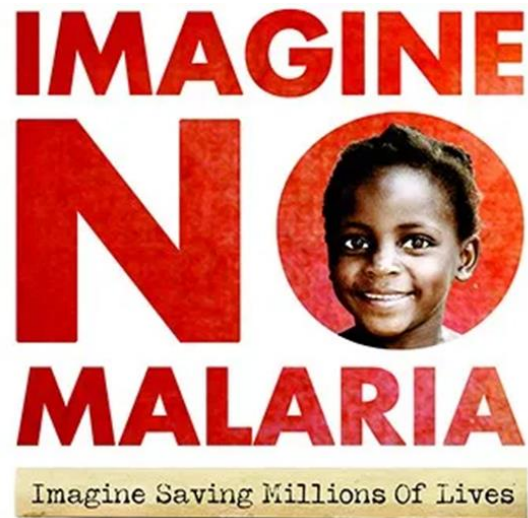
“Greatest Generation” DUTY




“Baby Boomers” SHOW NEED



“Gen X”
doesn't like to
feel
manipulated
Show Solution




“Millennials” SHOW DONORS

 Email not displaying correctly? [See it here](#)

YOU DID IT!

Today, we reached our \$1.7 million goal for water projects in Rwanda. We couldn't have done it without you.



1,788 of you started fundraising campaigns for clean water. You went out and inspired your friends to donate. And 13,782 of them did. Today, the September Campaign hit its goal of \$1.7 million raised. That means 26,000 people in Rwanda will soon drink clean water. Thank you for changing lives.

- the charity: water team

[VISIT THE SITE](#)

Don't want to get our emails? [Unsubscribe](#)

Blog | [charitywater.org](#)

200 Varick Street, Suite 201, New York, NY 10014

WELCOME TO MYCHARITY: WATER.

Here, you can start a fundraising campaign and bring clean drinking water to people in need around the world. 100% of the money you raise builds water projects, and every single dollar is tracked using photos and GPS coordinates so you can see your impact.

[START YOUR CAMPAIGN](#)



Gen Z – Emphasize IMPACT

Yearns to make a difference, have an indelible, positive, mark on the world



“Gen Alpha” JOY OF SHARING

Tithing and small gifts



Total screen generation

Generation
“Beta” born
January 1,
2025



ANNUAL FUND - WEST

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