

ROTARY IS..

A service organization of business and professional leaders united worldwide who conduct humanitarian projects, encourage high ethical standards in all vocations and work toward world understanding and peace.

More than 1.2 million service-minded leaders in more than 32,000 clubs in 188 countries and geographic regions.

Compassion for the underprivileged, the ill and the disabled, many of whom are the beneficiaries of over 100,000 service projects conducted by Rotary clubs each year.

Rotarians meet weekly to enjoy each other's fellowship, discuss ways to serve others, and hear programs that entertain or inform on what's going on in the community, nation and the world.



From weekly club meetings to special projects such as the Habitat House built by the Knoxville Rotary Club, service opportunities abound.



ROTARY FOUR-WAY TEST

OF THE THINGS WE THINK, SAY OR DO

first

Is it the truth?

second

Is it fair to all concerned?

third

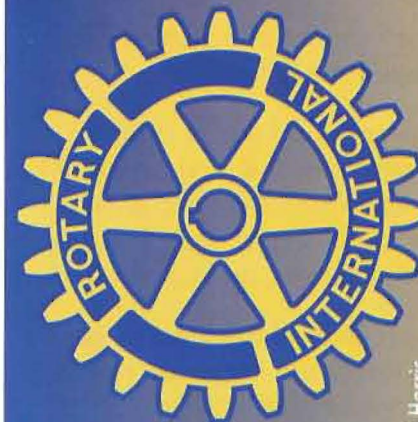
Will it build good will and better friendship?

fourth

Will it be beneficial to all concerned?



Pictured in July 2005 are long standing Knoxville Rotarians with their years of service awards. Back row left to right are Terry Wilson, 29 yrs; Park Woodle, 26 yrs; Chris Hoegh, 23 yrs and Steve Mott, 28 yrs. Front row left to right are George Andrews, 54 yrs; Howard Aleff, 43 yrs; Abie Davis, 37 yrs; Mike Lane, 34 yrs; and Larry Smith, 34 yrs.



Rotary International founded in 1905 by University of Iowa law graduate Paul Harris

**Knoxville
Rotary Club**

Chartered April 1940

SERVICE Above Self

ROTARY OBJECTIVES

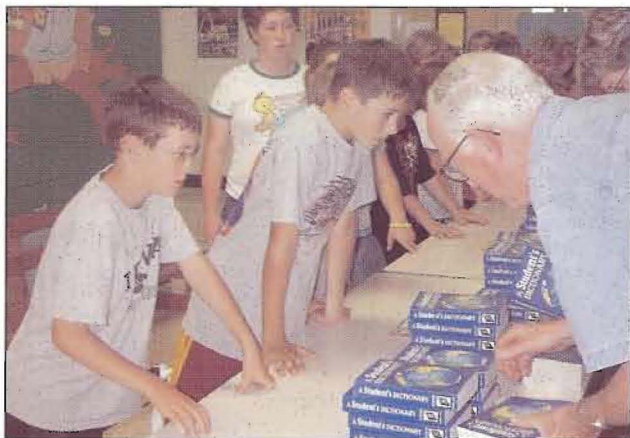
The objective of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster....

- First** The development of acquaintance as an opportunity for service
- Second** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's personal, business, and community life.
- Third** The application of the ideal of service in each Rotarian's personal, business, and community life.
- Fourth** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons in the ideal of service.



Pictured above is the 2005 Centennial Project...a replica of a historical bandstand on the courthouse lawn. On the right is the project's dedication plaque.

Below, Rotary Youth Exchange students from Germany, France, Brazil and India.



Knoxville Rotary's Literacy Project provides dictionaries to area elementary students. Above, fourth grade students receive their new dictionary.

On the right, Rotarians participate in the community Meals on Wheels program.



AVENUES OF SERVICE

Based on the objectives of Rotary, the four avenues of service are Rotary's philosophical cornerstone and the foundation on which club activity is based...

Club Service

Focuses on strengthening fellowship and ensuring the effective functioning of the club.

Vocational Service

Encourages Rotarians to serve others through their vocations and to practice high ethical standards.

Community Service

Covers the projects and activities the club undertakes to improve life in its community.

International Service

Encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace.



Rotary participates in many community activities including the annual Knoxville Sprint Car Nationals. During the Nationals, Knoxville Rotary conducts their annual fund raiser at a very popular food tent that serves thousands of visitors.

