

## District Governor Elect Norlan Hinke



**Governor 2025-26  
Norlan and Cindy Hinke**

Norlan is a member of the Rotary Club of Clinton. He has served as a board member, chaired the fundraising committee for the club's 100<sup>th</sup> anniversary, Club Foundation Chair, Club President and general club activities. He has also served as Chairperson for the Community Service Grant Team at the district level and served as the 2022-23 District 6000 Foundation Chair. He is currently an Assistant Governor and serves as Treasurer for District 6000 Rotary Action Group Mental Health Initiative.

Norlan grew up on a farm in Eastern Iowa and has BS and MBA Degrees in Business Management and also is a graduate of the American Bankers Association Graduate School of Banking. Norlan worked in the financial industry from 1972 until 2018. After retiring from a financial career, he is employed by Iowa State University Extension Service as a Financial Specialist. He also served on the Project Recovery Iowa Team and a USDA Mental Health state-wide grant program for ISU Extension Service. Norlan is also a mediator with Iowa Mediation Services. He has served on numerous boards of directors and trustees at the local, regional, and national level.

Cindy has a BS Degree in Business Management and is currently retired. She previously worked for her parent's business, owned a business with our daughter Molly, and until retirement worked as Student Advisor for a college.

They live in DeWitt, Iowa and enjoy Iowa Hawkeye athletics, nature, dining out, reading, and particularly spending time with family. Norlan and Cindy celebrated their 50<sup>th</sup> wedding anniversary in September 2022. They have two grown children, Molly and Troy. Molly has a son, Lex, who is in college pursuing a joint major of Aviation and Management. Troy has two daughters, Rosalie, who is in college with a journalism major and Aza, who is in elementary school.

## District Governor Nominee Bill Bruce

Bill has been a Rotarian for over 20 years and during that time has enjoyed several Rotary Club experiences. His first Rotary Club membership was the Rotary Club of Chariton, IA (1988-97). Then came the moves to Elroy, Wisconsin (1999), Morris, Illinois (1999-2010), and Denison, Iowa (2012 to present) with club membership in each community. Bill served as Rotary president of the Rotary Club of Denison in 2017-18 and 2021-23. In addition to local club membership Bill also serves on the District 6000 Board of Directors.

His "Rotary Resume" coincides with his career choice of healthcare leadership. This has enabled him to enjoy several communities as the local hospital CEO and member of the local Rotary Clubs. Bill retired from his career in healthcare leadership in December 2019. Bill is also a lifetime fellow of the American College of Healthcare Executives.

Bill was born in Des Moines, grew up in Cambridge, attended ISU (BS in management) and the University of Iowa (MBA). Bill served in the US Naval Reserve from 1971 to 1975. During his undergraduate years Bill also worked as a paramedic in Ames and Ottumwa. He has always enjoyed a round of golf and appreciate all that Rotary offers and the experience "Service Above Self" in his daily life.



**Governor 2026-27  
Bill and Bette Bruce**

He and his bride Bette met and were married in 1988. They had one son and currently enjoy time with family, friends throughout the midwest and the Rotary family of relationships that continue to provide inspiration in their journey.