## **Membership Process**

FOUR STEPS FOR ONE MONTH –
1. KICK-OFF: OUTSIDE ROTARY
SPEAKER

- 2. MEMBERSHIP COMMITTEE GIVES TESTIMONY ON MEMBERSHIP
- 3. ROUNDTABLE DISCUSSION
- 4. INVITE POTENTIAL MEMBERS WITH IMPRESSIVE SPEAKER

Membership is year-round.

## **Membership Committee**

- 1. Involvement and retention of new members
  - a. Increase interaction among members
  - b. Mentoring program
  - c. Communication to Rotary members
  - d. Email important info to save time at meetings
- 2. Classification Review
  - a. Rules on classifications
  - b. Examine present classifications
  - c. Expand list with changing society
- 3. Meal payment for traveling Rotarians and dues structure of club.

## **Board and Membership Committee**

- 1. Recommended that names of potential members suggested by Rotary members be placed on a bulletin board and ask members to take name off board and invite person to come to Rotary. Do it year round.
- 2. Provide knowledge and tools to Rotarians that make it easy for them to invite someone to join Rotary. Prepare packets with minimum of materials. Involve new members.
- 3. Questionnaire to Rotarians in May:

What committees would you like to serve on next year?

Would you be an officer in the club or in the District?

- 4. Place committee lists on table at least 1 time per month.
- 5. Member information including email accessible on webpage. Committee lists on web page also.
- 6. Board votes to pay \$100 for first year of Paul Harris Fellow for new members. Use club credits for Sustaining Membership, new members and other incentives.
- 7. Educate members about Rotary through information from Rotarian via Sgt. of Arms or Rotary minute.
- 8. Ask board to consider flexible meeting times, such as an evening to be with spouses, wine or soda, cheese, good conversation, providing makeup and fellowship.
- 9. Develop guidelines for mentors. Assign mentors to new member. Sponsor maybe is first choice for mentors. Membership committee should facilitate selecting mentors for new member.
- 10. Mix up seating. 1 time per quarter give members an assigned table.
- 11. Have greeters at Rotary meetings. This would be a responsibility of the fellowship committee.
- 12. Idea for non-profits to consider: Many prospective leaders are leaders in non-profits.
- 13. Incentives for new members could be some of the following
  - a. All or partial dues reduced. (Club makes up difference.)
  - b. Partial meal payment by club.
- c. Sustaining Membership by club. (These incentives are for younger members who are faced with many financial issues.)