

Denny Skinner, District Governor, 2003-2004



Lend a Hand

*Loose Change...
January 2004*



January is Rotary Awareness Month

January is Rotary Awareness Month. No better time than the first month of a new year to convey to friends, family members, and strangers what Rotary means. I would encourage all Rotarians to wear their lapel pin especially throughout the month of January. All of us can take the Awareness Test on the RI website to see how we score on Rotary facts. But what is more important, I believe, is to practice your "elevator speech". You don't have an "elevator speech". What is an "elevator speech"?

When you are in an elevator with a stranger, they will notice you are wearing your Rotary pin. (This works better when you ARE wearing your Rotary pin.) You have approximately 45 seconds to tell them your answer to the question they will ask, WHAT IS ROTARY? What will you tell them? *It is a service organization.* That took 2 seconds. *It is a service organization that does good work all over the world.* That took 4 seconds. Will you say anything about who are Rotarians, where they come from, what they do, what Rotary stands for. Will you tell them that Rotary has a motto? Will you tell them what that motto is? Will you tell them about the 4-Way Test?

Can you relate to them the programs that Rotary offers to our youth, to university teachers, college students, both undergraduate and graduate, and the experience for young professionals to participate in a study exchange? Would you mention the benefits to Rotarians by participating in a Friendship Exchange with another Rotary District? Would it be beneficial to tell this stranger that Rotary has Recreational and Vocational Fellowships and that it is a good way to meet other Rotarians from all over the world that have the same interests. Could you tell them about Rotary's international impact on world understanding and peace? Should you tell them who is leading the fight to eradicate polio by 2005?

Become aware this month of all that your organization does; not only in your community, but also around the district and the world. Write down and practice your "elevator speech". You could even put it on a business style card and hand it out.

I have my elevator speech. Do You?

Denny Skinner
District 6000
District Governor, 2003-2004

District 6000 News...

Annual Giving

A MID-YEAR FOUNDATION REPORT

Contributions to the Annual Programs Fund of the RI Foundation through November 2003 are the best in recent years. Thanks to the dedication of all those who took the "Foundation show" on the road at the six sites last Fall. Participation is up and more clubs are responding to the need to support the many programs funded by the Foundation. The real test will be to see if we can carry this through and come closer to our goal of \$100 per Rotarian Every Year from every club in our district.

Club secretaries have an important role in this. It's important that contributions made by club members are submitted regularly to RI. To be sure of accuracy and proper recognition, a Contribution/Recognition form must be submitted with each gift. This can be made easier by using the "Multiple Donor Form" which allows the secretaries to

submit up to 10 contributions on ONE FORM!!! The only restriction is that the all gifts on one of these forms have to be dedicated to the same purpose, and ONE CHECK written covering all gifts on one form. Since nearly all gifts are intended for the Annual Programs Fund, this isn't a problem. Also if a member is eligible for Paul Harris Recognition, the regular form (123-EN) must be used. Some club secretaries have begun using the Multiple Donor Form and appreciate the reduction in paperwork. If you don't have a copy of this form, let me know and I'll forward one to you. You can make additional copies, as you need them.

The Rotary Foundation is emerging as a "silent giant" in its efforts to make our world a better place. A glance at the evening news tells us that there is much more that can and must be done. As Rotarians we have the power to help through the many Humanitarian Programs supported by the Foundation. Each of us can "Lend a Hand."

John Kleinschmidt
Dist. 6000 Annual Giving Coordinator
jfkxjcp@isunet.net



We Rotarians, along with our Polio eradication Partners, continue to make progress on our goal to eradicate the dreaded crippling disease of Polio.

Here is the latest information from RI:

1. Despite intensive surveillance efforts, one of the three types of viruses that cause Polio has not been seen since 1999. Could it be that this type of virus has already been eradicated?
2. The number of reported cases of Polio in 2003 continued to decrease. India reported only 197 cases, Nigeria 258, and Pakistan with 88 cases. This is 95% of the worlds 587 new cases of Polio in 2003.

3. The Rotary Foundation has contributed more than US\$52.5 million toward Polio eradication In India.

Note to all District Clubs: Has your club submitted the funds that were pledged towards the "Fulfilling Our Promise: Eradicate Polio" fund drive? Please send in your pledges to The Rotary Foundation as you receive them.

Your club again has the opportunity to help eradicate Polio in India now by contributing to the Polio Plus Partners Open Project for India's NID. A contribution of \$37 will purchase a banner or \$200 will purchase 114 posters announcing dates and locations of the NID. If your club is interested in contributing to this project, your contribution must be submitted by March 30, 2004 to the Rotary Foundation, Polio Plus Partners.

Don Goering, DG 1998-1999
D-6000 Fulfilling Our Promise:
Eradicate Polio Chair

Polio Update:

District 6000 News....

Public Relations

Some 250 billboards broadcasting Rotary's concern for children and its polio eradication effort are now on display in 31 states in the USA and 16 others countries worldwide. You may ask "why is it important that we promote Rotary using this advertising medium?" There are several reasons for this. Outdoor advertising reaches 89% of adults, 18 to 34 years of age; 90% of adults who attend college; 93% of professional adults. We, as Rotarians, are aware that Rotary is a caring and compassionate organization, that Rotarians invest time, effort and money into building their communities, that Rotary promotes international peace and understanding. Now we need to let everyone know these facts. The subtlety of these messages establishes the perception of Rotary within the community, which will directly affect the ability of clubs to attract and retain members. It is estimated more than 75 million people have seen Rotary billboards thus far. Locally, depending on the location, over 7200 people view the billboard message daily. Finally, it's a great "bang for the buck" and although some posters do not remain in view for more than two or four weeks in high traffic areas, some have been up for almost a year.

During 2002 and 2003, 25 clubs have posted 31 billboards. These clubs are Burlington, Iowa City Noon, Coralville North Corridor (4 boards), Davenport, North Scott, Washington, Ottumwa, Clinton, Muscatine (2 boards), Bettendorf, West Liberty (2 boards), Nevada, Jefferson, West Des Moines, Mt. Pleasant, Ames Noon, Indianola (2 boards), Wellman, Keokuk, Manning, Knoxville, Corning, Adel, Perry, and Bloomfield.

Consider this for a club project this year. Because of a special arrangement with Lamar Advertising, Clear Channel Outdoor, Outdoor Graphics, and Waitt Outdoor, in most areas, \$155.00 will post a Rotary billboard. If you are interested, contact Tom Brooke, P.O. Box 48, West Liberty, Iowa 52776.

Tom Brooke, Chairman
Public Relations Committee Report

Interact raises money with a penny drive!!



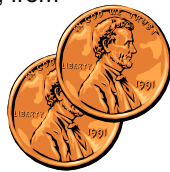
West High 1440-Interact Xicotepec
Library Fundraiser

Iowa City West High's
1440-Interact Club has been
connected to Rotary's partnership with

Xicotepec, Mexico ever since four of our members joined Rotarians in service there last March. Last fall, we learned that the Rotary Tezontles School library in Xicotepec needed books. We decided to hold penny drives at six West-side elementary schools to raise money to buy books for the Tezontles school library.

The penny drive lasted for two weeks, from November 3-14. We started the project by assigning one Interactor to each elementary school and contacting the schools to ask for their help. We announced our penny drive in school newsletters, and thanks to Coralville Hy-Vee, we gave each school a big blue water jug for collecting pennies. As a little extra incentive, we promised a trophy for the library of the school that collected the most money.

The part of the project that made the biggest difference was visiting classrooms at the elementary schools to talk about the project. I was truly surprised by the children's concerned responses to learning about less



fortunate children. We explained Rotary's involvement in the Xicotepec school last spring and showed the students pictures of the children in Xicotepec. My younger sister, who is in fifth grade, told me stories of children at her school asking for their allowances in pennies and emptying rolls of coins into the jug. In contrast to the apathy 1440 Interact sometimes encounters in high school students, the children's enthusiasm was refreshing and encouraging.

On November 14, we counted our collection at Hills Bank in Coralville. Some of the jugs were so heavy that we couldn't lift them; we were a funny sight as we rolled jugs full of coins and bills into the bank. With the help of Hills Bank's patient staff, we totaled each school's contribution. The winning school donated more than \$400, and the grand total was over \$1000. It was exciting to be part of such a successful project, and inspiring to see Iowa City's children make such a positive contribution to children thousands of miles away.

Nicole Novak, Interactor

District 6000 News...

What's happening in CLINTON...

Hello everyone in District 6000 from your fellow Rotarians in Clinton! I am sure most of you have been very busy with the Holidays, as have we. On December 8, our club held its annual Christmas Party. Our goal for this party each year is to invite all of the members' spouses and family members who are able to attend. We also strive to include any spouses of deceased members of our club. We have always moved our meeting to the Clinton Country Club for this special day. While there we were entertained by the Clinton High School A'Capella choir, singing a variety of Hymns and Christmas Carols.

Our guests for our past few meetings seem to have had a legislative feel. We were honored with the presence of Chuck Gipp, the Iowa House majority leader and Christopher Rantz, the House Speaker.

Our last speaker was also very timely, Andy Pilno, from the University of Iowa, discussing the trip the Hawkeye's made to Florida. Coming up in the next few weeks, our local Chamber exec will be discussing projects in the community and the leader of our local Big Brothers Big Sisters will be our program.

During the school year we have enjoyed having a student from Mexico on Youth Exchange. It has presented a number of meaningful challenges helping her to learn the language and becoming acquainted with Iowa weather.

We have our election of officers this month and are beginning to prepare for several summer projects. Best wishes to all for a great finish to the Rotary Year.

**Sincerely,
Gerry Freudenberg,
President Clinton Rotary Club**

IOWA CITY AM CLUB SPONSORS NEW INTERACT CLUB

The Iowa City A.M. Rotary Club has extended its emphasis on youth programs this year by successfully sponsoring a new Interact Club at Iowa City's City High School. This continues a tradition of focusing on youth activities for the A.M. Club, which already has close ties to the 1440/Interact Club at West High School in Iowa City.

The new City High Interact Club was organized this past fall, largely through the efforts of A.M. Rotarian Mike Messier and faculty sponsor Joan Garrity. Since October, about 35 students have been meeting every Monday at 7:30 a.m. to develop and plan community service ideas. So far, the group has served meals at the Ronald McDonald House, helped supervise children at the Homeless Children's Trust Christmas Party, and hosted a Mini-Dance Marathon to raise money for the Children's Miracle Network.

The City High and West High groups have also collaborated in planning various projects, including working together on preparations for the West High club's annual ballroom dance fundraiser in May. Members of both groups will also be traveling to Xicotopec, Mexico during spring break to help build school classrooms there.

Other youth activities of the Iowa City A.M. Club include a long-standing involvement in Rotary Youth Exchange and sponsorship of students from City High and West High to attend RYLA. In addition, the A.M. Club's Centennial Project includes the donation of \$25,000 plus volunteer time to assist the United Action for Youth program of Iowa City.

**Gary Haymond,
President, Iowa City AM**

District 6000 News....

Tipton Rotary

Krista Clark
President, Tipton

The Rotary Club of Tipton held its 2nd Annual Auction and Dinner Nov. 7 at the Tipton Golf and Country. Approximately 130 members and guests attended and the event was a great success. Everyone had a good time and we raised \$6,650, which was \$650 more than we cleared last year. These funds are used to support a variety of club projects throughout the year.

As we have done for a number of years, our club sponsored a blood drive last fall. The goal for the 2-day drive was 105 pints of blood and we exceeded that number by one pint. We work with the Mississippi Valley Regional Blood Center out of the Quad Cities.

With encouragement from the District 6000 leadership team, this year we decided to take part in the Rotary Foundation Matching Grant program. With each of our members contributing \$15, our club will give \$500 to support a project to help combat mosquito born fatal diseases in Anchal, India. With additional contributions from District 6000, District 3210 and Rotary International, the total donation for the project will be \$8,000.

Our club has decided to participate in the DOT's Adopt-A-Highway program this year. We're adopting, which means we'll clean up, 2 miles of Highway 38 south of Tipton.

After hearing a presentation from the local Habitat for Humanity chapter, in 2004 our club is going to help coordinate a committee to raise funds so the first Habitat house can be constructed in Tipton. Once sufficient funds are raised, some of our members will help build the home for a local family.

We again sponsored the Top 10 Banquet this year, which recognizes the academic achievement of Tipton's 10 highest-ranking seniors. We also awarded \$500 scholarships to 6 seniors who are planning to continue their education.

Our Rotary inbound exchange student this year is Christoph Tatje, who is from Germany. For the first time

our club is sponsoring a Tipton student, Ellana Black, who has been accepted for Rotary Youth Outbound Exchange for the upcoming school year.

Our club will be 50 years old in 2004 and one of our current members is a charter member. We're looking at different ways to recognize this important birthday for our club, which will include making Rotary better known in the community.

We sent 4 students to the RYLA (Rotary Youth Leadership Awards) conference in at Camp Dodge this fall - 2 Tipton sophomores, our exchange student and another exchange student who is spending the year with one of our member's family.

As we have done annually for many years, our club sponsored a water slide at the Tipton City Park on July 4th. We lay out big sheets of plastic, oil them and then spray water on the slides so kids young and old can have a good time on a hot day. Hundreds of youngsters have enjoyed this event each year.

Fundraising is underway in Tipton to help pay for replacement of both the community's indoor and outdoor swimming pools with a new Family Aquatic Center. Our membership helped out by selling \$100 raffle tickets on a 2-year lease of a new Ford pickup.

Every member of the senior class joins our club for lunch at least once during the school year, where they tell us about themselves and their future plans. We also pick a "Student of the Month" each month during the school year, where, based on the recommendation of a teacher, we recognize student achievement or a student's special accomplishment.

During the year our club contributes to a variety of local as well as Rotary projects. These include such things as the after prom party; FAMSCO, July 4th fireworks, restoration of local Soldiers' Monument; the purchase of youth baseball and softball pitching machines, the Cedar County handicapped van fund and the wheelchair fund.

Ambassadorial Scholars

There are two types of scholars Rotarians meet, outbound and inbound. There is a better opportunity to meet outbound scholars because they probably live in our district.

The Rotary Ambassadorial Scholarships are mostly given to individuals doing postgraduate work. They may or may not be pursuing a degree. The individual completes an application and submits it to a Rotary Club. The Club reviews the applications and forwards the best to the District Committee. The Committee reviews all forwarded applications and calls a small number in for interviews. The names of the selected individuals are then sent to Rotary International for final processing.

Rotary International works with the Scholars to obtain admittance from an approved institution. RI may move a Scholar to their second or third choice institution.

The Outbound District pays scholarships from District funds. The incoming District Governor decides how many Scholarships at \$25,000 will be awarded. Most scholarships are for \$25,000 for one year. Japan and Korea award multiple year scholarships for about \$10,000 each.

There is an alternate Scholarship available to the DG. It is the direct Scholarship. District 6000 has had two direct Scholarships recently. Herb Wilson gave a Scholarship to District 5010, Canada, Alaska, and Eastern Russia. As a result we got Katya Boltanova who attended the University of Iowa. She got a year in the US and a husband. District

District 6000 News...

Ambassadorial Scholars continued....

6000 got an active Scholar and a new member of Iowa City AM club.

Ray Muston gave a scholarship to District 2240, Czech Republic. Marketa Dvorakova attended Drake University and was very active in the Des Moines Clubs.

Outbound Scholars have a counselor at the sponsoring Club who is to prepare them for the Scholarship time. The District where they study assigns them to a host Club. The host Club assigns them a counselor to support the Scholar and to help them meet their responsibilities.

Currently in District 6000 we have three active Scholars: Eriko Ogihara, Japan; Ji Young Park, Korea; Hoon Lee, Korea. All of the Scholars are attending the University of Iowa.

Iowa City AM, will host Eriko Ogihara; Iowa City Noon will host Hoon Lee; and West Liberty will host Ji Young.

For more detailed information about the Ambassadorial Scholar Program view this web page:

http://www.rotary.org/foundation/educational/amb_scho/prospect/award/donated.html

J. Michael Cavitt
District Chairman, Outbound Scholars
District 6000
Rotary Ambassadorial Scholar
Iowa City AM

NEVADA...THE HOME CLUB OF THE DISTRICT GOVERNOR!!



Governor Denny Skinner helps the Nevada Club make an oyster stew supper to help raise money for scholarships!



If you haven't seen Rod Biensen of the Nevada Rotary Club "Tickle the Ivories" to the tune of jazz and ragtime, please come see him at the District Conference!



Nevada Junior Rotarians put on the best program that the club has ever had with a "Jeopardy" theme!
Great Job!!



District 6000 News....

CONGRATS to the Ambassadorial Scholars



<u>Name</u>	<u>Sponsor Rotary Club/District:</u>	<u>Assigned Study Institution</u>	<u>Host Rotary District</u>
Kailen Rogers	Ames/ District 6000	University of St. Andrews St. Andrews, Scotland	1010
Brie Nixon	Iowa City/ District 6000	Pontificia Universidad Catolica del Ecuador Quito, Ecuador	4400
Jessica Beckwith	District 6000	Universidad Central de Venezuela Caracas, Venezuela	4370

And to Peace Scholar

Wendy Boxx	District 6000	International Christian University	2750
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Wendy is ONE of 64 in the WORLD!! Great Job!!

District Administration Information

E-mail address for Jerri:

dis6000admin@lisco.com.

Mailing address:

P.O. Box 46
Knoxville, IA 50138

Phone Number:

641-205-6000

Toll Free:

877-976-8279

District 6000 News...

* Not Reported

December Attendance

<u>Name of Club</u>	<u>No. of Meetings</u>	<u>No. of Members</u>	<u>Attendance %</u>	<u>Rank for December</u>
Adel	3	25	70.00%	23
Albia	*			
Ames	4	266	65.69%	33
Ames Morning	4	68	57.99%	42
Ankeny	3	60	72.00%	20
Atlantic	5	61	57.00%	43
Bettendorf	5	90	79.78%	11
Bloomfield	2	14	70.00%	24
Boone	3	71	67.00%	31
Burlington	5	117	81.88%	7
Carroll	5	62	58.55%	41
Centerville	3	55	57.00%	44
Chariton	*			
Clinton	5	127	61.56%	38
Coon Rapids	*			
Coralville No Corridor	5	45	76.00%	16
Corning	5	59	88.38%	5
Corydon	*			
Creston	*			
Dallas Center	*			
Davenport	3	210	54.51%	47
Decatur County	5	19	80.00%	9
Des Moines	3	386	69.70%	25
Des Moines AM	3	151	94.00%	3
East Polk County	3	38	71.00%	22
Fairfield	*			
Fort Madison	*			
Grinnell	4	33	78.00%	13
Indianola	3	49	75.55%	17
Iowa City	3	288	56.00%	45
Iowa City AM	5	55	60.78%	40
Iowa Quad Cities	3	43	79.92%	10
Jefferson	5	57	74.95%	18
Johnston	5	31	71.43%	21
Kalona	5	38	82.14%	6
Keokuk	4	97	47.00%	48
Keosauqua	3	31	65.40%	34
Knoxville	4	66	62.15%	37
Lenox	*			
Manning	4	27	67.00%	32
Marengo	4	13	69.40%	27
Marshalltown	3	193	69.61%	26
Mount Pleasant	*			
Mount Pleasant PM	3	31	77.00%	15
Muscatine	*			
Nevada	5	68	69.01%	28
Newton	5	103	61.36%	39
North Scott	3	105	81.57%	8
Northwest Des Moines	3	82	98.00%	1
Odyssey	1	22	73.00%	19
Osceola	3	42	45.83%	49
Oskaloosa	5	54	64.00%	35
Ottumwa	3	117	62.96%	36
Pella	5	46	78.40%	12
Perry	*			
Tipton	3	33	77.10%	14
Washington	3	61	55.00%	46
Waukee	3	44	68.25%	30
Welman	3	36	95.21%	2
West Des Moines	4	85	69.00%	29
West Liberty	*			
Winterset	3	37	91.83%	4