



District 6000 News

Rotary International, District 6000, Iowa USA

Diana Reed, Governor

– A Global Network of Community Volunteers –
June/July/August 2007-08

Governor's comments . . .

'Share Rotary?' Yes! Yes! Yes!

If one strong common thread exists among our 1.2 million members, it is our willingness 'To Share.'

2007-08 RI President Wilf Wilkinson

By DG Diana Reed/Northwest Des Moines



Diana Reed
District Governor

What a perfect theme we have for a year when it is more important than ever for us to show how "Rotary Shares" by giving more of ourselves to Rotary. It is a way to reach beyond the daily routine and establish a future where there is clean water, good health and no hunger, literacy for all, and support for our very large family of Rotary. This is the "magic" of Rotary, where ordinary people do extraordinary things.

This magic clearly demonstrates that we as active Rotarians do make a difference in our local and international communities. As President Wilf points out, "In Rotary, sharing does not mean giving away what you have to spare, what you do not need for yourself; it means giving of yourself selflessly, for the good of others." It is Service Above Self!

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CENTURION DISTRICT: *Annual giving \$110 per capita*

By John Kleinschmidt/Ames
D-6000 Annual Giving Chair

"REAL" Progress Report! I've been waiting since 1992-93 when PDG John Dasher asked me to chair the APF of The Rotary Foundation for District 6000 to make this report to our membership. In 2006-07, contributions to the Annual Programs Fund were \$482,226 – per capita giving of \$110!!! We are a Centurion District for the first time! Twenty-eight clubs reached or exceeded the EREY Goal of a minimum \$100 per member contribution to the Foundation. Another 10 are within a whisker of joining that group.

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'Rotary on the River'



Rotary International Director Mike Johns and Nikki of Chagrin Falls, Ohio, selected the Quad Cities to host the Zones 27-28 Rotary Institute.

District to host RI President-Elect Lee

■ Institute, Governor-Elect Training
will bring Rotarians to Quad Cities

By PDG Bill Tubbs/North Scott
Secretary, Zones 27-28 Rotary Institute

District 6000 will roll out the red carpet for Rotarians from the upper Midwest USA and Canada Sept. 3-9 when it hosts the Rotary Institute for Zones 27-28. It will be the first time since 1987 that an Institute has been held in Iowa. Among the expected international guests is RI President-Elect Dong Kurn Lee, of Seoul, Korea.

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Deanna Jensen of the Quad-City Convention & Visitors Bureau (r) gives gag gifts to PDG Dale Belknap and Mary to recall the Belknaps' drive home after a February ice storm.



RI Director 2005-07 Frank Goldberg of Omaha (l) toasts incoming director Mike Johns during a Rotary Institute planning meeting at The Abbey in Bettendorf on June 30.

District 6000 to host Rotary Institute

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"Rotary on the River" is the theme that was selected for the Institute by convener RI Director Mike Johns of Chagrin Falls, Ohio, and Institute chair Tom Thorfinnson of Eden Prairie, Minn. Events will be at the River Center and Radisson Hotel and Plaza in downtown Davenport.

The Institute will include opportunities for local Rotarian involvement. An Institute is where Rotarians can learn the latest about programs of The Rotary Foundation and polio eradication, and outstanding projects of districts and clubs. There will also be a Celebration Belle prime rib dinner cruise on the Mississippi River, entertainment, and an intriguing and gripping speech by Joe Dittmar, who walked 105 flights to safety in the World Trade Center on Sept. 11, 2001. Displays in the House of Friendship will include Rotary's licensed vendors as well as project displays from clubs and districts. Information about registration and meal packages can be found at www.zones27-28.org.



D.K. Lee, Korea
President-Elect,
Rotary International

Rotarians have two opportunities to participate in events involving President-Elect Lee without registering for the full Institute:

1) A Leadership Breakfast from 7:30-9:00 a.m. on Friday, Sept. 7 (as space is available). To register, send \$25 to District Treasurer John Pittman, 40 Omega Place, 8525 Douglas Ave., Des Moines, IA 50322.

2) A multi-club, multi-district meeting on Monday, Sept. 10, at The Outing Club, 2109 North Brady St., Davenport. To register, send \$15, by Sept. 7, to Davenport Rotary, 1910 E. Kimberly Rd., Suite 310, Davenport, IA 52807.

District 6000 is partnering with District 5970 (northern Iowa) and District 6420 (northern Illinois) to host the Institute. District 6000 Rotarians serving on the Planning Committee include PDG

Don Goering (programming), PDG Corliss Klaassen (reunion dinners), PDG Dale Belknap (sergeants-at-arms) and PDG Bill Tubbs (secretary). Rotarians interested in serving as volunteer sergeants-at-arms should contact Belknap at (515) 986-3520.

"Rotary on the River" is one of 17 Institutes worldwide at which Rotary leaders from two zones gather for training and fellowship. The first three days include intensive training for the 2008-09 district governors. The Institute begins Thursday and ends Sunday.

District 6000 is in Zone 27, which includes 12 districts in eastern Nebraska, Iowa, Minnesota, Wisconsin, northern Illinois and upper Michigan. Zone 28 includes 13 districts in northern Indiana and Ohio, western Pennsylvania and New York, Michigan and southern Ontario, Canada. The two zones together have one representative on the Rotary International Board of Directors. Directors are elected from alternating zones and serve for two years. Johns began his term on July 1 and succeeded Frank Goldberg of Omaha, who also served as treasurer of Rotary International.



Rotary Institute chair Tom Thorfinnson (l) is welcomed to leadership by PDG Don Goering of Ames (r) and PDG Brian Anderson of Downers Grove, Ill.

Say YES! and Share Rotary

SHARE ROTARY/

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There is so much to share from each club in our district. We have so many things to be proud of including having reached the status of being a Centurion District for the very first time. What a wonderful accomplishment for each and every Rotarian in our District! Accomplishments like this make Rotary an easy organization to be positive about, so what I am hoping to hear from you during this year is a lot more "Yeses" to Rotary:

* * *

YES, I will support The Rotary Foundation to reach our world wide goal of EREY so that all the good we do will continue but particularly the last effort toward the eradication of polio.

* * *

YES, I will bring in a new member so that my club will end the year with a net gain in membership so that we have the "hands" to do all that is needed to be done.

* * *

YES, I will help my club apply for a matching grant such as those that are needed in our new "Nigerian Initiative" with District 9120, whether it be in water, health and hunger alleviation or literacy to build trust so that the children of Nigeria can be immunized against polio and we can get rid of this dreaded disease once and for all.

* * *

YES, I will help my club apply for a District Simplified Grant for a new project in my local community.

* * *

YES, I will help leave a legacy for generations to come in Iowa by supporting and contributing to the "Reach Out and Read" program.

* * *

YES, I will help host a Youth Exchange student during the school year or help host our Group Study Exchange team from District 4500 in Brazil during their April 1-29, 2008, visit.

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YES, I will work with an Interact, Rotaract or RotaKids group as part of our family of Rotary.

* * *

YES, I will tell my club's Rotary story within my community through all the Public Relations channels open to me.

* * *

YES, I will attend a Foundation and Membership Seminar in either September or October in order to learn more about Rotary.

* * *

YES, I will support all my club officers by having them attend PETS on March 28, 2008, so that there is a smooth transition from this Rotary year to the next Rotary year.

* * *

YES, I will support all of the club's committee chairs and members as well as my club board members by having them attend Training Assembly on March 29, 2008, so that the leadership skills within my club become stronger resulting in a better club.

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A new member who says "Yes!" to Rotary is Julia Jenkins of the Rotary Club of Osceola. A family practice physician, she connected with the "Family of Rotary" at the Salt Lake City Rotary International Convention.

YES, I will attend the District Conference on April 24-26, 2008 thereby renewing my energies, enthusiasm and dedication for all that we do in our own clubs and District 6000.

* * *

YES, I will "Share Rotary"!!!! I will make an effort to share some part of Rotary every day because we are part of the proud and wonderful history of Rotary International.

* * *

It is with pleasure and pride that I welcome Rotarians in District 6000 to the new Rotary year. RI President Wilf believes that Rotary is a magical organization. I do, too! I hope you will join in the magic and let this year be a reflection of each of us as we make our own commitments to others through service. It is what we do!

Rick and I look forward to visiting each club and witnessing the wonderful ways in which you:

Share Rotary with your club.

Share Rotary with your community.

Share Rotary with your world.

See you around the district! – DG Diana

Rocky Mountain Rendezvous



Rotarians inspired at International Convention in Salt Lake City

By DG Diana Reed/NW Des Moines

Wow! The convention at Salt Lake City was one of the best ever! Many Rotarians from District 6000 were there to celebrate the changing of the leadership of Rotary as it was passed from RIP Bill and Lorna Boyd – who inspired Rotarians to “Lead the Way” – to new President Wilf Wilkinson and Joan, who are asking all of us to “Share Rotary.” There were 16,500 Rotarians and guests from 147 nations. No wonder it was such an amazing experience.

The evening before the official opening of the conference was one of sensational entertainment and sensational it was – one renowned star and entertainer after the other. You would have been hard pressed to find any Broadway performance any better. The opening day was so packed with events it is hard to describe the whirlwind that everyone was experiencing. There was the performance by the Mormon Tabernacle Choir, the Interfaith service, and the rendezvous in Pioneer Park along with the opening plenary session. It was a real cultural event to see an authentic Maori



The Mormon Tabernacle Choir sang at an Inter-Faith service with Buddhists, Christians, Hindus, Jews and Moslems. The 21,000-seat LDS Conference Center also hosted “An Evening of Sensational Entertainment” with world-class musicians that was produced by Ronda Thompson, a former Miss Iowa whose father, the late Dr. Ronald Frogley, is a past president of North Scott Rotary.

welcome honoring RIP Bill Boyd. The flag ceremony is always an impressive sight and just gives you “chills” to realize how far flung the influence of Rotary is throughout the world. Then, of course, to be entertained by legendary Donny Osmond was a real treat. After the first day, each successive day just got better and better with special sessions and special events too numerous to even begin to describe.

One of the highlights was the District 6000 Breakfast. We had over 50 people in

attendance for a great time of fellowship and fun. Several special guests joined us, including two of our most recent RI representatives: Rick Mendosa and John Vandel. Other guests included Dave Groner, Mary Beth Selene, Tom Thorfinnson and Cathy Smith, to name but a few. What a time we had! Then it was off to more sessions ending the day with a favorite event for all – host hospitality night.

RENDEZVOUS/
continued on next page



More than 50 District 6000 Rotarians and friends came together at the District 6000 breakfast, which is one of the largest district-hosted events that was held during the Rotary International Convention in Salt Lake City.

Rendezvous

RENDEZVOUS/ continued

Some of the renowned speakers included William H. Gates, Sr., father of Microsoft founder Bill Gates and co-chair of the Bill and Melinda Gates Foundation. He praised Rotarians for "dramatically changing millions and millions of lives...Now, due mostly to your astounding 20-year campaign, the world is right on the brink of eliminating polio entirely." Gates added his encouragement to "think big" and "finish the job." He also challenged us to continue to work to "reduce inequities and improve lives around the world." What an inspiration to all of us to continue our efforts in all that we do.

There were sessions on water, literacy, fundraising, youth exchange, media training, membership recruitment, world health issues, the family of Rotary, club and district bulletins and Web sites, health and project fairs, Rotaract and Interact, World Peace Fellows, principle-centered living, developing leadership, volunteerism and a very thorough update on polio eradication. The conference ended with our heads swimming, our hearts full and our enthusiasm and energies renewed. What a grand opportunity to renew old acquaintances and make new friends with people from all over the world.

It is my strongest wish and fervent hope that every Rotarian in District 6000 has the opportunity to some day experience a truly "international experience" by attending a Rotary International Conference here in the United States or somewhere else in the world. Salt Lake City was a fine example of what it truly is all about.

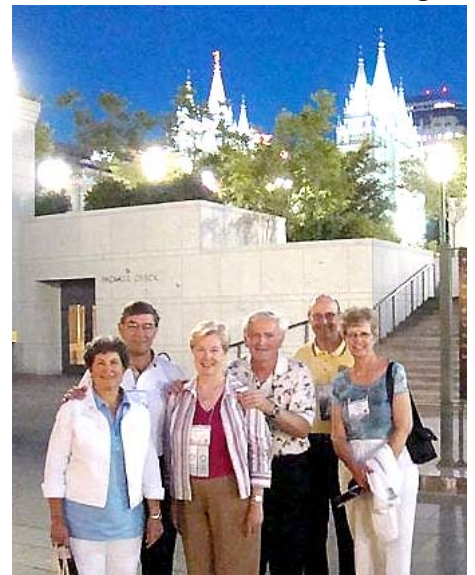
Impressions of the convention from first-time attendees are on the next page.



The indomitable "Motorcycle Bob" Mutchler, a polio survivor from Sacramento, Calif., who spoke at D-6000 Conference 2005, was feted at his 60th birthday bash on July 7 with the personal appearances of past presidents of Rotary International and several others.



PDG Lucky Pieris and Kuniko, of D-3220, Sri Lanka, thanked D-6000 for support of a training center for electricians, who are all fully employed.



The Mormon Temple illuminates Temple Square with the Litwillers, Reeds and Tubbses. It is the focal point of downtown Salt Lake City, capital of the "Beehive State," named for the industriousness of its people, who organized a first-class convention replacing New Orleans after Hurricane Katrina.



District 7120 DG 2007-08 John Hall of Fairport, N.Y., pictured with his wife, Maureen, was a member of North Scott Rotary in D-6000 from 1981-93.



DGN Cal Litwiller and Rachel (c) reunited with Vikram and Bina Sanghani of Rajkot Midtown Rotary in Gujarat, India, whom they visited in 2006. D-6000 recently completed a Rotary Foundation 3-H grant for a major water project there.



DG Diana Reed and DGN Cal Litwiller discuss world community service projects with a Rotary club president from Nigeria whom they met at the Salt Lake City convention.

Reflections from Salt Lake City

The experience of attending one's first Rotary International Convention is a unique one. Following are reflections from some "first time attendees" from District 6000. Through their eyes we see a glimpse of the magic of Rotary.

"Salt Lake City was my first convention. Other Rotarians attempted to describe what I would experience, but their descriptions paled in comparison to the emotions that I felt when I experienced it firsthand. The first word I would use to describe the convention was 'humbling.' I was humbled not only by the number of Rotarians in attendance, but also the amazing humanitarian projects done by these incredible people. I had no idea how much our organization has accomplished. It was not only a celebration of what the organization has achieved in the past year, but an opportunity to challenge everyone to do more.



Cathy Spencer

"This experience was more than I could have hoped for. I was inspired to go back to my club and challenge not only myself, but the fellow Rotarians in my club to really stretch ourselves to take on more than we think we can accomplish. Every opportunity that I hear about, I find myself wanting to say 'Yes, I'll do that' or 'I think our club can take that on.' I think that is the real beauty in the convention – to inspire us all to stretch ourselves and do more. This experience was life changing for me and definitely made me proud to say that I'm a Rotarian."

– Cathy Spencer, immediate past president,
Rotary Club of Ankeny

"It was a great experience in which I learned how sharing Rotary changes lives – from a 1971 Austrian Youth Exchange student visit to the United States started and how she has become an active volunteer in polio eradication in Botswana, Ethiopia and Pakistan and is currently a consultant to the WHO. I learned how Rotary Shares through various individuals who had been inspired to a life of service which started with an Ambassadorial Scholarship, Rotary Youth Exchange, Rotary Peace Fellowship or one of the many Rotary Foundation grants. Bill Gates, Sr. challenged the convention by having Rotary continue to solve the big problems.



Bob VanderLinden

"My first convention also happened in small ways, such as sitting next to a fellow president-elect from Fort Worth, Tex., and sharing ideas to improve our own clubs. I found how a room of people in a breakout session from across the globe came together to share their passion to make clean water available to the neediest of peoples. I left with a better understanding that we are part of something bigger than our own club or district with the opportunity to affect change."

– Bob VanderLinden, president
Rotary Club of Des Moines

"What a pleasure it was to have our two Rotarian sons and their wives with us in Salt Lake City. While our sons have been Rotarians for about ten years, and are multiple PHF's, they were amazed at all of the projects, enjoyed all of the plenary sessions, and all of the people that they met. Even seasoned Rotarians are like 'kids in a candy store.' District 6000 has to make it possible for all incom-



Bob Elgin, club secretary of the Rotary Club of Oskaloosa, and his wife, Kris, pictured at Salt Lake City, are veterans of several Rotary International Conventions.

ing club presidents to attend the Rotary International Convention prior to their year as president. The larger clubs and the district have to find the funding to support the travel costs for the smaller clubs.

"The wives were *astounded* at all that Rotary has done and the variety of activities as we strive to make the world a better place to live by changing lives and making a difference in the lives of so many. Janice and I were most impressed by the realization that micro-credit has created so many 'entrepreneurs' and has the potential to increase that number substantially. District 6000 has to get on that bandwagon!

"We have to get presidents-elect to the convention. It is a life changing experience. Any president who has not attended is handicapped."

– Herb Wilson, Iowa City Downtown
District Governor 2001-02



It's lunch time for District Governor 2001-02 Herb Wilson and Janice of the Iowa City Downtown Rotary Club, who united with their family at the Salt Lake City Convention.

Clubs challenged to achieve Presidential Citation, Governor's Club Recognition Award

By DG Diana Reed/Northwest Des Moines

There are for the Rotary year 2007-2008 two very important citations that each club in the district can accomplish. The first is the **Presidential Citation** from Rotary International President Wilf Wilkinson. Each 07-08 president in District 6000 received a copy of the criteria and the certification form at the President-Elect Training Seminar (PETS). It can also be found on the Rotary Web site at www.rotary.org in a downloadable format.

This year's presidential citation program focuses on individual involvement through the Four Avenues of Service, and activities related to youth. The service emphases for the year – membership, water, literacy, and health – are also reflected throughout the citation. By continuing to emphasize the family of Rotary, Rotarians' families, as well as Rotaractors and Interactors, are encouraged to join in the service work and fellowship of Rotary.

To qualify for a citation, each club should complete the membership goal and one activity from each of the six categories listed in the criteria between July 1, 2007 and March 31, 2008. Once the club has met this challenge, the certification form should be completed and submitted to the district governor by March 31, 2008. Governors must submit a list of certified clubs to RI World Headquarters no later than April 15, 2008.

Rotaract and Interact clubs may also be recognized for undertaking worthy service activities that demonstrate that Rotary Shares. To qualify for the citation, Rotaract and Interact clubs must complete at least four activities overall from any of the categories specified by President Wilkinson. The sponsoring Rotary club must sign the Rotaract and Interact Presidential Citation Certification Form and submit it to the district governor by March 31, 2008. Governors must submit a list of certified clubs to RI World Headquarters, and it must arrive no later than April 15, 2008.

The second important citation that each club can accomplish is the 2007-2008 **District Governor Club Recognition Award**. Each president received a copy of the criteria and the certification form at PETS. It can also be found on the District 6000 Web site at www.rotary6000.org in downloadable format. You can find it under the Rotary District 6000 Goals and Objectives for 2007-2008. This year's district governor club recognition program focuses on club involvement in public relations, literacy, matching grants, membership and Rotary Foundation activities. These service emphases reflect the continuation of RIP Wilf's emphases on membership, water, literacy and health. The criteria for the 07-08 district governor club recognition award are the following:

I. Complete four or more activities noted in the 07-08 governor's goal on public relations which are:

A. Encourage clubs to provide information about Rotary's work in the community through the local media.

B. Wear Rotary identification when working on projects in the community.

C. Affix Rotary wheel stickers to anything that is donated within the community (e.g. student dictionaries, books donated to libraries, hospitals, etc.).

D. Sponsor a community awards and recognition program.

E. Sponsor a window or mall display with Rotary identification

and promotion.

F. Sponsor one or more Rotary billboards in the community.

G. Volunteer at District 6000's booth at the Iowa State Fair.

H. Give members the framed "Declaration of Rotarians in Businesses and Professions" to display at their places of business.

OR participate in a Literacy Project

OR participate in a Matching Grant.

II. Achieve a net increase of club membership by April 1, 2008 amounting to:

- one member for clubs of 100 or less members;

- two members for clubs of 200 or less members;

- three members for clubs more than 201 members.

III. Achieve at the club level for TRF activities:

- the EREY goal of \$100 or more per Rotarian.

IV. Achieve at the club level for TRF activities, any two items:

- secure one member as a new Bequest Society Donor;

- secure one member as a new member of the Paul Harris Society;

- secure two members as new Benefactors;

- secure one member as a new Major Donor.

To qualify for the 2007-08 District Governor Recognition Award the club must complete the activities noted above from the four categories listed in the award criteria. To certify the club's achievement, this certification form must be signed and sent to the District Governor by April 1, 2008.

What a wonderful way to demonstrate the vital role that each club plays in Rotary International by achieving these two outstanding Recognition Citations. It shows the world that indeed "Rotary does Share."



The Rotary Club of West Liberty honored Bill Koellner with the Lester A. Royal Award, which is named for Lester A. Royal of West Liberty, who was district governor in 1940. The award for extraordinary service is not given annually. Koellner, pictured with his wife, Jan, and club president Gerald Wickham (l), has been a leader in his club, community and District 6000, as an assistant governor, trainer, and membership and club extension chair.

A Dream Fulfilled:

Youth fund inspires humanitarian service

By DG 1999-2000 Ray Muston/Iowa City

District Governor Herb Wilson (2001-2002) could never have imagined the full scope and impact of the Youth Services Fund when he called for a plan and procedures to support District 6000 Rotary youth committed to humanitarian service. We are all pleasantly surprised with the impact this model program has had on thousands of lives in six years. The Youth Services Fund has become a dream fulfilled.

Early beginnings

My commitment to the concept of involving youth in our humanitarian service projects began with the first District 6000 team to participate in a polio immunization initiative of Rotary International. We were planning to send a team of Rotarians to assist with the Polio Immunization Day in Surat, India at the invitation of DG Prafull Bhatt.

While promoting the trip, I was approached by a sponsor of the Interact Club of Jefferson who wanted to send members of their club on the mission. More than one Rotarian warned: "We should not take high school students on such an arduous mission." Nevertheless, I met with parents and Rotary Club officers of Jefferson and jointly planned essential guidelines and releases for their participation on the team. Henry Alliger and Anne Schwarzkoph, high school juniors from Jefferson, Iowa proved to be valuable and contributing members of our 14-member team.

Results of that initial district-sponsored polio mission in January 2000 included six matching grants to support the leprosy hospital in Surat, a computer center for tribal girls, corrective surgeries for polio victims, water purification systems for two elementary schools, school furniture and water systems for a secondary school, and a YAG laser for cataract surgery.

Perhaps the most important outcome of that humanitarian mission was the realization that Interact youth can and do make sig-



PDG Ray Muston in India with Henry Alliger of Jefferson Interact, the first youth to travel on a humanitarian mission.

nificant and unique contributions to humanitarian service projects in partnership with Rotarians.

When District Governor Wilson issued the challenge to draft procedures for the District 6000 Youth Services Fund, we were well positioned to include Rotarian youth in future projects. We had learned from them and about them through their participation in the 2000 Polio Immunization Day.

Purpose of the fund

The purpose of the Youth Services Fund is to support young people from our communities who make a commitment to experience the value of humanitarian service. The program became effective July 1, 2002.

Funds to support the program were contributed by Rotarians

YOUTH/continued on next page



Interact youth help finish the Rotary school in Xicotepec, Mexico in 2003.



Children at the Rotary school in Xicotepec receive toys from Interact youth in 2005.



Interact volunteers paint a mural in the library at the Rotary school in Xicotepec in 2004.



Rotary youth share school supplies with children in Xicotepec in 2003.

Eighty-seven receive support for Xicotepec

YOUTH/continued

and friends over a two-year period in 1997-1998. The initial purpose was to support the expenses of Simon Estes School choir members while they attended area schools in 1998-99. Donors were promised that funds remaining would be used for youth programs of District 6000. The balance of those gifts were designated to establish the Youth Services Program.

Applicants to the fund may apply for up to half of the cost of travel expenses to participate as a member of a Rotary Club/District humanitarian mission team. To receive support from the fund, each youth participant in the program must apply in writing to participate in a humanitarian project sponsored by District 6000 or a Rotary club of the district. They must state their reasons for wanting to participate and demonstrate a commitment to the project in their written application. At the conclusion of their mission and before their reimbursement of support is issued, each participant must also submit a written evaluation report to the Youth Fund Committee. Those reports are used to evaluate the experience for individual students and to measure the overall impact of the Youth Service Fund. Following are summary results of five collective years of youth participation supported by the fund.

Investment returns

Since July 2002, the impact of this fund has proven to be one of the most successful humanitarian programs of our district.

- Eighty seven Interact/Rotaract/Junior Rotarians have applied for and received some level of support from the Youth Fund to participate on service missions to the Xicotepec project.

- Approximately \$25,000 has been matched by students and families to support the travel of youth volunteers to five annual Xicotepec missions.

- Youth Fund volunteers have organized and promoted the participation of over 1,700 elementary students in Iowa City area elementary

schools to support a "penny drive" to provide books for the elementary library for the Rotary Elementary School in Xicotepec.

- Four new Interact clubs have been formed in District 6000 as a consequence of support and encouragement of Youth Fund participants and volunteers and the potential for inclusion in Rotary humanitarian service projects.

- Sixteen different communities of District 6000 have been represented by Youth Fund volunteers to Xicotepec missions from 2003 through 2007.

- Interact youth supported by the Youth Fund have recruited parents and siblings to share the Rotary volunteer experience with them. They have given new meaning to the concept of Rotary Family.

- Youth participant "alumni" have extended their service experience to four universities in Iowa, the University of North Carolina, Purdue University and St. Olaf University.

YOUTH/continued on next page



Interact volunteers from District 6000 in the Xicotepec town square in 2005.

Youth Services Fund pays big dividends in lives changed

YOUTH/continued

• Youth Fund volunteers to Xicotepec have instituted and supported a number of projects to assist the children and families of Xicotepec including:

- Completion of five new classrooms for the Rotary elementary school;
- School supplies for all children in the Rotary elementary school;
- Dental supplies and training for all children in the elementary school;
- Toys for all children in the elementary school;
- Personal supplies for children in the orphanage;
- Library Books for the elementary school;
- Scholarships to enable elementary students to remain in school;
- Blankets for families of children in the elementary school;
- Volunteer assistance for the rehabilitation clinic.

• Without exception, youth who have participated in humanitarian service missions report that the experience has been a life changing experience. All return home with a renewed commitment to their families and service in their home communities.

• Rotarians who have worked side by side with Interact/Rotaract youth have valued their contributions and shared a deeper commitment to the service mission of Rotary.

Voices of youth

The best perspective of the value of the District 6000 Youth Services Fund is gleaned from the notes and evaluations submitted by participants at the conclusion of their missions. Excerpts are printed on the next page.

Students who have given their resources and talents to humanitarian service through the District 6000 Rotary Youth Fund have



Interact volunteers build steps for the secondary school in Xicotepec, Mexico in 2007.



A D-6000 Interact student with a child at the orphanage in Xicotepec.

been featured in articles in local newspapers, television news and the Rotary International magazine. Two original Web sites have been developed by participants to tell the story of the Xicotepec project: <http://www.xicoproject.org/> and <http://www.operationxicotepec.org/story.html>. Both deserve a visit from Rotarians in our district.

One of our most dedicated youth volunteers was recently honored by USA Today selection to their national academic team:

“Anita Rao was named to the 21st annual ALL-USA High School Academic Second Team...The selection was based on her role as co-president of West High’s Interact service club through Rotary International and her 20-minute documentary on the Xicotepec Project, a Rotary service project in Mexico.”

– “Local student named to national academic team,”
by Rob Daniel, *Iowa City Press Citizen*, May 17, 2007

Renewal and regeneration

The Youth Services Fund has proven to be a very profitable investment in the youth of District 6000 and the communities they serve. At the end of our sixth year of service, the balance of the original fund will decline to a level where we may no longer be able to support the growing number of youth who want to partner with Rotarians in our mission of world community service. Certainly, the “alumni” of this program will cherish their memories and share a commitment to keep this dream alive. All clubs and Rotarians of District 6000 will soon have to consider how they, too, can help sustain this program.

Youth Services Fund: Students speak about their experiences...

"I think Rotary is an awesome service organization. My mom is a member of our local Rotary club. I know the Jefferson club really helps our local community, but I never realized how much Rotary does internationally. I am so proud to say I went on a Rotary International Trip. Rotary truly makes a difference in people's lives."

* * *

"Rotary has provided me with an experience that I know I will never find anywhere else. At 17, my world has now, thanks to Rotary, become larger and more diverse. My perspective and the way I think about my own life has been forever changed. The project was an excellent way for me to be explore my interest in service and to experience firsthand what it means to put 'service above self.'"

* * *

"This experience has definitely changed the way I think about the things in my life. I am so lucky to be able to go home to a house with a foundation and sturdy walls and go to school with the prospect of doing whatever I want. This trip made me realize how much I take for granted and how often I miss the little things that bring such great joy. The children at the Rotary school have so little yet they are so happy. They helped to teach me how to be content no matter what the situation may be."

* * *

"Without Rotary this experience would not have been possible for me and I am truly grateful. I also think it's amazing how Rotarians are so willing to drop obligations in their own lives to join together and give all they can to help out others. It is truly inspirational and I hope to develop this quality more in my own life. I am also grateful for our Interact groups started by Rotary groups and the Junior Rotarian group. It is a great way to start the next generations in volunteer projects and develop the future Rotarians."

* * *

"This isn't about me anymore. I made almost ten people's eyes literally begin to sparkle with joy simply by presenting a 200-peso bill to pay for a 50-peso handmade belt. The only conclusion I could have come to, is there was something I missed for the first 20-something years of my life. I am only one person, and it's hard enough to keep myself happy. It's really just a quantity thing. Ten is more than one. But if it's me that made a difference in a few other people's lives, I don't think I'll have to worry about my happiness anymore. Therefore, any money I should receive back from the Rotarian organization will go directly to Rotaract, which I will be joining soon, and hopefully helping to organize."

* * *

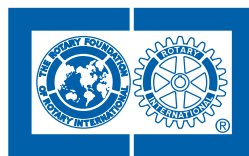
A student from Mt. Pleasant tells how her experience in Xicotepec changed her life. Read Heather Sinclair's valedictorian speech on the next page.

District Simplified Grants: \$43,500 available for community projects

By DGN Cal Litwiller/Mt. Pleasant

Chair, D-6000 District Simplified Grants Committee

District simplified Grants (DSGs) allow districts to use a portion of their District Designated Funds (DDF) to support their service activities or humanitarian endeavors. Districts may choose to undertake a large district-wide service project or support the endeavors of individual clubs. The District Simplified Grants will allow



districts to use these funds at their own discretion for international humanitarian projects that improves the lives of the economically disadvantaged, and/or for humanitarian projects in their own local communities within District 6000.

The maximum amount available for district use is 20 percent of the district's DDF. District 6000 allocated the full amount of 20 percent, so for the Rotary year of 2007-08 the grant award amount is approximately \$43,500.

All clubs will need to be thinking about what projects they want to apply for in the first two-and-one-half months of Rotary year 2007-08. Since Rotary Community service – DSG applications will be received on or before Oct. 1, the DSG Committee will review these applications and select proposals meeting all the DSG criteria by approximately Oct. 21. The early selection process will allow most clubs receiving a DSG to complete the project on or before June 30, 2008.

The DSGs will be awarded with funds granted as soon as they are received from Rotary International, as long as the funds last. There will be a maximum limit of \$5,000 per club. Each club must provide club funding of at least one dollar of cash or sweat equity or at least one dollar of equivalent value for each dollar of DSG funds received. DSGs must adhere to the grant policies that govern all grant programs, such as they cannot be bricks and mortar and cannot benefit Rotarians or a specific group of people. The DSG Committee asks that they be informed of the status of approved DSG Projects with brief interim reports every six months and with a final report within one month of completion.

Grant applications and guidelines can be downloaded from the District 6000 Web site, www.rotary6000.org. Follow the link to "District Simplified Grants (DSG)" on the left side of the home page, under "Community Service." Please be familiar with the guidelines for DSGs posted on the Web site before applying for a grant. When clubs apply for grants that do not correspond with the "terms and conditions" for matching grants, it only causes frustrations on the part of the applying club and the DSG Committee who has to live by the guidelines set out by Rotary International.

If you have further questions, please contact Cal Litwiller, DSG Chair, 06-08, DGN 09-10, at clitwiller@yahoo.com, or (319) 385.8440.

The DSG Committee will notify Club Presidents when your DSG Application has been received and will officially notify Club Presidents of the status of your application after the DSG Committee review as to its selection or non-selection for funding.

'RETHINKING MY LIFE PLANS'

A week in Xicotepec, Mexico with Rotarians makes a profound impact on Mt. Pleasant grad

This is the valedictorian speech of Heather Sinclair, a 2007 graduate of Mt. Pleasant High School. Heather participated in the 2007 District 6000 project team in Xicotepec, Mexico. She will be a freshman at Iowa State University. Proud grandparents are PDG Don and Doris Goering of Ames.

By Heather Sinclair

I can honestly say that my life changed due to my recent trip to Xicotepec, Mexico. I went down there looking for a nice relaxing vacation from school. I did not realize how my life would be impacted. I came to appreciate all that I have at home in Iowa. I took so much for granted before I saw the living conditions of the people in Mexico. I wish that other students here could have the same appreciation for all that we have. I have taken away so much from my week in Xicotepec and I hope to be able to continue to give back in the future.

I have taken away from Mexico a changed outlook on life. I now look at my life at home as what I can do to help others. I have kept in contact with the friends I made who live in Xicotepec. I am currently working on collecting clothing to send down for them to distribute to children in need. I would like to return to Xicotepec and assist in any projects they are in need of help with. I would like to be able to give back to the people of Xicotepec, as they have given to me.

The attitudes of the people of Xicotepec had a profound influence on me during my



Heather Sinclair

week stay in their city. Their "live life as it comes" attitude helped me to fully experience the true Mexico. I wish in the United States we were as relaxed as the people of Mexico. The people of Xicotepec were so welcoming and inviting and carefree and happy, even though many of them had next to nothing. They have had a tremendous impact on my life and they did not even realize it. The school children were extremely

welcoming as well. They were always wanting a picture with you or your autograph or a hug or just to talk to you. It made me feel like a celebrity, but deep down it was so much more than that. I felt a connection with the people of Xicotepec, a connection that I hope to continue.

Realizing that I felt a connection with the people of Xicotepec made me rethink my life plans. I was planning on pursuing a minor in Spanish while in college. While in Xicotepec I confirmed my educational goal to pursue at least a minor in Spanish and possibly look into a major. I have considered studying abroad in college and would like to look into studying in a Spanish speaking country.

When I came back from my trip I was telling one of my friends about my experiences in Xicotepec and she told me that, "If you really have had those experiences and feel that way about the people down there, then maybe that is your calling. Maybe that is what you want to do for the rest of your life." That statement made me realize that maybe she is right. I did feel a calling and a connection to the people of Xicotepec. My experience could possibly have opened a door for my future.

My week in Xicotepec, Mexico greatly impacted my life. It has made me appreciate what I have at home, how attitudes can influence people, and it confirmed my desire to continue to study Spanish. I am unbelievably grateful and thankful for the opportunity giving to me to travel to Xicotepec. My eyes were opened due to my experiences in Mexico and I am extremely appreciative for that.

Nominations open for district governor 2010-11

By PDG Dale Belknap/Northwest Des Moines
Chair, D-6000 Nominations Committee

The District Nominating Committee is beginning the process of selection of a nominee for District Governor 2010-2011. This person will follow Cal Litwiller, Governor Nominee 2009-2010.

In mid-August, a letter from the district governor will be sent to the club presidents seeking club nominations for candidates to be considered for governor nominee 2010-2011. The deadline for submitting those nominations will be Sept. 28, with all information being sent to Carolyn Scharff, district administrator, in the Rotary District 6000 office.

After the deadline for receipt of nominations, the District Nominating Committee will interview candidates on Oct. 14. Subject to

selection of a nominee at that meeting, the name of the selected nominee will be published to all Rotary clubs in District 6000, asking for any objections. If there are no objections filed prior to the set deadline, the district governor will declare the nominee selection official.

According to the Rotary International Manual of Procedure, a nominee may be selected no more than three years prior to the start of the district governor's term. At this point, our district is behind schedule on the selection process. Following the satisfactory completion of the selection process, the new nominee will begin serving immediately on the District 6000 Executive Team, to gain experience for serving as governor.

Team members needed for GSE to D-4500, Brazil

By Andy Knebel/Iowa City

D-6000, Outbound GSE Committee chair

Rotary District 6000 is seeking team members and a team leader for the upcoming Group Study Exchange (GSE) with D-4500, Recife, Brazil. The exchange is scheduled for April 29-May 27, 2008.

The GSE program of The Rotary Foundation is a unique cultural and vocational exchange opportunity for non-Rotarian young business and professional men and women between the ages of 25 and 40 and in the early years of their professional lives. The team leader can be any Rotarian from District 6000.

The program provides travel grants for teams to exchange visits between paired areas in different countries. Team members experience the host country's institutions and ways of life, observe their own vocations as practiced abroad, develop personal and professional relationships, and exchange ideas.

The Rotary Foundation provides the round-trip air tickets between the home and host countries. Local Rotarians in the host area provide for meals, lodging, and group travel within their district.

West Des Moines Rotary Club President Todd Millang, a former GSE team member in 2001 with D-4790, Argentina, commented: "Group Study Exchange was rigorous, enlightening, and fulfilling. I was able to observe Rotary's mission firsthand. I draw on those experiences now as I lead my local Rotary club." Team members are not required to join Rotary following the exchange, although many choose to do so.

District 6000 Rotarians are asked to assist the District GSE Outbound Committee in identifying and recruiting team members and team leaders for the program. Completed applications accompanied by an employer's approval letter and local Club endorsement are due to the selection committee by Oct. 26, 2007.

Applications and more information are available from Karin Franklin and Andy Knebel, both of the Iowa City Rotary Club. All applicants must be available for a personal interview the weekend of Nov. 3 and 4, 2007.



Bettendorf Rotarian Dave Deuth (l) is the newest Rotary Foundation Major Donor in District 6000. He and his wife, Linda (r) received the Major Donor crystal and pin from Zone 27 Regional Rotary Foundation Coordinator Mary Beth Growney Selene of Madison, Wis., and Past Rotary International Director Frank Goldberg of Omaha on July 1 at a Rotary Institute planning meeting in Davenport.



DG 2006-07 Del Bluhm (r) and Georgia welcome Del's mentor, PDG John Dasher, at the annual Past District Governor picnic July 8 at Sugar Grove Winery near Newton. PDG Dasher was hospitalized in Scottsdale, Ariz., and unable to attend Rotary activities in Iowa in the spring of 2007.

District 6000 will host Friendship Exchange team from England

By John Lewis/Des Moines

D-6000, Friendship Exchange Committee

Thirteen members of a Rotary Friendship Exchange team from the Norwich area of England will be guests of Rotarians in District 6000 in September. The visitors are dividing their time between here and the Kansas City area. They will be in Iowa Sept. 8-16, coming from Missouri, and will be hosted by Rotarian families.

John Lewis, immediate past chair of the D6000 RFE Committee, is coordinating the project which will include sights and experiences in central and eastern Iowa. Lewis said, "My wife Wanda and I are Rotary friends of the visiting team leader and when we heard that they would be in this part of the country, we told them they had to come to see Iowa in summer, which they are doing. Hopefully, there will be a return visit to England at some point in the future."

The Rotary Friendship Exchange Committee has had a very busy past few months, with exchanges to India and Australia in the past year and teams from Australia and Sweden expected within the next year. The committee is now chaired by Keith Whigham of the Rotary Club of Ames.

Ambassadorial Scholars

The District 6000 Scholarship Committee selected four Rotary Foundation Outbound Ambassadorial Scholars who will spend the 2008-09 academic year abroad: Nathan Swanson (Ames); Chris Deal (Ames); Priyanka Rao (Iowa City); and Michael Hammond (Boone). Profiles of these scholars will appear in the next issue of District 6000 News.

Rotary Foundation Annual Program Fund giving

District 6000 Clubs • July 1, 2006 - June 30, 2007*

CLUB (Members/6-06)	(1) '06-'07 Goal	(2) Thru 6-30-07	(3) % of Goal	(4) Per capita
Adel (29)	\$ 2,900	1,566	54	\$ 54.00
Albia (37)	2,500	1,750	70	47.30
Ames Morning (66)	6,800	8,725	128	132.20
Ames (263)	36,270	41,041	113	156.05
Ankeny (77)	7,600	11,749	155	152.58
Atlantic (61)	3,000	5,180	173	84.92
Bettendorf (92)	9,000	14,580	162	158.48
Bloomfield (14)	1,300	0	0	0
Boone (65)	6,600	3,825	58	58.85
Burlington (108)	8,000	10,695	134	99.03
Carroll (60)	6,000	5,000	83	83.33
Centerville (48)	2,236	2,575	115	53.65
Chariton (49)	5,300	16,300	308	332.65
Clinton (120)	10,890	10,596	97	88.30
Coon Rapids (25)	2,500	0	0	0
Coralville-North Corridor (43)	8,761.50	6,600	75	153.49
Corning (56)	2,160	2,450	113	43.75
Corydon (17)	400	300	75	17.65
Creston (19)	550	0	0	0
Dallas Center (25)	2,000	2,502	125	100.09
Davenport (173)	12,000	11,464	96	66.27
Decatur County (14)	2,500	2,690	108	192.14
Des Moines AM (139)	15,000	16,050	107	115.47
Des Moines (366)	24,675	21,255	86	58.07
East Polk County (46)	4,800	4,515	94	98.15
Fairfield (69)	7,000	7,150	102	103.62
Fort Madison (49)	2,650	4,555	172	92.97
Grinnell (31)	3,200	2,175	68	70.16
Indianola (49)	5,300	5,655	107	115.41
Iowa City A.M. (58)	9,240	14,193	154	244.71
Iowa City Downtown (27)	2,400	11,380	474	421.48
Iowa City (309)	3,100	34,270	111	110.91
Iowa Quad-Cities (51)	1,590	3,565	224	69.90
Jefferson (54)	5,400	5,660	105	104.81
Johnston (37)	3,700	4,324	117	116.86
Kalona (42)	2,150	3,200	149	76.19
Keokuk (87)	4,000	4,625	116	53.16
Keosauqua (29)	2,100	2,200	105	75.88
Knoxville (65)	6,500	10,035	154	154.38
Lenox (32)	2,475	2,175	88	67.97
Manning (16)	1,500	1,575	105	98.44
Marengo (12)	1,000	1,111	111	92.58
Marshalltown (186)	10,000	12,737	127	68.48
Mount Pleasant Noon (36)	2,625	1,475	56	40.97
Mt. Pleasant (30)	2,250	6,700	2,25	223.33
Muscatine (139)	16,800	17,443	104	125.49
Nevada (61)	6,400	6,975	109	114.34
Newton (91)	10,440	10,780	103	118.46
North Scott (102)	10,600	12,885	122	126.32
Northwest Des Moines (69)	12,070	26,120	216	378.55
Odyssey of Ottumwa (19)	400	500	125	26.32
Osceola (38)	3,600	692	19	18.21
Oskaloosa (58)	3,600	4,135	115	71.30
Ottumwa (110)	11,445	15,760	138	143.27
Pella (41)	4,200	4,600	110	112.20
Perry (33)	2,475	875	35	26.52
Tipton (34)	2,550	1,450	57	42.65
Washington (68)	7,000	6,600	94	97.06
Waukeke (65)	5,670	6,850	120	105.38
Wellman (31)	3,200	6,865	215	221.45
West Des Moines (80)	10,800	7,112	66	88.91
West Liberty (36)	3,600	10,700	297	297.22
Winterset (28)	1,000	1,300	130	46.43
Total	\$ 405,672.50	\$ 482,226.04	118.87	\$ 110.00

ROTARY FOUNDATION/ continued from p. 1

That's impressive! It proves to me that we not only have the capacity to give – we now have the willingness to do so! For years The Foundation worked with an annual budget of about \$60 to \$65 million. It was evident that if it was to do what it is capable of doing, it would require consistent giving year after year from every Rotarian! That concept is working. Last year gifts were well over \$100 million.

The Annual Programs Fund of The Rotary Foundation is the cornerstone of Foundation funding, and it funds 12 main programs. We are Rotary International, which means we are involved in worldwide projects. Whether it's a well in India, new schools in Afghanistan, an education center in Korea, Ambassadorial Scholarships, Group Study Exchanges, or traveling to Zimbabwe to help care for the terminally ill AIDS patients and their children, Rotarians, through their gifts to the Annual Programs Fund provide the help and the leadership to do good throughout the world.

We are not and we cannot be isolated from the rest of the world. Rotary's efforts, without any governmental and political interference, can do so much to help the poor and disadvantaged, especially in third world countries.

Polio-Plus is one shining example of Rotary's capabilities. Our goal of total eradication is still that – a goal! Though we've made great progress in the past 20 years, the job is not yet complete. Unless it's totally eradicated, it's only a plane ride away from being re-introduced anywhere again.

Club Recognition Summaries have been sent to every club president. This report can be used to identify members who are not yet committed to EREY. Commitment Forms also were included in that mailing. Every member who is currently not a Sustaining Member will be credited with 200 Recognition Points, which is 20 percent of the amount needed to becoming a Paul Harris Fellow. We need every one of the clubs in District 6000 to answer the challenge of EREY. Let's make 2007-2008 the year every club reaches or exceeds the \$100 minimum per member.

My personal thanks to everyone who helped us achieve the great results in 2006-07. BUT, that is now history! Next year and the years beyond need the same support if we are to achieve what we capable of doing.

JOIN US AT REGIONAL MEETINGS!

Membership:

By Mike Ruby/Muscatine

D-6000, Membership Development chair

Coming to a location near you! Club presidents and Rotarians, here are a few questions for you:

- Are your club members confused about The Rotary Foundation?
- Do they have questions about where the money comes from and where it goes?
- Is your club in need of some creative ideas to retain current members and attract new ones?
- Is your club membership in a slump?
- Do you want to apply for matching grants for a world service project, or a grant for your community, but don't have a clue of how to do it?
- Would you like to exchange ideas with Rotarians from other clubs to find out what makes their club tick?

If your club is like most clubs, you have probably answered "yes" to several of these questions.

We've got the answers for you and they are coming soon, to a location near you! This is a great opportunity you will want to take advantage of. We encourage your club to have several members attend a seminar, but at the very minimum to have your president, president-elect, one or more members from your Membership Committee and one or more members from your Rotary Foundation Committee. Of course you can bring as many club members as you would like. The more the merrier, and the healthier your club will be. There is no charge for the event, but registration is requested.

Registration is easy!! Just use the registration process on the District 6000 Web site (www.rotary6000.org). If you do not have access to the District web site, you can register by calling the District Office at (877) 976-8279.



Naline Fernando (l), visits with District 6000 2009-10 District Governor Cal Litwiller and 2008-09 District Governor Susan Herrick at the District 6000 Breakfast at Salt Lake City. Naline will serve as District Governor 2009-10 in District 3220, Sri Lanka. With Naline's assistance, District 6000 will spend tsunami relief money on Rotary Foundation Matching Grants to assist with a major vocational training center for children most disadvantaged by the tsunami.

SEMINAR LOCATIONS, DATES:

Sept. 11: Fairfield

Elks Club, West Side of Square

Sept. 13: West Liberty

West Liberty Community Center

Oct. 22: Chariton

Carpenters Hall - 1200 Court Avenue

Oct. 24: West Des Moines

Des Moines Area Community College

Evening's Schedule:

6:15 p.m.: Arrive, fellowship

6:30 p.m.: General Meeting for all participants

7:15 p.m.: Break

7:30 p.m.: Separate Breakout Sessions

- one for Membership

- one for Rotary Foundation

8:45 p.m.: Reconvene. Wrap up with closing remarks by DG Diana Reed and AGs.

9:00 p.m.: Adjourn

Rotary Foundation

By PDG Don Goering/Ames

D-6000, Rotary Foundation chair

The Rotary Foundation seminars are on their way. Make your plans to attend now!

New this year will be concurrent sessions for Club Membership and Rotary Foundation Committee chairs and all other interested Rotarians. That means at least two members of each club, preferably four, need to plan on attending one of the four seminars.

The Foundation session will focus on your club becoming involved with matching grants, using Foundation Recognition Points more effectively, Permanent Fund Benefactor giving, and striving to reach the Every Rotarian Every Year club goal that each club set for this Rotary year. As is written in another article in this newsletter, for the first time ever, District 6000 is a Centurion District with a per Rotarian

giving of \$110 for the 06-07 Rotary Year. In addition, 28 of our 63 clubs exceeded \$100 per Rotarian giving. What a wonderful record! These achievements will be highlighted during the Foundation section of the seminar.

With three clubs in the District now 100 percent Paul Harris Fellow clubs, will your club be the next to achieve that distinction? We will share how those clubs achieved that honor.

Benefactors ensure future of The Rotary Foundation

By D-5610 PDG Dave Piersal/Northwest Des Moines

D-6000, Permanent Fund Committee chair

One of the Foundation programs that Rotarians sometimes overlook is that of becoming a Benefactor. While it is essential that all of us continue to support the Annual Fund with our yearly gifts, it is also important that we contribute toward building the Foundation's Permanent Fund, which is an endowment out of which only the interest is spent on Foundation programs. Building this fund is essential to the long-term health of The Rotary Foundation.

This year the District 6000 Permanent Fund Committee will be stressing the Benefactor program. You may become a Benefactor by making an outright gift of \$1,000; or, as is more often the case, by making provisions in your estate for such a gift. In my case, I simply added a codicil to my will, designating that there be a gift to the Permanent Fund at the time of my death. A gift such as this is definitely one you'll not miss!

If you are not yet a Benefactor, please give this program your serious consideration. Information may be found here: <http://www.rotary.org/foundation/development/recognition/benefactors.html>



Dave Piersal

Peace Fellows: Hope for the world

Rotary Peace Center grads are making a difference

By PDG Everett Laning/Indianola

D-6000, Rotary Peace Fellow Committee chair

Rotary's finest hour? Who would not argue that Rotary's global efforts to eradicate polio have to measure very high on such a list. However, for those of us who participated in Rotary International's Peace Fellow Symposium which preceded this year's R.I. Convention, the creation of Rotary Centers for International Studies in Peace and Conflict Resolution will be the next highest contender.

Established in six countries around the world, the seven participating universities have produced nearly 400 Peace Fellows to date. The symposium brought about half of them together for the first time since their graduation.

About a dozen shared from the podium their newfound credentials of master's degrees in subjects ranging from broadcast journalism to higher education, international relations, law, political science and psychology. All of the Fellows present did the same in the aisles and hallways during breaks and mealtimes.

At virtually every turn attendees witnessed the synergy of Peace Fellows forming networks to impact issues of peace and justice around the world. For me personally, to be at a table with them was to listen in awe as they told of the peace initiatives afforded by their employment in contexts including The United Nations, the diplomatic service of one's home-

land, the practice of international law, the creation of a mediator training institute and a host of other programs they have started.

Thanks to the Rotary Peace Centers, there is a growing body of highly motivated, energetic, charismatic men and women who have tools and field-tested abilities to offer this tragically torn world of ours proven alternatives to violence as a way to resolve our disputes and differences. Thanks to what they have learned at the Rotary Centers we can all have new confidence that "peace is possible."

R.I. has a DVD by that name available for use in your local clubs. Have your club secretary order it and show it far and wide. It behooves all of us in Rotary to identify and grow continuing generations of Peace Fellows.

The Rotary Foundation is so committed to making sure that cost will not stand in the way of producing Peace Fellows that it is seeking major donors to endow the present \$60,000 invested in each accepted applicant.

Put your heads together and identify college graduates you know who have invested their early careers in attempts to make this a calmer, safer, more peaceful planet. Get them in touch with the District 6000 Rotary Peace Fellow Committee so we can assist in qualifying them to obtain Rotary Foundation support for growing their ability to make a real difference in their quest for peace and conflict resolution.



These remarkable Rotary Peace Center graduates, with whom it was my pleasure to have lunch at Salt Lake City, provide all the evidence one needs to realize that the Peace Centers may rank with polio eradication as Rotary's greatest gift to the world. Nai Hua Wu, 28, from Taiwan, did an internship with the U.N. and is working in India with an NGO to stop human trafficking. She speaks English, Chinese, Japanese, Cantonese and Taiwanese. Shannon O'Brien, 28, grew up in Ireland and Switzerland. She is working with an international foundation at Harvard that focuses on intercultural and race relations. She speaks English, French, German and Japanese. Andrezza Zeiture, 30, grew up in Brazil and works for UNESCO in Paris, providing emergency aid for post-war Bosnia and eastern Europe. She speaks Portuguese, English, French, Italian and Spanish.

— Bill Tubbs

Ambassadorial Scholar arrives from Japan

By Richard Johns/Iowa City

D-6000, Ambassadorial Scholars committee

Daigo Shima has been awarded a 2007-08 Ambassadorial Multi-Year Scholarship to attend the University of Iowa. Shima arrived in the United States on July 17.

Shima is sponsored by the Rotary Club of Kyoto-East, Japan, District 2650, and he plans to study film studies through the Asian Languages Department at the University of Iowa.

In his spare time he enjoys viewing films, reading novels and swimming. His previous university/post secondary educational background includes a Faculty of Letters degree from Kyoto University in March 2003 and a Graduate School of Letters degree from Kyoto University in March 2005.

Shima attended the Iowa City Rotary Club meeting on Aug. 9 and was introduced to club members by his Rotary Counselor Dick Johns and presented with his Rotary scholarship check by president Charlie Funk.



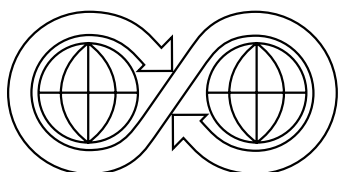
Charlie Funk with Inbound Scholar Daigo Shima

Central American Project Fair welcomes Rotarians

By Jim Peterson/Iowa City AM

D-6000, Grants Coordinator/Central and South America

The 15th Annual Central American Rotary Project Fair will begin in San Jose, Costa Rica on Thursday, Jan. 24, 2008 and run through Saturday, Jan. 26. The Project Fair brings together Rotarians from the U.S., Canada and Central America who want to collaborate with one another in World Community Service projects. The website for the Project Fair is <http://www.uniendo-america.org>. The venue for the Project Fair will be the Hotel Herradura: <http://www.hotelherradura.com/>.



On Jan. 24, the day's program is devoted to micro-credit projects; a Rotary Foundation 3-H grant was used to fund an extensive, ongoing and very successful micro-credit project that has established micro-credit programs throughout Central America.

These projects continue to expand each year. Anyone interested in undertaking a micro-credit project should strongly consider attending the project fair.

On Jan. 25 and 26 there will be an exhibit hall for Rotary clubs, non-profit agencies, NGOs and others. Many matching grant and WCS project opportunities will be displayed by the exhibiting clubs and organizations.

Round-table sessions on micro-credit, health, clean water, sanitation, education and other types of projects will be held – a valuable chance to hear about what other Rotarians and clubs are doing and to share your own experiences.

There will be excursions from the hotel to nearby Rotary project sites – typically there are opportunities to see completed projects, projects in progress, and proposed projects.

Needless to say, there will also be good food and ample opportunity to relax and socialize with Rotarians from Central America, Canada and the U.S.

The Central American Project Fair is the oldest and most well-attended Rotary project fair; it is a perfect way to “shop” for international projects and good project partners.

District 6000 has a number of completed and ongoing projects throughout Central America and it will be possible to visit one or more of these in conjunction with the Project Fair in the 3-5 days preceding and/or following the fair. District 6000 Rotarians who are interested should contact Jim Peterson (Iowa City AM), jimpeterson@mchsi.com, Brock Earnhardt (Davenport), brockearnhardt@hotmail.com, Kathy Skinner (Nevada), pago6@midiaowa.net, or Don Hampton (Indianola), dbhampton@att.net.

Finally, please note that District 6000 has perfect attendance – our District has been represented at every one of the previous 14 Central American Project Fairs. All District 6000 Rotarians are invited to become part of this tradition.

Top five in Annual Giving

The top districts in the world for per capita giving to the Annual Programs Fund of The Rotary Foundation in 2006-07 were: District 4420, Sao Paulo, Brazil (\$394.59); 3750, Gyeonggi, Korea (\$268.12); 3450, Happy Valley, Hong Kong (\$264.53); 3600, Gyeonggi, Korea (\$257.69); and 3640, Seoul, Korea (\$234.33).



PDG 1996-97 Roger Borup of Wellman (I) has served District 6000 as accountant for several years, providing accurate cash flow statements and balance sheets for district leadership. At the July 8 PDG picnic, Roger reviewed methods and procedures with PDG 2003-04 Denny Skinner of Newton, who will be the new district accountant. Thanks for years of great service, Roger!

Learn how you can be a Rotary Volunteer

By Merle Anderson/North Scott

D-6000, Rotary Volunteers chair

Would you or members of your Rotary club have interest in doing a Rotary Volunteer project?

There are many worthy projects in various countries all around the world that are looking for Volunteers. Projects may be as short as one week to as long as several months. Skill levels and language requirements vary by project.

I encourage you to make an announcement at a club meeting and put an article in your club newsletter about how they can learn about these projects looking for Volunteers.

Just go to the Rotary web site at: www.rotary.org. Then, click on “RI Programs,” then click on “Rotary Volunteers” and finally, click on “Rotary Volunteers International Site Database.”

Being a Rotary Volunteer demonstrates the Rotary motto of “Service Above Self.” If you want more information, contact me or your assistant district governor, District Governor Diana Reed, or a member of our committee: Sarah Lande from Muscatine, Larry Nash from Fairfield, Royce Phillips from Coralville and John Beran from Lenox.



MEMBERSHIP DEVELOPMENT:

Sharing the Magic of Rotary



By Mike Ruby/Muscatine

D-6000, Membership Development chair

"Sharing the Magic of Rotary" was the theme of the July 27-28 Presidential Conference on Membership, held in the Century Center in South Bend, Ind. The conference, covering zones 27 and 28, was attended by over 300 Rotarians from about 30 districts. It was a time to give 100 percent attention to Rotary membership: growing our clubs, retaining current members, and starting new clubs.

The Friday evening reception was held in the College Football Hall of Fame. A highlight of that evening was the presentation of a \$45,000 check by RI President Wilf Wilkinson to the local South Bend Rotary Club to help support their efforts to build new homes along the Katrina-ravaged Gulf Coast.

Saturday's sessions were held in the adjacent conference center, featuring a number of guest speakers who addressed the plenary sessions with a variety of topics focused on membership: Rotary's Objectives Today, Embracing and Encouraging Change, Hidden Assets, and Recruitment. In addition, there were opportunities to attend smaller break out sessions, each with 20-30 Rotarians, for discussion and the exchange of ideas. These smaller sessions were extremely beneficial as new ideas and success stories were eagerly

Mike Ruby (l)
and RI President
Wilf Wilkinson
visited about
Membership
Development at
South Bend



shared. Jo Anne and I split up so we could cover as many of these sessions as possible. Jo Anne attended sessions for larger Rotary clubs and I covered the sessions for the smaller clubs. Together we made a pretty good team!

It was refreshing to see all of the new friendships being made, the handshakes, the hugs, the exchange of business cards, the laughs and the strong commitment to go back to our districts and

SHARE ROTARY
continued on next page

NEW! Nuts & Bolts Membership Guidebook



The new District 6000 Nuts & Bolts Membership Guidebook is hot off the press! The District 6000 Membership Committee has recently completed a major project that will help all of our clubs with membership growth and retention. It's a 15-page guidebook that condenses much of the membership material available through Rotary International. This resource is designed primarily for use by the local club membership committee but has lots of practical information for all Rotarians.

The guidebook contains five sections: 1) Growing your Membership; 2) Retention; 3) Red Flags of Membership; 4) Turning RINOs (Rotarians In Name Only) into Rotarians; and 5) RI resources.

DG Diana Reed will be delivering one Membership Guide to each club as she makes her visits this fall. In addition, all assistant governors and other district membership leaders will be receiving a copy.

If you'd like more information about the Nuts & Bolts Membership Guidebook please contact Mike Ruby, District Membership chair, at mikenjoanne@machlink.com.

New committee structure

The District 6000 Membership Committee is coming to a location near you! In an effort to have closer contact with our clubs throughout the district, the committee has developed three regional subcommittees in addition to the overall umbrella Membership Committee that will serve as the trainers, coaches, mentors and cheerleaders for the subcommittees.

Each regional subcommittee will consist of either two or three members. Their main responsibility is to target 4-6 clubs in their region that will benefit from an extra boost in a focus on membership. They will be in contact periodically with the club membership committee and offer them suggestions and ideas of how to strengthen their membership. We encourage each targeted club to take full advantage of this excellent opportunity.

Subcommittee chairs are:

- Western region – Linda Hartkopf (Atlantic);
- Central region – Gary Welch (Ankeny);
- Eastern region – Carol Machael (Clinton).

The District Membership Committee consists of Mike Ruby, chair, Bill Koellner, Nancy Pacha, and John Schwandke. The committee is open to all suggestions of how to make our clubs stronger and healthier. Clubs are the heartbeat of Rotary! If you have ideas for the committee to consider please send them to Mike Ruby at mikenjoanne@machlink.com.

Conference

SHARE ROTARY/continued

local clubs to retrench and take a fresh look at Rotary membership. This was my first opportunity to attend a Rotary conference where 100 percent of the focus was on membership development and I look forward to sharing much of the information I learned with our District 6000 members.

Do you know what it's like to have a camera malfunction? We do! As I was enjoying some one-on-one conversation with RI President Wilkinson, Jo Anne was snapping pictures on our digital camera. The smiles were big and the handshakes were genuine. Two minutes later we realized the camera malfunctioned and none of the pictures were recorded! Talk about being frustrated! I think we will be shopping around for another camera, soon!

My challenge to all of you is when you have the opportunity to attend a district, or even a zone event, take advantage of it! Your perspective of Rotary gets broader, your group of Rotary friends becomes larger, and you get a much better understanding of our 2007-2008 theme of "Rotary Shares."

Please turn the page to read how one Rotary club is reaching out to its "under 35" members.

Too young to join Rotary?

The next time you're thinking about who to propose for membership, consider the ages at which these past RI presidents joined Rotary:

Name/Year	Age at Induction
Jonathan Majiyagbe (2003-04) ...	33
Bhichai Rattakul (2002-03).....	31
Frank J. Devlyn (2000-01).....	30
James L. Lacy (1998-99)	34
Glen W. Kinross (1997-98).....	29
Luis Vicente Giay (1996-97).....	22
Herbert G. Brown (1995-96).....	22
Clifford L. Dochterman (1992-93)	33
Rajendra K. Saboo (1991-92)	26
Paulo V.C. Costa (1990-91)	26
Charles C. Keller (1987-88)	27
Carlos C. Gonzalez (1984-85).....	28

District 6000 Membership*

What is the history of your club's membership growth?

CLUB	Jul '95	Jan '99	Jan '01	Jan '02	Jan '03	Jan '04	Jan '05	Jul '06	Jan '07
Adel	31	28	29	27	22	24	26	29	26
Albia	35	39	32	33	34	35	40	37	34
Ames	236	266	258	253	260	262	268	263	267
Ames AM	48	49	57	58	67	69	70	66	67
Ankeny	64	50	53	45	57	64	71	77	76
Atlantic	68	50	62	60	56	63	57	60	58
Bettendorf	95	89	85	91	92	90	80	92	94
Bloomfield	13	15	12	13	11	13	14	14	14
Boone	53	63	63	71	71	70	73	65	65
Burlington	85	110	104	108	108	111	104	108	109
Carroll	61	62	61	64	61	61	60	61	59
Centerville	55	62	55	50	46	53	57	49	49
Chariton	63	64	61	66	59	56	56	49	46
Clinton	122	128	126	120	122	127	125	120	115
Coon Rapids	14	22	24	22	24	24	24	25	27
Coralville-NC	0	49	56	48	44	45	41	43	40
Corning	63	61	63	61	57	57	55	56	55
Corydon	21	22	30	23	23	26	23	17	17
Creston	45	37	26	24	33	35	31	17	17
Dallas Center	30	23	31	30	29	28	27	25	24
Davenport	289	248	213	215	220	210	195	173	177
Decatur County	17	14	18	23	17	19	16	14	16
Des Moines	371	396	373	383	383	385	375	366	362
Des Moines AM	94	112	118	128	134	148	146	139	134
East Polk Co.	33	36	30	35	35	40	43	46	49
Fairfield	52	59	62	70	74	76	72	69	72
Fort Madison	56	61	52	53	46	46	49	49	51
Grinnell	52	34	34	34	37	33	38	31	29
Indianola	65	58	58	54	49	49	51	49	49
Iowa City	294	295	281	275	273	289	313	309	301
Iowa City D'town	0	0	0	0	0	0	21	24	25
Iowa City AM	80	58	66	61	59	55	54	58	57
Iowa Quad-Cities	53	49	41	37	41	43	48	51	52
Jefferson	69	69	70	68	60	57	56	54	52
Johnston	0	0	33	29	31	31	33	37	39
Kalona	39	41	38	39	38	38	41	42	44
Keokuk	91	90	93	84	89	96	90	81	87
Keosauqua	19	26	26	30	33	31	28	29	29
Knoxville	64	72	63	68	70	66	62	65	67
Lenox	36	36	38	38	35	37	36	32	31
Manning	31	32	33	32	30	27	18	16	15
Marengo	15	10	14	13	12	12	12	12	14
Marshalltown	192	178	183	181	199	192	190	186	182
Mt. Pleasant	33	28	27	29	34	31	31	30	28
Mt. Pleasant Noon	39	36	39	37	35	36	32	36	36
Muscatine	142	154	146	142	142	139	150	139	137
Nevada	55	61	63	62	67	68	66	61	60
Newton	108	102	99	111	111	102	95	91	94
Newton Sunrise	37	14	0	0	0	0	0	0	0
North Scott	59	71	88	89	94	102	99	102	101
NW Des Moines	89	88	67	78	87	82	83	69	72
Odyssey Ottumwa	0	0	0	0	10	23	21	19	20
Osceola	44	54	47	41	40	42	38	38	38
Oskaloosa	53	64	70	70	60	55	53	58	58
Ottumwa	155	151	124	116	119	111	107	110	113
Pella	43	39	41	38	42	46	44	41	40
Perry	33	37	33	33	40	34	38	33	35
Tipton	47	32	34	32	32	33	31	34	30
Washington	57	72	65	62	56	63	66	68	66
Waukee	0	0	37	41	37	43	48	65	65
Wellman	30	31	33	33	34	36	34	31	31
West Des Moines	100	111	100	89	88	84	85	71	72
West Liberty	34	32	38	38	43	42	34	36	34
Winterset	41	38	45	36	39	37	32	28	30
Total	4,413	4,421	4,481	4,394	4,451	4,502	4,476	4,365	4,353

(*) Source: District 6000 Newsletters/Rotary International Semi-Annual Reports



What do your 'Under 35' members want from Rotary? – *ASK THEM!*

(Jefferson Rotarians did.

Their answers might surprise you.)



By AG Jacque Andrew/Jefferson

Want to know what young Rotarians think about the club, getting new members and other important topics? It's as simple as just asking them! Thinking it's always easier to get people to talk when there's food, the president of the Rotary Club of Jefferson, Ruth Freeman, invited the "under 35" members of the club to her home for dinner last month.

True to the adage "there's no such thing as a free lunch (dinner in this case)," the young Rotarians' "repayment" for the meal was the sharing of their ideas. To aid in the process, a couple of "seasoned" Rotarians were included as resources. Note: For a more comfortable atmosphere, do not outnumber the young ones with older members.

The group covered major issues like cost, time, assimilating into the club, the social aspects of membership and more. Following are some of their suggestions that may be helpful in other clubs.

Cost

- To ease the young members into membership, the club may offer to pay the first quarter's meals and/or dues or match their EREY donation.
- Current members may want to give "happy dollars" when "under 35s" join. The dollars could go into a fund for future recruitment activities.
- They suggested paying dues/meals monthly to ease budgeting. An easy fix but not one that would have come up without asking the "under 35s."

Time

- Encourage established members to carpool, offering rides to the younger ones to save them gas and time.
- When recruiting for members in neighboring areas, offer car pool arrangements which might be an additional incentive to join. (A community about 10 miles away from Jefferson offers the possibility of some new members if we could just get them to make the drive. Carpooling might help.)
- When younger members are busy with starting careers and families, break down service time into smaller tasks or "chunks" that can be worked into busy schedules, utilize their inclinations to the computer and tech applications.

Perception

- Work on the perception that Rotary is made up of older members. Continue PR that features young members in photos and quotes to highlight the number of young members and their involvement.
- Two of Jefferson's "under 35s" are third generation Jefferson Rotary members. In both cases, they chose to return to the community after completing college and professional school degrees and chose to join Rotary. No pressure there, really!

Orientation

- They liked the idea of getting together with their peers and asking questions about Rotary in a smaller, more casual setting. Of course they liked the food feature!
- They suggested a "frequently asked questions" handout (to accompany the brochure already used). Again, the reference to their



Jefferson Rotary President Ruth Freeman with "under 35s."

Web oriented patterns and the FAQ format so often used there. Among the items on the FAQ list would be the local, district and international Rotary Web sites. It took a short time to develop the FAQ—why hadn't we done that sooner?? Again, the value of *asking* the "under 35s" is underscored!

- A locally produced video about Rotary had been used in the past, but this group liked the personal nature and was willing to set aside time for the get-together, which leads to the social aspect.

Socializing

- Part of their nature, too, is socializing. These "under 35s" wanted that in Rotary, as well. The ideas really flowed: get together before a football game, grill out and attend the game together, host a chili cook-off night, sponsor a volleyball team, go to an I Cubs game as a group. All of these suggestions offer the opportunity to invite someone not a member to experience the fun of Rotary.
- They also felt that working on service projects together offered the opportunity for socializing and getting better acquainted. The possibility of a project championed by the "under 35s" was appealing and got the creative juices flowing.
- The Jefferson club's annual charity dinner and auction also offers a great opportunity for socializing and introducing potential members to the organization and what it stands for. They especially like being able to enjoy the dinner together and ease into the "auction" by way of the "silent" auction method.

New members

- Armed with more knowledge of Rotary, the group suggested a "young professionals" sub-group and asked more about the classification of members.
- They brainstormed names of potential members and who might do the asking of each.
- The importance of an "elevator speech" of a couple of sentences to describe the organization was covered.
- Finally the value of the networking at meetings and the excellent weekly programs were emphasized as important features they could stress when inviting others.

At the end of the evening, it wasn't one "\$64,000 question" but many questions which lead to a greater understanding and appreciation of the "under 35s." Honoring their perspective and approach will yield long term results for the future of Rotary.

Waukee teen learns about leadership

By Micholyn Fajen/Des Moines Register

Kendra Bland may only be a teen, but the Waukee High School sophomore knows a bit about being a good leader.



Kendra Bland
Register Photo/Warren Taylor

Her award-winning essay on the subject drew from her own leadership roles at her church and her service to the Dallas County 4-H Council. Bland was selected from more than 175 other high school students who participated in the Rotary Youth Leadership Award program dedicated to training young Iowans by emphasizing leadership, citizenship and personal growth. Her essay on leadership won her a \$1,000 college scholarship from the Iowa Rotary District 6000.

The Rotary Club of Des Moines AM paid for and sponsored Bland's participation in the award program. Rotary club member Chris McLinden first noticed Bland's motivation and drive at meetings of his daughter's 4-H club, in which Bland held an officer position.

McLinden, president of Axis Human Capital Inc. in Clive, is a head hunter for local businesses and is trained to recognize skilled people.

"I could see right away that she was an overachiever and if groomed could be a great leader in our community. She takes her club leadership seriously," he said.

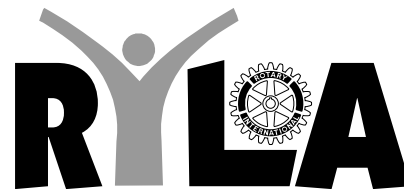
Bland's journey with the leadership program began at an all-day workshop for more than 200 sponsored youth participants this spring at Camp Dodge.

"We heard speakers talk on the subject of leadership, worked through hypothetical exercises on decision making and completed the leadership course at Camp Dodge in teams," Bland said.

She turned that experience into a five-page essay. Bland said her involvement in leadership opportunities in 4-H, Waukee's dance team and group projects in the classroom gave her a real-life understanding of the qualities a good leader must possess.

"Those things taught me how to schedule, plan, make contacts

**Register
students
for RYLA**



Clubs are encouraged to sponsor high school sophomores to attend District 6000 RYLA, which will be Tuesday, Oct. 9 from 9:00 a.m. to 3:30 p.m. at Camp Dodge, Johnston. The day of leadership activities is organized by the Rotary Club of West Des Moines. Scholarships are \$80 per student. Transportation will be arranged. Contact Ed Minnick, 4309 159th St., Urbandale, IA 50323; (515) 288-3243x216; eminnick@storeykenworthy.com.

in the community, better present my ideas and taught me the importance of not being overbearing," Bland said.

Entitled "Stepping Stones to Leadership," Bland's essay examined the traits of being a leader. She wrote about five personal attributes that make up a leader: actions, sacrifice, vision, character and service.

"Sometimes you need to be able to sacrifice your own ideas for the good of the cause. Others have good ideas, too. As a leader you also have to choose your priorities because it is better to focus on doing one thing 'great' than many things 'good,'" Bland said.

Leaders can be a good force, such as Nobel Peace Prize winners, she said, or can be bad influences, such as Adolf Hitler. Bland added that good leaders are powerful for the long term; bad leaders who use force and fear have short-lived reigns and typically are overthrown.

She is incorporating those lessons into her daily life. Recently she organized a community service event with her local 4-H club to tie quilts for nursing home patients in Adel, and planned a lock-in for club members and their guests.

Bland said that as she looks to her future she is drawn to advertising and marketing, but that no matter the path she always will strive to be a leader.

Rotary clubs boost sportsmanship in the MAC



Rotarians Glen Hummel and Brian Delaney of Davenport and Hank Runge of North Scott (back) present banners to the athletic directors and coaches of Davenport West, Pleasant Valley and Davenport North for their first-place finishes in sportsmanship in a program co-sponsored by the Mississippi Athletic Conference and the Rotary Clubs of Bettendorf, Burlington, Clinton, Davenport, Iowa Quad Cities, Muscatine and North Scott. Game officials who do the rankings say that sportsmanship has improved because of the awards, and the Rotary wheel is displayed prominently in gymnasiums. The program began in 1999. PDG Bill Tubbs is the general coordinator for the Rotary clubs. Information: (563) 285-8111.



Susana Rodríguez (r), daughter of Xicotepec Rotarian Beto Rodríguez and sister of former Rotary Youth Exchange student Beto (hijo) Rodríguez, was in Iowa for three weeks. She returned home Aug. 12. Her hosts included Kelli Parsons and her family and the Tom Novak family. Susana is sewing with Louise Novak. Her trip gave Rotarians a chance to repay the gracious hospitality that has been extended to Iowans and others in Xicotepec, Mexico.

Rotarians invited to East Polk Rotary fundraiser

By Adam Wilson/East Polk

Club Community Service chair

In support of The Johnny and Romie Orr Memory Center for Alzheimer's patients in Des Moines, the Rotary Club of East Polk County will hold a wine tasting fundraiser on Thursday, Oct. 4, 2007.

Proceeds from the event, which will feature wine from several Iowa wineries, entertainment, and live and silent auctions, will be used to purchase equipment for the Memory Center's Brian Gymnasium.

All clubs are invited to become involved in the fundraiser, which will be held from 6 to 9 p.m. at Prairie Meadows Racetrack and Casino in Altoona.

We are currently looking for donations and live and silent auctions items. If you have any items you or your club would like to donate to this great cause, please contact Ben Tarbell at (515) 491-7650 or email bentarbell@msn.com.

Please use the following contact information to reach club president Steven Mather or myself, Adam Wilson, with any questions about the event: Adam Wilson, Community Service chair, (641) 745-0020; or Steven Mather, Rotary Club of East Polk County president, (641) 780-7274.

A Rotary club for elementary students

By Loring Miller/Decatur County

D-6000, RotaKids chair

Under Governor Del Bluhm's leadership, a Rotary-sponsored relationship between local club members, local school administration, and upper elementary school children was initiated in District 6000 called RotaKids. Governor Diana Reed and Governor-Elect Susan Herrick are in full support to establish RotaKids Clubs throughout the district.

The program is designed to facilitate student-initiated service projects within their community. Rotary-sponsored RotaKids Clubs help young children build self-esteem and teach them the value of service to others. The club targets fourth-, fifth-, and sixth-grade students with a sincere interest in volunteerism. This is a good age to instill good habits.

RotaKids was established in Florida in 2000. The third chartered club was sponsored by the Decatur County Rotary Club in District 6000 in 2001. The Leon club completed several projects that year: organized a can collection drive to earn money to send school supplies to an elementary school near Ground Zero in New York; collected clothing for distribution at an orphanage in China; initiated an all school clean-up campaign; and sent Valentines to residents of a local nursing home. Unfortunately, the club lost their school partner the next year and dissolved.



In 2006, renewed interest revived the Central Decatur RotaKids Club in Leon. Eleven energetic students collected hats and mittens for needy recipients at Christmas, sent valentines to veterans, initiated a fund drive to plant a tree and establish a park bench on the school ground, and entertained attendees of the annual 2007 District 60000 Conference.

Since the introduction in 2000, the RotaKids concept has grown to 21 chartered clubs in Florida, Iowa, New York, Great Britain, Brazil and Mexico. Clubs from Canada, Australia and South Africa have expressed interest.

District 6000 is known worldwide as a pioneer for "Service to Youth." Once again, local Rotarians have participated in the delivery of the program which generates world interest.

A member of the District 6000 RotaKids Committee would be happy to present a program to your club upon request. Contact me at miller2@grm.net to schedule a program or receive additional information. It is the goal of the district committee to generate 20 RotaKids clubs within the next two years.

Future training dates

District 6000 leadership announces these tentative dates for future district events:

	Xicotepec	AG Training	PETS/Assembly
2008	March 8-16	March 28-29	April 11-12
2009	March 14-22	March 27-28	April 17-18
2010	-	March 26-27	April 16-17
2011	-	March 25-26	April 8-9

'The best year of my life'

By Cynthia Beaudette/Muscatine Journal

Luke Goddard thought the four years of French he took before graduating from Muscatine High School in 2006 would prepare him for a year-long stay in France.

But once he arrived there, he realized he had a lot to learn.

Goddard, who returned to Muscatine on July 4 after spending 11 months in France, said he now has a bit of difficulty speaking English.

And he still has a French accent.

"It was the best year of my life, hands down," said Goddard, 19, who went to France as part of the Rotary International student exchange program.



Luke Goddard
-- a year in France

Goddard plans to attend the University of Iowa this fall as some new Rotary students take their place at his alma mater.

Two new students will come to MHS as Rotary Youth Exchange students for the 2007-08 school year; Maria Eugenia Maeder, a young lady from Argentina, and Isuf Lum Hajdari, a male student from Kosovo.

Muscatine residents Norman and Marilyn Smith, who work with Rotary International District 6000 to bring students to the United States, look forward to their visit.

Norman, a retired chief chemical engineer of Stanley Consultants in Muscatine, is the outbound coordinator for District 6000 of the Youth Exchange. He joined Rotary in 1989 and became part of the district committee soon afterward.

Marilyn, a retired Muscatine Community School District teacher, joined Rotary six years ago and serves on the district committee with her husband.

Norman's volunteer job with the district organization is to recruit, train, assign and follow the progress of all of the U.S. students, such as Goddard, who District 6000 sponsors to go to other countries. Smith said the Muscatine Rotarians are the most active in their district District 6000, which includes 63 clubs in southern Iowa.

"Our district was named No. 1 in North America a few years ago," said Smith.

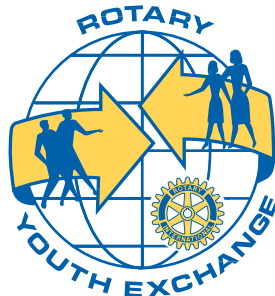
Although no students from the Muscatine area are going overseas this year, Norman is working with nine students from District 6000 who are going overseas.

He said the most students he's had in the district are 25.

"That may not seem like many," he said. "But this program isn't for everybody. Not every kid wants to leave their parents and go overseas for a year."

The Rotary program brought four young women from Kosovo to Muscatine over the past two years, and those students are returning to Muscatine this month to attend Muscatine Community College.

Bujeta Vokshi and Ereza Vejisa, both of Kosovo, were Rotary students in 2005-06 at MHS. They begin their second year at MCC this year.



Nita Bicurri and Kaltrina Luzha, who attended MHS during the 2006-07 school year, begin their first year at MCC this year.

Norman said the MCC students are funded through community support and scholarships.

Muscatine's international student base will also be broadened thanks to the efforts of the parents of the Muscatine Children's Choir. The parents and the community are supporting the arrival and stay of Ali Shehu of Kosovo who will attend MCC this fall.

The Rotary wanted to sponsor Shehu but new regulations by the State Department require that youth exchange students receiving a J-1 visa not be older than 18½ when they begin their program, Norman said.

Shehu would have been able to come with the Rotary program in the past, but he gave his spot to the girls from Kosovo. When it was his turn to come to the United States, the regulations had changed.

This year, new regulations also require every member of a hosting household older than 18 to have a security check.

Smith said changing regulations attached to travel abroad are changing youth exchange programs. Many organizations have bowed out, he said, but Rotary officials believe they have a chance of surviving, as the international organization has a volunteer base of more than 2 million members all over the world.

Students pay for their own airline tickets and visas can cost up to \$100, Norman said. Other expenses include Rotary approved insurance, which costs about \$300 per student per year, and spending money.

At the district level, Rotary charges students \$200 to cover the cost of mailings and training sessions for the student.

Rotary clubs don't pay for students they send to other countries, but they budget for students who are visiting. Norman said District 6000 Rotary budgets about \$2,000 for each visiting student to pay for school fees and activities, purchase gifts and lunches, and give each student \$55 in spending money each month.

Once they get to their host country, the students live with their host families.

Finding host families is one of the hardest aspects of the Smith's volunteer work but it is also very rewarding.

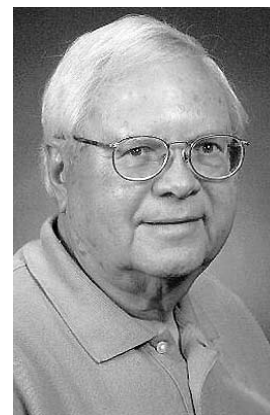
"When you find host parents, they get done and say what a nice kid that was," said Norman.

The Smiths also enjoy hearing the personal stories of students like Goddard, and another recent MHS graduate, Rick Stammer, who went to Germany during the 2005-06 school year.

"We have terminology we use often about the 'magic' of youth exchange," said Norman. "We've seen it so much as the kids change and grow up."

Another important product of the program is the deepening of understanding among the world's cultures.

"One way of solving the world's problems is for us all to get to know each other," said Norman. "One student at a time."



Norm Smith
-- Outbound RYE

ROTARY'S PUBLIC IMAGE:

Creating awareness for membership, service in our second century

Rotary cannot continue to be a force for good in the world unless we get the word out. — RI President Wilf Wilkinson

By PDG Bill Tubbs/North Scott

RI Public Image Group/North America

In Rotary's first 100 years, the approach toward public relations was summed up in three words: "Effective But Quiet." It was assumed that our good works would speak for themselves.

As a new millennium dawned with a lack of awareness of Rotary and in some cases, serious misunderstandings about our work in the world that would be needed to attract members and develop partnerships to sustain and increase our humanitarian service, a change was needed.

Thus in 2000, for the first time, public relations was included in Rotary's strategic plan. Recognition of the need was the first step toward changing the culture of an organization that served humbly and quietly throughout its first century. Step by small step since, Rotary is working to create awareness, but with a global budget of just \$2.3 million – an amount that would make any business with 1.2 million stakeholders in 32,000 locations in 168 countries laugh.

The amount was stretched when Rotarians – our "global network of community volunteers" – matched the \$2.3 million with \$1.7 million from clubs and another \$3.5 million of in-kind services in 2006-07 – a total impact of \$7.5 million – plus \$250,000 in remnant media buys by RI.

But I get ahead of myself. It began with research and a plan. "Humanity in Motion" messages were created to dismiss the idea that Rotary is an old man's club. The first messages were about polio eradication, Rotary's great gift to the world. "Humanity in Motion II" brought messages about peace and the Rotary Peace Centers. "Humanity in Motion III," released last year, added literacy.

In May, members of the Rotary International Public Image Resource Group, on which I serve, were interviewed by Romani Associates, a public relations firm that is developing "Humanity in Motion IV," that will be released in late 2007. They are in the process of crafting new messages that will for the first time include specific invitations such as how to apply for programs, scholarships and membership.

It is all about positioning Rotary for a second century of success. While Rotary has made limited "buys" and secured be-



RI President Wilf Wilkinson met with members of the RI Public Image Resource Group during a recent training session at RI Headquarters (l-r): Wilkinson; Paulene Leung, Taiwan (Assistant Coordinator); Loryn Clark (Australia); Shirley Downey (South Africa); Bill Tubbs (Area Coordinator, North America); Hisao Taoka (Japan); Bob Tomlinson (Scotland); Fernando Ribeiri (Brazil); and Bob Aitken, Australia (General Coordinator).

low-market-price placements in major national and international media, we remain an organization that functions mostly at the community level, which is why the participation and involvement of clubs is essential. At our May meeting, Wen Huang, the manager of RI's Public Relations Division, summed it up: "Think locally; act locally."

To stimulate clubs to think about Rotary's image, public relations grants were first offered to clubs in 2005-06. A total of 150 grants were funded. The RI staff was expecting up to 500 applications in year No. 2. Grant requests started trickling in by Oct. 1, 2006, and they thought it would be about the same as 2005. But as the deadline of Oct. 31 approached, their fax machine started running 24 hours a day. Rotarians were frustrated because their applications weren't being received, so the deadline was extended. When the dust settled, a staff of four with other jobs to do was looking at more than 4,000 requests! After they sorted out the duplicates (requests that were both faxed and mailed, for example), they had 3,296 proposals from 100 countries. Every grant was read by at least two people. Grants that were most similar to media co-op advertising programs and utilized the "Humanity in Motion" materials were most likely to be funded. In the end, 1,700 were approved for \$2.3 million.

In District 6000, 13 of 20 requests were funded totalling \$20,240.

We will not be so fortunate in 2007-08, however, because in order to streamline the

process, RI will award just one grant per district with a maximum of \$6,000. The grants are competitive. A minimum \$2,000 match is required. In a separate article, the District 6000 Public Relations Committee is asking clubs for input as they develop their district-wide PR plan. The grant deadline is Oct. 1. They will need to hear from clubs much sooner!

Actually, District 6000 was a leader in PR during Rotary's Centennial year. Without the benefit of grants, 36 clubs published special newspaper promotions, billboards were placed, proclamations were signed, and messages were aired on radio. With careful planning, we can do it again – and treat the RI grant as a bonus! (That is the message that I shared with 600 Rotarians at a breakout session in Salt Lake City.)

General Secretary Ed Futa reminded the PR Group that this global image campaign is not a one-year effort. It will take time – but we have begun!

The RI Public Image Group set 12 goals. Included are: observing World Rotary Day every Feb. 23; encouraging the selection of a journalist to each GSE team; placing statues in public squares to commemorate our victory over polio; including PR training for leaders at Rotary Institutes and the International Assembly; presenting awards to outstanding districts in each Zone; and emphasizing PR's role in support of membership development.

The bottom line is President Wilf's theme: Rotary Shares – so Share Rotary!

District 6000 Rotary shines at State Fair

By Jim Riordan/Waukee

D-6000, State Fair Committee chair

For the fifth consecutive year, District 6000 sponsored a booth at the Iowa State Fair, Aug. 9-19, to promote the work of all Rotarians in Iowa. The fair is annually attended by 1 million visitors, and the Rotary booth and tattoos for children are a popular stop in the Varied Industries Building.

We need to acknowledge with special thanks the Johnston, Des Moines AM, Waukee, West Des Moines and Northwest Des Moines clubs for each taking an entire day at the fair. Waukee even took an additional time slot that needed to be filled.

Other clubs that stepped up to make the fair booth a success include Ames, Boone, East Polk, Decatur County, Davenport, Nevada, Jefferson, Ankeny, Ottumwa, Des Moines, Chariton and Mt. Pleasant.

We also need to thank the Knoxville club for loading and bringing all the booth items from district office and for picking everything up after the fair. District administrator Carolyn Scharff was very helpful in coordinating the project and getting alerts out asking for more volunteers.



DG Diana Reed (c) and her husband, Rick Rarick, cut the ribbon to open District 6000's impressive Iowa State Fair booth (l-r): John Calhoun (Johnston), DGE Susan Herrick and Bob Herrick (Boone), Rick and Diana, Jim Riordan (Waukee) and Terese Harold (Johnston).

Finally, a special thanks to the people on the State Fair Booth Committee for all of their help in planning, recruiting and making it happen: Kurt Johnson (Des Moines), Mark McAndrews (Northwest Des Moines), Dave Carlson (West Des Moines), Chris McLinden (Des Moines AM), Cathy Spencer (Ankeny), Greg Baker (Johnston), John Mertz (Knoxville) and Jim Riordan (Waukee). Also district leadership: DG Diana Reed, DG-Elect Su-

san Herrick, and PDG Del Bluhm.

We need to publicly thank Traviss Audio Video for providing the beautiful flat screen, 32-inch color LCD TV. Rod Traviss is a long time member of the Rotary Club of Des Moines. Gary Welch (Ankeny) and Jeri Heid (a librarian at the Ames Public Library) deserve a special thanks for creating the PowerPoint showing projects of Rotary clubs throughout the district. It is playing on the TV in a continuous loop all day.

Clubs asked for PR ideas for '07-'08

By Ginny Hughes/Fairfield

D-6000, Public Relations co-chair

Rotary International's PR campaign funded 13 grants in District 6000 for local PR projects last year. However, the program has been revised this year. The district may apply for a maximum of \$6,000 from Rotary International, and an additional \$2,000 has to be paid by the district or with in-kind support.

Our opportunity, as a district, is to come together and decide how we can best use these funds. Many of our local clubs did a great job last year. Our challenge is to keep the momentum going.

We are looking for ideas from the clubs on how we can best use this money. What did you do last year that worked? Can we implement it on a district level? Share your successes and ideas with us.

One idea was to develop a colorful newspaper insert and the clubs were then



Billboards like this one in Nevada have been displayed in District 6000 for several years. To order one in your community, contact Tom Brooke, West Liberty, (319) 627-7124.

responsible for its insertion in their local papers. Great idea. What else? How about planning some district advertising or events around Rotary's anniversary in February? These are just a few examples of the type of ideas we are hoping to develop this year.

This year's message will be the same

as last year and information is contained in the Humanity in Motion III CD that all the clubs received last year. Version IV will be coming out shortly. If you need a copy of the current version III let us know. This valuable collection of CDs has RI-approved television spots, radio scripts, billboard artwork, newspaper ads and posters for club use. How much easier could it get?!

Congratulations to the clubs that received funding last year. Please keep up the good work. Continue to keep people in your community informed about Rotary and our commitment to many wonderful humanitarian projects.

Please send your ideas by Sept. 15 to District 6000 PR Committee co-chairs: Ginny Hughes (Fairfield), (641) 472-1007 and Mark Osmundson (Marshalltown), (641) 752-1577, or e-mail them to: rotarypr@gmail.com.

Rotary ranked among top five NGOs

Rotary International is pleased to announce that it has been named one of the top five NGOs for corporate partnership in London's Financial Times' special supplement, Corporate Citizenship and Philanthropy: <http://www.ft.com/reports/philanthropy2007>. Published in conjunction with the UN Global Compact Leaders Summit July 5-6 in Geneva, the supplement reached some 1.4 million senior business executives, industry and government leaders and private/institutional investors across 140 countries.

RI Director Bernard Rosen of Belgium represented Rotary International President Wilkinson at the UN Global Compact Leaders Summit. Chaired by UN Secretary-General Ban Ki-moon and featuring an international roster of business leaders, government ministers, and heads of civil society, the meeting focused on key challenges – including human rights and climate change – in building the markets of tomorrow.

Rotary was listed fifth in the global rankings – above such organizations as CARE, Greenpeace, UNESCO, UNICEF, and Habitat for Humanity. Organizations that ranked higher, including Lions International, showcased long-standing partnerships with corporations – for example, Lions has a 15-year link with Merck, a pharmaceutical company that donates the drug Mectizan to fight river blindness.

Because Rotary International's partnerships include only UN agencies and other non-profit organizations – and only Rotary clubs and districts have partnered with corporations to date – Rotary's ranking should be considered exemplary.

Rotary is highlighted on the Financial Times Web site in a downloadable pdf document: http://media.ft.com/cms/831b2c9a-2ad3-11dc-85f9-000b5df10621.dwp_uuid=c1927432-1f9e-11dc-ac86-000b5df10621.pdf.

The UN Global Compact and Dalberg Global Development Advisers created the ranking to assess the quality of NGOs and UN agencies with which private-sector, for-profit companies have established long-term working relationships. From a list of 20,000 companies, more than 800 corporate partnerships with NGOs were found, and of those companies, 445 were polled regarding their views on corporate-nonprofit partnerships.

While they acknowledge that "this first stab at assessing the quality of the corporate partnerships is inevitably incomplete," because "definitions vary, assessments are subjective, and in most cases just a handful of companies has rated each 'global partner,' Dalberg's assessments were based on four criteria, each ranked on a scale of 1 to 5 related to Accountability, Adaptability, Communication and Execution.

Each of the four ranks below was used to calculate an average performance figure to provide an overall rank order.

- **Accountability:** upholding a strong relationship by committing to milestones, disclosing problems and engaging with the partnering company.
- **Adaptability:** appreciating the company's goals, understanding its strengths and weaknesses, and leveraging its expertise in the partnership.
- **Communication:** responding to company requests for relevant, timely and concise information.
- **Execution:** acquiring the capacity and resources to deliver, demonstrating flexibility to enhance outcomes and partnership expectations.

Further details and a business guide for partnerships are available at www.ft.com/reports/philanthropy2007.

– Joseph Lorenzo, RI Public Relations Coordinator



Red, White and Boom!

The Rotary Clubs of Davenport and North Scott raised some money and created awareness of Rotary with their food stands at the popular Red, White & Boom July Fourth celebration on the Davenport levee. Bill Burress, Bud Hagen and Paul Johnson of Davenport offer cotton candy (l), while Judy Miller and Charlie Jones of North Scott vend lemonade, sno cones, water and hot dogs (above).



David and Casey Frank, visitors from Adel, Iowa, attend a meeting of the Rotary Club of Barnawa in Kaduna, Nigeria. District Governor Saliu Ahmed, whom DG Diana Reed met in at International Assembly in January, is seated to their left.

District 6000's new relationship with Nigeria

At District 6000 Assembly on April 12, incoming District Governor Diana Reed spoke passionately about a new Rotary International initiative in which Rotarians from Zone 27, with their track record for success, would begin a relationship with Rotarians in District 9120, Nigeria. The goal would be to create a new paradigm which would ensure success in polio eradication, because Nigeria is the key for all of Africa. A team of 20, including Rotarians from District 6000, will travel to Nigeria to begin that process in November. But one District 6000 Rotarian, Del Christensen of Adel, is already familiar with the Rotary clubs of Nigeria through his work as executive director of Iowa Resource for International Service, which is based in Ames. He has traveled frequently to Nigeria, most recently in the summer of 2007. Here is his report:

By Del Christensen/Adel

Rotarian Del Christensen from the Adel Rotary Club recently traveled to Nigeria to begin a partnering project with the Rotary Club of Malali Kaduna. The project involves equipping a birthing clinic near the village of Danbushiya, located across the Kaduna River from the City of Kaduna in northern Nigeria. This partnership has taken more than one year to develop, but will help thousands of women in Danbushiya as well as surrounding villages.

Traveling with Christensen were Adel resident David Frank and his son, Casey. Another one of David's sons is an outbound student in this upcoming year's Rotary Youth Exchange program. While in Nigeria, the group attended the induction ceremony for the new District Governor of District 9120, Rotarian Saliu Osifuemhe Ahmed. The ceremony was filled with pomp and circumstance and included local community and state leaders as well as Past Rotary International President Jonathan B. Majiyagbe, who is also a member of District 9120.

Rotarian Del presented the Malali Rotary Club with four suitcases full of donated medical equipment collected by the Adel Rotary Club. The donated equipment, much of which was collected from FAMSCO, consisted primarily of obstetric and pediatric care equipment and totaled more than \$4,000 in value. Along with members of the Rotary Club of Malali Kaduna, Rotarian Del visited the village where the clinic project will be implemented. The clinic's primary mission is to provide maternity care to pregnant women and to serve as the area's primary childbirth delivery facility. Every year, over 4,000 Nigerian women die during or shortly after childbirth. The care and assistance that women receive during pregnancy and at the time of delivery is key to reducing maternal mortality. This Primary Health Clinic will serve a rural population that is geographically isolated from the nearest population center, Kaduna City, by the treacherous Kaduna River and is currently not served by any medical facility. During this visit, the village chief and village elders met with the Rotarians and expressed their sin-



Adel Rotarian Del Christensen accepts a unique thank you gift of live chickens from a village chief in northern Nigeria.

cere gratitude for the kindness and care Rotary International was offering their community. The village chief was so pleased by the visit that he even gave Rotarian Del a rather unique thank you gift of five live chickens.

In addition to making the first donation of medical supplies and visiting the clinic site, Christensen met with DG Saliu, three Assistant DGs and 14 different club presidents from District 9120. At the request of our own DG Diana Reed, these meetings were arranged to learn more about potential partner projects between the two districts and clubs within the district. The projects presented varied from small projects of only a few hundred dollars to large projects costing more than \$30,000. Projects cover the areas of water, sanitation, health, literacy and much more.

DG Reed has a list of those projects and District 6000 will continue to explore partnering opportunities. Nigeria is a country whose people are in great need of assistance and Rotary International is working very hard there to demonstrate the benefits and true meaning of humanitarian service. We encourage your club to consider partnering with a club from District 9120. Please contact DG Diana Reed for more information about project ideas and clubs to work with on this effort in West Africa.

FAMSCO's busy summer: Recycling for humanitarian purposes

By Linda Muston/Iowa City

Recycling is quite in vogue these days, but for everyone who has participated in the work of FAMSCO (Fire and Medical Supply Company) of District 6000, recycling for humanitarian purposes is nothing new. In fact, it is at the heart of FAMSCO's reason for being.

Since its founding in 1990, almost 100 emergency vehicles and 300 tons of medical equipment and supplies have been located, picked up, stored, organized, packed up and sent to Central America.

On two consecutive Friday mornings this summer, Rotarians and their family members loaded 40-foot containers (the trailer part of a semi truck) with shipments destined for Dr. Raul Ugarte in Honduras. Raul Ugarte is a medical doctor and the mayor of La Pimienta, Cortes, Honduras. Pimienta is about 15 miles south of San Pedro Sula and is the poorest municipality in the Honduran Department of Cortes.

On July 27, school furniture and classroom equipment was loaded in an empty Dole fruit container on one of the hottest days of the summer! This was hard work – lifting and loading, stacking and balancing. Although FAMSCO no longer accepts school equipment, these items previously “warehoused” inside a trailer at City Carton in Iowa City were transferred one-by-one into the Dole container for their trip to Honduras.

One week later, on Aug. 3, medical goods in large gaylords (cardboard 4 feet by 4 feet by 4 feet industrial boxes) were loaded into another 40-foot container for their trip to reuse by Dr. Ugarte and his associates. Careful inventory is essential and data recording



The Service Above Self tee-shirt says it all for FAMSCO volunteer Jim Peterson, with a truckload of school supplies.

and accounting for the items was an important part of the loading activity. This aspect has become more important in the Post 9/11 world of security and accountability.

According to PDG and FAMSCO board member Gary Pacha, more than 20,000 pounds of materials were shipped. The first container included 220 pieces of school room equipment, and one soccer ball lobbed in at the last moment by Rotarian Sandy Pickup of the Iowa City Downtown club. The last container had a large number of unopened medical and surgical supplies as well as wheel chairs, walkers and other patient assist items. They were packaged on pallets and skillfully loaded by John Ockenfels, FAMSCO president, who is quite the jockey with a fork lift loader.

These summer shipments are not the first for Dr. Ugarte. Late last year he gratefully received and distributed new clothing contributed by Graphic Edge of Carroll, Iowa, facilitated by Rotarian Tom Louis.

Are you or your club members interested in being part of the FAMSCO recycling efforts?

There are five fire trucks in the FAMSCO warehouse ready to be put back to service! In addition there is a backlog of medical goods warehoused and ready to go. If you are interested in contributing to the shipment costs, working with a club in Central America through the matching grant process, or have permanent warehouse space available, please contact FAMSCO through any of the officers or board members:

John Ockenfels, Pres.	johnockenfels@citycarton.com
Jim Peterson, VP	jim-peterson@mchsi.com
Dick Kennedy, Treas.	jrkdvm@aol.com
Karin Franklin, Sec.	kaf@xwires.net
Brock Earnhardt	bearnhardt@amwater.com
Don Hampton	dbhampton@att.net
Gary Murphy	bandana2@cloudburst9.net
Linda Muston	lindamuston@mchsi.com
PDG Gary Pacha	Gpacha@aol.com
PDG Corliss Klaassen	klaassen@iowatelecom.net

Remember, FAMSCO was into recycling for humanitarian good long before it was the “cool” thing to do. Now, it is more timely than ever to get these used items back to work.



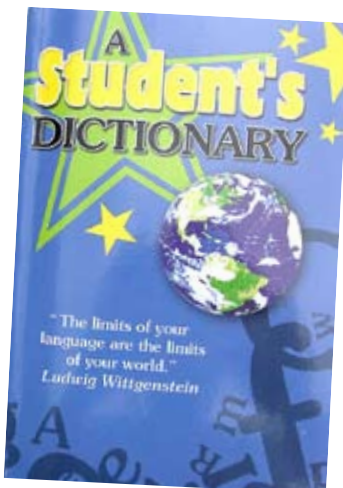
Cheers to FAMSCO volunteers (l-r): Jim Peterson, Nancy Baker, Ray and Linda Muston, Sandy Pickup, Karin Franklin and Jim Baker who enjoy a much needed water break during the July 27 container loading at City Carton in Iowa City.

Student's Dictionaries a popular project for District 6000 Rotarians

Members of the Rotary Club of Coralville/North Corridor told DG Bill Tubbs about their Student's Dictionary Project during the governor's visit in July 2004. The idea of Rotary clubs giving dictionaries priced at just \$1.45 per copy to elementary students was so appealing that Governor Tubbs shared it with all the clubs in District 6000, as did Governors Corliss Klaassen and Del Bluhm.

Three years later, nearly half the clubs in District 6000 are participating. Thirty-two Iowa Rotary clubs – all but one are from District 6000 – gave dictionaries to 8,136 students in 2006-07. That is about one third of the 24,383 Student's Dictionaries distributed in Iowa by various organizations. Statewide, in 2004-05, just 3,432 dictionaries were distributed. Still, only half of the 49,331 potential in Iowa is being reached. Nationwide, 1,988,517 dictionaries were distributed in 2006-07, which is 40 percent of the potential of 5,120,334.

If you are looking for an affordable and rewarding project that will make a difference for children in your community, contact Mary French at: The Dictionary Project, P.O. Box 1845, Charleston, SC 29402; ph. (843) 388-8375; e-mail: wordpower@dictionaryproject.org. Web site: www.dictionaryproject.org.



Children's book teaches Rotary's Four-Way Test

Author and illustrator Andrew Shoup and his wife were promoting his children's book, "Andy and Elmer's Apple Dumpling Adventure," at the Rotary International Convention in Salt Lake City. The entertaining and beautifully-illustrated story teaches early elementary-aged children about Rotary's Four-Way Test, and includes a page of facts about Rotary. Like the Student's Dictionary project, giving these books to school children is a great way to connect with youth and teach about Rotary. The hard-bound books are priced from \$12.70 per copy to as low as \$6.80 with orders of 100 or more. This is a project of the Rotary Club of Fairborn, Ohio. Information: www.andyandelmer.com; or www.fairborn-rotary.us.

Club	Dictionaries/'06-'07	
Albia.....	96	Marshalltown.....24
Ames.....	48	Mt. Pleasant.....24
Ankeny.....	648	Mt. Pleasant.....264
Atlantic.....	288	Muscatine.....432
Bettendorf.....	648	Nevada.....120
Bloomfield.....	216	Newton.....264
Centerville.....	144	North Scott.....264
Chariton.....	120	Northwest Des Moines.....96
Coralville N/C.....	1,728	Osceola.....144
Corydon.....	72	Ottumwa.....360
Dallas Center.....	144	Pella.....168
Decatur County.....	96	Perry.....144
Knoxville.....	168	Red Oak.....96
Lenox.....	48	Tipton.....72
Marengo.....	72	West Des Moines.....720
		Winterset.....168

District honored for PR

District 6000 is one of 14 Rotary districts or clubs in the world and one of two from North America that were selected to receive a Rotary International Outstanding Achievement Award in public relations for 2006-07. The award is based on the district's involvement with the USA National Special Olympics, and its outreach to newspapers at the Iowa Newspaper Association Annual Meeting and Trade Show.



Ron Borcharding and Doug Peterson of the Rotary Club of Iowa Quad Cities were among many Rotarians who served as course marshals at the John Deere Classic PGA event.

News Briefs

World Food Prize: Ambassador Kenneth Quinn invites Rotarians to register for the 2007 World Food Prize and Norman E. Borlaug International Symposium, which will be Oct. 17-19 in Des Moines. A diverse roster of eminent global experts will discuss "Biofuels and Biofoods: Global Challenges of Emerging Technologies." The impact of biorenewable energy on climate change, biotechnology and international water and food security will be examined. Registration, which includes an opening reception at the Oct. 17 Iowa Biofuels Expo, is \$165, and can be done online at: www.worldfoodprize.org/iowa. "Women in Global Agriculture and Science" is the theme of a pre-conference workshop on Oct. 17. Register online at: www.iowahungersummit.org. More than 500 of the world's leading minds will be present for these cutting-edge discussions.

Rotary in Cambodia: A District 6000 Rotarian who has made several trips to Cambodia to provide dental care to poor residents is working with his club to charter the first Rotary club in that southeast Asian nation. Watch for a report in a future issue of *District 6000 News*.

Iowa M.O.S.T.: Installment No. 3 in Sue Huff's report on the February 2007 work of the Iowa Miles Of Smiles Team (M.O.S.T.) will appear in the next issue of *District 6000 News*.

Looking Back: A feature story in the July 19 issue of *Ames Life and Times*, a publication of *The Des Moines Register*, lifted up the work of PDG Del Bluhm and Georgia during 2006-07, their year of leadership in District 6000. Writer Teresa Kay Albertson's article raised awareness of the work of Rotary locally and in the world.

Personal: Sympathies to the Chariton "Family of Rotary" on the death of their president-elect, Allen Anderson, 48, in a car accident in Missouri.

Personal: Sympathies to District 6000's longtime Annual Giving Chair, John Klein-



Rotary club presidents met at the home of Davenport Rotary president Monica Forret to plan their Sept. 10 meeting with RI President-Elect D.K. Lee. Front (l-r): Scott Kurtz, North Scott president; Monica Forret, Davenport president; Toni Glasper, Milan president; and Amy Nielsen, River Cities-Illinois president. Back: Mike Atkins, East Moline president; Terry Kramer, Quad Cities-Illinois president; Tom Licea, Iowa Quad Cities president; Jim Stein, Muscatine, Assistant Governor D6000; and John Frey, Clinton president. The meeting will be at The Outing Club, 2109 North Brady St., Davenport. Cost is \$15. All Rotarians are invited.



Iowa Quad Cities Rotary Club president Tom Licea presented the "Rotarian of the Year" award to PDG Bill Tubbs of North Scott Rotary, (l-r): Linda Tubbs, Bill Tubbs, Tom Licea.

schmidt of Ames, on the death of his wife, Doris. John and Doris worked together as a team providing service above self for their son, who has been homebound after a tragic auto accident many years ago.

Correction: The Rotary Club of Keosauqua provided financial support to Iowa M.O.S.T. during 2006-07, but was omitted from a list in the District Conference program and *District 6000 News*.



The Coralville-North Corridor Rotary Club presented the King Herr Award to Kay and Ted Carpenter for their Service Above Self. The award is named for DG 1977-78 King Herr of District 5970.

Newsletters: Thank you to Karin Franklin (Iowa City) and Jacque Andrew (Jefferson) who helped solicit news for this issue of *District 6000 News*. Thanks to all who provided news and ideas for this publication. We encourage you to glean information for your club newsletters. Deadline for the September-October-November issue will be Nov. 28. To submit your news, e-mail Word files and high-resolution free-standing .jpg images to: btubbs@northscottpress.com.

Tell Your Rotary Stories

Clubs in District 6000 are invited and encouraged to submit news of past and upcoming activities for District 6000 News. Send Word documents and free-standing .jpg photos to: btubbs@northscottpress.com.

Deadline for the next issue: Nov. 28.

Letters:

QUARTERLY CLUB ATTENDANCE PERCENT AND RANK May, 2007 and June, 2007

Dear Rotarians,

As we started this Rotary year, we noted that this would be the second chapter (i.e. the second year) of Rotary's second 100 years, and now this second year is over. But Rotary has 102 years of history on which to build its future. We wanted to raise the bar a little this year by setting our goals higher.

The year started with a band with the first ever Special Olympics USA National Games, which were held in Ames with District 6000 being the official sponsor of the awards. And many District 6000 Rotarians volunteered to help at these National Games, which were a very successful event for Iowa, Ames and Rotary.

RI President Bill Boyd asked us to focus on membership, literacy, polio eradication, the Family of Rotary and public relations via "Humanity in Motion." I am proud to say that we did all focus on these topics this year as we were all trying to Lead the Way in 2006-07. I believe that District 6000 did demonstrate that we did in fact Lead the Way this past Rotary year through your leadership and service that you provided to all Rotarians of District 6000.

As President Bill Boyd just restated to me in a letter today (June 30), "We must continue our efforts to fight hunger, ensure clean water, reach a literate world and provide education for everyone. In our ambition to work for a better world, let's seek cooperation with other entities working with the same issues." This certainly summarizes our future focus with Rotary International as we also continue to show the world the great leadership we can provide through Service Above Self as we do Lead the Way in the future.

Georgia and I want to sincerely thank all of you for your friendship and your leadership and service to Rotary International, District 6000 and your Rotary clubs during this truly wonderful past year. We could not have done it without your help!

Very truly yours,

-s- Del Bluhm, DG 2006-07

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Dear Rotarians,

We are writing to express our most sincere appreciation for all that you did to make our Fourth Annual Hoover-Wallace Dinner such a great success. We have received so many compliments about this bipartisan evening, and the inspiring message of such humanitarian heroes as Henry Wallace, Herber Hoover, Dr. Norman Borlaug and, of course, George Washington Carver.

We are especially grateful for your support, which enabled us to provide \$46,233 to the Borlaug-Ruan International Internship program. This has proven to be one of the most unique programs in America, encouraging young Iowans to study science and enabling them to have "life-changing experiences" at renowned international agricultural research centers in Asia, Africa and Latin America.

We deeply appreciate your friendship and support to our World Food Prize programs.

-s- Kenneth Quinn, Ambassador (ret.)

-s- Emily Westergaard, director of development

CLUB	MAY		JUNE	
	Percent	Rank	Percent	Rank
Adel	71.00 %	23	71.00 %	23
Albia	61.00 %	38	61.00 %	38
Ames	45.12 %	54	45.12 %	54
Ames Morning	53.93 %	46	53.93 %	46
Ankeny	77.00 %	14	77.00 %	14
Atlantic				
Bettendorf	78.60 %	10	78.60 %	10
Bloomfield	72.00 %	19	72.00 %	19
Boone	71.11 %	22	71.11 %	22
Burlington	78.00 %	13	78.00 %	13
Carroll	66.00 %	29	66.00 %	29
Centerville	55.00 %	44	55.00 %	44
Chariton	73.00 %	16	73.00 %	16
Clinton	51.92 %	48	51.92 %	48
Coon Rapids	65.00 %	32	65.00 %	32
Coralville-North Corridor	79.00 %	9	79.00 %	9
Corning	79.09 %	8	79.09 %	8
Corydon				
Creston	51.00 %	50	51.00 %	50
Dallas Center	67.00 %	27	67.00 %	27
Davenport	51.51 %	49	51.51 %	49
Decatur County	64.00 %	33	64.00 %	33
Des Moines	71.22 %	20	71.22 %	20
Des Moines A.M.	57.00 %	42	57.00 %	42
East Polk County	68.00 %	26	68.00 %	26
Fairfield	47.22 %	53	47.22 %	53
Fort Madison	60.70 %	39	60.70 %	39
Grinnell	83.00 %	5	83.00 %	5
Indianola	71.20 %	21	71.20 %	21
Iowa City				
Iowa City A.M.	62.00 %	34	62.00 %	34
Iowa City Downtowr				
Iowa Quad-Cities	72.25 %	17	72.25 %	17
Jefferson				
Johnston	75.62 %	15	75.62 %	15
Kalona	79.88 %	7	79.88 %	7
Keokuk	52.67 %	47	52.67 %	47
Keosauqua	55.60 %	43	55.60 %	43
Knoxville	65.00 %	31	65.00 %	31
Lenox	61.00 %	37	61.00 %	37
Manning	72.00 %	18	72.00 %	18
Marengo	50.00 %	51	50.00 %	51
Marshalltown	54.28 %	45	54.28 %	45
Mount Pleasant Noon	58.30 %	41	58.30 %	41
Mt. Pleasant	78.00 %	12	78.00 %	12
Muscatine	49.44 %	52	49.44 %	52
Nevada	69.70 %	24	69.70 %	24
Newton	66.00 %	28	66.00 %	28
North Scott	78.30 %	11	78.30 %	11
Northwest Des Moines	83.80 %	4	83.80 %	4
Odyssey Rotary Ottumwa	38.00 %	55	38.00 %	55
Osceola	61.04 %	35	61.04 %	35
Oskaloosa				
Ottumwa	59.20 %	40	59.20 %	40
Pella	69.00 %	25	69.00 %	25
Perry	61.00 %	36	61.00 %	36
Tipton	82.92 %	6	82.92 %	6
Washington				
Waukee	87.59 %	2	87.59 %	2
Wellman	94.40 %	1	94.40 %	1
West Des Moines	65.54 %	30	65.54 %	30
West Liberty	85.00 %	3	85.00 %	3
Winterset				

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District 6000 News is published four times a year, in August, November, February and May, as a supplement to monthly electronic communications. District 6000 News is mailed to District 6000 club presidents, assistant governors, past and future district governors and committee chairs. It is posted in PDF format with the pictures in color at our district website, www.rotary6000.org. We encourage and urge you to share your copies with club leaders and Rotarians in your clubs and to use it as a resource for club newsletters and in any way possible for the advancement of Rotary. Clubs are invited and encouraged to submit news to editor Bill Tubbs at the above address.

Club leaders' checklist



From DG Diana Reed . . .

- Ensure that your RI and district dues are paid, including voluntary contributions for FAMSCO and M.O.S.T.
- Register club members to attend one or more Regional Rotary Foundation/Membership seminars (p. 15).
- Encourage members to volunteer as sergeants-at-arms and/or register for the Rotary Institute and the special Sept. 10 meeting with RI President-Elect Lee (p. 2).
- Register students to attend the District 6000 Rotary Youth Leadership Awards Day (RYLA) (p. 21).
- Review the criteria for the Presidential Citation and District Governor Club Recognition Award and make plans to achieve them (p. 7).
- Nominate candidates by Oct. 26 for the outbound GSE team to Brazil, and notify district leadership if you wish to host the team from Brazil next spring (p. 13).
- Determine significant community projects that might be aided with a District Simplified Grant and apply by the Oct. 1 deadline (p. 11).
- Personally invite a member to Rotary and put the new District 6000 "Nuts & Bolts Membership Guide" to good use for your club (p. 18).
- Reach out to your "under 35" members to ensure their longtime involvement with Rotary (p. 20).
- Seek new support for The Rotary Foundation: Sustaining Members (\$100/year); Paul Harris Society Members (\$1,000/year); Major Donors (combined personal outright or cumulative giving to the Annual Programs Fund of \$10,000); Benefactors (minimum \$1,000 to the Permanent Fund as an outright gift or in an estate plan); and Bequest Society Members (\$10,000 or more for The Rotary Foundation in an estate plan).
- Send suggestions for district public relations projects to the district chairs by Sept. 15 (p. 25).
- Place Rotary billboards in your community and plan public image projects (p. 24-25).
- Submit nominations for district governor 2010-11 to the District Nominating Committee by Sept. 28 (p. 12).
- Share names of Peace Scholar candidates with the district committee (p. 16).
- Ask your members to consider serving as a Rotary Volunteer (p. 17).
- Explore RotaKids for your community (p. 22).
- Support your president-elect's attendance at the next Rotary International Convention (p. 6).
- Consider how you can help sustain the District 6000 Youth Services Fund (p. 8-10).
- Submit news of your club's successes or upcoming events by Nov. 28, 2007 for the next issue of *District 6000 News* to PDG Bill Tubbs (p. 30, 32).