



*In order for “things” to remain the same;
“things” must change...*

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WHAT IS TO CHANGE AT ROTARY AS WE MOVE FORWARD?

Rotary is moving to a dynamic 3-year planning process

- Integration is Key
- We never plan to fail, we do fail to plan

Success is not final
Failure is not fatal





Highlights of a Club “PLAN”

- “P” Present—making our “present picture” work for Today & Tomorrow
- “L” Lasting—A document that last for years, not just one and done.
- “A” Accountable—Club leadership accountable for club past, present & future
- “N” Navigating—recognize change happens in communities, clubs, the district to international initiatives—adjusting our sails to stay the course.

If You Can
Dream It
You Can Do It!



More to come at district 6000 PETS in 2025



Key Elements of a club plan:

- Club Initiatives: Local Projects, Engagement, and Completion
- District Initiatives and Support

Common Purpose

Connection

Continuity



Present

Lasting

Accountable

Navigating



Key Considerations in our “PLAN”

- Public Image
- Membership
- Foundation Giving & Receiving



Present

Lasting

Accountable

Navigating



Other resources

Rotary International

- Club Leadership: learn.rotary.org/members/learn/catalog/view/67
- Club Membership: learn.rotary.org/members/learn/catalog/view/70
- Club Service: learn.rotary.org/members/learn/catalog/view/73
- Courses by Topic: learn.rotary.org/members/pages/36/course-catalogs

District 6000 Opportunities for Leadership, Membership, Club Service, and other Learning

- District 6000 PETS: March 8, 2025
- Community Service Grants: March 29, 2025
- District Grant Training: Feb 22 and March 29, 2025
- R.L.I. April 5 and April 6, 2025
- District Conference: April 12, 2025

Present

Lasting

Accountable

Navigating