



Engaging Members in Rotary

By Co-Chair D6000 Membership Chair – Larry Thein



- What is an engaged Member?
 - Why does it matter if they are engaged?
 - How can you tell if a member is engaged?
 - Why do people stay in Rotary?
 - Rotary helps them get what they want/need
 - Fellowship, Service, Networking, Pride, Sense of belonging





• Why do we want engaged members?

- Active/engaged members make the club stronger.
- Active/engaged members are happier, more focused, and willing to do more.
- Active/engaged members stay longer.

Time for **Family**
Time for **Work**
Time for **Community**

Rotary



Time to make
A DIFFERENCE
Time for **Rotary**





• Why do members leave?

- Job Change
- Relocation
- Death
- Their employer stopped paying the dues
- Most new members are leaving within 2 yrs of joining the club





- How can we start changing the new cycle?
 - Get the new members on a committee ASAP
 - Develop a Mentor Program
 - Red badge meeting/fireside chat within the 1st 6 months
 - New member or all member's Rotary minute. (Identify 2-5 members per meeting to talk about themselves for 1 minute) Make this fun!
 - Small group meeting outside of the regular meeting (Coffee for 4, Lunch for 4, cocktails for 4) Become friends outside of Rotary

