



Engaging Members in Rotary

By Co-Chair D6000 Membership Chair – Larry Thein





· What is an engaged Member?

- Why does it matter if they are engaged?
- How can you tell if a member is engaged?
- Why do people stay in Rotary?
 - Rotary helps them get what they want/need
 - Fellowship, Service, Networking, Pride, Sense of belonging





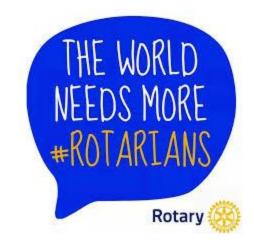




Why do we want engaged members?

- o Active/engaged members make the club stronger.
- Active/engaged members are happier, more focused, and willing to do more.
- Active/engaged members stay longer.





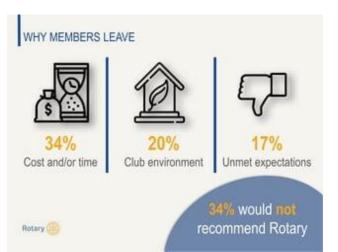




Why do members leave?

- Job Change
- Relocation
- Death
- Their employer stopped paying the dues
- Most new members are leaving with in 2 yrs of joining the club









How can we start changing the new cycle?

- Get the new members on a committee ASAP
- Develop a Mentor Program
- Red badge meeting/fireside chat within the 1st 6 months
- New member or all member's Rotary minute. (Identify 2-5 members per meeting to talk about themselves for 1 minute) Make this fun!
- Small group meeting outside of the regular meeting (Coffee for 4, Lunch for 4, cocktails for 4) Become friends outside of Rotary

