



Rotary Club Extensions and Cause Based Opportunities

Rotary Club Extension Best Practices

- Use creativity and imagination to think outside the box
- Don't be afraid to try something new to attract excitement that new prospective members may find irresistible to be part of
- Think of prospective members that we may have discriminated against in the past



Rotary Club Extension Best Practices

- Meet people where they are at, that is more convenient for their lifestyle
- Meeting Dates, Times, and Places
- What prospective members are passionate about (What Jazzes them up)
- Club Structure
- Club Administration



Rotary Club Extension Best Practices

- Membership
- Club Dues & Cost of Meals
- Service Projects, Fundraisers, and Special Events
- How can we make what we are offering more appealing?



Cause and/or Interest Based Clubs

CLUB MODELS – What approach serves your members best?

- Homeless Outreach, Prevention, & Education (HOPE) in WDM
- Veterans Club in Saint Paul, MN
- Mental Health & Wellness
- Passport

District and/or International Online



Cause and/or Interest Based Clubs

- Hybrid Options
- Corporate
- Service Based
- Alumni Based
- Community Corps

Questions?