

District Governor Dave Cook



Governor 2024-25 Dave and Lisa Cook

Dave and Lisa Cook are members of the Rotary Club of Boone. Dave, a Rotarian since 2001, was President of Boone Rotary in 2008-09 and then served as Assistant District Governor for five clubs from 2011 until 2014. In 2012, he also spearheaded the start of Club Visioning in our district, and during the next six years facilitated planning for dozens of clubs and District Action Teams. Most recently, Dave served as District Membership Chair.

Active in his community, Dave co-chaired Boone's Welcome Train team as part of his club's centennial. The restored train now sits just off Highway 30 to welcome visitors to Boone. He also helped organize community referendums for a new middle school in 2004 and high school in 2011.

Professionally, Dave spent 18 years with Dow Chemical (now DowDuPont) and SmithKline Beecham (now GlaxoSmithKline) managing

consumer healthcare brands in both the United States and Canada. His brand responsibilities included Nicorette, NicoDerm, Aquafresh Toothpaste, Citrucel Fiber Therapy and Sucrets. During his tenure, Advertising Age recognized him as one of the top 100 marketers in the U.S.

Following a move to Iowa in 2000, Dave owned franchise rights for Sonic Drive-ins. In 2010, he joined a nonprofit started at Iowa State to help finance entrepreneurial startups. During that time, he assisted those who aspired to start their own business, while also helping many nonprofits in central Iowa establish their own endowments.

Lisa's passion for literacy stems from her 30 years as an educator. She's author of three children's books, including *Peanut Butter and Homework Sandwiches* and *Martin MacGregor's Snowman*. Lisa's been an active member of Boone Evening Rotary since 2019. Her club shares her passion for literacy by giving Boone County children thousands of books each year. During 2023-24, Lisa served as President of Boone Rotary becoming the first member of a club extension to lead the host club in District 6000.

Dave and Lisa celebrated their 42nd wedding anniversary this year and will welcome their first grandchild this fall. They have two grown children, Hallie and Christian, as well as a dog named Wrigley. Together, they have also hosted Rotary Youth Exchange students from Spain and Mexico.

As District Governor, Dave will become the fifth member from the Rotary Club of Boone to lead the district. Lisa and Dave are committed to the work of the Rotary Foundation as Paul Harris Fellows, Rotary Foundation Benefactors, members of the Bequest Society and as Major Donors. Together, they are excited to help others experience *The Magic of Rotary*.