

Review these Rotary International resources

Homepage <https://www.rotary.org/en>

Membership resources:

<https://my.rotary.org/en/learning-reference/learn-topic/membership>.

Membership Assessment Tools

<https://my.rotary.org/en/document/membership-assessment-tools>

Strengthening Your Membership

<https://my.rotary.org/en/document/strengthening-your-membership-creating-your-membership-plan>

Club Membership Committee Checklist

<https://my.rotary.org/en/search/all/club%20membership%20committee%20checklist>

Membership courses on the R.I. Learning Center:

Practicing Flexibility and Innovation

<https://learn.rotary.org/members/learn/course/internal/view/elearning/60/practicing-flexibility-and-innovation>

Strategies for Attracting New Members

<https://learn.rotary.org/members/learn/course/internal/view/elearning/95/strategies-for-attracting-new-members>

Public Image resources in the Brand Center:

Click the link then enter type **People of Action** in the search box

<https://brandcenter.rotary.org/en-GB>

The Rotary Foundation resources:

1. **Attract New Donors:**

Understanding Foundation points

<https://my.rotary.org/en/document/foundation-recognition-points-fact-sheet>

Endowment Fund materials

<https://www.rotary.org/en/rotary-endowment>

EREY Club Presentation

<https://my.rotary.org/en/document/doing-good-world-every-rotarian-every-year-erey-club-presentation>

PHS PowerPoint

<https://my.rotary.org/en/document/paul-harris-society-powerpoint-presentation>

Rotary Direct

<https://my.rotary.org/en/document/rotary-direct-rotarys-recurring-giving-program-form>

2. **Promote the Annual Fund:**

Storytelling resources

<https://www.dropbox.com/s/391pjh56piufooi/Storytelling%20Resources.docx?dl=0>

EREY Brochure

<https://shop.rotary.org/erey-general-957b>

PHS Brochure

<https://shop.rotary.org/paul-harris-society-brochure-099>

Rotary images

http://images.rotary.org/rotary_images/#/

Rotary videos

<https://vimeopro.com/rotary/rotary-videos>

3. Engage Donors:

Rotary Event Planning Guide

[www.rotaryresources.org/ literature 233177/Rotary Event Planning Guide](http://www.rotaryresources.org/literature_233177/Rotary_Event_Planning_Guide)

IRA charitable rollover gifts

<https://rotary.planmygift.org/ira-charitable-rollover>

District and Global grants

<https://www.rotary.org/en/our-programs/grants>

My Rotary reports

<https://my.rotary.org/en/manage/club-district-administration/reports>

Employer Matching gifts search

<http://www1.matchinggifts.com/rotary>

Social media

<https://www.rotary.org/en/news-features/social-media>