

Horner-Gladhart Literacy Challenge:

The Rotary District 6040 Literacy Challenge encourages healthy competition among district clubs to promote literacy. The challenge encourages clubs to promote literacy in a number of different ways.

How to participate? During the course of the Rotary year; between July 1, 2019 and April 1, 2020 complete 3 activities in each of the areas below. Post pictures and/or written reflections of your club's activities on a special place on your club's website or Facebook page. Try to publicize your club's activities in as many venues as possible: social media, local paper, news features, etc.

Can Your Club Hit the Literacy Trifecta?

To successfully complete the challenge a club needs to complete 3 literacy activities in 3 different areas:

Club Literacy – complete at least 3 activities that promote “Club Literacy” for example:

- Devote a club meeting to planning literacy projects
- Include information and links on the importance of reading with children on your club website
- Host a literacy workshop for members
- Create a limerick writing contest within the club or between two clubs
- Bring in an author as a guest speaker
- Share favorite books, poems, magazine or websites at meetings
- Host a presentation on tutoring and reading with children for members
- Conduct a monthly or bi-monthly reading group among Rotary members

Funding Focused – complete at least 3 activities that promote funding for literacy

- Support local school libraries of all levels with book donations which can include book plates identifying your club
- Provide schools with identified needed reading resources
- Donate large print books to nursing homes
- Donate to local literacy program
- Provide literacy supportive equipment identified by a schools "wish list" such as a document camera and LCD projector
- Support a community program such as the Head Start Read and Play Group
- Help fund your local literacy bus
- Donate school supplies
- Sponsor prizes for an essay contest for middle school students in grades 6-8
- Contribute to a school summer reading program

Front-Line Literacy – complete at least 3 activities that put your club members face-to-face with others to promote literacy

- Volunteer in a local library
- Organize and participate in a one day event of listening to students read their stories about their heroes
- Celebrate Dr. Seuss's birthday - visit classrooms, dress in red and white striped hats, read and/or donate books
- Host students from a local school to come in and read to your group, treat them to lunch
- Partner with literacy programs and volunteer your time
- Conduct story times at local events such as a children's festival
- Volunteer once a week at a school to read with students

When your club has completed the challenge, by completing three activities from each area, report your success to our District Executive; Johnah Terbovic at rotary6040office@gmail.com Include links to your Facebook or website posts regarding the activities. Great postings may find their way to the District 6040 website and newsletter.

Clubs that complete the challenge will be recognized at the District Conference; April 24-26, 2020. We will also announce which district leader's team of clubs has won. The list of clubs and the team they are assigned to is attached.

