

Play for Polio



Rotary



What is Polio?

Attention: Those born after 1970

- Polio is a crippling – and fatal – disease primarily effecting children under 5 years
- Prior to 1985, polio killed or crippled more than 1,000 people a day in the developing world
- In 1985, RI launched “PolioPlus,” a multimillion dollar campaign to immunize the world’s children against polio
- In 1988, Rotary formed a partnership with the World Health Organization, UNICEF and the CDC and announced its goal to eradicate polio

What is Polio?

Attention: Those born after 1970

- More than 2.5 billion children have been immunized
- 17,400,000 children have been saved from the paralysis of Polio since 1988
- In 2017, less than 25 cases worldwide
- Polio cases have been reduced by 99.9% since 1988
- The Bill and Melinda Gates Foundation matches \$2 for every \$1 raised by Rotary to fund Polio eradication



Campaign to eradicate Polio (cont.)

- Today, polio is endemic in only three countries – Pakistan, Nigeria and Afghanistan
- Rotary wide 2017-2018 Polio fundraising goal is \$50 Million + Gates Foundation match
- District 6040 raised \$83,900 in Rotary year 2016-2017 to eradicate Polio

	Year-to-date 2018	LY to D 2017	Total 2017	Total 2016	Total 2015
Total paralysis cases					
Globally	3	3	22	37	74
- in endemic countries:	3	3	22	37	74
- in post-endemic countries:	0	0	0	0	0

Raise money to help eradicate Polio



Play (Pars or anything) for Polio

District GOAL 2019-20:

\$40,000.00

- District Goal of \$40,000 = \$16 per Rotary member in District 6040!
- District 6040 raised over \$83,900 last year for Polio
- District 6040 has raised over \$100,000 through the Pars vs. Polio golf marathons and \$300,000 in total since Pars vs. Polio's inception with the help of the Gates Foundation match

In Play for Polio – Rotarians Conduct Local Marathons

- Rotarians choose the game:
 - Bowling (frames bowled)
 - Softball (Pitches thrown, Swings taken)
 - Pickelball Dove Hunt (shots taken, Doves harvested)
 - Poker, Bridge, Cribbage Marathons (Hands played, won)
- Soccer Basketball (baskets made from 3pt line)
- Songs danced to (a wedding coming up?)
- Bean bag toss (maybe at a tailgate party)
- Individuals in a club can play at the same time or individually; the same game or different

Conduct Local Marathons

- Each club designates a Play for Polio Champion
 - Schedules a day for a club event and gets club members to identify the games they'll play (or members play on their own schedule)
 - Identify club members to get pledges from Rotarians and non-Rotarians friends and family for the number of holes played, doves shot, frames of bowling, pitches thrown, base hits, swings taken, hands of poker played, songs danced to, bean bags tossed,

Promote, Promote, Promote

- All club members are promoters
- Rotary newsletters, meetings, events
- Local media outlets
- All forms of social media
- Through local golf clubs, dance clubs, bowling leagues, soccer clubs, poker clubs
- Ask Non-Rotarian friends for pledges, do an email campaign (by the way, why aren't they Rotarians?)



- Join with another Rotary Club

Raising Funds

- Each club set a fundraising goal
- Request all members contribute something
- Tell the Rotary/Polio story: This Close
- Give potential donors a polio fact sheet
- Ask for pledges per hole or lump sum

Raising Funds, (cont.)

- Create a PGA Championship pool – sell squares
- Club competitions
 - Play most holes, frames bowled, innings pitched
 - Raise most money
 - Set up a competition with another club

Raising Funds (cont.)

- Advise donors they can make checks to “The Rotary Foundation” – a charitable donation
- Checks should be mailed to the Club Champion for their deposit on the Multiple Donor Form of The Rotary Foundation.
 - Contact the club secretary or treasurer or Play for Polio Coordinators



Most Importantly

- Get Creative
- Get Out, Get Active, Socialize
- Eradicate Polio EVERYWHERE
- HAVE FUN!!!



Submit Funds to TRF

- **Deadline is March 30, 2020 for games to be completed.**
- **Collect money and submit to TRF**
 - Club Secretary or Treasurer should be familiar
- **Send total to Jim Bergman to tally for District wide effort**
 - Jim_bergman@chs.net