

The Purple Pinkie Donut Project



What is the 'Purple Pinkie' Donut Project?

On Wednesday, October 20th, in early celebration of World Polio Day, 3 Dunkin' locations in Missouri are partnering with Rotary District 6040 to host a fundraising event for End Polio Now!

For every \$2.50 donated to End Polio Now! through the Purple Pinkie Donut Fundraiser, participants will receive a free Purple Pinkie Donut—a glazed donut stick, topped with a dab of purple icing—as a thank you. Through generous matching funds from Rotary districts and The Gates Foundation each \$2.50 donation becomes a total donation of \$18.75 to help eradicate polio.

Success of the program is driven by Rotarians who pre-order 10-count boxes of “Pinkies” for a \$25 donation, **generating \$187.50 in donations per box!** In the first 3 years, the Purple Pinkie Donut Project has generated more than \$2,000,000 in donations to End Polio Now! Our goal for 2021 is to raise another Million.



As of September, only 2 cases of wild polio have been reported in 2021, compared to 102 cases by September 2020. Thanks to the work Rotary has done, supported by generous donations from people like you, we WILL eradicate polio!



Why 'Purple Pinkie'?

In countries where the threat of polio remains high, every child under age 5 receives polio vaccine by mouth twice per year during events called “National Immunization Days.” When vaccinating millions of children in a short period of time it is impossible to document which child has received the vaccine, so every child vaccinated has the little finger (pinkie) nail of their left hand painted purple with marker that doesn't wash off for about a month. Local communities recognize that children with “purple pinkies” will never get polio which is cause for great celebration.

Over time the “Purple Pinkie” has become an international symbol of a polio free world.

How can you help to End Polio Now?

- Submit a bulk order with your Rotary Club or place your own order at www.purplepinkiedonuts.org. For every \$25 donation, you will receive one box of 10 purple pinkie donuts and, thanks to all the matching funds, \$187.50 will be donated to End Polio Now!
- To receive Paul Harris credit for your donation, include the name of your club and your Rotary ID # if you have it.
- Watch your donation multiply by a factor of 7.5 and make a huge impact in the fight to eradicate polio.
- Check out page 2 for additional ordering information.

Purple Pinkie Donuts for End Polio Now

Pre-Order Purple Pinkie Donuts or Donate below. Thanks to generous matching funds, each \$1 donated becomes \$8.

Select your district to pre-order your Purple Pinkies.

District 6760, District 6780, District 6800, District 6860

Purple Pinkie Order Form District 6780

We are celebrating Purple Pinkie Day on October 20th, 2020. Each \$20 donation for a box of 10 Purple Pinkie Donuts is matched and matched again, resulting in a total donation of \$180 to End Polio Now!

Email address *

Valid email address


This form is collecting email addresses. Change settings

Pre-Orders will be accepted through Friday, October 15th.

Participation is easy:

Submit a bulk order form for all participating members in your Rotary Club

- Assign a lead person for your club to take orders and payment for boxes of Purple Pinkie Donuts. There is a printable form you can use to gather names at the meeting and an excel spreadsheet to enter the information to submit to Lynn McClure at Lynn.McClure@centralbank.net.
- Orders are due no later than Friday, October 15th and will be available for pick up at your chosen Dunkin' location on Wednesday, October 20th.
- Checks can be made out to The Rotary Foundation but will be gathered and sent to **Bluemont Group, ATTN Purple Pinkies, PO Box 32675, Knoxville TN 37930** upon completion of the fundraiser, to ensure matching funds and Paul Harris Credit I applied appropriately.

Rotary Club Bulk Order Form						
<small>Please email completed form to PurplePinkies@bluemontgroup.net by Tuesday, October 22nd. Donuts will be available for pick up on Monday, October 23rd. **Donator payment for bulk orders should be made by check, mailed to Bluemont Group, 6778 Purple Pinkies, PO Box 32675, Knoxville, TN 37930 (preferred). Checks can be made out to The Rotary Foundation. QR code: . Individuals may also pay by cash in accordance with pick up at the chosen Dunkin' location. Club Name: _____</small>						
<small>Donor:</small> _____						
Relator Name	Rotary ID #	# of Boxes of "Pinkies" (net box)	Donation (\$25 per box)	Pick Up Location	Pick Up Time	Name of person picking up (no paid** (yes/no))

If your club prefers a higher-tech approach to collecting orders, you can fill out your District's digital order form at www.purplepinkiedonuts.org

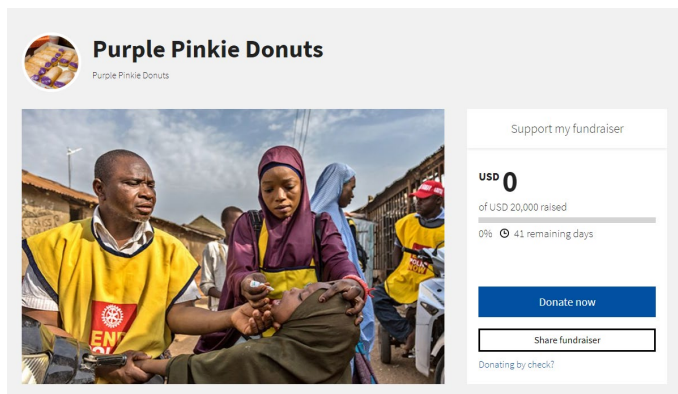
- Payment must still be gathered at the club level.

Feel free to email PurplePinkies@bluemontgroup.net with any other Purple Pinkie Donut Day related questions.

Donations without Donuts:

Even without the thank you gift of donuts, participating in the Purple Pinkie fundraiser is compelling. Every dollar that is donated is multiplied 7.5 times before being delivered to End Polio Now. Here are a few other ways you can donate:

- Rotary has created a new platform called Raise for Rotary where anybody can donate (even non-Rotarians). Use the email address where you receive Rotary communications when you make your donation online to receive Paul Harris credit and include your Club and District in the comments of your donation, to ensure matching funds are applied appropriately.



<https://raise.rotary.org/PurplePinkieDonuts/fundraiser>