

District 6290 Membership Committee

The **Rotary District 6290 Membership Committee** is dedicated to strengthening Rotary throughout District 6290 by supporting membership growth, engagement, retention, and new club development. The committee works collaboratively with clubs, Assistant Governors, and District leadership to foster a dynamic, inclusive, and growing Rotary community that reflects the needs of the communities we serve.

Purpose & Scope

The committee focuses on four core areas:

1. Grow and Strengthen Membership Across the District

We strive to help every club achieve sustainable growth by attracting qualified new members, retaining current members, and creating meaningful Rotary experiences that encourage long-term engagement. Our goal is not simply to add members, but to build strong, vibrant clubs that thrive year after year.

2. Provide Resources, Processes, and Support for Clubs and District Leaders

The committee partners with clubs and district leaders to identify, develop, and share effective membership tools, strategies, and Rotary International resources. These resources are designed to help clubs strengthen their efforts in:

- **Attraction** – identifying, inviting, and welcoming prospective members.
- **Engagement** – creating meaningful, impactful experiences that increase member satisfaction and participation.
- **Diversity, Equity, Inclusion & Belonging** – cultivating a welcoming Rotary experience where every member is valued, respected, supported, and empowered to contribute throughout their Rotary journey.
- **New Club Development** – establishing Rotary, Satellite, Companion, Impact and Rotaract clubs in communities where opportunities for growth exist.

3. Explore and Implement Innovative Growth Opportunities

The committee encourages innovation by testing new approaches to membership development, outreach, engagement, and club formation. Through pilot programs, collaborative initiatives, and creative partnerships, we seek to identify successful strategies that can be shared and expanded across District 6290.

4. Share Best Practices and Encourage Collaboration

We serve as a resource and communication hub for membership initiatives throughout the district. By sharing success stories, lessons learned, proven strategies, and innovative ideas, we help clubs learn from one another and build a culture of continuous improvement and shared success.

Our Commitment

The District 6290 Membership Committee is committed to ensuring a strong and sustainable future for Rotary throughout our district. By supporting clubs, empowering leaders, and promoting growth, engagement, and innovation, we help create thriving Rotary experiences that attract and retain members while expanding Rotary's impact in our communities.