

**District 6330 Public Image Grant Application Form 2016-17**

**(*Type or write clearly in ink. Answer all items.*)**

**SINGLE CLUB APPLICATION MULTI-CLUB (≥3) APPLICATION**

Club name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Clubs involved: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Public Image Grant coordinator: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Amount of grant being requested for this initiative: $\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact person (if different from above): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. What is the goal of the proposed initiative in terms of desired result?

2. What is the target audience, and why did you choose that audience?



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3. What is the planned message content, and how does it relate to the desired result?

4. What medium(ia) is/are to be used, and why?

5. Will this be a one time or repetitive (regularly occurring, or continuous) initiative? If repetitive, will the project materials be re-usable?

6. What is the overall cost of the initiative? ***NB Cost of Initiative (Club) must be at least 50% of the Overall Cost of Initiative.***

**Cost of Initiative (Club) \_\_\_\_\_\_\_\_\_\_ Public Image Grant \_\_\_\_\_\_\_\_\_\_**

**Overall Cost of Initiative \_\_\_\_\_\_\_\_\_\_**

**IS MY APPLICATION COMPLETE? Note:** Please include the Club name on all pages. Use more than one email if attachments will exceed 5 MB.

 All questions answered?

 Detailed description or visual example of initiative materials provided?

 Contact Information provided and correct?

Club name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Clubs involved: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-Mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone (day): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (evening): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**Submit to: Lawrie Lachapelle** **lrlachapelle@cogeco.ca**

 **519-869-6699**

**DEADLINE SEPTEMBER 16th,2016 @ 18:00**