

HAPPY NEW YEAR

JANUARY - ROTARY AWARENESS MONTH

The most important way to make Rotary Awareness Month a success is the word "Sharing". The tools to do this are right before your eyes! *The Bridge*.

Share information about the relevance of community service to Rotary's mission.
Share the importance of community service and successful projects in your Club.
Share how you started your Interact Club!
Share how you made your Literacy Project a success!
Share how you did your Fund-raising!
Share how you increased your membership and attracted new Rotarians!
Share your Club's success so others can benefit from your experience and use your ideas!



We as Rotarians are striving for the best we can be in Service Above Self, world projects, community support and a lot more, so if another Club in our District is successful in adopting an idea from another club, we should all be proud that we "Engage Rotary, Change Lives" and make other Clubs aware of what help is available.

Please submit your Rotary Projects/Successes/ideas etc. to "*The Bridge*" to **Share** and make other Clubs aware.



The Four Way Test

of the things we think, say and do

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?



A Message from Governor Don

January is Rotary Awareness month and it is time for all Rotarians to reflect on what we have done as Rotarians both locally in our own communities, but in other parts of the world as well. Makes you feel good and proud, doesn't it? Thank you Rotarians in District 6330 for your commitment and dedication to the ideals of Rotarythank you for Engaging Rotary Changing Lives!

Marie and I hope you and your family had a joyous and Happy Holiday season! It brings to mind why we as Rotarians want to help those less fortunate in our worldRotarians share!

DG Don's message continued on Page 9



News you might like to share

Queen receives Award of Honour

LONDON, UK (December 16, 2013)



Rotary International recognised Her Majesty The Queen on Monday December 16 with the Rotary International Award of Honour to celebrate the 60th anniversary of her Coronation. Her Majesty The Queen, who graciously accepted the prestigious honour, has been a supporter

of Rotary's polio eradication and humanitarian programmes. Rotary International Director Mike Webb and Rotary Representative to the Commonwealth, Judith Diment, on behalf of Rotary International President, Ron Burton, took the award to Buckingham Palace.

Since 1990, the President of Rotary International has granted the Rotary International Award of Honour to deserving individuals. Past recipients include the late Nelson Mandela, Pope Benedict XVI, UN Secretary General Ban Ki-moon, Her Majesty Queen Noor of Jordan and the late King Hussein of Jordan.

Her Majesty The Queen sent her good wishes for the year ahead to all Rotary club members in Great Britain and Ireland and throughout the Commonwealth and applauded Rotary for its polio eradication program and advocacy efforts. Her message said: "I am pleased that Commonwealth governments are playing their part in tackling disease and improving health for all. Polio for example, used to cast its shadow across many countries and today, thanks to concerted international action, just a handful still need to eliminate polio."

The Duke of Edinburgh, Prince Philip, is an Honorary Member of the Rotary Clubs of Edinburgh, Hunstanton, Windsor St George and Windsor and Eaton.

Tuesday, 17 December 2013

Rotarian Lynn Clayton from the Rotary Club of Kincardine attended the Fall 6330 District Leadership Meeting on Saturday November 23rd 2013 and brought back the following interesting information to share with the members of his Club.

2018 RI conference is to be held in Toronto.

District Governor, District Governor Elect and District Governor Nominee welcome invitations to Club Meetings.

There will be a Fundraising Sharing day scheduled.

One Club in Michigan has 28-year-old Engineer Rotarian and 96-year-old Active Rotarian.

Sarnia After Hours Club held a "Trivia Night" and had 30 tables of 8 people at \$25 each and raised \$6000 for the Club.

One of the points brought up at the meeting was that sometimes we forget we are a "Service Organization".

Some DGs have to travel 2 days to visit the Clubs in their Area. One DG in District 7040 visits a Club in Nunavut, Northwest Territories and the only plane flies in on Monday and returns on Friday.

Some Clubs have a "Cheque Writing Day" where all the members write their cheque for the Rotary Foundation donation.

Some Clubs brain storm ideas for Service Project lists.

One idea was to sell crocuses in the spring as a fundraiser.

All Clubs should push to start an INTERACT CLUB.

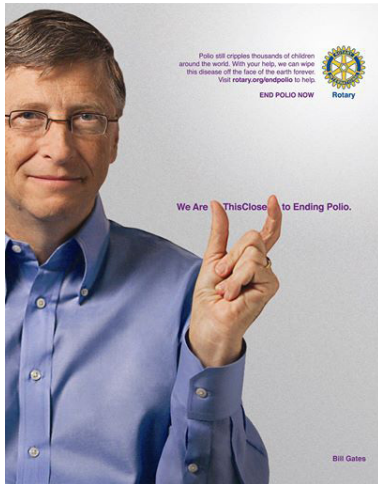
PolioPlus : In 2012 – 223 new cases of polio, 2013 – 341 new cases of polio. There are ten countries in the problem zone; Pakistan, Afghanistan and Nigeria which are ENDEMIC (prevalent to a particular locality, region, or people) and Kenya, Somalia, Camerouns, Kenya and Syria which are NON-ENDEMIC (not present within a localized area or peculiar to persons in such an area but brought in). The final push is from 2013- 2018 with the Gates Foundation contributing \$35 million a year for the five years.





THIS COULD BE YOU!

TELL US IF A CLUB, OR CLUB MEMBER HAS HELPED
TO RAISE FUNDS TO ERADICATE POLIO



If your club or a club member has helped to raise money for the eradication of polio let us know. Send a picture of the club member or chair of the fund raising committee with the story of how you raised the money and we will put your story and picture on the END POLIO NOW wall next to Bill Gates. Make sure the photo is shown as the lady on the right with the two fingers as shown.

Delwen Stander is the *Rotary Club of Chilliwack's* Poet Laureate. On Friday, at his club's Christmas celebration, he presented his 2013 poem and received a well deserved standing ovation.

We're This Close

I am the virus, and I mean to strike,
My sole desire to multiply and ruin,
My generations countless in a spike,
I am long lived in moments come too soon.
I will twist limbs, make muscle atrophy,
Collapse young lungs, and take away the free,
To bondage, bodies fast enslaved to me.
Take heed! For I want to be close...

I am the mother, who short days ago,
Gave birth to her, so small, so innocent,
And even as the throb of pain did slow,
I feared the village dust's evil intent.
For I had heard the broken children cry,
Seen anguish in my sisters' hearts, and why?
What is this thing that comes to terrify?
Take care! I must just hold her close...

I am the child, I yearn to sprint and play,
I dream of kicking soccer balls with friends,
Or walking to the water well one day,
But how, I ask, when suff'ring never ends?
I smell the odours pooling round the floor,
My calloused hands know sand, and mud, and more,

My ears hear laughter, running feet, a roar!
Take me! I too want to be close...

I am the father, and pained years have watched,
And ground my teeth in anger, as my boy,
Has pulled his body, feeble knees, stone-notched,
Around my blood-red dirt- so little joy.
But I am told of doctors 'neath a wheel,
Who unbend bone, and make new legs – they heal,
So I have carried him through miles' ordeal.
Take heart! The sign ahead is close...

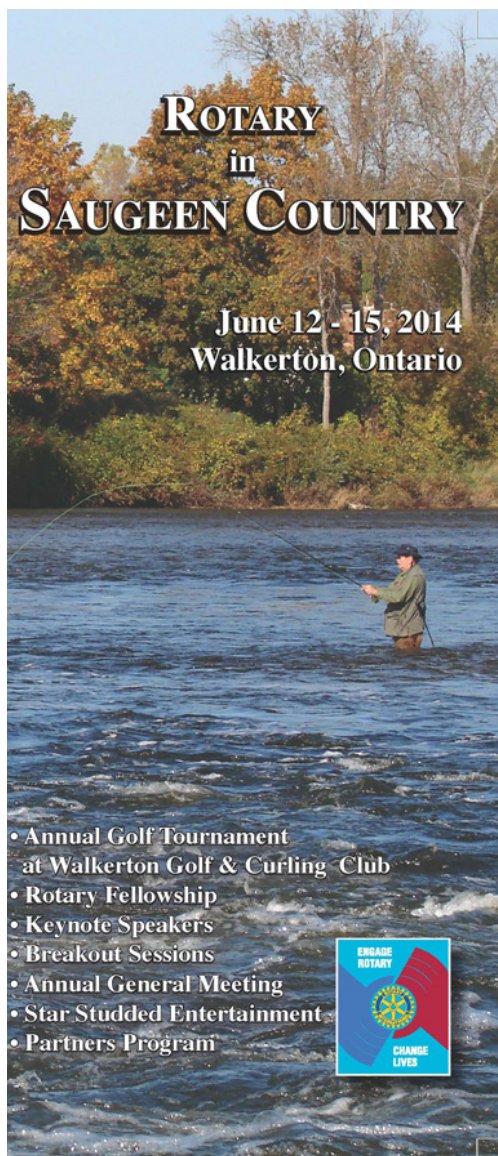
I am Rotarian, and journeyed far,
Engaging in an N.I.D. my goal,
But never guessed that such would be the bar,
My ship would cross, had no idea the toll.
For when I placed those drops first on her tongue,
I felt my heart had broken there among,
The grateful faces – heard a new song sung.
Take note! A life change is so close...

I am your God, and see all that you do,
Each day a Christmas act unfolds, your gifts
Of funds to end this polio, it's true,
Bring light of love and hope - soon darkness lifts.
When once you serve above yourselves, a line
You trace back to the star that came to shine,
Your sacrifice for others is divine.

Take word! Rotary, you're this close!

Happening In The District....

District Conference 2014



Check out the District Conference
[click here to register](#)

District Events

PrePETS - Areas 1, 2 & 8
Masonic Lodge Hall Hanover
Feb 11, 2014 07:00 PM - 09:00 PM

PrePETS - Areas 3, 4 & 5
Superstore 825 Oxford Street East London
Feb 12, 2014 07:00 PM - 09:00 PM

PrePETS - Area 6, 7 & 9
Port Huron Hospital - Duffy Room
Feb 13, 2014 07:00 PM - 09:00 PM

District Governor for 2016-2017 Selected



DG Don has confirmed the selection of the District Governor for the Rotary Year 2016-2017. Diane Chantler is our new District Governor Nominee Designate she will serve District 6330 as District Governor from July 1, 2016 through June 30, 2017 following current District Governor Don Moore, District Governor Elect Doug Burnard, and District Governor Nominee Nancy Ottewell

To see a Biography on Diane click on photo.

Do You Want to go on a NID to India?

Posted by Martin Ward on Dec 21, 2013

We received a note from Brad Howard, RI Director for Zone 25-26 indicating that there may be space available for participation in a National Immunization Day in February 2014. If you are interested in participating watch this web site [NID for India \(click on NID\)](#) for more details. We will post additional details as soon as they are available. **ALSO SEE PAGE 7 for more Information**

District Governor's "Engage Rotary" Challenge

[Click here for DG Challenge form](#)

The form does not have to be sent, but should be retained by the Club President. We hope you will accept this challenge to become ENGAGED in Rotary in your club, in your community, in our district, and in Rotary International. With your involvement and continued support of the Rotary Foundation and Membership Recruitment, Rotary will continue to be a key player in humanitarian assistance and development around the world.

RI President Ron D. Burton announced our theme "Engage Rotary, Change Lives" which is your challenge to become engaged in local and district Rotary activities. The more you get involved in Rotary, the more return you get from knowing that you have helped make this a better world to live in! Wear your pin every day and tell people about your Rotary Moment! Everyone likes a story-teller and that is something that is in all of us!

Fill out the form and discuss it with your Club President (2013-14). He or she can send DG Don an email (dinty@wightman.ca) with your name. You must complete the required number of elements in each of the categories. All submissions should be sent BEFORE March 31st, 2014.

Starting in January 2014, a monthly draw will be held in January, February, and March for the Saturday meal package at the 2014 District Conference. The monthly draws will be held on the second Thursday of those months.

CLUB NEWS

100 years Rotary Club of London



You may, or may not know, that the Rotary Club of London (the oldest club in the district) is approaching its 100th year of service and hopes to have a huge district celebration. Many clubs in the district have been sponsored by

the club and their “children” have increased the numbers and level of collective service accomplished over the decades. For this reason, they think and hope, all clubs will want to join them in celebration in 2014-2015. Watch this space for more information.

Rotary Club of Grand Bend \$57K for PoliPlus

This is a real good news story just before Christmas. In November two local newspapers published a full page ad appealing to the local community to help the Club raise money for Polio Plus.

As of last week the Club received a total of \$9,245 from Rotarians and community citizens. This means that with these funds plus the matching funds from the Club plus the 2 for 1 matching grant by the Bill and Melinda Gates Foundation, the Grand Bend Club will deliver over \$57,000 to the Polio effort.

The Washington Post has published the winning submissions to its yearly neologism contest, in which readers are asked to supply alternative meanings for common words.

1. Coffee (n.), the person upon whom one coughs.
2. Flabbergasted (adj.), appalled over how much weight you have gained.
3. Abdicate (v.), to give up all hope of ever having a flat stomach.
4. Esplanade (v.), to attempt an explanation while drunk.
5. Willy-nilly (adj.), impotent.
6. Negligent (adj.), describes a condition in which you absentmindedly answer the door in your nightgown.
7. Lymph (v.), to walk with a lisp.
8. Gargoyle (n.), olive-flavoured mouthwash.

Rotary Club of St. Thomas supports Literacy Program



The Rotary Club of St. Thomas' President Pat Martyn welcomed DG Elect Doug Burnard who presented a cheque to the club to offset some of the cost of the Dictionaries Project. 5,328 have been given to Grade 3 students

in 120 schools in Area 4. R. Trudy was thanked for her leadership in this project.

A new member of the Rotary Club of Kincardine



R. John Hill inducted a new member R. Margaret Gray into the Rotary Club of Kincardine at today's meeting. President Todd (left) presented her with a Rotary pin. D.G. Don Moore was in attendance and congratulated and welcomed our newest member to the Rotary Family. R. Margaret's classification is Photographer/Artist. She was introduced to the Club and made to feel welcome by all the members in attendance.



Rotary Club of Flint sponsors two GSE Team Members



KYLE McCREE



NATALIE PRUETT

All the members of the Group Study Exchange Team returned from Cheongyang, South Korea after a life changing experience. The Team left on April 4th 2013 under the leadership of Tanya Wolffe and returned on May 3rd 2013. Two of the Team, Kyle McCree and Natalie Pruett who were sponsored by the Rotary Club of Flint MI, submitted a report on their trip. Following are some of their comments in their reports.

Kylie McCree:-

"My GSE Experience to South Korea Rotary District 3620 allowed me to leave North America for the first time and broaden my personal and professional outlook on the world in which we live. This was a life changing experience that opened my eyes to a new culture, language and way of doing business"

"Korea also allowed me to fully appreciate how different our lives in North America are from most of the citizens of the world. While we were in South Korea there was a very tense political standoff between North and South Korea. What amazed me was how relaxed and unconcerned the Korean people were with this situation. Most of the world routinely lives with fear of famine, disease, war or some other calamity that is largely foreign to most people in North America. This is something that I no longer take for granted."

Rotary District 6330 Scholar Sean Toal



INTRODUCTION

This report details my first three months as a Rotary postgraduate scholar studying Latin America at Oxford University. These months have been turbulent as I adjusted to life in a foreign country, simultaneously balancing schoolwork with the outstanding extracurricular opportunities offered by Oxford and my host Rotarians. I am pleased to report I was well prepared by District 6330, and in just a few months I have made great progress in my academic program, engagements with Rotary, and cultural exchanges. Thank you to everyone in District 6330 who made this experience possible.

To read full report please click on picture of Sean Toal.

CLUB NEWS Cont'd

"All of these lessons combined to change the way I look at problems and challenges in my community. I am very thankful to the Rotary Foundation and all of the Rotarians in my District for making this experience possible for me."

Natalie Pruett:-

"After learning about the history and values of both Rotary International and the Group Study Exchange Program it was clear to me that I would be at home with the organization and enriched by the program."

"The experience has changed me in ways that I see every day, that will persist for the rest of my life, and that I may not realize for years to come. Truly, it is difficult to summarize how I benefited from being a member of the GSE team."

"I will forever benefit from the Group Study Exchange program. Thank you Rotary International and Rotary District 6330."

These are just a few comments and the Team will be giving a full presentation at the Conference in Walkerton.



Group Study Exchange Team 2012-2013

left to right - Erika Engle, (The Blue Mountains Ont), Natalie Pruett, (Flint MI) Tanya Wolffe (TL), Kyle McCree (Flint MI) and Colin Easton Walkerton Ont)

Dates to Remember

TORONTO REGIONAL SUCCESS SEMINAR

Don't miss this opportunity to learn about and contribute to our knowledge of the three basic building blocks of Rotary: Membership, Foundation and Public Image.

Saturday, January 18th, 2014

Registration: 8am
Program Starts: 9am

Location:
Delta Toronto Airport West, 544 Dixie Road, Mississauga, ON
Register: Les Shernofsky D7070events@gmail.com
Cost: \$25.00 including lunch. Pay at the door (Cheque only, sorry!!)

Please register by January 10th to assure lunch reservation.

Sat, January 18th, 2014

Agenda:

Session 1 9am-10:30

Membership - 90 minutes – Rotary Co-ordinator – Paul Beaulieu

Recruitment of new members
Retention of existing members
New club models
Starting new clubs
New club models, e-clubs, corporate memberships, etc.
Coffee Break 10:30-10:45

Session 2 10:45-12:15

Public Image - 90 minutes – Rotary Public Image Co-ordinator – Peggy Hebden, Assistant Rotary Public Image Co-ordinator, Tanya Wolff

Strengthening Rotary
Visual identity
Facilitated session
Creating a PR Plan
Lunch 12:15-1:15

Session 3 1:15-2:45

Foundation - 90 minutes – Rotary Regional Foundation Co-ordinator – Dennis Dinsmore

Future Vision Status
Paul Harris Society
Rotary Club Central
Join your Zone 24E Regional Co-ordinator Team; Paul Beaulieu, Rotary Co-ordinator; Dennis Dinsmore, Rotary Regional Foundation Co-ordinator; Peggy Hebden, Rotary Public Image Co-ordinator

A great day of Rotary learning!

National Immunization Days (NID).

Dear Fellow Rotarian:

The purpose of this correspondence is to announce our trip to India to participate in the February, 2014 polio National Immunization Days (NID). Attached is a document that provides specific information about the trip, including a means of registering for the program. You are receiving this note because you have either participated in a NID before, or you have requested to be notified about the next possible NID.

Please feel free to share this information with the Rotarians and clubs in your District as soon as possible as we have a limited amount of space and expect this trip to be filled within the next week or two.

Since January 2011, there has been only ONE new confirmed case of polio in India. In 2012, India was removed from the list of polio endemic countries. We are getting remarkably close to eradicating polio globally. Therefore, this might be one of the last opportunities we will have to organize a trip to India to participate in polio NID activities. This trip offers you and the Rotarians in your club and District an extraordinary opportunity to have an experience of a life time.

The following summarizes the key trip information:

Our program will travel to Delhi, India, where we will participate in the polio NID activities and attend the Polio Conclave. This trip also includes travel to Agra to visit the Taj Mahal, and Jaipur to visit the famous Rotary Jaipur Limb factory, and enjoy this extraordinary city.

Date of Departure: Friday, February 14, 2014

Date of Return: Tuesday, February 25, 2014

Per Person Cost, based on double occupancy: \$2,299. This price does not include international, roundtrip airfare or Indian visa fees. However, it does include hotels, transfers, the Polio Conclave and other Rotary events, participation in the NID activities, most meals, sightseeing, English speaking guide and other items as stated in the attached document.

Air Reservations: Participants are free to secure their own air reservations using their frequent flyer mileage, or individual purchase. Howard Tours will be happy to help you purchase airline tickets, which can be requested on the trip application.

Visas: All U.S. citizens will need to secure an Indian visa. We will give our members specific information about how to secure the visa when we send the confirmation documents. It is important that our tour do not attempt to secure the Indian visa before receiving our information.

Travel Vaccines: We recommend that all participants visit the Centers for Disease Control Web site: <http://wwwnc.cdc.gov/travel/destinations/india.htm> to determine what vaccinations may be needed for this trip. We suggest that members visit this web site, print out the material and visit a doctor, or travel doctor, to determine what vaccinations or treatments may be needed for this trip.

This group will be limited to approximately 35 people, and confirmation in the program will be on a first come, first served basis. To join us, please complete and sign the application on page five of the attached document. Please make sure to include the requested credit card authorization for the cost of the program. Over the last two years, this program sold out in less than two weeks.. We expect the same response this year. If you are planning to join us, we suggest immediate action.

We look forward to having you or Rotarians from your District join us.

Best regards for a happy new year,

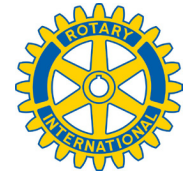
Brad

Bradford R. Howard

Rotary International Director,

Zones 25-26, 2015-2017

Governor, District 5170, 2002-2003



NELSON MANDELA REMEMBERED AS AN ALLY FOR PEACE, POLIO ERADICATION

In 1996, routine polio immunizations in Nigeria and other African countries were anything but routine. Competing health priorities and lack of funding hampered many governments from putting polio eradication high on their agenda. The drive for a polio-free Africa needed a playmaker.

Enter Nelson Mandela. Herb Brown, Rotary's president in 1995-96, recalls seeking the South African leader's support.

"President Mandela was so gracious and listened as we described the problem," Brown says. "I told him only he had the influence to persuade the countries to resume immunization."

Mandela agreed to help. "I'm well aware of Rotary and all the work you've done, and all the work you did while I was in jail," he told Brown. At a press conference, with Brown at his side, Mandela asked all the heads of state in Africa to open their doors to polio National Immunization Days.

Mandela helped launch the Kick Polio Out of Africa campaign later that year with 1996-97 Rotary President Luis Giay and Rotary Foundation Chair Rajendra Saboo. Almost immediately, Africa's polio eradication effort was back on track. Using soccer matches and celebrity endorsements, the campaign raised public awareness of polio and helped spur more than 30 African countries to hold their first National Immunization Days.

In recognition of his vital work, Rotary presented the Rotary Award for World Understanding to Mandela in 1997, then Rotary's highest honor. "We chose President Mandela because of his significant contributions to world peace, human rights, and freedom," said Giay, adding that Rotary members especially appreciated "his strong support of the



eradication of polio throughout Africa."

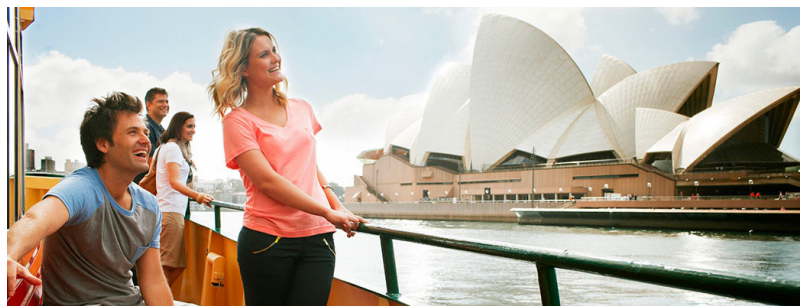
Mandela called the award "a tribute to the people of South Africa's rainbow nation." Rotary's work toward eradicating polio "has shown the power of a global network of people who are ready to roll up their sleeves and put their heart and soul into saving children from disability."

Mandela donated the award's \$100,000 prize to the Nelson Mandela Children's Fund.

Following his death, Rotary members in South Africa lauded Mandela as "one of the 20th century's iconic symbols of freedom and equality," "the father of the nation," and "a leader of service."

"Mandela was a man who overcame unimaginable hardships to emerge as one of the greatest leaders of our time — and one of our greatest humanitarians . . . [His] legacy of courage, determination, and commitment will forever inspire us to move forward in our effort to achieve a better, more peaceful world," said Rotary President Ron Burton.

By Dan Nixon
Rotary News
13-DEC-2013



Early Registration discount extended [click here](#)

Message from DG Don continued from Page 1

We always have! Recently in looking at our membership within District 6330, I am saddened to see that our numbers have still dropped. Our membership is currently around 1,860 Rotarians ... Please invite a friend or relative to attend one of your Rotary meetings and see what Rotary does. Take a look at your club dynamics.

With all the literature available on how to recruit new members we need to focus on how critical it is to keep them. Retention is by far more significant and important. As we have discussed previously Rotary brings in approximately 100,000 new members annually, unfortunately we lose at least that number and more in the same period of time.

The reasons we lose members are many. I would like each of you to review your Club Dynamics and correct them and bring them in line with proper proven procedures. So what do I mean by Club Dynamics? Let me give you a sample list:

- Poor communication
- Lack of interesting programs
- No meaningful projects
- Boring meetings
- Lack of fellowship
- Complacency
- Poor planning and objective
- No new member orientation
- Ineffective club leadership
- Inadequate encouragement
- Absence of recognition
- Lacking attention to members
- Improper use of talents
- Cliques
- Poor publicity
- Sponsors duties neglected

I'm sure you get the general idea of what I mean by Club Dynamics. How is your club working? How is your club functioning? Is it a pleasure to be a member in your club? Ask yourself these questions and if you get the wrong answer

BAD PARROT



Rotarian John received a parrot as a gift. The parrot had a bad attitude and an even worse vocabulary. Every word out of the bird's mouth was rude, obnoxious and laced with profanity. R. John tried and tried to change the bird's attitude by consistently saying only polite words, playing soft music and anything else he could think of to 'cleanup' the bird's vocabulary. Finally, R. John was fed up and

he yelled at the parrot.

The parrot yelled back.

R. John shook the parrot and the parrot got angrier and even ruder. R. John, in desperation, threw up his hand, grabbed the bird and put him in the freezer. For a few minutes the parrot squawked and kicked and screamed.

Then suddenly there was total quiet. Not a peep was heard for over a minute. Fearing that he'd hurt the parrot, John quickly opened the door to the freezer.

The parrot calmly stepped out onto John's outstretched arms and said "I believe I may have offended you with my rude language and actions. I'm sincerely remorseful for my inappropriate transgressions and I fully intend to do everything I can to correct my rude and unforgivable behaviour."

R. John was stunned at the change in the bird's attitude. As he was about to ask the parrot what had made such a dramatic change in his behaviour, the bird spoke up, very softly, "May I ask what the turkey did?"

do everything in your power to correct them. LET'S STOP LOSING OUR VALUABLE ASSETS

The most effective way to recruit and keep new members for Rotary is to treat the entire process as you would a business staffing protocol. What I mean by that is, that any given business needs to promote itself in the business community to attract talented individuals to become part of it workforce. Rotary needs to do the same thing. We need to tell our story in a positive informative manner, then, when we have attracted the right people, we need to put them to work immediately so that they feel connected and part of the team as soon as possible. Year after year we retain less and less of our members, so in order to have a net positive growth all we really need to do is retain a larger percentage of our current membership.

Sounds easy, doesn't it? It really is! If we focus on retention as we would if we were training employees for our own businesses we would have an immediate positive result in membership growth year after year. With more members we can do more things, more fundraisers and more projects. There are millions perhaps even billions of people that need the work that Rotary does. In order to reach more individuals we need to be a larger organization. Simple math. Keep all of this in mind when it comes to the everyday decisions and tasks you must perform in your quest to GROW OUR MEMBERSHIP.

MORE HANDS MEAN MORE PROJECTS AND MORE PEOPLE SERVED.

Let's create more Rotary Awareness in our communities and show everyone how proud we are to be Rotarians and serve! God Bless you all!

Marie and I wish you and your families a very Happy New Year with lots of good health, prosperity and fun!



There are no seven wonders of the world in the eyes of a child. There are seven million.

The Bridge
is published by Rotary District 6330

District Governor: Don Moore
Newsletter Editor: John Hill

To submit articles and pictures about your club's activities, e-mail material to the editor:

vesitrix@gmail.com