

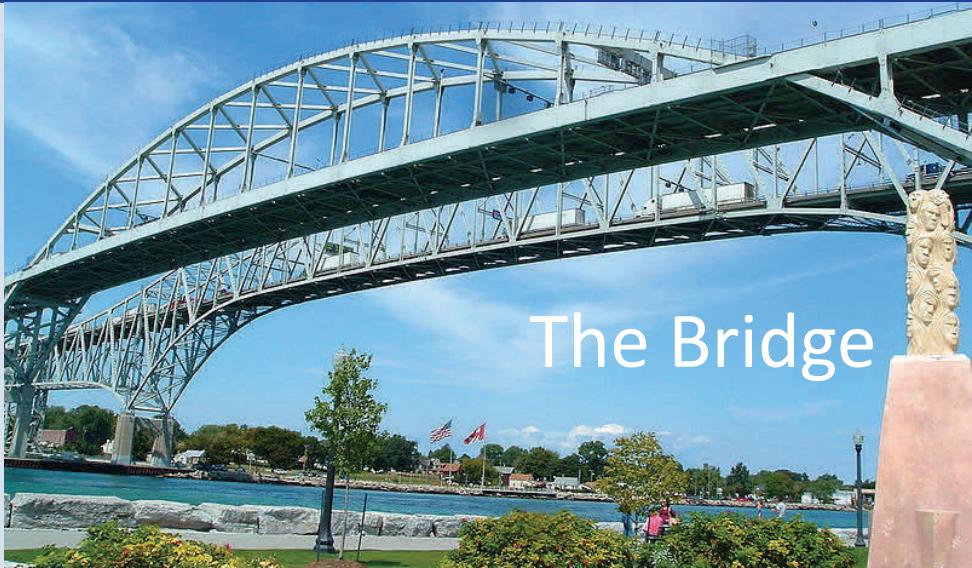
# Rotary



## Rotary District 6330

District Governor ~ Doug Burnard

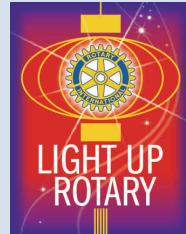
January 2015



### Governor Doug's Message

Happy New Year!

January is Rotary Awareness Month



January is **ROTARY AWARENESS MONTH** and as we enter the second half of the Rotary Year it is an ideal time to publicize our service projects and to promote upcoming events in the community, the district and internationally.

**Rotary Days** are a great way to publicize your club's activities. Please ensure your club members participate and involve local leaders whenever possible.

**Membership** can be enhanced by your club activities in your community and internationally. The above activities can get the message out about the great projects you and your club do.

I would ask that you emphasize increasing membership over the next 4 months. At the present time our district membership is slightly down from the start of the year-July 1/14 and your support is needed to ensure we obtain a net growth by June 30/15.

Remember, net growth of 1 or more members is an important part of the **Presidential Citation** for 2014-15.

**RLI (Rotary Leadership Institute)** provides Rotary knowledge which is of great assistance when recruiting new members. Clubs are urged to send new members to the next RLI in your area. Clubs are also urged to ensure that the President Elect for 2015/16 have attended at least one level of RLI prior to taking office on July 1/15. Upcoming RLI sessions are scheduled for May 2 in Sarnia and April 11(tentative) in Lapeer.

**Foundation & Polio** donations to date are excellent. Many clubs have already achieved their goals and clubs and members continue to give. I expect many more donations have been sent but do not yet show up on the reports as processing is behind due to the holiday schedules. If your club has not sent a portion (at least 50%) of your goals, I urge you to do this at your earliest convenience. Achieving or surpassing your goal becomes much easier if you do some now and don't leave it all until June.

#### **Club Officers for 2015-16:**

Most clubs have established their officers for 2015-16. Please post these on the District Website as soon as possible to assist DGE Nancy Ottewell in preparation for training sessions. The key positions needed for the RI website are President, Secretary, Foundation Chair and Membership Chair, as key information is sent to these positions on a regular basis.

If your club is not yet "integrated", you can integrate or enter directly on the RI website.

Thanks for your tremendous support during the first 6 months of my year as DG. If I can support your club by attending special meetings and events please let me know and I will do my best to attend.

Doug Burnard  
District Governor 2014-2015  
District 6330

# January is Rotary Awareness Month

*From the Clubrunner Website of the Rotary Club of Ascot*

*District 9465 Western Australia*

*(Posted by Julia Temby)*

January is Rotary Awareness month, which is not only about our organization's history but also our future. Assuming we are serious to attract members, seasoned Rotarians must be prepared to share their knowledge and experience.

Prospective members will want to know all about the opportunities for service and the resources available to them if they do commit to join a Rotary Club. And when we welcome that new member, there are traditions to pass on and a rich heritage to share.

Past R.I. President Richard L. Evans (1966/67) once said "A man may have great truth, he may produce a good product-he may make a great discovery, but if he dies and no one benefits, it is because he did not share."

Rotarians have a proud history marked by growth and achievement. That history is so deep and varied that while most of us can name Rotary milestones, far fewer know the complete story of programs and opportunities. The greater the understanding of Rotary's history and tradition of service, the better we are prepared to welcome new members and lend a hand in our communities and around the world.

A UNICEF director once said "Rotary has won a place of respect on the global village-in fact Rotary has helped make the world a global village.

\*\*\*\*\*

*How's Your Rotary Awareness?*

*Take the Rotary Awareness Quiz.*

1. How many people attended the first Rotary meeting on Thursday evening, February 23, 1905?
2. What was the first Rotary Club community project?
3. How much were annual dues at the first Rotary Club?
4. What is the largest annual public relations project of Rotary Clubs in the United States and Canada?
5. In 1911 Paul Harris gave Chesley Perry a budget of \$25.44 to complete a daunting task. What was that task?
6. In 1912 the Rotary Club of Los Angeles donated \$4,000 towards a major public works project. What was it?
  7. In what country was the first Rotary Club outside of the United States?
8. Youth Exchange is one of Rotary's most popular and successful programs. When and where was the first exchange?
9. Men With Friends; The Blue Boys; The Conspirators; The Round Table. What do these names have in common?
10. Engineer and Rotarian Oscar Bjorge, from the Rotary Club of Duluth was annoyed at the inconsistency of a Rotary symbol, calling it "an insult to engineering." What did Oscar fix?
  11. What is the greatest distance from Chicago that a Rotary pin has been displayed?
12. During the Great Depression the Rotary Club of Muncie, Indiana, helped launch the Muncie Plan. What was it?

(See the answers on page 6)

# District News

## Meet Alice Jehle

### AG Area 6



Alice Jehle is the AG for Area 6 which includes the Rotary Clubs of Algonac, Fort Gratiot, Marine City, Marysville, Port Huron and St. Clair. She was originally a member of the St. Clair Rotary Club from 1996 and held the position of Club President in 2007-08. Alice is a Paul Harris Fellow. Now a member of the Marine City Rotary Club Alice also spends time as a Financial Advisor and is a limited partner with Edward Jones. She and her husband Ken have two children, two grandchildren and two great grandchildren. Alice enjoys anything involving the outdoors. This is Alice's third year as AG and is looking forward to continuing her work with the clubs in Area 6.

## *Rotary District 6330*

### *Global Scholarships*

On Saturday December 06, the interviews for the District Global Scholarship took place in Sarnia with two excellent candidates.

Jessica Pez, sponsored by the Rotary Club of St. Thomas and Kelly Leslie sponsored by the Rotary Club of London, both excelled in their interviews.

After discussion, the interview team of DG Doug, Foundation Chair Kelly, DGE Nancy and PDG Tanya decided to select both as our District Global Scholars for the 2015-16 academic year.

This was possible since we did not have a scholar go out this year.

The next step is to begin the application process through Rotary International with the guidance of Global Scholarship Chair Johnna Johansen.

Congratulations to the two clubs for sponsoring Jessica and Kelly.

## New Year's Resolutions Rotary Style

Every New Year's people reflect on their lives and often vow to improve their situation. Soon after New Year's Day the gyms are full, the fridge and cupboards are purged to include more nutritious food, calories are monitored, desks and closets are tidied. We sign up for new courses to improve our skillsets and straighten our finances. Rotary's New Year doesn't start until July 1, but through the winter is a perfect time to reflect on how things are in our clubs. What is going well, what is not. How are the members feeling? Are we firing on all cylinders? What could be tweaked to make things better?

As new officers prepare to take on their new roles, here is a list of topics to consider. It is taken from the RI website on what North American clubs might review; included with each topic is an explanation and several examples of what you might try.

1. Decide where your club wants to be in 3-5 years
2. Set annual goals and enter them into Rotary Central
3. Hold Club Assemblies regularly to keep members engaged and knowledgeable
4. Communicate openly in your club
5. Prepare members for future roles to maintain a smooth leadership transition
6. Adapt your club's bylaws to support the way your club works
7. Develop strong relationships within your club
8. Make sure all club members are involved in activities that genuinely interest them.
9. Coach new and current members in leading
10. Create committees that are practical for your club

It is empowering to take control and make the changes that are needed, not just worry or complain. Take a look at these topics and tackle a couple.....[www.rotary.org/myrotary/en/learning-reference/learn-topic/membership](http://www.rotary.org/myrotary/en/learning-reference/learn-topic/membership)....and get started!

Erin Zorzi  
District Membership Chair

# District Grants

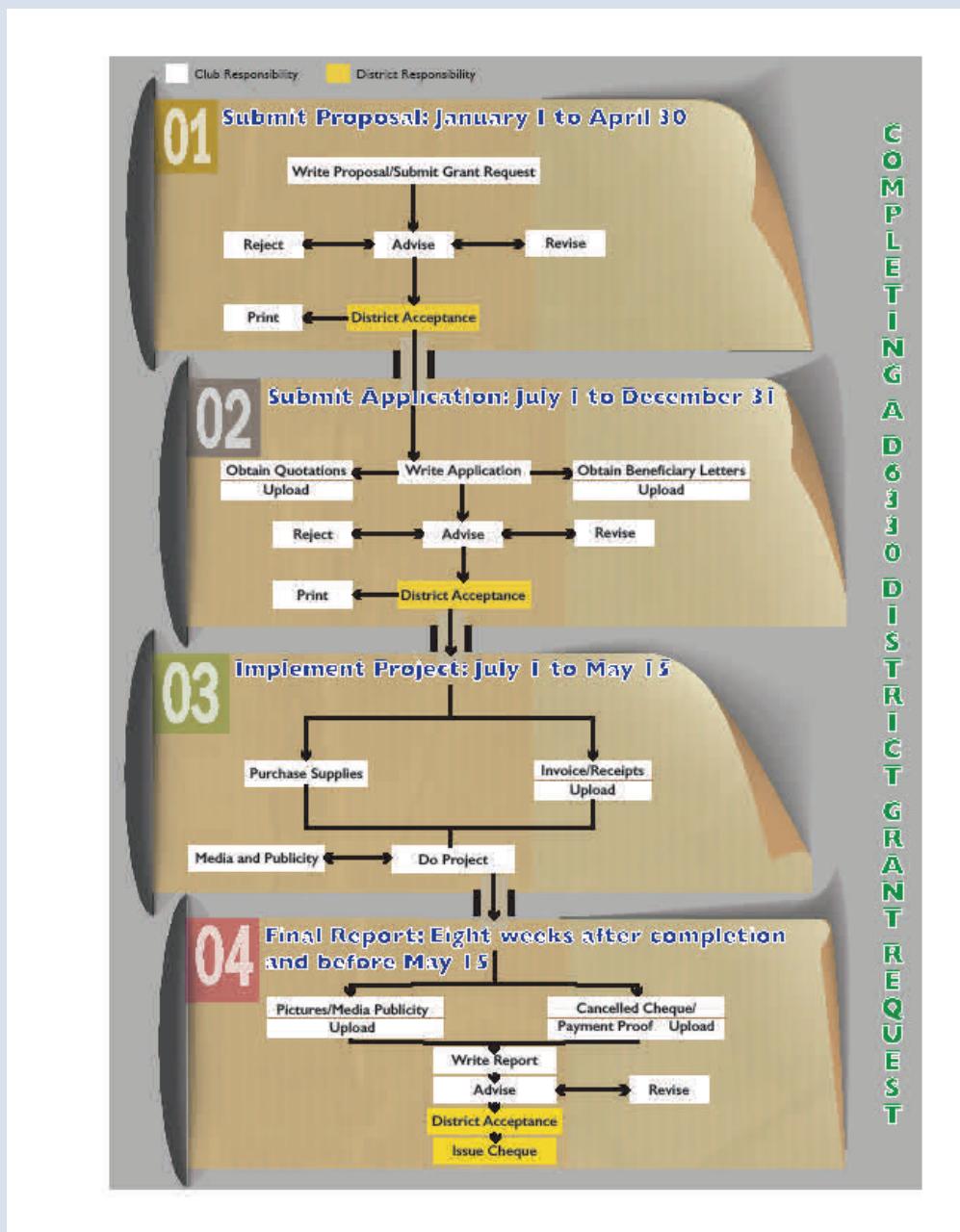
NEED MONEY FOR YOUR COMMUNITY PROJECT? APPLY FOR A DISTRICT GRANT!

Is your club a little short in funding for a 2015-16 Local or International Community Service Project? Did you know the District can help?

Proposals requesting a District Grant towards funding a Community Service project will be received by the District between January 1 2015 and April 30 2015. The maximum grant for one club cannot exceed \$2000 or \$0.50 per \$. Grants can be divided between several projects if desired providing the maximum amount is not exceeded.

Proposals can be submitted through the club runner Grants Module which can be found in the upper right corner of the District Website after Logging In with your ID and password. The accompanying diagram will guide you through the process.

Contact District Grant Chair Ken Wilmott [kwilmott@uniserve.com](mailto:kwilmott@uniserve.com) or [kenwilmott@ca.inter.net](mailto:kenwilmott@ca.inter.net) 519-649-1232 for more information.



# Stuff

## Article on HIP Educational Initiative *An Educational Partnership Between Rotary and Aboriginal People*

### **Rotarians Building Bridges to Aboriginal Peoples Through Business and HIP Innovation**

By Andre Morriseau  
Senior Manager, Awards and Communications  
Canadian Council For Aboriginal Business (CCAB)

The Rotary Club is a grass-roots organization consisting of business professionals and community leaders that volunteer time, talent & resources in order to remedy vital community needs. With over 1.2 million members worldwide Rotary has been making history and bringing the world closer together for over 100 years. Since forming in 1905, they've taken on some of the world's toughest challenges and helped a wide range of international and service organizations from the UN to Easter Seals get started.

Rotarians in Southern Ontario once again have Rotary at the forefront of applying new ideas on the road to creative solutions through the newly created Honouring Indigenous People (HIP) website created after extensive consultation with a number of Indigenous peoples and organizations.

"HIP is honouring Indigenous people by supporting their educational efforts and encouraging all Canadians to become aware of Indigenous issues, history and culture. It is the hope of Rotarians, Rotary clubs and others that partnerships and collaborations will be established with Indigenous people in Canada focusing on creating mutual awareness and understanding." Stated HIP Chair Chris Snyder.

The HIP board is made up of 50% Rotarians from 5 Rotary districts and 50% Indigenous and educational leaders. By going to [www.rotaryhip.com](http://www.rotaryhip.com) people have access to a go-to information site. Here one can find details about the organization, a blog with current news and events, reading suggestions, links, current Rotary projects and their HIP supported projects. It is their hope to connect all 750 clubs across Canada and supportive individuals with the Indigenous community and vice versa.

Wilfrid Wilkinson past President of Rotary International has been a Rotarian for over 52 years. In his travel with the Rotarians he has visited India 27 times working with villagers on numerous projects, making vital connections.

Wilkinson stated, "Here in Canada I found that Rotarians didn't appear to have made the same connections with Canada's Aboriginal peoples as I had witnessed first-hand in places like India. It is for this very reason that I salute Rotarians in southern Ontario for taking on the great challenge of working to change this dynamic through initiatives such as the Helping Indigenous Peoples (HIP) website."

The Canadian Council for Aboriginal Business (CCAB) signed on early as a Charter Member and active member of The Rotary Club of Toronto Aboriginal Service Committee. They were intrigued by the potential connection between Rotary's business roots and the pursuit of Aboriginal business participation.

CCAB President and CEO JP Gladu who recently had the opportunity to deliver the keynote address at a Rotary Club of Toronto Luncheon stated, "The work that Rotarians are spearheading with HIP allows the ingenuity of business to support commitment to the spirit of mutual understanding."

"The average Canadian doesn't realize that our Aboriginal peoples only got the right to vote in Canada in 1961, nor do they realize that tens of thousands of our children were forced into residential schools where many were sexually and physically abused and stripped of their languages, culture and dignity. This is the very education factor that is vital on the road to informing Canadians of past injustices while embracing a path of equitable reconciliation on the road to prosperity for all Canadians."

"Aboriginal peoples were the original business success story in Canada driving the fur trade. Since then we've been on a forced hiatus in the business world for the past couple of hundred years, but times are changing. One doesn't have to look far today to find examples of Aboriginal business success in all sectors of the economy. It is through the forward thinking work of the Rotarians that business now has an opportunity to forge a new relationship with Aboriginal peoples on the way to a brighter future for all Canadians."

HIP is currently accepting Charter Memberships for a lifetime donation of \$100.00 and accepting donations which are tax receiptable. For more information contact Chris Snyder at [snyder@eccgroup.ca](mailto:snyder@eccgroup.ca)

# Happenings



Don't Miss This Year's  
**Clifford Rotary Club's Annual Bonspiel**



**February 7, 2015**

Teams \$120/team

Lunch provided. Meat Draw.

Two Draws: 8:30 AM and 10:30 AM  
(2<sup>nd</sup> game at 12:30PM and 2:30 PM)

Two games per team, aggregate point system to determine the winner

Contact: Leonard Underwood 519-327-8850 or  
[Leonardsgeneral@wightman.ca](mailto:Leonardsgeneral@wightman.ca)

Also, mark March 7, 2015 on your calendar for the Canadian Food Grains Bonspiel. Contact Lorne Underwood at 519-327-8573.



RYE Students Roman Chmel from Slovakia

and Sabrina da Costa Chiuzza from Brazil

joined London North at their Christmas dinner on Dec. 17.

## Answers to the Rotary Awareness Quiz

1. Four: Paul Harris, Sylvester Schiele, Hiram Shorey and Gustavus Loehr.
2. A “comfort station” in downtown Chicago. Public restrooms were typically found only in saloons at that time, and unaccompanied women were not permitted to enter saloons.
3. The group voted there would be no dues and all club expenses would be paid from 50 cent fines.
4. The Rotary float in the Rose Bowl Parade is seen by 250 million to 1 billion people every year. Every Rotarian in D5280 and adjacent districts contributes \$3 annually which is collected in their district dues.
5. To mimeograph and mail a new publication, *The National Rotarian*, to all 2,000 Rotarians in the twenty three clubs nationwide.
6. LA5 donated \$4000 towards a proposed coast to coast highway.
7. The first non USA Rotary Club was in Winnipeg, Canada in 1912.
8. The first youth exchange was when the Rotary Club of Copenhagen, Denmark arranged to host several American boys in 1921.
9. At the third meeting of the group in Chicago that would become Rotary, each name was considered for the new club.
10. Oscar Bjorge standardized the Rotary wheel with 6 spokes, 24 teeth and a keyway “because we are workers and not idlers.”
11. Astronaut Frank Borman, of the Rotary Club of Space Center Houston, took a club banner on his orbit around the moon in Apollo 8.
12. The Muncie Rotary Club promoted home improvement to boost sales at struggling hardware stores and reduce the 80% unemployment rate among construction workers and tradesmen. The plan was very successful.

# Polio Update



Aid workers in Nigeria say they have never been closer to eradicating polio, with only six new cases reported to date in 2014. But as insurgent attacks grow more violent in the north, the workers say vaccination programs are at “high risk”. Continued success depends on new strategies to reach children in what have become war zones.

Globally, cases of polio have risen significantly, predominately due to Pakistan’s 291 cases, but 10 countries have reported new cases this year. Two years ago, only four countries experienced new cases of this crippling disease. Consequently, the World Health Organization calls the spread a “public health emergency.”

In Nigeria, however, the number of new cases has decreased 88% this year to six cases reported so far, compared to 50 cases reported in the same timeframe in 2013.

“We have gotten this close to eradicating polio. If you look at the statistics compared to last year we’ve really done very, very well”, states Kazeem Mustapha, vice chair of Rotary International’s Nigeria National PolioPlus Committee.

But northern Nigeria, where most of the polio cases are found, is getting more dangerous. Militants continue to kidnap and kill innocent civilians in large numbers.

Despite more than a year of emergency rule in three northern states, Mustapha said the insurgency remains the biggest threat to meeting eradication goals. “When our field coordinators target to immunize a specific area and they get information that the area is unsafe, what do they do? They retreat,” he explains.

Vaccination teams still operate amid the violence, but try different tactics. One such technique is to “hit and run” a dangerous area by going in for a matter of days or hours. Another strategy is called “firewalling” an area by setting up vaccination points around war zones. This means that when people are forced to flee their homes, children can be vaccinated.

Boko Haram attacks continue with increasing sophistication and reach. Mustapha says vaccination efforts need to do the same.

“There is need for more collaboration and gathering of intelligence, even partnerships,” he emphasizes. “We need security agents to advise when to move in and when to move out,” he elaborates. “Honestly speaking, it’s a problem,” he states.

Mustapha, however, is still confident that Nigeria can start the clock on declaring the country polio-free by year’s end. Nigeria’s last reported case was in July. It takes three years without any new cases to be certified polio-free.

\*\*\*\*\*

## Rotary Day Breaks Guinness World Record

Rotary members in Chennai, India organized the creation of the world’s largest human national flag on the grounds of the YMCA at a Rotary Day event on December 7. Rotary members formed the blue wheel in the centre of the flag of India while 50,000 other participants including, students, office workers and the general public formed the red, white and green areas of the flag. RI President Gary Huang and his wife Corinna looked on. Following the formation of the flag, Rotarians unraveled a banner citing “Keep India Polio Free.”

