

# Rotary



## Rotary District 6330

District Governor ~ Doug Burnard

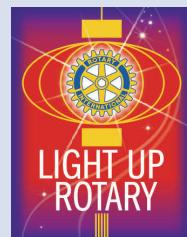
October 2014



## The Bridge

### Governor Doug's

### October Message



October is a busy month in Rotary as it is Vocational Service Month and many clubs are also planning to celebrate World Polio Day on October 24th via special programs or events.

Clubs are urged to celebrate Vocational Service Month by discussing ethics in the workplace and sharing the happenings in the various professions represented in the Rotary clubs throughout our district. A short update of member classifications talks makes for a great program and also is of great interest and value for newer members. The diversity of professions in Rotary is one of the great assets of this organization.

Members are also urged to attend Interact and Rotaract meetings to share knowledge of their profession.

World Polio Day on October 24th is a day that all Rotarians should celebrate the progress in our goal to make history and eradicate polio from our world. Perhaps one of the most encouraging news comes from Nigeria where Rotarians have been able to access all areas of the country to administer the polio vaccine and in spite of the fact that the polio virus is still endemic in the country, only 3 cases have been reported as of June 03, 2014 vs. 24 in the same period last year. The only area in the world where there has been an increase in reported cases this year is in northern Pakistan.

For additional information and updates log onto  
[www.endpolio.org](http://www.endpolio.org)

Many thanks for the warm welcome and great hospitality provided by all the clubs in District 6330 that I have visited to date. As of September 30th I have visited 51 of our 61 clubs and have been greatly impressed by the number of projects that the clubs are carrying out in their communities and internationally.

These visits have been the highlight of my year as District Governor to date. The contribution that each of you do for your clubs and communities makes me proud to be a Rotarian and your Governor.

Keep up the great work as we **Light up Rotary** in District 6330 in 2014-2015.

Doug Burnard  
District Governor  
District 6330  
2014-2015



# October is Vocational Services Month

A Message from Paula Lee

Vocational Services Chair

Work  
offers  
rare  
knowledge  
education and  
responsibility.

"RI President Gary C.K. Huang challenges us to energize our communities and strengthen our membership, fellowship, and service efforts by *Lighting Up Rotary*. Through vocational service initiatives, we can be champions for high ethical standards in our workplaces, use our professional expertise to serve others and have a positive impact on local and international communities."

What does Vocational Service mean?

The second statement of The Object of Rotary challenges all Rotarians to encourage and foster: "High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society."

Vocational Service is a call to live our professional and business lives using as our guideline the **Four Way Test** and the **Rotary Code of Conduct**, (formerly the Declaration of Rotarians in Businesses and Professions). It means applying the ethics of Rotary to all our business activities as well as our everyday lives. As Rotarians we are encouraged to promote and encourage high ethical standards within the work environment as well as within the community.

Vocational service means using the skills and knowledge you have gained in your vocation as a basis for mentoring others, especially the younger generations who often look to us for guidance and knowledge.

The demographics of the original Rotary club with Paul Harris was unique in that each member was of a different vocation. This feature has been continued for over 100 years. Within each Rotary club we find a variety of vocations (classifications). As individuals we each bring a different expertise and dedication to our club and to Rotary. With this blend of backgrounds we have the opportunity to celebrate and learn from all the walks of life that our Rotary members lead.

Start a vocational service project in your club:

- Volunteer for a service project that uses your vocational skills
- Use your vocational skills to mentor young people—especially our Rotaractors and Interactors

- Host a mini-classification talk at your next club meeting—inform your new members and remind your existing members of your vocation/skills
- Organize tours of member's workplaces
- Dedicate some meeting time to discuss the importance of the Four Way Test and the Rotary Code of Conduct as it pertains to business transactions as well as to Rotary
- Recognize businesses or professions in your community who exemplify high ethical standards
- Sponsor an essay or speech contest for young people on the meaning of ethical practices in the world
- Provide networking opportunities with non-Rotarian business people
- Seek out opportunities to establish or be a volunteer for a Vocational Training Team.

*Light up Rotary Through Vocational Service*

Sign up for Vocational Service Update @ [www.rotary.org/](http://www.rotary.org/) newsletters or email [rotary.service@rotary.org](mailto:rotary.service@rotary.org)



# District News

## Meet Martin Ward

### AG for Area 3



Martin is the AG for Area 3 which includes Goderich, Grand Bend, Mitchell, Stratford, Festival City Stratford and St. Marys. His 32 years of Rotary experience has spanned over a number of clubs in southern Ontario due to moves for business reasons. Martin has held various club chairs as well as several District Chairs, thus bringing with him a wealth of knowledge and experience. He and his wife Mary have, over the years, been host family to 14 youth exchange students. Martin's high point in Rotary was being team leader with the GSE to Iceland in 2005. Much of Martin's working life has been spent in the computer software business so his additional responsibilities as District Webmaster make perfect sense. Thanks for all your work Martin!

## Global Literacy Project

### Container Packing Day

On Friday August 22 a group of about 25 Rotarians met at the Thames Valley District School Board's warehouse in London to load the 40th container with discarded school supplies. The container, destined for South Africa, was packed to an amazing capacity and with great precision to make the most of the space available. Desks, books, filing cabinets, chairs and a piano were among the many items that would have been tossed into local landfill sites. They will now find new life and new service in several thankful schools in South Africa.



## District Positions Available for

### Rotary Year 2015-16

There are currently opportunities to serve as Assistant Governor for the Rotary year 2015-16 in various areas of District 6330. The areas in the District where the AG position is open are: Area 4-Aylmer, London, London East, London North, London Hyde Park, London Lambeth, London South, St. Thomas and St. Thomas Railway City. Area 5-Glencoe, Sarnia, Sarnia- Bluewaterland, Forest, Petrolia, Sarnia-Lambton After Hours, Strathroy and Watford. Area 6-Algonac, Fort Gratiot, Marine City, Marysville, Port Huron and St. Clair. Area 9-Brown City, Columbiaville, Croswell, Imlay City and Lapeer.

If you are interested in this position in your area, please submit a one page Rotary resume with a brief covering letter to your AG by October 29/14.

#### Role of the Assistant Governor

The role of Assistant Governor is to help the District Governor with the administration of designated clubs. By performing this critical function, the Assistant Governor supports club effectiveness, which in turn increases District effectiveness.

#### Appointment and Terms of Office

In consultation with the District Governor, current AG's and PDGs, Assistant Governors shall be appointed annually, not later than November 30 of the Rotary year prior to taking office, by the Governor Elect for a term of one year and shall serve a maximum of three one year terms.

#### Qualifications for Assistant Governor

- \* membership, other than honorary, in good standing in a club in the District for at least three years
- \*service as a Club President for a full term
- \*willingness and ability to accept the responsibility of Assistant Governor
- \*demonstrated outstanding performance at the club and/or District level and/or
- \*potential for future leadership in the District

Assistant Governors serve at the discretion of the District Governor and are expected to have oversight and leadership responsibility for between five and nine clubs.

Interested Rotarians are encouraged to discuss the AG opportunity with any District Leadership Team member, their AG and /or DGE Nancy Ottewell

Thank you  
Nancy Ottewell-DGE

# Other District Stuff

## Rotary Wine Coming to District 6330!



The Rotary Club of Mississauga Lakeshore in District 7080 (directly to our east) embarked on a project to develop a private label wine for Rotary. They teamed up with the owners/operators of Chateau des Charmes Winery in Niagara-on-the-Lake and with the assistance of the Liquor Control Board of Ontario (LCBO) they are finally about to see the fruition of their efforts. A reasonably priced ‘Unoaked Chardonnay’ and a ‘Cabernet Merlot’ have been chosen for the LCBO “Wines to Watch” program. Beginning October 12 they will be placed on the shelves of 65 of the largest LCBO stores for a six month trial period. In District 6330 the locations chosen (by the LCBO) are Sarnia, Stratford and three in London. Some reverse cross-border shopping could be necessary for our Michigan members! Pending the success of the venture additional locations may be added. Watch for the blue and gold label ‘1951’ (1951 being the year their club was chartered). For every bottle sold \$1 will go to the club’s (Mississauga) charitable foundation. No doubt there will be a few District 6330 Rotarians who will enjoy supporting this interesting and tasty fund raiser! Good luck Mississauga Lakeshore!

## New Members in District 6330!

The RC of Goderich welcomes Steve Machan  
The RC of Goderich welcomes Phillip Reiley  
The RC of St. Marys welcomes Lucie Stephens  
The RC of Festival City welcomes Jeff Lauster  
The RC of Mildmay welcomes Mike Calvert  
The RC of Marysville welcomes Kimberly Lee  
The RC Club of Fenton welcomes Nick Schultz  
The RC of Greater Flint Sunrise welcomes Erin Lint

## Everybody Loses When a Member Resigns

Determining the reason for the resignation is critical. The ‘Resigning Member Questionnaire’ is a good tool to get started, but there is no substitute for personal contact. One on one, privately, confidentially, without bias, you will find out more.

Sometimes the reason is that personally Rotary is just not a good fit (work schedule, cost), but sometimes there are actions the club could have taken to engage and retain the member. You will never know unless you ask.

Make sure your face to face questions are open-ended. Maybe just these two questions will get you started and give you news to understand what happened....1) why did you leave?....2) what advice do you have for us? Make sure to drill down until the heart of the information is uncovered.  
.....“I just couldn’t fit Rotary into my life”.  
.....“The volunteer work took hours of my time.”  
.....“I didn’t have enough help.”  
.....“No one accepted the calls for help.”  
.....“I feel taken for granted and underappreciated.”  
People are willing to share, just let them talk.

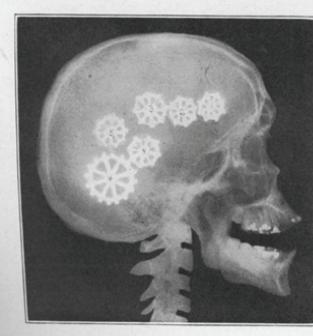
The best solution is to find out what they need before you lose them. Do a full membership survey. Once you have the membership survey results or a few exit interviews, you might uncover a theme.

.....Do you need an orientation program?  
.....Do you need a mentoring program?  
.....Do you need a method of appreciating your members?  
.....Do you need more partner’s events?  
.....Do you need to reduce member’s participation costs?

The solution to gaining new members is “just ask them.” The solution to retaining your members is “just ask them.”

Then be sure to take action. This is critical to your integrity and your success!

Erin Zorzi  
District Membership Chair



### THE ROTARIAN SKULL

This photograph was given to each member of the San Antonio Rotary Club recently when their X-ray specialist was scheduled for a talk. It was mounted on an attractive card and under it appeared this legend:

The Rotarian Skull  
Demonstrating the Six Senses.  
1. Sight  
Fore, Hind and In  
2. Smell  
That detects worthy objects of endeavor  
3. Hearing  
The call of progress  
4. Taste  
For service and good things, physical and mental  
5. Touch  
Of fraternity and good-fellowship  
6. Common  
Abnormally developed

# Foundation Info

Rotary Foundation District Grant  
Annual Financial Assessment  
for  
Rotary Year 2013-2014



Allan Hardy

District Governor 2004-2005, District 6330  
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Phone: 519 432 8186 Fax: 519 432 5428 E-mail: [ahardy@sympatico.ca](mailto:ahardy@sympatico.ca)

To District 6330 of Rotary International

We have reviewed District 6330 Grants Committee's compliance for the year ending June 30, 2014 with the terms outlined in section 5 of the District Qualification Memo of Understanding dated June 2012. Our review procedures consisted primarily of an evaluation of documents; enquiry and discussion related to information supplied to us by the Committee.

Our review does not constitute an audit and, consequently, we do not express an audit opinion on this matter.

Based on our review, nothing has come to our attention that causes us to believe that, for the year ending June 30, 2014, District 6330 Grants Committee is not in compliance with the terms described in section 5 of the agreement referred to above. Further, the findings of this panel and our recommendations have been forwarded to the Committee.

London, Ontario  
September 22, 2014

  
Allan Hardy, PDG - Chair

  
Robert Earley, Rotarian  
  
Thomas Mathies, Non-Rotarian  
  
Moneta Spencer, Rotarian

Foundation Seminar  
Club Certification  
for  
Rotary Year 2015-2016

Rotary clubs wishing to participate in Global Grants and District Grants in the 2015-2016 Rotary Year must have club members attend one of the seminars to be qualified.

Agenda will include:

- \*2014-2015 Global Grants and District Grants updates
- \*Annual giving, Polio and Endowment Fund updates
- \*Securing our Foundations future; New Funding Model
- \*Rotary Foundation website demonstration for Global Grants and Clubrunner website demonstration for District Grants.

Cost is \$40/member. Price includes all handouts, morning coffee and cookies and lunch.

Dates and Locations:

Mildmay Community Centre 24 Vincent St. Mildmay, ON Nov. 01 9am-3pm	BMO Centre, London 295 Rectory St. London, ON Nov. 08 9am-3pm
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Countryside Banquet Center  
596 S. Cedar St.  
Imlay City, MI  
Nov. 15 9am-3pm

Rotarians can register on the district website under "Events"

Contact District Foundation Chair Kelly Fotheringham or District Grants Chair Ken Wilmott for further information.

Thanks  
Kelly Fotheringham

## NGE Briana Cavan Back From Bolivia

I'd like to say a huge THANK YOU to the Rotary Club of Wiarton. Thanks to you, I was able to participate in the New Generations Exchange program! Just after graduating from Midwifery at McMaster University, I spent the month of June in Santa Cruz, Bolivia. I was living with a host family and volunteering in a labour and delivery ward of a public hospital. My experiences in Bolivia were unbelievably rich and rewarding. I developed rich relationships at the hospital and I can now communicate in Spanish! I fell in love with Bolivia-with the colours, the markets, the striking scenery, the dancing, the music, and of course the people that contribute to the amazing energy of the country. After my exchange was done I spent three weeks backpacking across the country. I was lucky enough to witness the New Years celebration of the indigenous Aymara people, I hiked to 5300m at Cerro Tunari, I saw the flamingos of the Red Lake, I watched the sun rise over geysers that spew from the earth, I hiked the Inca Trail. I can't even begin to describe what an amazing trip I had. I am so thankful to Rotary for the exchange program that you offer. In August I will begin my first "real" job working as a midwife in Owen Sound. I think that my days as an exchange student are over, but I hope to continue to be involved in the amazing programs. I look forward to someday hosting exchange students!

# What's Happening This Month?

October 2014

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2 DG Visit Glencoe	3 Shallow Lake 65th Anniversary	4 Tree Planting London Veterans Pkwy
5	6	7 DG Visit Marysville and Clifford	8	9	10	11
12 1951 Rotary Wine Debut	13 	14 DG Visit Marine City	15	16 All Mayoral Candidates London Hyde Park AM Meeting	17 Scotch Mist In Stratford	18
19	20 DG Visit London and Chesley	21	22 DG Visit Algonac	23	24 World Polio Day	25
26	27	28 DG Visit Grand Blanc	29 DG Final Visit!! London North	30	31	

Attention all clubs!

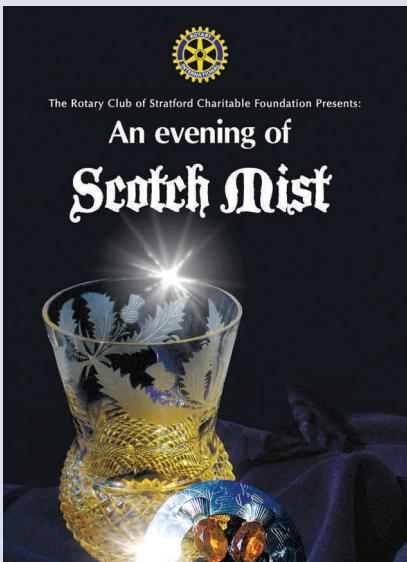
Kindly submit articles, photos or flyers for the next edition of "The Bridge" to editor

Mary Margaret Patterson

at

[marymargaret@rotary6330.org](mailto:marymargaret@rotary6330.org)

Submissions by the 20th of the month would be appreciated for the following edition.



# Club News

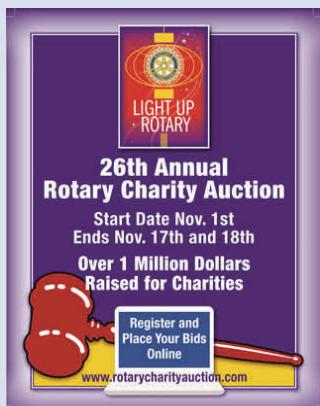


DG Doug visiting the Rotary Club of St. Marys is pictured here with youth exchange student Laura Pontalier from France, Lucie Stephens, the newest member of the St. Marys club (and a former youth exchange student herself) and club president Marion Creery. Welcome to all!

## London South On-Line Auction

For the past 26 years, Rotary Clubs in London have hosted a charity auction to fund programs for the vulnerable and disadvantaged in our society. The members of the RC of London South are working with the Rotaractors at Western University to host this year's Rotary Charity Auction from November 1st to 18th to support food, shelter and literacy programs for the less fortunate children and youth. Rotary would be unable to fund these and other worthwhile programs without the help of community minded people. You are invited to participate...log on to the website, register and place your bids on line. Bid on items for yourself, your family and friends or for your Christmas shopping!

Allan Hardy  
PDG District 6330  
RC of London South



## St. Thomas Railway City Rotary Club

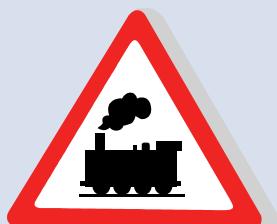
### Charter Event

The St. Thomas Railway City Rotary Club charter event was held on Sunday, September 7th at the CASO (Canadian Southern Railway Station) which was an appropriate venue for such a special celebration. The Mayor of St. Thomas, Heather Jackson along with MP Joe Preston and MPP Jeff Yurek joined the over 80 attendees in celebration with the new Rotary Club. There was a great group of PDG's, AG's, District Personnel and Club Presidents that joined them.

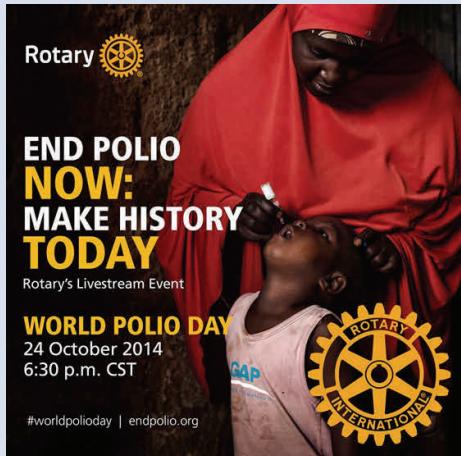
The Club Charter was presented by DG Doug Burnard and PDG Tom Robitaille. The Club Banner was presented by the St. Thomas Rotary Club and the bell and flags were presented from the retired London West Rotary Club. The Club presented certificates of appreciation to the many clubs in Area 4 and District 6330 that provided support during the early stages. DG Doug Burnard officially inducted the Club's Board of Directors as pictured below.



There were 8 PHF presentations including several surprises to recognize the contributions of the committee who worked so hard to get this club started. Pictured from right to left are DG Doug Burnard, Club President Diane Chantler, President Elect Helen Campbell, Vice President Mark Fagan, Secretary Ian Chantler, Treasurer Ian Coombs, Club Service & Admin George Kapogiannis, Fundraising Chair Bryan Vine and Vocational/PF/Foundation Chair Scott Carrie.



# Polio Update



Register today for our “End Polio Now: Make History Today” livestream event to receive a global update on the current status of polio eradication, hear inspiring stories and musical performances. The event will begin at 6:30pm CDT and will be streamed live at [endpolionow.org](http://endpolionow.org).

I encourage your club/district to have a viewing party for the event, or incorporate it into your existing World Polio Day plans. Invite local government officials and use this opportunity to encourage them to support the global commitment to a polio free world. On World Polio Day, wear your “End Polio Now” pin and encourage your friends and family to do the same.

Resources to help you spread the word about your World Polio Day event can be found on [endpolionow.org](http://endpolionow.org). The materials include: ...sample Tweets and Facebook posts....graphics for posting on social media and online...tools to help you reach out to local media...tools to help you engage local political leaders with World Polio Day.

Before or after World Polio Day, consider sharing your polio story or event photos.

If you are unable to watch the event live, consider viewing the recording at your next club meeting and discuss how you can help fulfill Rotary’s promise of a polio free world.

You can also make an impact on World Polio Day by contributing to Polio Plus. Remember that your contribution will receive full recognition points and, better yet, it will be matched two-to-one by the Bill and Melinda Gates Foundation. Contribute today.

We are 99% of the way to a polio free world—truly, “this close” to eradicating polio forever. Help us get closer by spreading the word about our fight to End Polio Now with our communities and the world.

Sincerely,  
John F. Germ  
Chair, Rotary International Polio Plus Committee

