



## Rotary District 6330

District Governor ~ Doug Burnard

September 2014



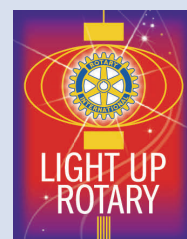
## The Bridge



### Governor Doug's

### September

### Message



September is **New Generations Month** and most clubs in District 6330 are involved in one or more activities with our own district youth and/or with international youth.

Our District 6330 Scholar, Sean Toal completed his masters in Latin American Studies and has now returned to the US and is about to enter the next phase of his training with the US Army. Further info to follow.

We are now looking for two more District 6330 scholars for 2015-2016.

Youth Exchange, a major effort in our district, has been experiencing much activity during the last few weeks as the outbound exchange students have been preparing for and have (for the most part) now departed for their year in a foreign country. Inbound exchange students have been arriving to spend their year in our district. Many thanks to the clubs and host families for participating in this life-changing program. I urge all club members to provide support to these students whenever possible.

The university, college and Ontario high school students return in early September. Michigan high schools are already in class. Sponsoring clubs are urged to ensure that club members are available to assist our 4 Rotaract and 11 Interact clubs to get up and running as soon as possible.

Early in the new school year is the opportune time to start a new Interact Club. Ask the young people who attended the RYLA Seminar for Tomorrow's Leaders this past May in London, to help you meet with potential Interactors in their school.

Please ask the high schools in your area to start to recruit for next year's RYLA Seminar for Tomorrow's Leaders and the Adventures in Citizenship sponsored by the RC of Ottawa.

Many clubs in the district are involved with several hundred elementary schools in Michigan and Ontario by providing dictionaries to grade 3 students.

I am proud of the large number of clubs in the district who are actively involved with New Generations programs and I thank you for your efforts to expand the family of Rotary.

The responsibility of District Executives, Assistant Governors, District Chairs, DG, DGE and DGN is to provide support to the clubs. Please do not hesitate to ask any of us for assistance as we work to *LIGHT UP ROTARY in 2014-2015*.

Doug Burnard  
DG District 6330 2014-2015

# September is New Generations Month

*New Generations Chair Rosanne Field*

## *Talking About This Relatively New Rotary Program*

Have you heard about the Ice Bucket Challenge? Perhaps you have and wondered what is the point, how does this help? Well, it has raised \$41 million for ALS so far. More important, it has thousands of young people engaged and doing something for a cause and now these young people feel they are doing something to help others. Sure, some are just doing it to be part of the viral wave but others want to do something to help. So, how does Rotary capitalize on this?

Rotary has several amazing programs that engage young people. There's Interact and Rotaract for high school and university students which gives them the opportunity to develop their own projects. There is Youth Exchange-if you have ever hosted an exchange student, you know they are ready, willing and able to join in on any project that you have going.

And then we have the new program on the block-New Generations Exchange. This is a program for 21-30 year olds to give them the opportunity to participate in their vocation in another country. It is an unpaid placement using their vocational skills in a volunteer setting or a vocational placement arranged by the NGE co-ordinators between two countries. In the first, a Rotary club in the hosting country might find a volunteer placement at one of their international projects where the skills would be useful. For example, a lab technician might go to a water project to do water testing. In the second, the young person is placed for up to 3 months in a vocational setting related to their career or, if they are still in university, their program of study.

As an outbound sponsor, your club endorses a young person to go out. The application goes to the NGE co-ordinator who then works to help find a placement in another country. If there is a specific project, the NGE co-ordinator helps with the paperwork to get the student there. The club that sends the student out agrees they will host an inbound in return. For the inbound club, they help to find a suitable placement, then have the placement sign a contract agreeing to provide a vocational opportunity and the club provides a host family for the young adult.

Maybe you aren't ready to host or send an outbound but still want to reach out to young people. How about a vocational evening or perhaps some of your club members would like to mentor a young entrepreneur in your community. Go to the local high school and offer to be a co-op placement or a job shadow setting for students. And then, when that young person says "I would like to take my skills to another country" you can think about a NGE. And when the NGE co-ordinator calls and says "I have an engineering student from Brazil who would like a placement at the Bruce", you can think about where you could put that student (and by the way, I just received that very application from a student in Brazil and will be sending out requests this week).

Young people want to be involved, they want to make a difference and if we show them how, they will run with it. And the Ice Bucket Challenge shows us that. Reach out!

*From Membership Chair Erin*

## *New Members? Members sitting on the Sidelines?*

### *What to Do? How to Help?*

Make sure all members are involved in activities that genuinely interest them.

Rotarians join clubs to create a positive impact in their communities and to make new connections, and that's why they stay. Club involvement keeps new and long-time members engaged. Active members feel ownership of and dedication to their club's projects. Consider asking members to volunteer to support service projects and other club initiatives.

Ideas to Try.....1) Get new members involved early in meaningful ways. Find out why they joined the club, and ask them to take on roles or help with projects or events related to whatever convinced them to join...2) Conduct a member interest survey and use the results to plan projects and activities and to develop weekly programs...3) Have members introduce themselves to the club, including information about their background, talents and interest to make other members aware of the club's talent pool...4) Consider ways that members can learn and gain experience from club activities. These new experiences can translate into professional and personal development....check out the RI website for lots more membership support info! .....Erin

# District News

## Women in Rotary

### Progress Along Veterans Memorial Highway

#### Remembering Our Veterans, Improving the Environment and Enhancing our Community

2013 was a record breaking year for the Veterans Memorial Parkway Community Program (VMPCP). On Sept. 28th of 2013, over 600 volunteers with 4000 pounds of mulch and 800 tree stakes in tow, planted over 400 trees along the Veterans Memorial Parkway (VMP).

#### **From Vision to Reality**

In 2006 the parkway was still called Airport Road and the project was in its conceptual form. Ron Koudys, the landscape architect who developed the original long term plan for the project had a bold vision for what the parkway could be. The-matically he wanted the VMPCP to focus on the honour and sacrifice-rather than the combative aspect of conflict. Kloudys explains, "I wanted to create features along the parkway that people would discover as they drove that had words that evoked those types of images".

#### **Strong Partners Driving the Project Forward**

Long time and new partner organizations continue to generously donate resources to push the program towards achieving its ambitious end goal of planting an additional 2,800 trees by 2017.

#### **Rotary**

ED Barry Sandler recruited Heather Broadhead from the Rotary Club of London (RCL) to champion a planting site that focused on the women in the London community and all local Rotary clubs interested. From that 'Girl Power' was launched with the Women in Rotary group and they brought on the



Girl Guides of London. This mentoring plant was a great success and exceptionally well attended allowing for 50 trees and a new site launched. The RCL will also be sponsoring this initiative in support of their 100th anniversary in 2015. This group has expanded to bring in the two Rotaract clubs from Western University and Fanshawe College as well as the local Interact clubs. Further to this the VMP Board of Directors has launched 2015 as the 'Year of Service' in response to Rotary's enthusiasm and support and Heather will also head up bringing in other service organizations to be a focus for the 2015 planting.

You can come out to join the planting that will be held this year on October 4th, 2014. Sign up to volunteer directly with Heather at [...heather@bfg-inc.ca](mailto:...heather@bfg-inc.ca)...or <http://treesfortheparkway.ca/participate.php>

## Meet Jim Schlatman AG Area 2



Jim has been a member of the Hanover Rotary Club since 2006. He has held several positions including club president, membership and foundation chairs. At the district level he was Vocational Chair 2012-13. Going into his second year as AG he is looking forward to getting to know even better, the members of his area. Jim was born and

raised in Hanover and has spent most of his time in sales including kitchen and bath design for 15 years. He is married to his wife Audrey and together they love to travel and visit family. She eagerly supports and gets involved with the events that the club has throughout the year. Area 2 covers the Rotary Clubs of Clifford, Drayton, Hanover, Kincardine, Listowel, Mildmay and Walkerton.



## New Rotarians in District 6330!

The Rotary Club of London welcomes Delroy Brown, Mick Standish, David Jeannette, Dianne Twynstra, Jane Riddell, Linna Nyguen, Trista Walker, Gareth Cunningham and Veronica Stoiber.

Marysville RC welcomes Tamara Czachowski

Meaford RC welcomes Trevor Hessel



# And Some More District News



*Sean Toal*

## *District 6330 Scholar*

District 6330 Scholar Sean Toal recently returned to Michigan after a year of study in the United Kingdom. District 6330 awarded Sean a one year postgraduate scholarship in June 2013. He spent last year earning his Masters of Science in Latin American Studies in the University of Oxford. Sean comes from a military background and will spend the next six years as an officer (currently a Second Lieutenant) in the United States Army. He hopes to use his advanced degree and his military career to promote peace and resolve conflicts throughout Latin America and the world.

While in Oxford, Sean engaged with Rotary in numerous ways. He was hosted by the Rotary Club of Eynsham, England. He spoke to the club at two meetings and also gave presentations to other clubs in the area. District 1090, the host district, also organized group activities for the twelve Rotary scholars in Oxford and the surrounding area. These activities taught the scholars about English history and culture, and provided great opportunities for Sean to interact with his fellow scholars and host Rotarians. His favourite trips were the tour of Eton boy's school and the afternoon at the Ascot horseracing track.

During his academic studies, Sean took courses in politics, international relations and history related to the Latin American region. His Master's thesis focused on the Leahy Laws, a set of U.S. human rights laws which limit military aid and training to foreign military units with poor human rights records. When he reaches the rank of captain in about three years, the U.S. Army offers several broadening opportunities which could make use of his newly gained knowledge about Latin America and his fluency in the Spanish language.

In the short term, the Army is sending Sean to Fort Rucker, Alabama to learn to fly helicopters. This training will take between twelve and eighteen months beginning in the fall of 2014. Sean strongly believes that his experience as a Rotary scholar and his career in the Army will give him the knowledge and opportunity to make the world a more peaceful place. He is very thankful to District 6330 for an outstanding opportunity to engage with Rotarians abroad and to have studied at one of the world's most highly regarded universities! Rotarians attending the 2015 District Conference in London next May will have the opportunity to meet Sean and to hear him speak, trusting that he will be able to have leave granted by the U.S. Army.

## *September 08 is International Literacy Day*

On November 17/65 UNESCO (United Nations Educational, Scientific and Cultural Organization) proclaimed September 08 to be International Literacy Day and it was first celebrated in 1966. It is a day to recognize the importance of literacy and the connection of illiteracy to poverty and to prejudice against women.

Rotary clubs are encouraged to celebrate International Literacy Day during September. Some ways to recognize the event may include:

1. invite a speaker with a literacy connection such as the library or a school
2. thank a speaker with a library donation or donation of a book to a school
3. launch a literacy project in your club
4. invite the District Literacy Chair to your club

Please email me your projects and I will share them on the District website.

Sue Storie  
District Literacy Chair  
[sue.storie@sympatico.ca](mailto:sue.storie@sympatico.ca)



# What's Happening in District 6330

## September 2014

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2 DG Visit Lndn Lambeth, Goderich & Grand Bend	3 DG Visit Southampton	4 DG Visit London Hyde Park	5 DG Visit London South	6
7 St. Thomas Railway City RC Charter Event	8 DG Visit Sarnia & St. Marys	9 DG Visit Fest. City & N. Bruce Penn	10 DG Visit Mildmay	11 DG Visit Wiarton	12	13 Dragon Boat Festival Stratford
14	15 DG Visit St. Clair	16 DG Visit Fenton & Genesee Valley	17 DG Visit Greater Flint Sunrise	18 DG Visit Flushing, Burton & Sarnia-Lamb- ton After Hours	19 DG Visit Flint	20 Lion's Head 45th Parallel Walk/Run
21	22 DG Visit St. Thomas & Aylmer	23 DG Visit Petrolia, Strathroy & Watford	24 DG Visit Sarnia-Bluewater & St. Thomas Rail City	25 DG Visit Walkerton	26	27 RLI in Stratford & Trent Severn Concert
28	29 DG Visit Forest & Tara	30 DG Visit Mitchell, Markdale & London East				



The Rotary Club of St. Marys  
Presents the Trent Severn Concert

September 27/14

at the

St. Marys Golf and Country Club

8PM (doors open at 7PM)

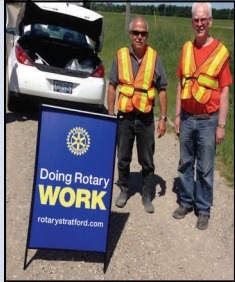
Advance tickets \$30 or \$35 at the door

Proceeds to "End Polio Now"

Check the club's website for more details

# Club News

## Rotary Club of Stratford



In 2013 the Rotary Club of Stratford adopted a stretch of Highway 7/8 by the Little Lakes area for clean up duties three times annually. The committee did its first 2014 clean up on June 21st. John Kechnie and Ian Fisher were two of the Rotarians on the job. Thanks to Tony Carter for the sign design.

The club has continued Rotary Respite Housing and have been able to provide additional evening respite to a family caring for an adult with complex needs.

The Rotary Club of Stratford is pleased to announce having received five grants that will assist them in both community and international service projects.

## Rotary Club of London Hyde Park

The Rotary Club of London Hyde Park's community project was a partnership with the City of London to install playground equipment in a community park next to Emily Carr Elementary School in Northwest London. The project chair, Kevin Webb, worked closely with city officials including Ward 7 Councillor Matt Brown and Parks staff Christine Wootton and Julie Michaud to review and select the equipment to be installed. The club was successful in attaining \$5000 through the City of London's Sparks Neighbourhood Matching Grant, which brought their total contribution to the project to \$15,000.

To commemorate the grand opening of the playground, the club and City of London hosted a playground celebration on the last day of school, June 26th. While it threatened rain the clouds passed over and they were left with beautiful sunshine for the entire event. The city provided tents, a sound system, picnic tables, barbecue and cup cakes. The club provided hot dogs, condiments, water and coffee. Some 216 hot dogs disappeared within minutes while happy squeals of delight from the children playing on the equipment filled the air.



## Rotary Club of London

To celebrate 100 years of service to the London community, Rotary clubs in London are donating \$100,000 to install a 14 foot illuminated clock in the tower at Covent Garden Market. Highly visible to patrons of Budwiser Gardens and the Market, the clock will enhance the area known as Rotary Square that is home to the Rotary Skating Rink and numerous community events. Construction will begin late fall with the official unveiling on March 21, 2015 when RI President Gary Huang visits London. The same clock builder, the Verdin Company, installed the clock in the Peace Tower on Parliament Hill in Ottawa. The clock will be a spectacular enhancement to the existing Market structure and beautify the area while raising the profile of Rotary Square.



## Perfect Attendance!

Congratulations to George Shaw of the Rotary Club of Grand Bend with 56 years perfect attendance!

Congratulations to Paul Farrow from the Rotary Club of London East with 42 years perfect attendance!

### Attention all clubs!

Kindly submit articles, photos or flyers for the next edition of "The Bridge" to editor

Mary Margaret Patterson

at

[marymargaret@rotary6330.org](mailto:marymargaret@rotary6330.org)

Submissions by the 20th of the month would be appreciated for the following edition.

# Polio Update



The silent traveler attending this summer's World Cup Soccer Tournament in Brazil was the virus that causes polio. Found in sewage in one of the cities where matches were played, it was detected by the WHO in a routine sample collected in March at Viracopos International Airport in Campinas, about 60 miles outside Sao Paulo, where many of the international teams landed.

Although no cases of polio were identified and no evidence of disease transmission was found, it is a compelling reminder of how easily the disease can spread. Genetic sequencing of the virus revealed that it was closely related to a poliovirus that caused a recent case in Equatorial Guinea (West Africa). Humans are polio's only host; so it is likely that the virus was carried into Brazil by an unsuspecting traveler, probably someone who never knew he/she was harbouring it.

Brazil, like much of the world, continues to vaccinate against polio. The last case of polio identified in Brazil was in 1989. The Americas were declared polio-free in 1991.

Guinea, however, is not so fortunate. Declared polio-free in 1999, this country experienced new cases in January; one of many African countries where the disease has returned after being contained. The virus was carried into Guinea from Cameroon by infected migrants from Chad, which redeveloped polio as a result of vaccine refusal in Nigeria more than 10 years ago.

Although there have been only four cases in Guinea in 2014, the generally accepted math of polio is that each symptomatic case represents 199 other people who are not showing symptoms, but who are also carrying the virus and passing it on. This finding illustrates the importance of continuing to undertake polio surveillance even after polio is presumed to have left a country for good.

It also demonstrates how unpredictable the movement of people, and their infections, can be around the world. While transmission from one African country to another may be predictable, the likelihood of transmission to another continent is far less so.

Most significantly, it underlines the daunting challenges still facing Rotary, and our partner organizations, which have been valiantly trying to eradicate this scourge for close to 30 years. Until polio is eliminated everywhere, it can be imported anywhere- and it would only take a lapse of interest in vaccination or funding for vaccine programs to see a flare up of the disease in a country that thought its experience with polio was finished. Thus, until global eradication is achieved, countries are forced to keep vaccinating, to protect their citizens against a random occurrence such as this.



Even Elvis got a shot!

