



The Monthly newsletter for
**Rotary International District
6330**

2015-2016 District Governor
Nancy Ottewell

Edition
September 2015



District Governor
Nancy Ottewell
and her husband
and Rotary
partner, George.

District Governor Nancy's Message September 2015

September signals a change of season as Autumn arrives. We find the daylight hours are getting somewhat shorter and the evenings feeling cooler. September means back to school routines start as students head back to classes.

Some of the Rotary Monthly themes have changed as of July 2015. September is now recognized as Basic Education and Literacy Month; and has also become one of the six Areas of Focus in Rotary. Rotary's goal is to strengthen the capacity of communities to support basic education and literacy, reduce gender disparity in education, and increase adult literacy.

Some Rotary history concerning Literacy. In 1985 Rotary declared basic literacy to be a pre-condition to the development of peace. And in 1992 Rotary established the first Literacy Task Force to help Districts and Clubs create literacy projects. Can you imagine what life would be like if you could not read or write? Now imagine for a moment a world where every person is able to read and write. Then imagine what a world at peace would look like. So it may well be that the road to world peace is paved with basic education and books!

The definition of Literacy is "the ability to use printed and written information to function in society, to achieve one's goals, and to develop one's knowledge and potential". (2003 National Assessment of Adult Literacy). Being literate means being able to read and write at a level to be successful in today's world. It also means being proficient at math, knowing how to use technology, knowing how to solve problems and make decisions.

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Kofi Annan said "Literacy is a bridge from misery to hope. For everyone, everywhere, literacy is, along with education in general, a basic human right.... Literacy is, finally, the road to human progress and the means through which every man, woman and child can realize his or her full potential."

It has estimated that more than one billion people - three fifths of them women - do not have the literacy and numeracy skills needed to hold a job or get a better one. This situation makes them vulnerable to hunger and health issues, as well as an extreme poverty cycle from which they will never be able to break free. And it is not only in third world countries this situation exists; there are numbers of people in our own Communities who cannot read or write. And study after study has shown that educating girls is one of the most effective ways to fight poverty. It has been proven that a mother's literacy level is one of the most significant predictors of a child's future literacy - more significant than income level and employment status. Once adults and children are educated, they have a better chance of breaking the deadly cycle of poverty. Education improves the lives of not only the individual, but the entire family.

Most clubs in our District have wonderfully successful literacy programs. If we, as Rotarians, can help people in our communities and around the world to read, write and achieve numeracy skills; we can lift these folks from poverty and aspire toward world peace. Carry on the good work to 'Be a Gift to the World' through your support of Basic education and literacy!

George and I continue on our journey through this amazing District 6330. We are appreciating your wonderful Rotary welcome and generous hospitality shown to us when we visit your clubs. One of my focuses this year is to 'Grow' in Rotary. Growing our Rotary knowledge means educating ourselves. Rotary Leadership Institute is being offered in Owen Sound September 26th. I encourage you to consider attending.

Enjoy the Autumn days!
Yours in Rotary Service and Friendship

Nancy

District 6330 Literacy Corner

Cindy Dubois, Rotary Literacy Representative

September 8 is International Literacy Day!

On November 17, 1965, UNESCO (United Nations Educational, Scientific and Cultural Organization) proclaimed September 8 to be International Literacy Day and it was first celebrated in 1966. It is a day to recognize the importance of literacy and the connection of illiteracy to poverty and to prejudice against women.

Rotary clubs are encouraged to celebrate International Literacy Day during September. Some ways to recognize the event include:

- 1 invite a speaker with a literacy connection such as the library or a school
- 2 thank a speaker with a library donation or donation of a book to a school
- 3 launch a literacy project in your club
- 4 invite the District Literacy Chair to your club

Please email me your projects and I will share them on the District website, mdubois23@cogeco.ca



“Ask Jack” – almost anything.....about growing your club!!

Ask Jack to help your club find its way to membership growth. We'll print your membership problems, your tips, your successes and failures, but never your name. Write to “Ask Jack” today at

askjackaboutmembership@ gmail.com and maybe you'll see your query in next month's Bridge!

Dear Jack,

I met someone at a community event (unrelated to Rotary) who seems like someone I'd like to ask to come to my Rotary club meeting. I feel odd contacting this very dynamic woman, a virtual stranger, with this kind of an invitation...?

“Paul”

Jack Answers:

Good thing you are an active member of your community. This is the way Rotarians make their influence felt. Your discomfort at an appropriate approach to a person who has made a powerful impression upon you is a measure of your sensitivity and respect.

How about these two options:

- 1) Contact her at her business card location (you did get her card?!), through LinkedIn or another similar professional social media. Remind her of last night's event and express your interest in something specific which struck you during your conversation. Remind her of your connection with Rotary (surely you mentioned it last night...!) and ask her if she might be interested in delivering a brief presentation on the subject, to your Rotary Club. As the host for a guest speaker, you will need to get a brief professional bio as a speaker's bio, which will also make it easier for you to get to know her a little better. These simple interactions can break the ice for you to build a cordial relationship founded upon Rotary.

Then, like all relationships, just follow your good instincts to wherever they lead you. Whether she develops an interest in Rotary or not, your Rotary membership has benefited you in meeting and making a new business acquaintance and possibly even, friend.

- 2) Ask your Club Membership Chair, Vocational Chair or Speaker Coordinator, to take the steps outlined above, on your behalf.

This is definitely a win/win opportunity for you.

Run with it...and if you need some help, just Ask Jack.

District News



Rotary Club of St. Thomas

Paul Blower, Editor

A great revenue generator!

The members of the Rotary Club of St. Thomas nicknamed their food trailer, the Fun Trailer (photo above), several years ago. It has been a good revenue generator helping to raise funds for a variety of projects since it was purchased from Mobile Kitchens Canada Inc. in May 2009. It is still in excellent working condition but clubs change over the years and now the club's Foundation is offering it for sale to any service club in the district. It is a 28foot Fifth Wheel trailer that is fully equipped for food service.

Inquiries should be forwarded to the Rotary Club of St. Thomas Foundation President Trudy Kanellis, tkanelliks@rogers.com or Foundation Director Malcolm Rust gr8celebrations@yahoo.ca (519-207-0771).

London North Rotary Club

Mary Margret Patterson, Contributor

London North Rotary Club's Annual Golf Tournament

On August 5, 2015, the London North Rotary Club hosted its' 34th annual charity golf tournament. As always the event took place at Fanshawe Golf Course. One hundred golfers enjoyed a wonderful day full of great golf, great weather, a putting contest, a yummy yummy chicken and ribs dinner, lots of prizes and an auction. This event is the major fund raiser for the club and this year the earnings will be in excess of \$18,000 once all is collected and factored in. Any Rotarians (or anyone else for that matter) wishing to join us next year are most welcome. Just contact PDG Doug and he will add you to the contact list!



Be a gift
to the world



To all District 6330 Rotarians...

The next Rotary Leadership Institute seminar, Part I, Part II & Part III, will be held on Saturday September 26th in Owen Sound ON. Information and registration details are attached. **(Below)**

If you have attended Parts I or II please consider completing all three parts.

If you have attended all three R.L.I. seminars thank you, please promote the R.L.I. program to your club members.

The Rotary Leadership Institute provides a great opportunity to improve your leadership skills while learning more about Rotary beyond the club level. The seminars are informative, interactive and fun while providing an opportunity to learn not only from the facilitators but also from the experiences of Rotarians from other clubs.

Please contact me at al@allanhardy.ca if you have any questions or comments.

Thank you.

AI

ALLAN HARDY, PDG, Rotary D6330.

Rotary Leadership Institute Chair

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Rotary District 6600 Lake Erie Watershed Crisis Conf- Oct 23-24 Toledo Ohio

The crisis of Lake Erie toxic algae/water crisis last summer created the urgency to address the issue of fresh drinking water in Lake Erie and all the Great Lakes. With further support from RI and elected officials, District 6600 and Rotary Club of Toledo have been charged with organizing the first annual International Lake Erie Watershed Crisis Conference Oct 23-24 in Toledo, Ohio.

Your leadership is needed and appreciated. District 6600 Governor Gary Newton is requesting your help in spreading the word about this Conference. Please share this message with your Club members and any Members in your Community who may be interested in this Environmental issue. Please consider to plan attending this Conference.

You may reach me by email or cell phone. Thank you in advance and I look forward to working with you on this critical initiative.

Yours In Rotary Service,

Pat Gory

District 6600 - Assistant District Governor Area 4

Co-Chair Lake Erie Watershed Crisis Conf

cell [419-320-2114](tel:419-320-2114)

patgory@yahoo.com

INTERNATIONAL PROJECT PROPOSAL from your fellow 6330 members.....

Dear President,

Here is an opportunity for your club and individual members to partner with other clubs in our District and experience a ROTAPLAST Mission. This is how your club can "BE A GIFT TO THE WORLD"!!

Rotarians in District 6330 are going to Bangladesh in November, 2015!!

Rotaplast International is a non-profit, humanitarian organization providing free reconstructive operations and treatment for children in need worldwide.

Rotaplast was founded in 1992 by Dr. Angelo Capozzi and Club President Peter Lagarias in collaboration with the Rotary Club of San Francisco to facilitate a surgical program in Chile to treat children with the cleft lip and palate anomaly who would otherwise not receive surgical intervention.

This year's mission is a follow-up to a Rotaplast Mission to Venezuela, organized and funded by Area 5 of District 6330 in 2008.

Your Club can partner by contributing funds AND by having your individual members apply to become volunteers.

The total cost of the mission is approximately 100,000 USD. We have an anonymous contributor from the district who has donated 50,000 USD to this project. Any portion of the remaining funds that your club could provide would be extremely helpful. The more money that our clubs can contribute to the Mission, the more volunteers we can send. We can send a full slate of 10 non-medical volunteers if we can raise the other \$50,000.

Volunteers are responsible for their own flights and minimal expenses while in country. We estimate \$1700.-USD plus flight to San Francisco. These expenses belong to the volunteer. Club contributions are understood to go to the mission itself.

Thank you for your consideration of what could potentially be one of your club's INTERNATIONAL PROJECTs for this Rotary year.

Please contact me for more information..... pdgTanya@gmail.com 519-384-1740

Regards,

PDG Tanya Wolff, 6330 Mission Contact



Polio Watch

Joan Fisher, Rotary Club of London South

August 11, 2015 polio eradication celebrated another victory – Nigeria being free of new cases of wild polio virus for a full year! While a quiet milestone, it's a huge step forward in removing polio as a threat to the entire African continent. If this status can be maintained for another two years, Nigeria will be conferred with the designation of "polio free" by the World Health Organization.

We all have a part to play in defeating polio permanently. Please remember.....

Rotary  **PolioPlus Math**

 **\$100 (you)**
+ \$200 Canada
+ \$200 BILL & MELINDA GATES foundation
= 5,000 children

Meet two of our ROTARY District Assistant Governors 2015-2016

Jim Schlatman

**Assistant Governor
Area 2**



Jim has been a member of the Hanover Rotary Club since 2006.

He was President for consecutive terms 2009-2010 and 2010 -2011. He is a Paul Harris Fellow and has been Membership and Foundation Chair along with being chair for a number of events. At the District level, Jim was Vocational Chair 2012-2013. In the community he has been on the board for Down Town Improvement.

Born and raised in Hanover, Jim has been in sales for most of his career. A Kitchen and Bath designer for 15 years, Jim enjoys the project from start to finish. Seeing the end result is quite fulfilling and very satisfying.

He has been married to his wife Audrey for 23 years. Together they owned a gift and bedding store and retired from it after seven years. They love to travel and visit family. Audrey eagerly supports and gets involved with the events that the club has throughout the year.

Jim has enjoyed getting to know Area 2 Rotarians as Assistant Governor and looks forward to supporting them in the future.

Clubs: Clifford, Drayton, Hanover, Kincardine, Listowel, Mildmay, Walkerton.

Tony Sheard

**Interim Assistant Governor
Area 8**



Tony was born in Yorkshire, England and he's married to Sylvia and has one daughter, Emma. Sylvia is a Breast Cancer Survivor and since 2009 her Team has raised over \$200,000 for Breast Cancer Causes with Sylvia's Ladies Day Out 'Pretty in Pink' initiative.

Tony is now retired but during his career he's worked within the power generation sector and draws on experience working in the UK, North Africa, USA and more latterly Canada. He was a senior manager with strengths as both a HR professional and general manager with particular expertise in the areas of compensation, benefits, pensions, collective bargaining, recruitment and general management.

Tony has been an active Rotarian since October 2008 and in his younger days was a founder member and president of the Morecambe and Heysham Rotaract Club in the UK. He was also a member of Round Table in the UK. He was President of the Rotary Club of Southampton 2011-12 and has been District Vocational Chair 2010-12 where he developed a series of vocational service resource material that can be accessed from the District Website. He was Assistant Governor for Area 1 from 2012- 2015 and became District Club Administration Chair for 2012-16

When he's not involved in Rotary Tony is a Director of the Saugeen Memorial Hospital Foundation and in 2012 took on the added task of local Campaign Chair for a \$3.2m Fund Raising Campaign. He's also a mentor on the Business Enterprise Centre 'Summer Company Program' for young entrepreneurs.

When not volunteering he enjoys travel, golf, Formula 1 Motor Racing and walking his dog Jade. For people who know Tony well, they know he gets his inspiration and bright ideas whilst walking Jade.

Clubs: Chelsey, Markdale, Meaford, Owen Sound, Paisley, Tara, Thornbury-Clarksburg

New District Membership Committee Representative

District Membership Committee welcomes – Sandra Murphy, Membership Director in the Rotary Club of Flushing to the role of – **Area 7 Membership Representative**. Sandra's experience and enthusiastic approach to "membership development" will serve Area 7 well.

Sandra joins existing Membership Representatives; Area 2, Sterling Snelgrove; Area 4, Geoffrey Faul; Area 5, Bill Montgomery/Peter Davis

The Membership Committee is seeking Representatives for Areas 1, 3, 6, 8, and 9. If you are interested in joining this TEAM in their efforts to grow membership in the District, please contact the Membership Chair Tom Robitaille at 519 869 8894 or thr@cogeco.ca for addition information/details of the position.

Thomas Robitaille, District Governor 2012 – 2013

Membership - ATTENDANCE

I'm writing club secretaries, presidents and presidents-elect to clarify a misperception several clubs have told me is getting in the way of membership growth. The elephant in the living room? **ATTENDANCE**

Let's step back. Several years ago, the Council on Legislation (Rotary's governing body) declared almost ANY legitimate Rotary activity as a makeup. This includes not only attending another club's meeting, but also a committee meeting, working on a project (some clubs say for at least 1 or 2 hours), a Board meeting, etc. Etc. means anything that can reasonably be called a Rotary service activity. Now, of course to get "credit" for a makeup, the member has to report that qualifying activity to the club secretary. Most clubs use a sign-in sheet at a committee meeting or project and then forward the whole list to the secretary.

Why did the COL do that? Because the point of tracking attendance is not to make people come to meetings. When measured this way, it's a measure of engagement — a Key Performance Indicator (KPI) of how your Rotary club is doing at involving members in Rotary activities. Believe me, we have the data to prove that when a member isn't engaged and involved in the club, it's a short trip to a resignation letter. Look at your members' attendance percentages. Those at the bottom of the list are thinking about resigning. What can you do to get them engaged, involved, and hopefully passionate about something the club is doing?

More importantly, tracking engagement (attendance is a surrogate) is an important way of ensuring that members get the return on their Rotary investment they deserve. Members who don't show up for club activities aren't getting the benefit of Rotary, and if we can identify those folks early, we can intervene and get them involved in something they're interested in.

So, let's not only treat attendance as a KPI for engagement, but let's explain it the same way to prospects. Rather than "You have to attend 4 meetings a month", say, "We expect you to participate in some Rotary activity 4 times a month — you pick the activity that works for you, and you pick the time." I think that's a whole different message, and actually what we're attempting to promote and measure. It's not about making people come to meetings. It's about offering them a platform where they, in their own ways and based on their own preferences, can **Be a Gift to the World**.

Source: Terry R. Weaver – District Governor 2015-16 District 7750



2015 – 2016 Foundation Seminars

Saturday	October 03, 2015	Community Center	Mildmay
Saturday	October 24, 2015	BMO Centre	London
Saturday	November 07, 2015	Countryside Banquet Center	Imlay City

2015-2016 Rotary Foundation Goals

- End Polio – Now and forever
- Strengthen Rotarians’ knowledge, engagement, and financial support of The Rotary Foundation
- Increase the quality and impact of Rotary’s humanitarian service effort through Rotary grants and the six areas of focus
- Enhance the image and awareness of the Foundation’s achievements, particularly the success of PolioPlus and its 100-year record of Doing Good in the World

Club Qualification

All clubs are asked to send 2 or more representatives to the Foundation Seminar in your area which will qualify your Club to receive RI Foundation funds for Global and District Grants for the 2016-2017 Rotary Year.

Registration

Please register using the District website www.rotary6330.org – events section.
Payment to be made when you arrive at the venue for the seminar.

If any questions, or if additional information is required, please contact us.

Carl (Kelly) Fotheringham
District Foundation Chair
519-367-2742
kelshel@wightman.ca

Doug Burnard
District Grants Chair
519-471-7789
dburnard@sympatico.ca

Rotary Lake Erie Watershed Crisis Conference

October 23rd and 24th, 2015 in Toledo, Ohio

JOIN LEADERS

Like John Hewko, General Secretary of Rotary International, Government officials from both U.S. and Canada, Academicians, Environmentalists and Agriculture officials.

About what steps are being taken to help the Lake and what hurdles still exist.

EXCHANGE IDEAS

TAKE ACTION

On projects Rotarians around the Lake can do to solve the problem.

In August of 2014 nearly 500,000 people could not drink the water that came from Lake Erie. Rotarians seek to solve the International problem of Harmful Algal Blooms which are threatening Lake Erie. Attendees will leave ready to engage their Rotary Clubs all around Lake Erie in projects to reduce this threat to Lake Erie.



REGISTER NOW

Hosted by Rotary Club of Toledo & District 6600
www.rotarylakeerieconference.org



REGISTER NOW

October 23rd and 24th, 2015
in Toledo, Ohio





ROTARY LEADERSHIP INSTITUTE

SHINING WATERS DIVISION

(Districts 6330, 7010, 7070, 7080 & 7090)

Saturday September 26th 2015, O.S.C.V.I., 1550, 8th St E, Owen Sound, ON. N4K 0A2, 8:30AM to 4:15PM.

The Rotary Leadership Institute Program consists of three parts, I, II and III, to be taken progressively. Each part is a one day seminar, those taking Part II must have completed Part I; to take Part III, Part II must have been completed. The Parts are divided into 6 modules of approximately 55 minutes each. Attendees register for one part only at a cost of \$75.00 which covers light breakfast, breaks, lunch and materials.

TO REGISTER: (PRE-REGISTRATION ONLY). Email to al@allanhardy.ca, and specify Part I, Part II or Part III, indicating that you will bring your check, payable to "R.L.I. District 6330", with you to the seminar.

REGISTRATION DEADLINE: Register on or before Friday September 18th 2015.

Class size is limited.

Courses are fun, topical and interactive. They are geared toward busy business and professional community leaders who wish to be knowledgeable about Rotary and be more effective leaders in their Vocation and in their Rotary Club.

Rotary Clubs are encouraged to select at least two candidates for R.L.I. training annually and to pay the registration fee.

For more information: www.rotaryleadershipinstitute.org and www.rli-shiningwaters.org or contact:

ALLAN HARDY, PDG, Rotary D6330.

Rotary Leadership Institute Chair

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