Celebrating Rotary's commitment to environmental protection

Rotary's theme for April is the Environment. It's Rotary's 7th area of focus.

The month of April highlights Rotary's commitment to environmental sustainability. Supporting the environment involves activities that conserve natural resources, advance ecological sustainability, and foster harmony between communities and the environment.

Rotary encourages clubs and members to engage in projects that protect and restore natural resources. This can include initiatives like reducing plastic pollution, promoting sustainable agriculture, and supporting education on environmental protection.

The Environmental Sustainability Rotary Action Group (ESRAG) plays a pivotal role by assisting clubs in planning and executing effective environmental projects. ESRAG offers resources and expertise to help Rotary members implement initiatives that promote environmental sustainability and address climate change.

April 22 is designated as Earth Day, a global event that emphasizes the importance of environmental protection. Rotary clubs often participate in Earth Day activities, reinforcing their dedication to creating a healthier planet for future generations.