**MEMBERSHIP MATERIAL FROM RI**

**………… Where and how to find them**

**The easiest way to find RI’s membership materials is via the RI website**

1. [www.rotary.org](http://www.rotary.org)
2. In the top right hand corner in search type in “Shop.Rotary.org” and click
3. Click on Shop.Rotary.org from the menu
4. On left side of the page click on **“Membership Development”** and you are now on page one of two pages of RI materials.

**SOME RECOMMENDED ITEMS ARE:**

1. **Strengthening Your Membership: Creating your Membership Development Plan** (#417-EN) -- $2.50 USD – good resources and organized. Excellent guide to evaluate your clubs membership trends, create strategies for attracting new members and develop programs that focus on member engagement.
2. **New Member Orientation – A How-to Guide for clubs** (#414-EN) -- $1.00USD

Good resources, suggested programs, sample forms and worksheets, inductions and a nice summary of available resources. Geared towards Rotarians responsible for creating or updating their clubs new member information program

1. **New Member Welcome Kit** (#426) -- $4.95 USD

Welcome new members to your club with Rotary essentials. Connect for Good brochure. What’s Rotary? card and Proud Member window cling.

1. **Connect For Good (formally Rotary Basics)** (#595-EN) – 1.00 USD

Excellent recap of Basic Rotary information. Useful document to share with the public, prospective members as well as new and **existing** members.

1. **The ABC’s of Rotary** (#363 –EN) --$3.75USD

A booklet, describing in more detail the workings of Rotary, complete with index.

1. **Rotary International and Rotary foundation Annual Report 2013 – 2014** (#187B-EN) FREE in limited numbers. A detailed report – interesting reading and the price is right!
2. **What’s Rotary cards** (#419EN) -- $4.00 USD for 50

A wallet card – which gives a nice, succinct answer to that age-old question: “What is Rotary?”

**Many of the above publications are viewable (and downloadable) online from the RI pages noted above. In all cases, that would allow you to actually read the publications before you order. In some cases, you might want to download one or two to print yourself (i.e. “New Member Orientation”) or simply print out so you can develop your own materials based on the RI document.**

**YouTube** – This is only one of the “social networking” websites that include pages or groups dedicated to Rotary International. To view, go to [www.rotary.org](http://www.rotary.org) scroll to the bottom of the page and click on the “YouTube” icon.