

District Governor Club Visit Schedule

This year, in keeping with our District theme of "Go Public With Rotary," I'm asking you to make this year's Governor visit a public event sponsored by Rotary.

A new kind of Governor visit

As a professional motivational speaker who never charges Rotary for talks, I've done hundreds of programs like this for Rotary clubs all over North America. Even small clubs have been able to attract 200+ people because of its appeal.

Many clubs actually raise money from these events. You can, for example, charge visitors a bit more because you're offering more value and your club keeps the money. Most clubs are able to sign up new members as a direct result of my motivational talk.

Behind the scenes, we call this program "M & Ms" or "Members + Money."

The idea is to at least double your normal your club meeting attendance the day I visit. In fact, I'd like you to plan on having at least 100 people in the room when I come to your club.

Together, we'll promote a fun program with a great title: "How to Engage Anyone in 15 Seconds."

This content is perfect for customer service teams, salespeople, and leaders of all stripes. It's an easy way to lure community leaders to your club meeting on this special day.

My talk will still contain Rotary content, but non-Rotarians and Rotarians alike will be very pleased with what they hear, I promise.

This is easier than you think

Rotarian, René Pothes, in my office has provided you a paint-by-numbers guideline for ensuring our success.

- Pre-written emails to send out to your members and friends of Rotary
- A high-resolution photo and sample video so people know what to expect
- A road-tested timeline of what to do when
- Tips for attracting media attention for your club

- Ideas for motivating your club members to get involved with this event
- Marketing tips that you can use for future club events and even at work

I'll be asking a few of our smallest clubs to attend my visit at a neighboring club so that they can benefit from some new energy and a fresh batch of ideas. This type of cross-pollination is happening with Governor visits across the country.

Most other Governor visit traditions will remain in place, such as:

- Official salutations and news from the District
- Your Assistant Governor will attend the event and introduce me
- I will meet with you and your club's Board of Directors in the hour before or after the meal

This is the best time to be in Rotary

I encourage you to "go public with Rotary" throughout the year such as when planning events (your Presidents dinners, new member inductions, picnics, etc.) and when sharing information online.

I look forward to working with you in the new Rotary year!

Yours in Rotary,

Michael Angelo Caruso

SEPTEMBER

- 6 - Warren & Eastpointe Rotary
DeCarlo's Banquet Center, 6015 10 Mile Road, Warren, MI 48091, 11:45 AM.
- 13 – Rochester, Auburn Hills & Pontiac
River Crest Banquet Center, 900 W Avon Rd, Rochester Hills, MI 48308, Noon.
- 15 - Sterling Heights Rotary
Ike's Restaurant, 38550 Van Dyke Ave, Sterling heights, MI 48312-1143, 12:10 PM.
- 19 - Ypsilanti Rotary
Eastern Michigan Univ, Student Union, 900 Oakwood St. 3/FL, Ypsilanti, MI 48197, 11:45 AM.
- 20 - Royal Oak & Berkley Rotary
Royal Oak Women's Club, 404 S Pleasant, Royal Oak, MI 48067, 12:10 PM
- 21 – Clawson Rotary
First United Methodist Church, 205 N. Main St., Clawson, MI, 48017, Noon
- 22 - Lake Orion Sunrise Rotary
Indianwood Golf and Country Club, 1081 Indianwood Rd, Lake Orion, MI 48362, 7-8:30 PM

OCTOBER

- 4 - Chelsea Rotary
The Common Grill, 112 S Main St, Chelsea, MI, 48118, 12:15 PM.
- 18 - Utica-Shelby Rotary
Steiny's Restaurant & Banquet Hall, 55161 Shelby Rd, (25 Mile Rd & Shelby Rd), Shelby Township, MI 48316, 12:15PM.
- 18 - Ortonville Rotary
McPhee's Restaurant, 650 S. Ortonville Rd., Ortonville, MI 48462, 6:30 PM.
- 24 - Birmingham Rotary
The Community House, 380 Bates S Bates Street, Birmingham, MI, 48009, Noon.
- 25 – Oxford Rotary
Oxford Public Library, 530 Pontiac Road, Oxford, MI 48371, Noon.
- 27 - Huron Valley & Lyon Rotary
Bakers of Milford Banquet Hall, 2025 S Milford Rd, Milford, MI 48381, Noon.

NOVEMBER

- 1 - Farmington Rotary
The Orchard Methodist Church, 30450 Farmington Road, Farmington Hills, MI 48334, Noon.
- 2 - Troy Rotary
St. Nicholas Cultural Center, 750 W Wattles Rd, Troy, MI, Noon
- 3 - Mt. Clemens Rotary
Italian American Cultural Society & Banquet Center, 43843 Romeo Plank Rd, Clinton TWP, MI 48038, Noon.
- 8 - Brighton Rotary
Brighton Community Center, 555 Brighton St., Brighton, MI 48116, 12:15 PM.
- 14 - Howell Rotary
Howell Public Schools, 411 N Highlander Way, Howell, MI 48843, Noon.
- 15 - Lakes Area Rotary
Bay Side Sport Grill (Aqua Grill), 142 E. Walled Lake Drive, Walled Lake, MI 48390, Noon.

DECEMBER

- 15 – Hartland BOD meeting 7:15 AM

JANUARY

- 19 - Novi Rotary
Novi United Methodist Church, 41671 W 10 Mile Rd, Novi, MI, 48375, Noon.
- 20 - West Bloomfield Rotary
SPOSITAS Ristorante, 33210 14 Mile Rd., West Bloomfield, MI, 48322, Noon.
- 31 - Fowlerville Rotary
First United Methodist Church, 201 S 2nd Street, Lower level, Fowlerville, MI 48836, 12:15 PM.

FEBRUARY 2017

- 15 - Ann Arbor Rotary
Michigan Union, 530 State Street, Anderson Room, Ann Arbor, MI 48104, Noon.