



ROTARY:
MAKING A
DIFFERENCE

Rotary District 6380

Newsletter

JANUARY 2018



District Governor
Barry Fraser

District Website: <http://rotary6380.org>

District Facebook Page: <https://www.facebook.com/groups/rotarydistrict6380/>

District Twitter: <https://twitter.com/rotary6380>

District Support: 248-757-0513 Mailing Address: P.O. Box 4382, Troy, MI

MARK YOUR CALENDAR



February 13 ~ 5:30-8:30 p.m.

Brighton PETS Orientation Brighton Community
Center 555 Brighton St., Brighton MI 48116

February 15 ~ 5:30-8:30 p.m.

Troy PETS Orientation Walsh College - Troy
3838 Livernois, Troy MI 48063

February 21 ~ 5:30 to 8:30 p.m.

Chatham/Kent PETS Orientation St. Andrew's
Residence 99 Park St. Chatham ON N7M 3R5



March 15 noon to March 17 afternoon dismissal
Great Lakes Rotary PETS 2018



April 14

District Assembly Location TBD

April 20 at 4 p.m. to April 22 at 3 p.m.

RYLA 2018 at Camp Copneconic



May 3-8

District Conference 2018
Eagle Crest Resort in Ypsilanti, MI



July 12

Meet the Governor Night
LAZY J Ranch, Milford, MI



June 23-28

Train to Toronto via rail
International Convention



Like Rotary District 6380 on Facebook
and follow us on Twitter!

Register for upcoming D6380 Events at
www.Rotary6380.org



The 25th of the previous month is the
deadline for articles and photos for the
district newsletter that is sent out on the
first of the next month.

Send to Linda May at
lindamay@ameritech.net



JANUARY - VOCATIONAL SERVICE MONTH

■ District Governor Barry Fraser

Happy New Year to one and all! Rotary Year 2017/18

Together, we are at the midpoint of our Rotary year! Through our complete series of district governor visits to 53 clubs, I have been very impressed with the collective community outreach of Rotarians. You, as members, certainly are an example of joining leaders, exchanging ideas and taking action!

ROTARY FOUNDATION

We continue to work in partnership with the Rotary foundation on our signature polio eradication initiative. This worldwide thrust of fund-raising, from individual Rotarians, as well as through district designated funds contribution, is helping to make a difference in so many areas. You are commended for being part of it!

PEACE BUILDING CONFERENCES

Rotarians should be especially proud the RI president Ian Riseley is convening the six presidential peace-building conferences showcasing our work in each of our six areas of focus toward sustainable peace. It seems a necessary approach in these times. The first one is early this February in Vancouver, British Columbia featuring environmental sustainability and peace. If you see a possible way to attend, it would be very worthwhile.

CLUB PRESIDENTIAL CITATION AWARD

The district's clubs are striving hard to achieve this award. It is related to Rotary's three strategic directions to support and strengthen clubs, focus and increase humanitarian service and enhance Rotary's image and awareness. It is like a pat-on-the-back for all your good works.



TREE PLANTING CHALLENGE

Our district should be pleased with the wide range of initiative our clubs are taking toward planning to plant trees this year/spring to honor RI president Riseley's challenge. You are carrying out his hope that every

Rotarian would plant a tree by Earth Day April 22 – taking care of our earth!

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DISTRICT CONFERENCE

All members and clubs are urged to strongly consider signing up for the annual district conference May 3-6, 2018 in Ypsilanti. It is a great chance to meet with other Rotarians in the district, share in our successes, learn some new ideas and have lots of fun. The detailed agenda and registration process will be available shortly. Watch for an email link and the district website. Look forward to visiting with you there.



TORONTO RI CONVENTION

The 109th Rotary international convention in Toronto will be a wonderful opportunity to experience our global organization reaching nearly every country in the world. It

would be the closest one can ever come to meeting them all. There are 1.2 million men and women in "Rotary - Making a Difference" as people of action!

Getting to know ... Karen Gabrys



Karen Gabrys is a marketing communications professional with more than 30 years of experience in marketing, public relations and crisis communication. Karen runs her own communication consulting firm and enjoys helping select clients understand how to frame messages for maximum

impact. In addition, she teaches in the School of Communication, Media and Theatre Arts at Eastern Michigan University. Karen joined the Ypsilanti Rotary Club in 2009 because she wanted to volunteer her time and talent to make a difference. She has served as a two-term club president, assistant governor, conference co-chair and is the current district trainer. Her Rotary passion is the eradication of polio. Growing up she remembers meeting polio survivors and came to understand the devastation a polio diagnosis had on a family. Knowing we are "This Close" to eradicating polio inspires and motivates her continuing commitment to Rotary.

The 129th Rose Parade January 1 in Pasadena, California

■ Submitted by: Rhonda Panczyk, District 6380 Membership Chair

Hope you saw the Rotary Rose Parade float! (number 44 close to the middle of the parade.) The Rotary Rose Parade float is possibly the largest multi-district public image effort promoting Rotary International, in the world! It is seen by 73,000,000 households, 700,000 on the parade route, and in countless articles and print! This year's theme was "Planting the Seeds of Service" and, believe it or not, the Tournament of Roses theme was "Making a Difference."



"Today, our work on Rotary's public image is more important than ever. This work of Rotarians on the Rotary Rose Parade Float Committee is a great example of Rotary creativity and resourcefulness." – 2016-17 RI President John Germ



From Rhonda Panczyk, District 6380 Membership Chair

Regional Membership Seminar

Districts 6290, 6310, 6360, 6380, 6400

January 27, 2018



Purpose

To understand what's working well and what needs attention to create a positive member experience . . . To facilitate networking and sharing of best practices between multiple districts and district leaders . . . To give participants the tools they need to help build capacity for membership growth at the club level . . . To identify three next steps to achieve membership growth in individual districts



- Gunnisonville Campus ■ 1754 East Clark Road, Lansing ■ Enter under the green awning
- Registration at 9:30 a.m. with continental breakfast. Session begins at 10 a.m.; includes working lunch; adjourns at 2 p.m.
- No registration fee



The online registration is open! Click the link to go to the registration page:
<https://tinyurl.com/MShipJan27>

Our regional membership seminar will provide participants with the opportunity to identify strategies to help build capacity for membership growth at the club level. Opportunity will include facilitated discussion, sharing of best practices among participants, and conclude with time for team action planning by district.

Intended audience includes district membership chairs, district membership committee members, DGs, DGEs, DGNs, district alumni chairs, district club extension

chairs, assistant governors, district trainers, other district leaders. Club level leaders including membership chairs are also encouraged to attend.

Additionally, we are happy to share that Haris Sofradzija, regional membership officer, will be with us and participating in the seminar. If you have any questions, please contact Rhonda Panczyk.

Halftime is here, and this is your District 6380 Membership Halftime Report!

■ Submitted by Rhonda Panczyk, Assistant Governor District Membership Chairperson 586-295-4115

The first half's membership numbers, as of today, are in for this Rotary year and together we have achieved overall district growth with a "net plus 45" member increase!

District Governor Barry Fraser and I wish to THANK all who stepped up to achieve these halftime numbers. But we can't sit back for the second half. Instead we need to double our efforts, get every club involved, and work hard to continue to add good candidates for membership. The fourth quarter will require our existing members to "stay the course" through hands-on participation to strengthening the Value of Rotary as an effective organization, while growing our membership efforts.

In Rotary, we know that what really matters, is not how much we ourselves achieve, but how much all of us achieve together. Membership is a top priority in Rotary and as your District Membership Chairperson my goal is to help all of you grow your clubs in a way appropriate for you.

So, let's recap what we have accomplished in the first six months of our 2017-18 Rotary year, starting with the introduction of our District 6380 Membership Team.

YOUR DISTRICT 6380 MEMBERSHIP TEAM

Rotary Alumni: Lynn Morgan, Past District Governor

Membership Leads: Christine Winans, Assistant Governor

New Club Development: Jim Gilmore, Past District Governor

Rotary Global Rewards: (position available)
Membership Attraction & Engagement:
Rhonda Panczyk, D6380 Membership Chair

Club Membership Chairperson - We began the Rotary year by making sure every club in our district has a designated membership chairperson listed in Clubrunner and Rotary.org, and we successfully completed the task within the first month. Why was this so important? As you know, the job of membership development doesn't fall on the shoulders of club presidents alone. Club membership chairs play a

vital role in attracting prospective members and engaging existing members. They can take the lead in conducting club assessments to determine if members are happy or creating a membership development plan that provides opportunities to engage members and talk about opportunities for club flexibility. Additionally, Rotary has a lot of membership resources for club membership chairs that I will continue to share throughout the year. We need to know who they are so they don't miss out on these great tools.

Club Flexibility - The 2016 Council on Legislation voted to give Rotary clubs more flexibility than they've ever had. The changes in policy affect when, where, and how clubs meet and the types of membership they offer. As requested by you, over 20 clubs in our district have already received our new district presentation on the "New Flexibility of Membership." If you would like to learn more, please contact me.

Rotary Alumni - First, who are alumni? You are an alumni if you participated in any of the following programs: Interact, Rotaract, Rotary Youth Exchange, New Generations Service Exchange, Rotary Youth Leadership Awards (RYLA), Rotary Peace Fellowships, Rotary Scholarships (funded by global grants or district grants), vocational training teams (members and leaders), Ambassadorial Scholarships, Grants for University Teachers, Group Study Exchange (members and leaders), and Rotary Volunteers.

Remember you gave them a wonderful opportunity. Invite them to your meetings and recruit, recruit. Alumni already know Rotary, so interest them in membership. This is important enough that we now have a District Rotary Alumni Chairperson, PDG Lynn Morgan. Please reach out to Lynn if you would like to learn more.

Membership Leads - First, I would like to sincerely thank Chris Winans for

agreeing to be our District Membership Leads Coordinator. This happens to be a newer avenue of membership. So, what exactly is an online Membership Lead? The membership program helps clubs and districts identify prospective members, connect returning members, and connect relocating Rotary members with clubs in their new area.

Here's how it works: A prospective member, relocating member, or Rotarian who is referring a potential member submits information on Rotary.org. Rotary staff members screen the lead to make sure the candidate meets basic membership qualifications and then assign it to a district in the candidate's preferred club meeting location. If you would like to learn more, please contact Chris Winans.

Lastly, below are some of our newest membership resources:

Online Membership Courses Available
There's now a suite of online membership courses available in Rotary's Learning Center to assist clubs in strengthening their membership. You can utilize these online courses to replace a training when distance is an obstacle in getting people together, or as a supplementary resource that can be taken as pre-work before an in-person conference or seminar. Courses are now available on the following membership topics:

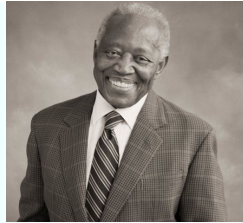
- Is Your Club Healthy?
- Online Membership Leads
- Building a Diverse Club
- Practicing Flexibility and Innovation
- Kick-start Your New Member Orientation
- Best Practices for Engaging Members

The Membership Resource Guide is a helpful publication. All of our resources, to suit every membership goal, can be found at rotary.org/membership. Thank you and as always, please don't hesitate to reach out to me.

John W. Barfield Obit

■ Submitted by Brandon Marsh

I regret to inform you that we are deeply saddened by the loss of Mr. Barfield. He belonged to the Ypsilanti Rotary Club and was recently made an honorary Southfield Area Rotary Club member.



Services for John W. Barfield are as follows:

PUBLIC VISITATION -- Monday, January 8 ~ 4-6 p.m.
Zion Lutheran Church, 1501 W. Liberty St. Ann Arbor MI 734-994-4455; FAMILY HOUR -- Tuesday, January 9, at 10 a.m.,
Zion Lutheran Church; FUNERAL -- Tuesday, January 9, 11 a.m. Zion Lutheran Church; Arrangements being handled by:
SWANSON FUNERAL HOME 313-272-9000

As Mr. Barfield was passionate in his community support, in lieu of flowers, the family asks that donations be made to Parkridge Community Center: <http://www.aaacf.org/barfield>
If you prefer to send a check, please make payable to AAACF with "Barfield" written in the memo line and mail to: John and Betty Barfield Community Investment Fund for Parkridge c/o Ann Arbor Area Community Foundation (AAACF), 301 N. Main Street, Suite 300, Ann Arbor MI 48104

Condolences can be sent to:

David Barfield
2777 Franklin Road Suite 600
Southfield, MI 48034
dbarfield@bartechgroup.com

Should you want to read the full press release, click the link below:

<https://www.businesswire.com/news/home/20180104006493/en/Bartech-Founder-John-W.-Barfield-Business-Legend>

A New Rotary Song!

■ Submitted by Maurita Peterson Holland
mholland@umich.edu ~ 734 769-2529

It's a Great Day to be a Rotarian!

Doesn't it make you smile? Stop and think? At the Rotary Club of Ann Arbor, we loved those words, which I used as my theme during my presidential year, and for which Jim Irwin was moved to compose lyrics and music for a new Rotary song. Then we got a group together in the recording studio, added some photos, and thought of ways that we might inspire other Rotary clubs to participate, too.

Curious? Check it out at

https://www.youtube.com/watch?v=5VoGoB_hGMo

We're thinking that we could challenge/encourage other clubs to record the song and do their own videos, maybe have a booth in Atlanta or at next year's conference, or . . . ? Take it to Mackinac Island, or show it somehow at the upcoming peace conference, or . . . ? We're hoping you have some ideas that we likely haven't thought about. We're open to fresh thoughts.

Michael Caruso suggested the song be used at the 2018 6380 district convention in Ypsilanti; on the train ride to the international convention in Toronto; on the D6380 Facebook page at
<https://www.facebook.com/groups/rotarydistrict6380/>

We have contacted the International Fellowship of Rotary Musicians, of which I'm a member, suggesting they might be interested in running a contest or streaming it in their Atlanta booth. They promised in January that they would discuss it, but so far we've had no response.

We'd love to have your thoughts. It's free, it's fun, and it's available in whatever way Rotary might find of Service!

Editor's Note

■ Submitted by Linda May

Two articles were submitted for this district newsletter that are reprints from MLive Ann Arbor and The Michigan Daily (Ann Arbor) news sources. In spite of my several emails and calls, and filling out forms online, I have not received permission to reprint either one. I will keep trying. A past district governor wanted me to reprint an article from a technical journal. I asked permission of the journal and they said if the district paid them several thousand dollars (I don't remember the amount), we could use the article. If we had used the article without permission and without paying, there could have been repercussions to the district, financial and perhaps legal. Articles are not owned by the writer; they are owned by the publication in which they appear. Permission has to come from editors.

Brighton High School Interact Club

■ Submitted by Pattie Courtney

BRIGHTON HIGH SCHOOL INTERACT CLUB HOSTS CHRISTMAS PARTY FOR DISTRICT 6380 YOUTH EXCHANGE STUDENTS

The Brighton High School Interact Club hosted its annual Christmas party for the district inbound youth exchange students on December 16-17. Each exchange student prepared a special dish from their home country to share with the group. Pizza and snacks were plenty and they played some fun icebreakers and games together, had a gift exchange and a snowball fight in the parking lot. A huge thanks to the Brighton Interact Club for graciously hosting this event.



Rotary Club of Chatham

■ Submitted by Tania Sharpe

The club annually assists the local Goodfellows "No Child without a Christmas" porch light campaign and street drive. Under the direction of Keith Koke, our team of intrepid Rotarians, with the help of the Sunrise Club, canvassed in support of this worthy local program. Shop with a Cop was held on December 16. Rotarians came out in force to assist 100 children wrap their purchases. This unique event brings first responders and young children together to purchase gifts for their families for Christmas. Each child is given a \$100 gift card, money which is raised by the first responders, and the children are tasked with buying gifts for their family. The only restriction on the children is that they must buy one gift for themselves as well. It was very heartwarming to see the children at the

event. Everyone participating was excited, and if we weren't in the Christmas spirit before, we certainly were afterward!



Livingston Sunrise Rotary Club

■ Submitted by Nancy Johnson/Brenda Tipton

MIDNIGHT in the TROPICS 2018



Calling All Parrotheads.....

Save the Date

Midnight in the Tropics
Saturday, February 10, 2018 ~ 6pm-11pm
www.midnightinthetropics.com

Johnson Center
3750 Cleary Drive
Howell, MI
Ticket: \$60.00

Ticket admits one person to event, dinner, auction.
www.midnightinthetropics.com

Michigan Raffle license #R44859

Livingston Sunrise Rotary Foundation

Proceeds support
Community Youth Projects,
Youth Leadership Programs &
Livingston Sunrise Rotary Foundation
a Michigan 501(c)(3) non-profit corporation

ROTARY MAKING A DIFFERENCE

Livingston Sunrise Rotary Club is deep into organizing another year of our annual fundraiser, Midnight in the Tropics. In 2017, we reached out into our membership for fresh new ideas and participation and WOW have they delivered!

MITT is our \$100,000 fundraiser resulting from the generosity of our sponsors, results from our live and silent auction, games, and ticket sales that even amazes us as a Rotary Club.

Who benefits from this fundraiser?

The money raised through Midnight in the Tropics is divided equally four ways. It goes to our three charitable beneficiaries and our Livingston Sunrise Rotary Foundation, a 501(c)(3) public charity. The beneficiaries of the

Foundation must qualify as 501(c)(3) charities themselves to be eligible for grants.

Our Livingston Sunrise Rotary Foundation is strong because of decisions made by our club and Foundation leadership over many years. In addition, grants are given out through a process of review by Livingston Sunrise Rotary Foundation board members. In addition, the Livingston Sunrise Rotary Foundation holds a special club/Foundation "members only" meeting to select the charitable beneficiaries of the funds raised for the year.

Any member who wants has an opportunity to advocate for their chosen charity which provides services directed at the youth and hunger in the county. We then vote anonymously. The votes are counted in front of the group and beneficiaries announced. We dedicate a portion of the funds raised to the top three vote-getters. In the future, we may increase our beneficiaries to the top four.

By doing this in a very transparent way, all members can see where the interest and passion lays for which groups. As a Rotary club, we always want to have members active and directly participating in the groups that we financially support.



Please join us on February 10, 2018 at Cleary University from 6 p.m. to 10 p.m.
for our Midnight in the Tropics fundraiser.

<http://midnightinthetropics.com> and <http://livingstonsunriserotary.org>

Mount Clemens Rotary Club

■ Submitted by Linda May



The Mount Clemens Rotary Club rang bells for The Salvation Army, an effort coordinated by member Art Niederkahr.

Members collected items for a Giving Tree for Turning Point. Turning Point is a shelter for women and children. Its mission is to provide programs and resources that enable victims and survivors of domestic violence and sexual assault to regain control of their lives. Its philosophy is to work toward ending the use of violence as a means of oppressing and controlling others, and the agency endorses the concept of helping people assume power over their lives. Turning Point serves the community by educating about the dynamics of domestic violence and sexual assault, and as a voice advocating for the people it



serves. Turning Point is dedicated to the development and promotion of model programs that address the root causes of violence, and to the enhancement of the quality of life for present and future generations. Some of its departments are business and counseling, personal protection orders, forensic nurse examiners, and Second Hand Rose Resale store. Club member Karan Bates-Gasior is the chief development officer and former member Sue Coats is the CEO.

Karan said some of the women became emotional when they received their Christmas gifts, which included a child car seat from one generous club member. Many said there would have been no gifts for their children if it had not been for Turning Point and donors such as the Rotarians.

After the holiday volunteer work wrapped up, members met at the Edsel and Eleanor Ford House for a tour of the mansion and grounds (there were warming fire pits outside) and a history lesson on the Ford family, then had dinner together at Fishbones. Between Christmas and New Year's president Sam D'Angelo opened his home to members for a party of cards, ice skating, and celebration. This month, the club has meet-and-greets at a downtown Mount Clemens pub-restaurant, and will gather for dinner January 26 at Sinbad's in Detroit then board a bus for the North American Auto Show.



A new member is Amanda Oparka. Karen was her sponsor and next-year president Larry Neal read the new member letter. Amanda is from the Clinton River Water Council. She gave a great talk to the club a few months ago and was so impressed with the club, she joined. Member Mari Jackson and her husband welcomed a daughter, Collins, into the world recently.

The club's annual Spring Zing fundraiser is about four months away. Larry Neal is the fundraiser chair. Happy New Year!

