





WASH: Achieving Lasting Impact.

February 24, 2019

Dear Zones 28 and 29 District Rotary Foundation Committee Chairs;

I hope this note finds you doing well and surviving our wintery weather.

I am writing to you today to provide the Clubs in your Districts the opportunity to **sponsor and exhibit** at the Water & Sanitation Rotarian Action Group's (WASRAG) 11th Annual World Water Summit. This year's summit will be held on Friday, May 31, 2019, just prior to the Rotary International Convention in Hamburg, Germany.

We would like to invite those Clubs, actively involved in WASH sector Global Grants project and programs, to consider a sponsorship (per attached) that will allow them to share their past and current achievements, as well as meet potential funding and implementing partners for future projects and programs.

Full details on World Water Summit 11 information and registration are included in the following link: <u>https://www.wasrag.org/page/world-water-summit-11</u>

Sponsorship space is limited to the first 25 interested organizations, which currently includes, UNICEF, Proctor & Gamble, Sawyer Water Filters, One Drop, Medentech, and Catholic Relief Services (CRS). We would welcome our Clubs to join this prestigious and impactful WASH-driven group of sponsors.

We are proud to be providing our participants and sponsors with a program focused on *Achieving Lasting Impact* which speaks directly to achieving the sustainability goals in our Global Grants. Our global experts include:

- Norbert Barthe, Parliamentary Secretary, Ministry of Cooperation and Development, German Federal Government, will tell us about his government's commitment to the socio-economic development of low- income countries.
- Dr. Patrick Moriarty, CEO, International Water & Sanitation Centre (IRC), will talk about the basic building blocks of sustainable WASH development how to ensure WASH projects will provide services for everyone, forever.
- Dr. Maria Elena Figueroa, Johns Hopkins School of Public Health, will share the latest findings on bringing about the behavior changes essential for lasting improvement.

Panelists and experts from around the world will complement these speakers, telling us about what they have learned in choosing appropriate technology, building capacity, ensuring adequate funding, and implementing vigorous monitoring and evaluation – essential to the success of all projects and programs.

Additionally, and back by popular demand, is one of our most popular features of the World Water Summit program; Rotarians and sponsors engaging in round-table discussions on topics pre-chosen by the participants. This is a rare opportunity for our sponsors to help Rotarians understand the unique role we play through collaborative project and program assessment, development and implementation – to ensure lasting outcomes to our beneficiaries.

My ask of you:

- Please forward this message of invitation to all the Clubs in your District
- Encourage those who are currently working on Water & Sanitation Global Grants to consider a sponsorship
- If Clubs aren't (yet) involved in Water projects, but have an interest in learning more, encourage them to register for World Water Summit 11 so they can learn more about the possibilities for WASH projects and programs
- Ask all interested Clubs to let me know of their interest (or questions) at mbgrowneyselene@ryansigns.net

Thank you for your consideration and willingness to forward this proposal to your dedicated Rotary Clubs.

Best Regards,

MB

Mary Beth Growney Selene

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